



CiViTAS
Cleaner and better transport in cities



THE CIVITAS INITIATIVE
IS CO-FINANCED BY THE
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CIVITAS Forum 2007

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Kaunas (Lithuania)

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Municipality of Stuttgart (Germany)

Mobility Centre Stuttgart (Germany)

Experience with a highly frequented service

- Situation in Stuttgart
- History
- Mobility Services
- Facts – Numbers - Diagrams
- Activities within CIVITAS – CARAVEL
- Outlook



Stuttgart (Germany)

Situation:

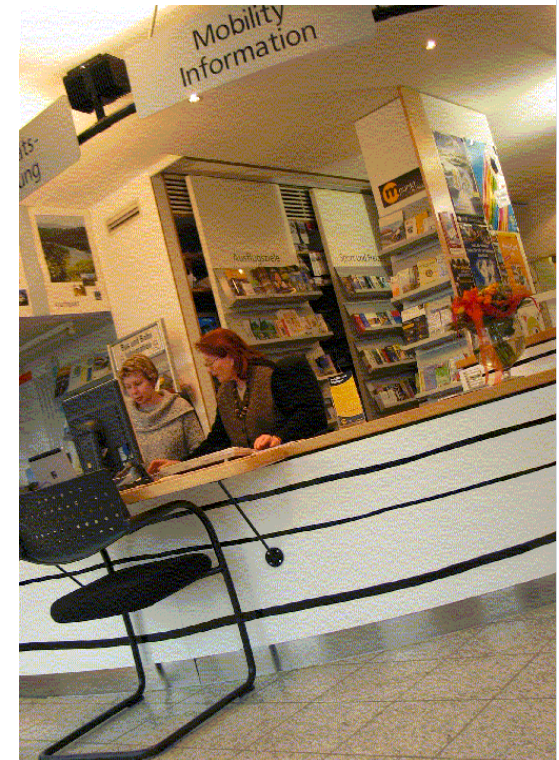
- Capital situated in the south of Germany
- Inhabitants: 560 000
- Registered cars: 352 000
- Cars on the road per day: 773 000
- Transported persons by public transport per day: 523 000
- Climate Protection Concept 1997
- Foundation of Mobility Centre 1998



Mobility Centre Stuttgart (Germany)

History

- Development: Round Table on Climate Protection
- Founded by the Environmental Protection Office
- Targets are
 - Promotion of sustainable, eco-efficient mobility
 - Reduction of CO₂
 - Reduction of air pollution
 - Reduction of congestion
- Located in the Stuttgart Tourist Information
- Labelled *m-point* in the *i-point*



Mobility Services

Information about:

- Route planning
- Driving courses on how to save fuel
- Car pools for commuters and events
- Car sharing
- Parking facilities
- Mobility information for disabled
- Bike locker rental

How do I get there?

