

SUCCESS FINAL REPORTS

2. Final Plan for using and disseminating the knowledge (Appendix 1)

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PROJECT CO-ORDINATOR : Communauté d'Agglomération de La Rochelle (CdA-LR)

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South Ribble Borough Council (SRBC)

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INTRODUCTION

This document summarises the exploitable results produced by the SUCCESS project and the dissemination activities undertaken during the project. It is divided into 3 sections:

- Exploitable knowledge and its use
- Dissemination of knowledge
- Publishable results

Because SUCCESS has fundamentally been an implementation and demonstration project with no scientific research components, the emphasis in this document is on the dissemination of knowledge during the project and in the future.

Section 1 - Exploitable knowledge and its use

1.1. General remarks

The objective of the Dissemination and Exploitation Plan is to ensure that the progresses, results, products and recommendations of SUCCESS are actively disseminated to meet the policy needs of all identified target groups and to define the strategies to expand the sustainable transport market. The Exploitation part of the Plan is the result of an analysis carried out between the technical coordinator and the project's partners, aiming **to find out key elements of successful transposition of the project results into concrete products and services.**

1.2. Exploitable Knowledge

The domains in which new knowledge was acquired by partners during SUCCESS are classified into 4 types:

- Clean vehicles
- Urban mobility improvements
- New services
- Information and ticketing systems

Overview table

Exploitable Knowledge	Exploit product	Sector(s) of application	Timetable for commercial	Patents or other IPR	Owner & Other Partner(s) involved
Good practices for improving mobility in medium sized cities		Urban transport	2009 onward	Non Applicable	No owner
Clean vehicles fleets		UT	2009 >>	NA	No owner
Utilisation of pure cooking oil		UT	2009 >>	NA	No owner
Retro fit of LPG busses		UT	2009 >>	NA	No owner
Access control zones		UT	2009 >>	NA	No owner
Car park management		UT	2009 >>	NA	No owner
Optimisation of bus networks		UT	2009 >>	NA	No owner
Development of personalised travel plans		UT	2009 >>	NA	No owner
PPP		UT	2009 >>	NA	No owner
Bike sharing		UT	2009 >>	NA	No owner
Car sharing (car clubs in UK)		UT	2009 >>	NA	No owner
Urban goods		UT	2009 >>	NA	No owner
implementation of cycle ways		UT	2009 >>	NA	No owner
accessibility		UT	2009 >>	NA	No owner
Integrated ticketing		UT	2009 >>	NA	No owner
Real time information systems		UT	2009 >>	NA	No owner
Interoperability		UT	2009 >>	NA	No owner

All of the topics presented above are detailed in the corresponding deliverables available on SUCCESS website. Furthermore, they were summarised in a user-friendly format in a methodological guide entitled "Improving Mobility in Medium Size Cities - Lessons from the

CIVITAS-SUCCESS project in La Rochelle, Preston and Ploiesti" of which a first version was available in January 2009 and the final version is available on the SUCCESS website.

Apart from the knowledge linked to the design and implementation of technical equipment, this guide stresses also the importance of several key factors which must not be neglected by cities wishing to implement sustainable mobility policies. These are:

- **the 3 pillars for mobility projects:** political decisions, technical coherence and involvement of stakeholders are the foundations of such projects. The management of urban mobility projects must take into account the influence of these pillars, and although there may be strong similarities between projects, the management of each one must be adapted to the domain concerned, to the specific challenges linked to its success and of course to the city in which it is situated.
- **project management** : mobility improvements are always complex projects. The variety of stakeholders implied and the different technical solutions which have to be integrated to meet the objectives, require both a global approach within the domain tackled by each project (e.g. cycling, vehicle sharing, bus network), a good view on interfaces with other domains and a strong and efficient project management.
- **project construction** : As for project management, the construction of Mobility projects resembles other kinds of project, although specificities will of course arise when detailing technical solutions. So the following steps will be found in each mobility project: concept development, baseline analysis, design of technical solutions, implementation and adjustment.

The different types of measures are considered in turn below.

- Clean vehicles (WP5)

Concerning vehicles, two aspects have been considered:

- hybrid and electrically propelled vehicles
- clean fuels in conventional vehicles

Although SUCCESS happened between generations of hybrid or electrical vehicles, the experimentation of EEV buses in La Rochelle brought some new views on the performance of such vehicles and their possible utilisation.

Regarding fuels

- In La Rochelle, a diester fuelling station was created for buses and fleets using vegetable oil and/or recycled cooking oil from a treatment unit which was implemented as part of the project. Apart from the process itself which does not use any chemical additives, a complete new organization had to be set up in order to collect cooked oil from "producers" and specific arrangements had to be established with legal authorities.
- Buses in Ploiesti were converted to run on Liquid Petroleum Gas, which was a major step towards environmental improvement in the city. Apart from the retrofit itself, which lead to buses looking like new ones, the utilisation in to day service allowed the operator to determine how to optimise performance and maintenance costs.

