



CiViTAS
Cleaner and better transport in cities



THE CIVITAS INITIATIVE
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CIVITAS FORUM 2007

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Kaunas, Lithuania

Mette Fynbo, TTS A/S

Repr. for The Municipality of Odense

MOBILIS – Enviromental zones in housing areas

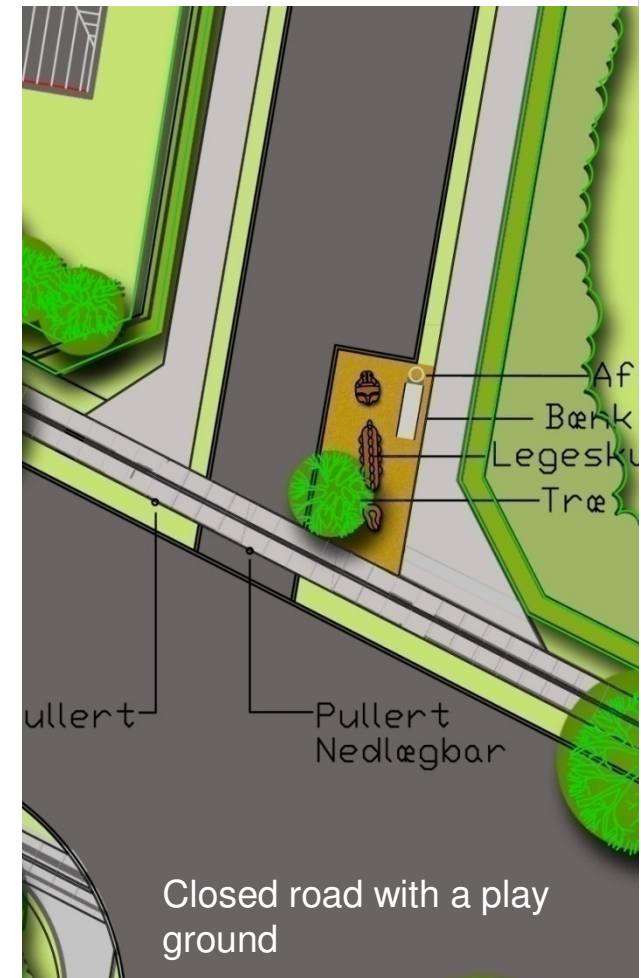
Description of project

- Strategy for environmental zones in Odense municipality, 30 km/h
- Demonstration project in 2 housing areas
 - Exemption from Department of Justice
 - Implementation of physical measures, street humps, signs, road closures etc.
 - Local Campaign
 - Opening event
 - Involvement of residents
 - Evaluation
 - Recommendation

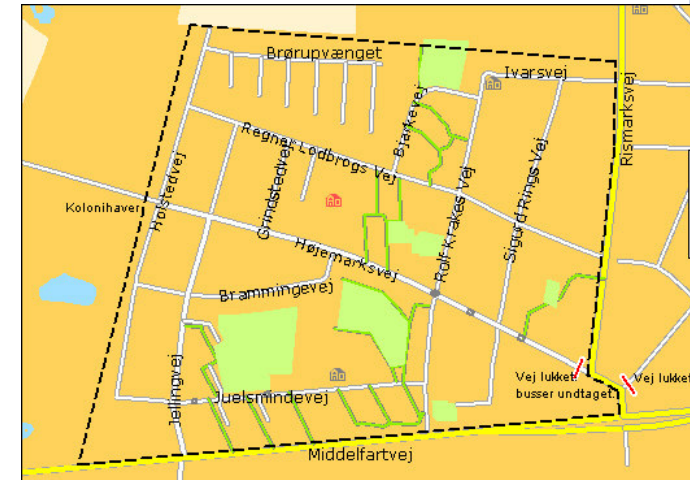


Objectives for environmental zones

- Increase quality of life for residents
- Reduce impact of motor vehicles on residential environments
- Increase traffic safety and feeling of security
- Increase the use of public road space for social interaction
- Execute necessary campaigns and dialogue with involved stakeholders



- Neighbourhood from the 40'ies
- Grid net. Through-going traffic
- 900 households