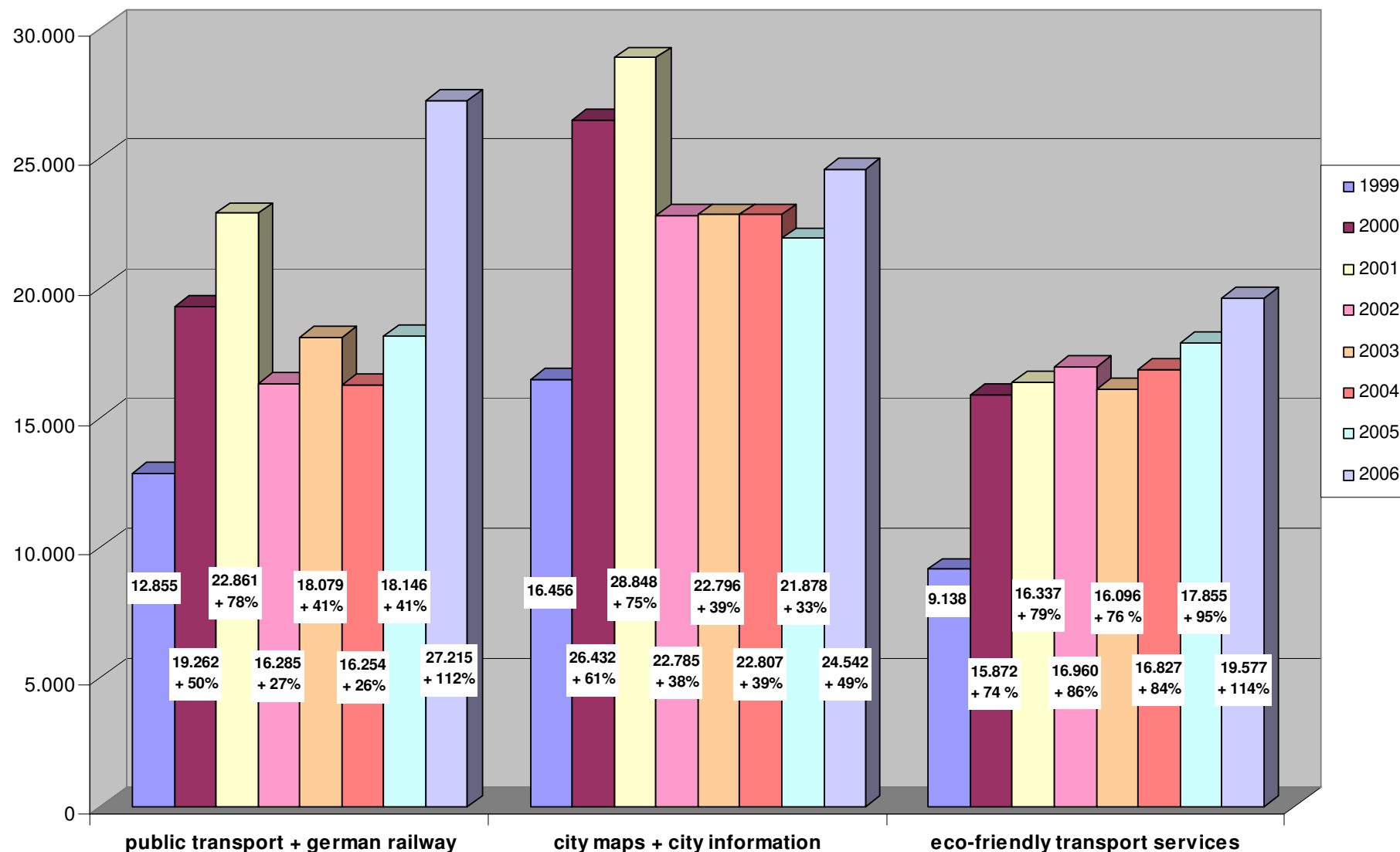
We'll be glad to help with any travel questions, no matter if you're going somewhere in Stuttgart or anywhere in Germany. Friendly personal service, free of charge.

- Route planning for drivers
- Courses on how to save fuel
- Car pools
- Car sharing
- Parking facilities
- Mobility for the disabled
- Bike locker rental