- Urban mobility improvements (WPs 6, 8)

The main development of new knowledge concerned:

- **access controlled zones and dedicated bus lanes:** each has been extensively implemented during the project by the 3 partners. Design and implementation methodologies as well as the use of adapted technology were demonstrated in various situations.

- **car park management:** optimisation of space, improvement of footpaths, integration with soft modes, car park design, lighting, information about local bus and rail links are the ingredients which must be cleverly mixed in order to have efficient and well integrated car parks.
- **optimisation of bus networks:** the design and management of bus networks using new information technologies was one of the developments in SUCCESS. The knowledge gained was so important that the networks in all three cities were substantially changed at the end of SUCCESS. This included the specificities of seasonal adaptation and the integration of external coaches in the network (tourist coaches in La Rochelle)
 - New services and transport modes (WPs 9, 10, 11)

The most significant knowledge gained through the various measures of SUCCESS was as follows:

- **Development of personalised travel plans:** a large effort was made in the cities to develop such plans, adapted to individuals or to categories of citizens (students, schools, enterprises). Several practices to involve people and make them modify their behaviour have been demonstrated during several months and with several target groups.
- **Public Private Partnership:** the related knowledge concerns mainly the French context; it is assumed that the implementation of relations between private and public partners may be different in other countries. However, both the preparation then the management of the DSP (Délégation de Service Public) set up in La Rochelle for all innovative transport modes is a mine of information for future occasions.
- **Bike sharing:** specific knowledge was developed during SUCCESS in that domain. The organisation set up in La Rochelle depends only on the local transport authority and has no links with a commercial operator like in other French cities. This quite new experiment brought a different point of view on the management and the exploitation, both on technical and economical aspects.
- **Car sharing (car clubs in English):** through SUCCESS it was possible to compare the French and UK approaches of this transport mode and to consider the practices set up in each country. SUCCESS came at the right time in France since there has been a boost for the car sharing concept during the last 2 years leading to an organisation quite different from those implemented in other countries (e.g. Cambio, Mobicity or Iniciativa Car sharing). Both directly and indirectly good comparative knowledge (and decision aid software) of the various practices was built during the project
- **Urban goods:** although there were few demonstration projects implemented during SUCCESS in this domain, several studies were conducted, leading to proposals for new approaches to this strategic problem for traffic in the cities of tomorrow, e.g. a prototype decision aid software system for optimising delivery plans. Several cities have already used some of these proposals and the software tool.
- **Implementation of cycle ways:** each SUCCESS city developed cycle ways during the project. The specific knowledge issued from SUCCESS concerns more the implementation of such ways in NAS countries where this transport mode is not yet as popular as in western Europe.
- **Accessibility :** this quite important topic was also tackled in SUCCESS
 - Information and ticketing systems (WP12)

Different software and telematic systems have been implemented and tested in the cities:

- **real time information systems:** such systems have been set up in all three cities. In this domain again, the most significant knowledge concerns the NAS countries.

Through the comparison between implementations, specific deployment methodology may be designed for these countries

- **integrated ticketing:** projects made during SUCCESS lead to the demonstration that the integration of several transport modes is possible in medium sized cities, both on the multi modality aspects and the integration of ticketing. In La Rochelle and Preston multi-service travel smartcards have been set up allowing customers to use the same card in different transport modes with different tariffs
- **interoperability:** the integration of ticketing is based on the interoperability of information systems and coordination of organizations. So the development of common data bases between several transport operators was the basis of the learning.

1.3. Future exploitation

The SUCCESS partners will continue to exploit the knowledge gained during the project to motivate other politicians and transport managers to implement similar policies, measures and tools in their own projects.

The main objectives of the Exploitation Plan are the following:

- **To make SUCCESS a reference point in the field of sustainable urban transport technical solutions** and policy strategies aiming at achieving a significant change in the modal split towards sustainable transport modes.
- **To support the commercial exploitation of concepts, knowledge and best practices** validated by the project as a whole and as local demonstration.
- **To co-ordinate the exploitation efforts** with the outputs and outcomes of other projects launched within CIVITAS II Initiative in order to obtain first class solutions and higher effectiveness.

TARGET GROUPS

The exploitation activities and instruments will be devoted to the stakeholders more involved in the investment decision making process or in supporting it. The main target groups will be:

- politicians from all levels of government,
- managers of transport authorities,
- implementers of policies and initiatives,
- multipliers (experts, journalists),
- business associations,
- manufacturers of vehicles, equipments, information systems or any products who can benefit from the achievements and findings of SUCCESS

EXPLOITATION STRATEGY

Many project deliverables are already and will be in the near future directly exploited by SUCCESS partners at the local level in each city. Various technologies have been implemented during the 4 years of the project. The impacts of these introductions have been analysed through the project evaluation in order to measure the feedbacks and the progresses in urban mobility in the 3 cities and in other cities. This was one of the bases to build this exploitation plan.

The exploitation plan will consider the short and medium term consequences in SUCCESS cities and for other target groups of the most significant improvements which have been achieved during the project.