- Neighbourhood from the 70'ies
- Long straight closes
- 1000 households



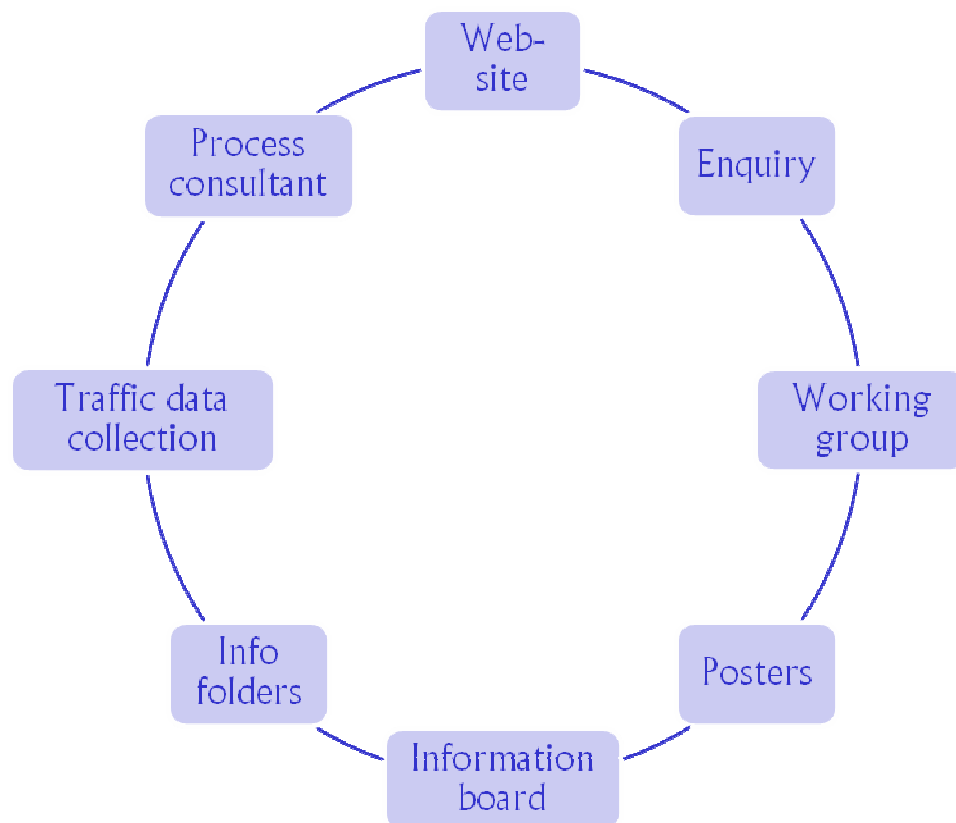
Why involvement of residents?

Higher success rate

- Local safety ambassadors
- More positive residents
- Lower speed – less accidents



Involvement of local residents



Web-site (living streets)

www.levendeveje.dk

- Objective
 - Open process/all information is accessible to the residents:
 - Traffic data
 - Résumés
 - Project plans etc.
 - Enquiry
- Comment box – project/process
- Newsletter



CIVITAS ODENSE - Microsoft Internet Explorer

FilerRedigerVisForetrukneFunktionerHjælp

Tilbage

Søg

Foretrukne

Adresse <http://www.levendeveje.dk/index.htm>

Gå

Hyperlinks

Y!

Search

Mail

My Yahoo!

Sign In

levende veje

i odense kommune

Bolbro | Korup

Forside

Beskrivelse af Levende Veje

Hastighedsplan

Borgerinddragelse

Kampagner/events

Tidsplan

Resultater

Links



Odense Kommune

i samarbejde

med CIVITAS

I et forsøg på at få trafikanterne til at sætte farten ned i boligområderne laver Odense Kommune et pilotprojekt kaldet 'Levende veje'. Pilotprojektet løber over 3 år, og involverer udvalgte områder i Korup og Bolbro.

Denne hjemmeside er lavet specielt til projektet for at informere i projektområderne. På siden kan man finde referater fra arbejdsgrupperne, skitser, kort osv. Udover hjemmesiden kan man også orientere sig på vægaviser. I Bolbro hænger avisen ved busstoppestedet på Højemarksvej. I Korup finder man avisen ved Aldi på Rugårdsvej.

Skitseprojekterne

For hvert område er der udarbejdet et skitseprojekt i arbejdsgrupperne. I juli 2006 blev projekterne (Bolbro og Korup) sendt til Justitsministeriet, som skal godkende hastighedszonerne. Vi afventer i øjeblikket deres svar.



I forbindelse med udarbejdelsen af hastighedszonerne er der udviklet et nyt kampagnelogo. Logoet skal bl.a. bruges til åbningsarrangementet.



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ODENSE



Park- og Vejafdelingen - Nørregade 36-38 - 5000 Odense C - Telefon: 66 13 13 72 - E-mail: pva.bkf@odense.dk

