



CiViTAS
Cleaner and better transport in cities



THE CIVITAS INITIATIVE
IS CO-FINANCED BY THE
EUROPEAN UNION

CIVITAS FORUM

October 3-5, 2007

Kaunas

Zdenka Šimonovič, City of Ljubljana

Public Participation – An Essential Tool of Success

Ljubljana in CIVITAS:

- Member of the Civitas Forum since 2005
- follower city in Mobilis

measures: - clean vehicles (biodiesel “chain”)
- promoting cycling



Public Participation – An Essential Tool of Success

Promoting cycling in Mobilis – early stage:

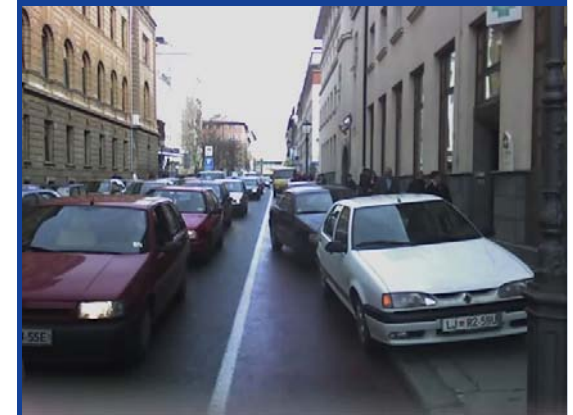
- Project preparation: time constraint, few experiences
- Defined priorities: safe bicycle storage
- Public consultation on bicycle storage locations



Public Participation – An Essential Tool of Success

WORKSHOP 1: February 15, 2006

- District council members, cycling network, urban planning experts
- workshop: conflict situation, frustration
- Shift in workshop priorities: real needs, actions to be undertaken, stakeholders to be involved
- main need defined: safe cycling
- main burning issue: cycling paths occupied by parked cars



Public Participation – An Essential Tool of Success

Campaign for cleaner city: March 2006

- Campaign for car-free cycling paths
- police and municipal police involved
- 3 weeks, 3 days/week, 4 hours/day
- more than 1800 offences
- need for constant action



Public Participation – An Essential Tool of Success

WORKSHOP 2: September 20, 2006 (EMW)

- Main topic: cycling and traffic order in Ljubljana
- Included wider range of public and stakeholders
- Defined weaknesses in law enforcement
- Defined main field of action: promoting a new mobility culture among all participants – change of behaviour



Public Participation – An Essential Tool of Success

WORKSHOP 3: November 23, 2006

Mobilis Technical Workshop: “Safe cycling - learning lessons among Civitas cities”

Different approaches in cities, yet common feature:

good results have been achieved through public involvement and an important role of NGOs



Public Participation – An Essential Tool of Success

Civitas plus call application: Spring 2007

Set of measures to promote cycling based on:

- previous learned lessons,
- best practice example
- integrative approach
- public involvement during the project preparation



Thank you

Zdenka Šimonovič

City of Ljubljana

Development projects and investments office

Mob: +386 41 357 088

Zdenka.simonovic@ljubljana.si

www.civitas-initiative.eu



THE CIVITAS INITIATIVE
IS CO-FINANCED BY THE
EUROPEAN UNION