As SUCCESS was a demonstration project, it was the place to experiment with innovative transport technologies and to measure changes in the transport behaviour of the users. In this sense, there were no "products" developed during the project but mainly new practices to use existing or innovative products or combination of several products. As a consequence, there was no need to set up specific arrangements for contractual ownership of results, or for potential industrial and intellectual rights.

In order to reach the mentioned objectives, the exploitation strategy was split in several types of actions:

- to extend the application area in SUCCESS cities (for instance to develop new access control zones)
- to transfer the knowledge on most efficient practices which have been developed during the project ; this will be done through various dissemination and training channels
- to help other cities to set up urban mobility projects

EXPLOITATION PLAN IN SUCCESS CITIES

The benefits of SUCCESS in the 3 cities will last for a long time and many of the successful demonstration projects will continue. However these successes generated new ideas and new projects as continuation of the already implemented or the brand new.

For La Rochelle Urban Community, the most significant future projects which are already in design phase are :

- concerning the vehicles : the extension of the EEV bus fleet, the introduction of electric vehicles in car sharing as soon as they will be available (in late 2010)
- the extension of the area of the cooked oil collection, to all the touristic towns of the Urban community and maybe as far as Rochefort
- the development of BHNS (Bus à Haut Niveau de Service / Bus Rapid Transit) lines linking suburbs to city centre
- the implementation of new circular bus lanes (2010) to match the requirements of the customers
- to experiment with a dedicated lane for automated electric vehicles in self service (2010)
- the improvements of real time information systems using numeric nomad technologies

For EIGSI,

- several research works have already started to develop the methodology and the prototypes of simulation software developed during the project. Two new PhD theses started in 2009 on urban mobility topics directly linked with SUCCESS results.
- a Masters course, specialised in Urban Mobility will be launched in March 2010 ; designed in collaboration with the CNAM (Conservatoire des Arts et Metiers) it aims towards professional training for urban mobility specialists.

For Lancashire CC and Preston:

- the development of demand responsive transport will be applied in as many new areas as can be identified with known demand. The projections are :
 - Maximum 2009: 1 further area, assuming funding for new bus.
 - Practicable 2015: 2 new dial-a-ride services operational.
- the extension of the car park approach to new sites based on public/private consortium

- the extension of cycle paths to the Lancaster / Morecambe area and if funding can be obtained, a roll-out to other towns in the East Lancashire area will be considered

In Ploiesti, the projections concern:

- the development of real time information of passengers, particularly the installation of information panels
- the creation of new access zones in the city centre
- the extension of cycle paths and accessible infrastructure
- the medium-longer term plans will focus on new bus purchase of the cleanest standard technologies, whether CNG or latest diesel.

KNOWLEGE TRANSFER

Knowledge transfer relies mostly on dissemination and training activities. These are presented in the second part of this document and for each of them the "beyond SUCCESS" life is examined.

Apart from classical dissemination media (press, web sites,...), the main categories of actions are :

- **conferences and scientific articles** based on the exploitation at research level of SUCCESS achievements will be produced in the next coming years, either to promote new findings or to evaluate the results of the demonstration projects
- **local study tours** will continue to give opportunities for companies to show implemented technical solutions on site, enhancing the networking process, and for other cities to benefit from the real-world demonstration of partner achievements
- The **methodological guide** as well as the Urban goods thematic brochure will be widely disseminated
- **Training** : several training sessions are already planned in the coming years to make available and to explain SUCCESS achievements to different target groups.

DEVELOPING URBAN MOBILITY PROJECTS

As a complement of the previous transfer activities, SUCCESS partners plan to be involved strongly in the development of future urban mobility projects, at European or national level, which will have the same global approach as the one developed in CIVITAS. The aim of this is to develop further knowledge or new practices according to the evolution of technologies or society requirements.

The specific actions which will be realised in the future are :

- **contribution to national CIVITAS task forces** ; this was initiated during CIVITAS II in France and United Kingdom.
 - o The French Taskforce will be continued through the CIVINET initiative (proposed by TTR and EPC working with Toulouse and GART).
 - o The UK / IE Network led by LCC with the support of TTR will also be continued through CIVINET.
 - o The Romanian Taskforce composed of Ploiesti and Suceava (CIVITAS II), Bucarest (CIVITAS I) could gather the cities of Craiova and Iasi (CIVITAS Plus).
 - o Through CIVINET, the concept will be extended to Spain, Italy and Slovenia, and promoted in other countries.
- **participation in new demonstration projects**: this was also initiated during SUCCESS and the 3 partners are already involved in other projects which are the continuation of SUCCESS measures, for instance BIOSIRE for CdA La Rochelle (Europe, best practices for tourism transport), C GOODS and PRODIGE for EIGSI

(national level urban goods), and CIVITAS-ARCHIMEDES for TTR. Partners also helped other organisations to build projects like CdA La Rochelle for CdA Poitiers.