www.levendeveje.dk

start



DA

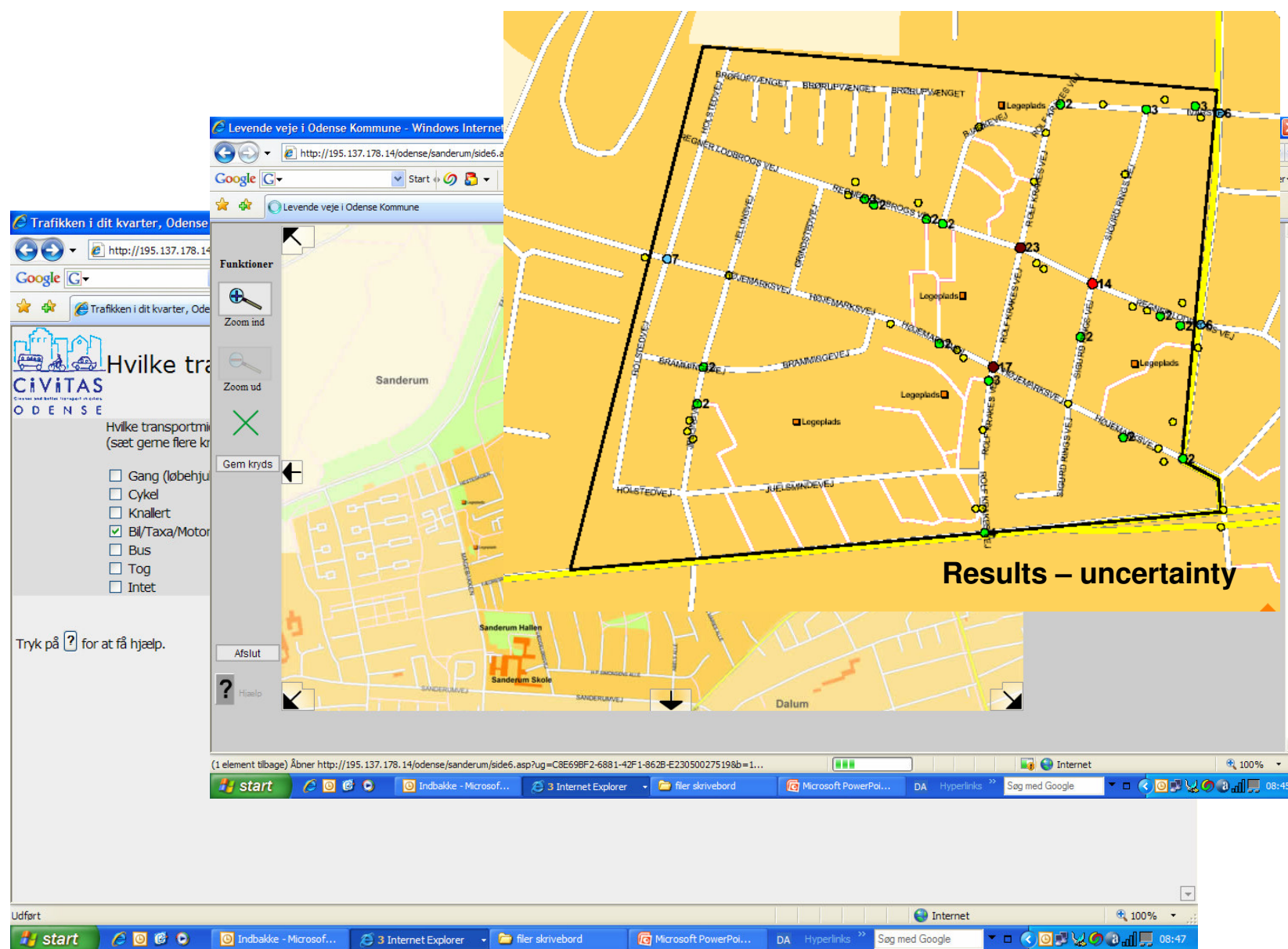


22:19

Enquiry

- Objective
 - Definition of problems
 - Residents' traffic behaviour
 - Volunteers to a working group
- Enquiry on web-site
 - Advantage - the use of GIS, data analysis is easy
 - Disadvantage – fewer participants
- Folders to residents - win a bike
- Rapport with results – document to working group





Working group

- 20 persons volunteered – 6-7 were chosen
- 5-7 meetings
- Focus:
 - The physical project
 - Local campaign
 - Event
- Planning and preparation is important:
 - Strict time planning
 - Awareness that residents are not objective
 - Focus on limits: economy, time schedule, rules for physical planning etc.



Other activities

- Flyers
- Posters
- Information board
- Press
- Process consultant



Campaign

- Roadsigns
- Speed counter
- Logo on the streets
- Info flyers to residents



Opening event – living streets

- Event in the street – lawn on the road to picnic
- Opening speech by a politician
- Music
- Local sponsors
- Police car/motorcycle
- Fire engine
- Activities for children
- Good weather!



Future action

1. Evaluation of physical measures: speed, traffic accidents, through-going traffic etc.
2. Evaluation of process
3. Evaluation of involvement of residents
 - Repeating the enquiry (also including the information level)
 - Interview of working group
 - Process consultant
 - Spent time
4. Recommendation for next environmental zone



Evaluation so far (1)

Involvement of residents

- Enquiry on the internet: 300 households answered (15%)
- 2 working groups with 12-14 residents were required – 40 enrolled
- Process consultant – alternatively a colleague
- Web-site – highest score when flyers have been past around, few used the newsletter
- Information board – alternative to internet for elder people



Evaluation so far (2)

- Working group: dynamic process, committed people, local ambassadors, awareness of complexity in traffic planning, local influence on project.
- Working group requires a lot of time – especially planning an event



Recommendation so far

Involvement of residents

- Web-site 🍷
- Enquiry to all residents 🍷
- Enquiry on the internet 🍷
 - further examination is required to increase the number of participants
- Working group with residents 🍷
 - Influence on physical measures 🍷
 - Influence on campaign (little) 🍷
 - Opening event 🍷
- Process consultant in working group 🍷
a colleague instead
- Information board 🍷



Thank you

Mette Fynbo

mf@tts.dk

www.tts.dk

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