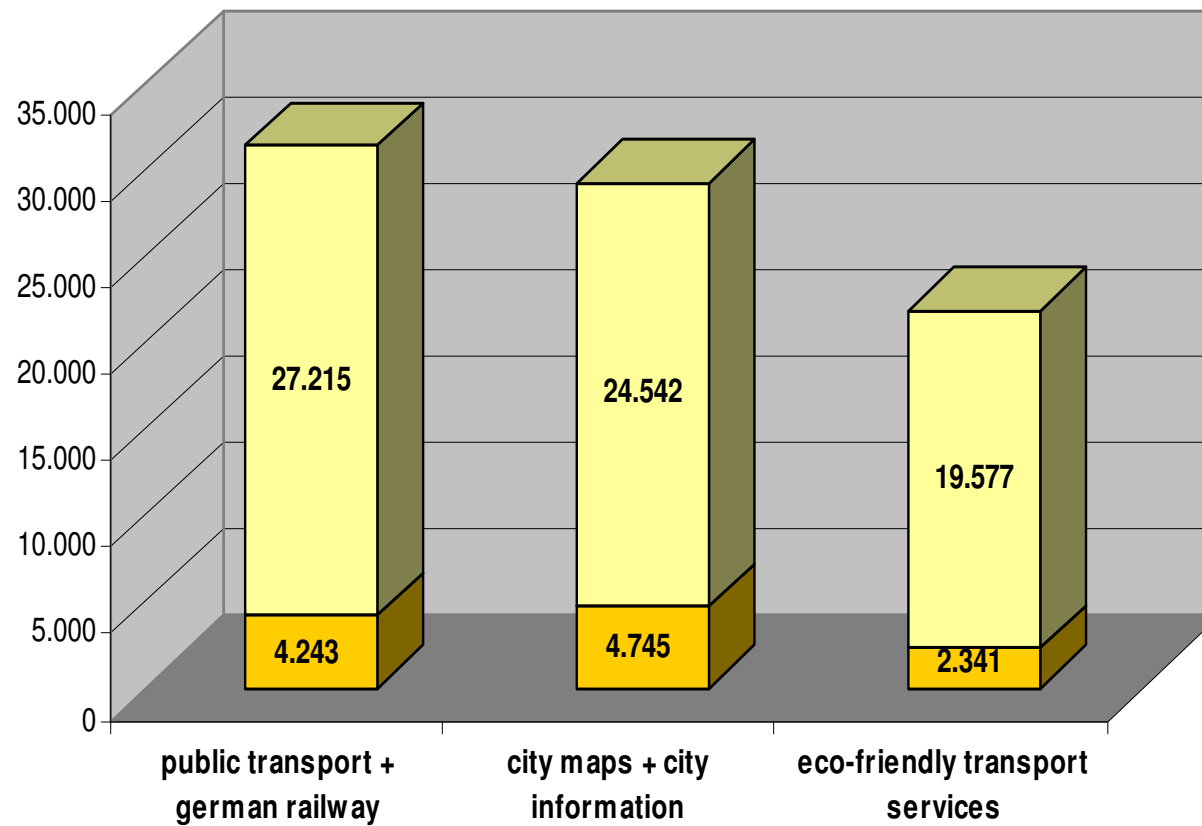
Stuttgart Mobility Services
Königstrasse 1A · Tel. 07 11 / 216 - 90 00
mobil@stuttgart.de · www.pendlernetz.de