- **involvement in national urban mobility organisations:** although this existed for all partners before SUCCESS, the achievements and lessons learned during this project helped partners to take an expert role in national organisations dealing with urban mobility and to influence funding decisions and project orientations. For instance :
 - o CdA La Rochelle or EIGSI through respective networks like Predit or Interop VLab (ex-European NoE)
 - o Ploiesti as a representative city for the NAS, will help to analyse the transferability of western technologies in neighbouring countries
- **development of new knowledge** through PhD thesis and research works. Four PhD theses were launched during the SUCCESS project, in direct link with the improvements and innovative measures that were set up. Two are ended and the other two will end in the coming year; however, because SUCCESS, as well as other CIVITAS projects, was a real source of new urban transport practice, research partners will continue to investigate the rich material in order to propose new organisations or transport modes for the future.

Section 2 – Dissemination of knowledge

The dissemination and training activities section consists of an update of the SUCCESS Dissemination, Awareness and Exploitation Plan, thanks to the information contained in reporting tables filled in by the Local Dissemination Managers of La Rochelle, Preston and Ploiesti every sixth months during the project 4 years.

For more details on the dissemination and training activities undertaken by each site, on events organised or in where members of the SUCCESS team have participated in, and on products delivered to promote SUCCESS at local, national and international levels, please see the Dissemination reporting tables (SUCCE-513785 Appendix1 FINAL REPORT.xls). These show that SUCCESS partners have organised and / or participated in more than 200 events at international, national or local levels, as well as achieving more than 250 types of products delivered all over Europe (marketing material, press articles, brochures...).

This section is also giving an overview of the planned actions for each major activity (item “beyond SUCCESS”).

2.1 SUCCESS Dissemination and Exploitation Plan objectives and actors

Dissemination and promotion for a better exploitation of results concerns all activities, promoting the project issues towards:

- other potential users/replicators of the findings for whom it is made “easier” and “natural” to consider radical innovative changes in their community
- citizens whose behaviour regarding transport and mobility choices changes positively towards more sustainable and energy-efficient modes
- economic actors - providers of technologies, goods producers and transport operators – are encouraged to work for sustainable development based on clean fuels, integrated and soft strategies using intermodality and combined solutions (access control, car-sharing, integrated pricing, traveller information and fleet management systems)

The DAEP organises the activities at:

- the project level (coordinated dissemination)
- the site level (local dissemination)
- for “special actions” (at the project level, with specific objectives regarding know-how transfer)

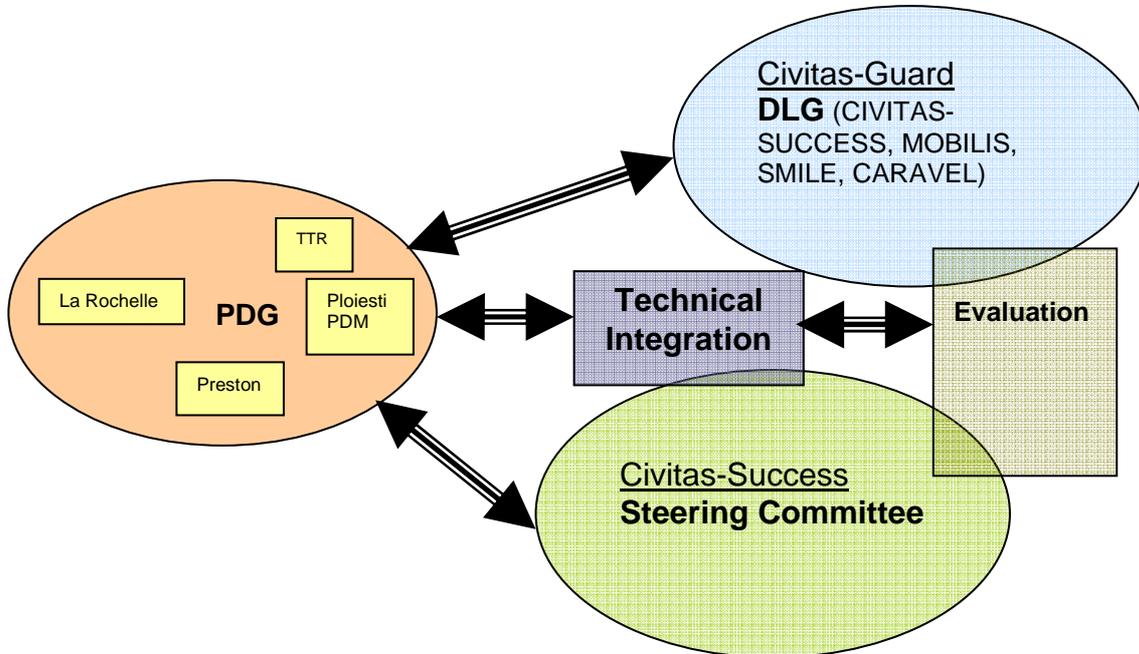
A mix of dedicated channels has been used in order to reach the target groups and to inform them about the project impacts. The relevant segments SUCCESS focuses on are: citizens, companies as sender and recipient of goods, municipalities, transport operators, freight carriers involved in city logistics, developers of the integrated software fleet management-ticketing- real time information.

