



Meeting of CIVITAS PAC

12 March 2014

Graz, Austria

Helena Hecimovic, Development agency North-DAN



CIVITAS DYN@MO: different cities-common aims

- 4 years (1.12.2012- 1.12.2016.)
- 28 partners :cities and local partners, Lund University, Union of Baltic cities Rupprecht Consult
- 28 measures
- 3 project fields:
sustainable mobility planning,
clean vehicles
ITS i ICT in transport
- 8,5 m€ co-funding by European commission



Koprivnica-the smallest demonstration city

A small town in North-western Croatia

- Convenient location at regional crossroad
- TEN-T Mediterranean corridor (Vb):
Budapest-Koprivnica-Zagreb-Rijeka
- Centre of food-processing industry
- Seat of the youngest Croatian university
University North (Varazdin-Koprivnica)



City of cyclists

- 92 km of cycling tracks
- Modal split : 64:36
- 78 % of children walking/cycling to school
- Health Walking Paths
- European Mobility Award 2007
- Monument to the bicycle
- Open-air bicycle museum
- New cycling projects
- Rental bicycles as public transport
- EuroVelo Route 13, Iron Curtain Trail



Challenges of small and middle-sized towns

- Absence of sustainable mobility planning tradition
- Focus on motorized traffic and infrastructure
- Public transport decline due to low population density
- Sectorial and ad-hoc approach: lack of administrative capacity



4 local measures for sustainable mobility planning

- Development and adoption of SUMP through intense public participation
- Zero emission university campus: shaping space and minds
- Public transport planning: starting from square one
- Curriculum of sustainable mobility- Competence centre answering the needs of transport planning professionals



2 measures: clean vehicles

- EV car-sharing system to ensure efficient use of electric vehicles, reduce emissions and use of resources
 - first public EV chargers in Croatia
 - first car-sharing system for municipal companies and institutions
- Make PT cleaner and more attractive: first local lines: electric mini-buses for system optimization



Thank you!

Helena Hećimović

Contact Details

Development Agency North- DAN

Zrinski trg 1, Koprivnica

helena.hecimovic@koprivnica.hr

<http://www.civitas.eu>



THE CIVITAS INITIATIVE
IS CO-FINANCED BY THE
EUROPEAN UNION