Mobility Centre Services Stuttgart according to information

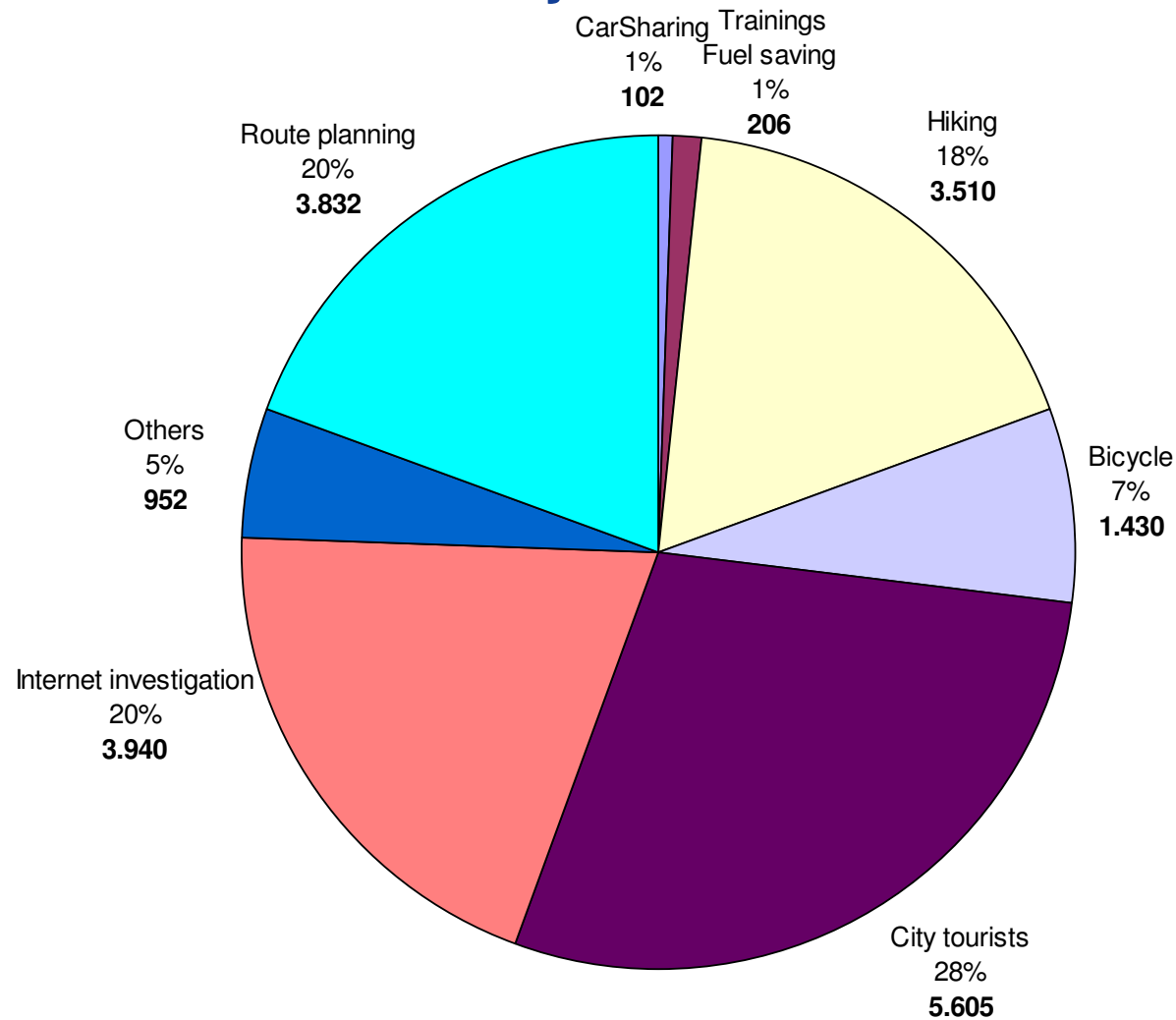


Demand: 71 334 clients in 2006

Mobility Centre Services Stuttgart 2006
Information in total (yellow), in foreign languages (orange)



Eco-efficient mobility information 2006



Activities within CIVITAS / CARAVEL

Situation:

- Development and implementation of concepts on communication and marketing
- Realisation of marketing campaign carpooling
- Implementation of carpool- portal in the Intranets of (big) companies in the region
- Implementation of new services:
Rental of 30 locked bicycle boxes



Outlook

Near Future:

- Celebration of 10 years Jubilee in 2008
- Permanent implementation of carpool –portal
- Improvement of demands for personal mobility information services especially for elderly persons
- Recommended for imitation
 - Highly demanded
 - Reasonable costs
 - Collection of all sustainable traffic information in town or region



www.stuttgart.de/pendlernetz



cities for mobility

the world wide network for mobility



www.cities-for-mobility.org



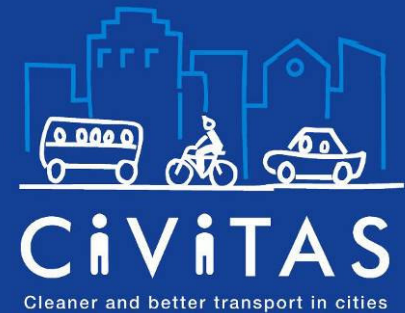
Thank you!

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www.civitas-initiative.eu



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