The leader of this Workpackage was **Ploiesti City Hall**, with the support of Transport and Travel Research France. This role is the one of the Project Dissemination Manager (PDM), which liaises with CIVITAS-Guard in coordination with the Project Manager of SUCCESS (PM) and the Local Dissemination Managers of each site (LDMs).

The PDM has represented the project at the Dissemination Liaison Group (DLG) set up by Guard for cooperation with all the CIVITAS 2 cities. The LDMs have been invited to join the DLG, especially and at le ast expected once a year at the CIVITAS Forum where all the CIVITAS Family is present for discussions, learning sessions and undertaking site visits in all

the key areas of the sustainable urban transport strategy research fields. A Project Dissemination Group (PDG) has been set up to organise the dissemination activities within the project.

The following scheme gives an overview of the Dissemination, Awareness and Exploitation Activities organisation regarding the project and its horizontal activities.



The next sections present the activities undertaken in:

- coordinated dissemination (project level)
- local dissemination plans (site level)
- special actions and training activities

In each of these dissemination and training activities, are described the summary of the task, the main achievements (illustrated), the link to CIVITAS-GUARD, the partners' roles and the future activities planned beyond the end of the project.

2.2 Coordinated dissemination

Ploiesti City Hall, leader of the WP4, with the support of TTR, and with inputs from the other partners have adopted the appropriate dissemination measures for the European approach of the project. This comprised the preparation and the guaranteeing of the corporate identity of all dissemination material to be used on international and local level.



2.2.1 Corporate Identity of CIVITAS-SUCCESS

Ploiesti City Hall, with the support of UPGP (University), has developed a logo for SUCCESS at the launch of the project.

The image symbolises clean vehicles and better life in our cities.





This logo has the CIVITAS Line detail of **Smaller Urban**

for Environmentally Sustainable Solutions

been adapted to fit in with for Corporate Identity. The SUCCESS acronym is: **Communities in CIVITAS**

The Project has enjoyed a strong political support, with commitment to the CIVITAS initiative objectives. Within the Cooperation, the SUCCESS Consortium has agreed a Memorandum of Understanding with the other CIVITAS II Demonstration Projects, the Commission and the Accompanying Measure CIVITAS-GUARD, in which it firstly commits to the promotion of CIVITAS as a whole, as a Quality label for a more sustainable living environment in our cities. This is why CIVITAS-SUCCESS Logo has mostly been displayed as follows:

The project slogan is: **“A living environment for the 21st century”**

The CIVITAS-SUCCESS team has also adopted the templates that were produced by CIVITAS-GUARD at the launch of the projects, which displays for all project related documents, the project name with the CIVITAS livery. The same has been provided to the cities. The SUCCESS logo has been added when relevant on Word and Excel Documents.



Minutes

**Project Management
Team meeting**



THE CIVITAS INITIATIVE
IS CO FINANCED BY THE
EUROPEAN UNION

PRESTON, 27th March 2006

2.2.2. SUCCESS and CIVITAS websites

The website is an effective method of making project deliverables and the latest developments within the project available to interested third parties. It is also a place for project partners to share information and news. For that goal, a private area has been implemented “Partners area”.

The name of the website is www.civitas-success.org and is public since early January 2006.



- **The public part** provides information about the different project's measures and strategy, the objectives, involved organisations, events, intermediate and final results, downloadable documents, people contacts. The site gives a brief introduction into the CIVITAS initiative with relevant links (www.civitas-initiative.org).

The General Menu is:

- ⇒ About SUCCESS: general information on the project principal objectives
- ⇒ SUCCESS Cities : the local objectives, local partners, local project team with the photos, the function in the institution and in the project, link to the technical measures description
- ⇒ Project Activities: description of the WP with contact of the WP Leader and local correspondent, list of the technical measures with a link
- ⇒ Downloads: all the downloadable general and local documents (leaflets, newsletter, press releases...)
- ⇒ Project Partners : description of the organisation and its role in the project + contacts
- ⇒ News : short highlight of news (events, press conferences, newsletter edition...) with a more detailed description in "read more"
- ⇒ Links: list of relevant general and local web links
- ⇒ Partners area (password protected)
- ⇒ Contact (3 contacts for each site and one general contact, as the project manager)

- **The non-public part** (Intranet or "Partners Area", which is password protected) has been used as a channel for internal project communication. The protected part provides the opportunity for project partners to update their specific parts, to upload documents, and to download huge documents like photos and presentations in order to share them with the others and to work in collaboration.

• **Partners roles:**

- ⇒ Project website domain booked by PMP, available early November 2005.
- ⇒ PMP designed the website with the help of TTR, UPGP then developed it.

