"European Commission 2013 – Urban Mobility Package"

Study Tour

Graz
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European Commission
The challenges of urban mobility

- Many urban areas suffer from severe congestion
- Urban mobility accounts for 23% of CO\textsubscript{2} emissions from transport (continued dependence on oil)
- Cities in virtually all MS struggle to meet legal requirements for ambient air quality
- Urban road accidents account for some 40% of all road fatalities (approx. 11,000 per year)
- Integration of different modes and local, regional, and long-distance travel and transport
Citizens care

Eurobarometer survey 2013

• A substantial majority of Europeans believe that air pollution (81%), road congestion (76%), travelling costs (74%), accidents (73%) and noise pollution (72%) are serious problems within cities.

• Less than a quarter of Europeans believe that the urban traffic situation will improve in the future (24%) and most believe it will stay the same (35%) or get worse (37%).

• Situation not same across EU: 'Mobility gap'
Tackling urban mobility – role of EU?

• Urban mobility one of the big challenges of transport policy today.

• Meeting it successfully
  • Will allow urban areas to develop along a more sustainable path and be fit for the future;
  • Is crucial for achieving key EU policy objectives for a competitive and resource-efficient transport system.

• Organising urban mobility primarily for local authorities

• But action needed across all levels of government
The Urban Mobility Package

"Together towards competitive and resource-efficient urban mobility"


Objectives:

• Provide a basis for a continued debate about urban mobility: across the EU and in the MS

• Enable us to tackle urban mobility together

• To this end, UMP outlines Commission's approach to reinforce EU support for local action on urban mobility (2014-2020)

• Recommendations for coordinated action on five specific topics – at EU level and in the MS
<table>
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<th>Conditions conducive to transforming urban mobility</th>
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<td>Coordinated intervention</td>
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**REINFORCING EU SUPPORT**

Sharing experiences and best practices, fostering cooperation

Research and innovation

Targeted financial support

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Exchange and cooperation

- Facilitating best-practice exchange
  Consolidation and dissemination of experiences and best practices (studies, web portals): Urban Mobility Portal (Eltis); Platform on Sustainable Urban Mobility Plans; Member States Expert Group

- Providing platforms for cooperation
  Civitas Forum and URBACT

- Foster local engagement of citizens and stakeholders
  European Mobility Week; 'Do the right mix' campaign

- Data and statistics; urban mobility scoreboard
Co-funding urban transport projects

- Single most important funding: structural funds
- Some **8 billion Euros** between 2007-2013
- Continued support through the ESI-Funds
- Strengthen focus on 'urban nodes' in TEN-T (CF)
- EC and MS to ensure that **best use of scarce resources** is made
- Support **integrated approaches and projects** that contribute to **sustainable development** of cities areas
- Negotiate Partnership Agreement and OPs (ESI)
- First TEN-T work programmes in March 2014
Research and innovation

- Support for urban mobility innovation under the EU Research Framework Programme
  - E.g. through CIVITAS Initiative, launched in 2002
  - Continued support under Horizon 2020, e.g. through
    - **CIVITAS 2020** – strong focus on city-led innovation (100 M€ for 2014 + 2015)
    - **Smart Cities and Communities** – integration across sectors transport, energy, and ICT (200 M€)
    - **Clean Vehicles Initiative** – for both road and rail (160 M€)

- 2014 calls published! Close end of March 2015!
For more information:

Horizon 2020:  

Smart Cities and Communities:  

Civitas:  
[www.civitas.eu](www.civitas.eu)

European Local Travel Information Service (ELTIS)  
[www.eltis.org](www.eltis.org)

Platform on Sustainable Urban Mobility Plans  
[www.mobilityplans.eu](www.mobilityplans.eu)

European Mobility Week  
[www.mobilityweek.eu](www.mobilityweek.eu)

'Do the right mix'  
[www.dotherightmix.eu](www.dotherightmix.eu)
Thank you for your attention!

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The urban mobility package:
ec.europa.eu/transport/themes/urban/ump_en.htm