

Mobility 2.0 and social media platforms

CiViTAS
“quotes”

“ The cities of **Gdynia** and **Palma** have experienced that by combining the traditional tools with mobility 2.0 tools the pool of participating citizens can be enriched with the so-called digital natives



This way, more young citizens can be involved, which is essential when talking about **future visions** for the city.

There is also a potential to obtain more feedback from tourists and other visitors, which is of **strategic importance** for tourist destinations

Source

www.civitas.eu/sites/default/files/participation_2.0_in_the_sump_process_dynamo_web.pdf