- ⇒ PMP particularly ensures and promotes access to the website for candidate and accession countries.
- ⇒ Lancashire County Council, the Urban Community of La Rochelle, TTR, EIGSI and all partners involved in the project have contributed actively to information updating and communications.
- ⇒ The sites had the responsibility for updating information through their site manager and/or their local dissemination manager.
- ⇒ An internal system of news / events edition and update / translation of the webpages (on both CIVITAS and SUCCESS websites) has been agreed between the 3 sites.

- **Link to CIVITAS GUARD:**

The SUCCESS website refers, with a link, to the CIVITAS website, which presents all the 4 current CIVITAS II projects.

A complete promotion of CIVITAS has been made and SUCCESS partners have fully cooperated with GUARD to provide regular updated information to the CIVITAS website (News, Event, Dissemination Measures Fact Sheets, translations in French, Romanian...)

- **Beyond SUCCESS:**

The SUCCESS website will be hosted until 31st March 2012 and the SUCCESS partners will upload some information on future European cooperations or implementations accelerated by CIVITAS.

2.2.3. Project leaflets and poster

The project leaflet describes the project's objectives and expected results at the project level and in each site. It has been disseminated via the website and through direct mailing to organisations that have an interest in the project results and the general topic of policy formulation, but are not interested in actively participating in the project. This has also been given hand-to-hand when participating in seminars or meetings related to transports sustainable mobility and clean vehicles, as well as in the CIVITAS-SUCCESS cities.

The initial project leaflet has been issued in May 2005. It presents a short description of the project's general objectives, the 3 city projects with their strategic objectives and demonstration key features, as well as their local partnerships. A general contact is given for each site and at the project level. A revised longer version has been published at the project mid-term in May 2007 (see below). They are both downloadable from the websites.

Leaflet version 1 (May 05, 1 p. A4 RV)

Leaflet version 2 (May 07, 20 p. A5 RV)

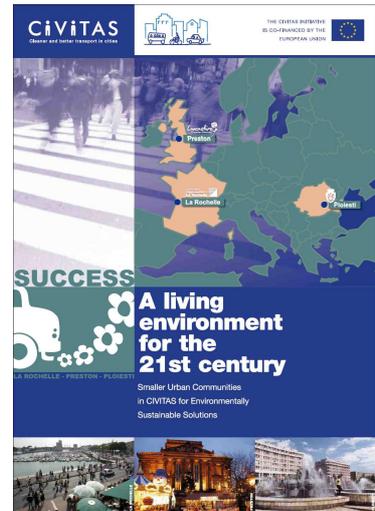


The initial promotion of the project has also been supported by a general poster which has been displayed, laminated when requested, in conferences where CIVITAS-SUCCESS had a stand.

• **Partners roles:**

All partners have contributed to these leaflets and poster, which have been realised by PMP, with the support of TTR. The leaflets have been prepared in English language, each city being free to produce a leaflet translation into its own language, and to produce complementary leaflets, on themes of their choices (cf. local dissemination plans). PMP has organised the printing locally for the partners' dissemination needs, according to their requests and has transmitted to the LDMs the leaflet under a Word file, so that translation is possible and local pages can be added.

PMP had the responsibility of international dissemination, particularly targeting candidate countries and new member States. Each site had the responsibility to disseminate the leaflet at national level and within their networks.



Each site has also locally produced national leaflets / brochures / posters to promote SUCCESS, all along the project.



For example in Ploiesti has edited "Steps for a new mobility culture" gathering: city presentation, the mobility policy, urban transport system, Ploiesti in CIVITAS (15 A5 pages, May 2005).

In La Rochelle, a folder reminding the project objectives, partners and contacts, has been elaborated in EN+ FR (3 A4 pages recto-verso).



In Preston, a local poster has been edited, as well as an introductory leaflet on the project local partnership and measures in November 2005.



In La Rochelle, a folder reminding the project objectives, partners and contacts, has been elaborated in EN+ FR (3 A4 pages recto-verso).

- **Link to CIVITAS GUARD:**

GUARD has supported the dissemination of the CIVITAS-SUCCESS leaflet at European and international level, within appropriate networks and contacts database, as well as through a possible download from the CIVITAS website.

- **Beyond SUCCESS:**

The remaining copies of the leaflets will be distributed in conferences and seminars on European programmes and / or topics concerning CIVITAS-SUCCESS (Annual POLIS Event, Mobility Weeks...).

2.2.4. Project newsletters

The SUCCESS newsletters have 2 main goals : information within the CIVITAS family, so that all the cities are able to know the different progresses and barriers known in SUCCESS, and dissemination of best practices at regional, national and European level, in the fields of sustainable mobility and clean vehicles means in the small and medium size cities.

The bi-annual newsletter issued by Ploiesti City Hall (both in paper and electronic versions), with the support of TTR, reported how the SUCCESS methodology was progressing and comprised fact sheets of project partners, the measures taken, and forthcoming actions, especially with regards to exploitation of the outputs by other cities. The NL contained 4 pages: the first page being dedicated to the project news (meetings, cooperation lessons...) and the 3 other pages to the progress in sites. The NL was issued in English and sites were free to translate it for local and national dissemination.

Internal newsletters

Information of the project has also be given, at the beginning of the project, in a more “internal” way, targeting staff of the participant organisations to imply them in the “Team” and make them feeling happy to promote its action, through internal newsletters. However, the amount of work imposed on the LDMs lead to this initiative being abandoned for subsequent years.

NL1 September 05



NL2 March 06



NL3 August 06



NL4 September 07



NL5 May 08



NL6 October 08



- **Partners roles:**

La Rochelle, Preston and Ploiesti have contributed to the news provision for the newsletters. PMP has published (and designed with UPGP) the NLs and uploaded them on the SUCCESS and CIVITAS websites. PMP has also organised the printing and the provision before each important event, each site being free to print (and possibly to translate) copies when needed. PMP has transmitted to the LDMs the newsletter under a Word file, so that translation is possible and local pages can be added.

Cities have also locally produced newsletters to promote SUCCESS, all through the project. Preston has published regular newsletters : March 2006, May 2007, January 2008, October 2008, April 2009 (hand and electronic distribution)

In La Rochelle, some articles have been regularly published in the CdA internal newsletter, for example in May 2007, on the urban mobility strategy of the Urban Community of La Rochelle and the involvement of the local authority in the CIVITAS programme, or via the CdA intranet.

- **Link to CIVITAS GUARD:**

GUARD has supported the dissemination of the CIVITAS-SUCCESS Newsletters at European and international level, within appropriate networks and contacts database (emailings), as well as through a possible download from the CIVITAS website.

- **Beyond SUCCESS:**

The remaining copies of the newsletters will be distributed in conferences and seminars on European programmes and / or topics concerning CIVITAS-SUCCESS (Annual POLIS Event, Mobility Weeks...).

2.2.5. Project final brochure – methodological guide

Delivering information about the project results

Ploiesti has published, at the end of the project, a short but complete Projects results Summary, as part of the Methodological guide realised with EIGSI and TTR, aimed at delivering concrete practical guidelines for transport decision makers in small and medium size cities.

- **Partners roles organization:**

As for the SUCCESS leaflet, there has been a contribution of all the partners, and editing and printing by PMP, with a support by TTR.

PMP and EIGSI have transmitted to the LDMs the final brochure under a Word file, so that translation is possible and local pages can be added.

- **Link to CIVITAS GUARD:**

The final brochure comprises the global progress of the 4 years project and the principal results. It will be particularly relevant to disseminate it via international networks, thanks to GUARD's role.

The final brochure will be available on the CIVITAS website.

There will be exchanges and discussions between SUCCESS PDM and GUARD, who will also edit a final CIVITAS brochure, at the end of the CIVITAS projects.

- **Beyond SUCCESS:**

The final brochure will be a very good marketing material to promote the whole project results and lessons partnership, project life, impact on the partners organisation, dissemination actions, European project management lessons... The technical side of the project will be gathered in the methodological guide (lessons learned) and the technical deliverables. It will be "the" marketing material, together with the final DVD, to talk about the project, once achieved, towards local authorities (small and medium sized cities), public transport operators, citizens, any organisation interested in European programmes and projects. So it will be uploadable the partners' website, the CIVITAS website, displayed at conferences and exhibitions about transport, mobility and European programmes.



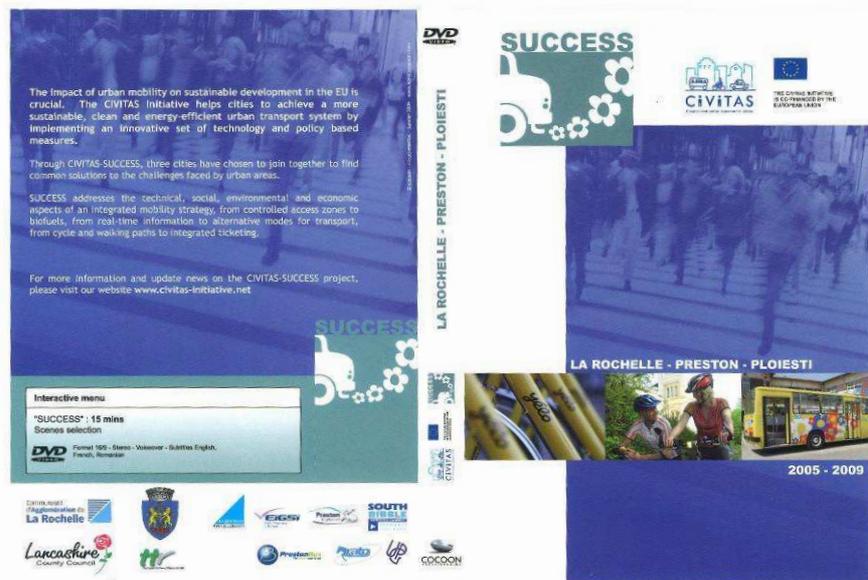
2.2.6. Project promotional DVD (+ VIDEO)

This provides a combined video of the 3 sites' implementations which allows targeting a wide audience, with a strong impact.

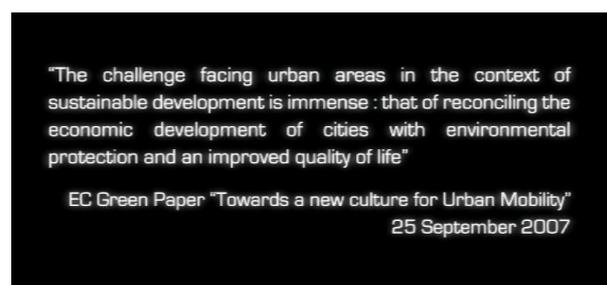
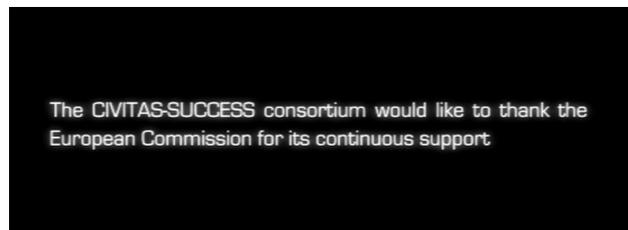
It has been produced by a French communication agency for the CIVITAS II Final Conference in Toulouse on 21-23 January 2009 (about 120 distributed and 200 copies have been produced).

The DVD includes:

- Introduction & transition to each city video
- Preston part: brief introduction / CIVITAS-SUCCESS highlights
- La Rochelle part: brief introduction / CIVITAS-SUCCESS highlights
- Ploiesti part: brief introduction / CIVITAS-SUCCESS highlights



Some screenshots of the SUCCESS final DVD:



- **Link to CIVITAS GUARD:**

The CD-Rom/DVD (and the video) will be available on the CIVITAS website.

There will be exchanges and discussions about the DVD and the video, in order to provide GUARD with relevant inputs for the foreseen CIVITAS final DVD.

- **Partners roles organization:**

All partners have contributed to this, because it is a compilation of the 3 sites' existing videos. The communication agency has been chosen by La Rochelle because they were also working on the La Rochelle Yélo DVD.

Each site has also achieved videos at national level:

- La Rochelle Yélo DVD (about 40 distributed at the CIVITAS II Final Conference, 150 produced), Sept08:

Presentation - in French and English - of the mobility strategy and actions in LR - among them most are CIVITAS-SUCCESS measures; distribution at local, regional, national and European levels during Exhibition, Conferences, Promotional Events etc

- Preston has also produced a DVD, available on mobile phones and on Youtube (150 copies will be distributed).

- Ploiesti has produced 150 DVDs, which will be distributed to partners at different events. It will probably be put on the Internet (SUCCESS and Ploiesti websites).

- **Beyond SUCCESS:**

The SUCCESS project and local DVDs will be a very simple and good marketing material to promote the measures implementation and impacts, visualising them in the 3 cities.

They will be distributed widely, through web links, to the 3 cities' citizens and to other European local authorities (small and medium sized cities), public transport operators, citizens, any organisation interested in European programmes and projects. They will be uploadable to the partners' websites, the CIVITAS website, displayed at conferences and exhibitions about transport, mobility and European programmes.

2.2.7. Co-ordination with international networks

The relevant best practices have been disseminated, in strong coordination with GUARD activities, via participation / presentation in conferences, workshops or seminars (see local dissemination actions in 2.3.), web links, newsletters to international transport organisations to which the consortium members are affiliated: such as ACCESS, POLIS, UITP, and ICLEI, but also to newsletters or magazines of institutional organisations such as the European Commission, the Committee of Regions, the European Parliament...

In that framework, SUCCESS partners have contributed to the CIVITAS-GUARD database, gathering international contacts, including the ones given by national taskforces (see 2.2.8.).

- **Partners roles:**

All the partners have participated, according to their degree of involvement and relationships within their different networks.

- **Link to CIVITAS GUARD:**

GUARD will ensure the dissemination at an international level and will ensure the CIVITAS information via ACCESS, POLIS, UITP and ICLEI.

The current contacts database comprises about 1 500 contacts and the SUCCESS LDMs will lead a reflection about the potential use of that database, regarding their own national networks and their will to enforce the dissemination and promotion actions.

- **Beyond SUCCESS:**

The international contacts database of CIVITAS GUARD will be used in the framework of CIVITAS Plus and CIVITAS CATALIST initiatives, which shall permit to organisations interested in CIVITAS measures to “network” depending on their level of interest: technical interest in some implementations, political interest in the CIVITAS Family, strategic interest to set up a European cooperation etc.

2.2.8. Co-ordination with national networks

Each partner has disseminated the project results and any relevant information, via national networks such as GART, CERTU, PREDIT and INRETS (France, La Rochelle), ATCO, LGA and CSS (UK, Preston), URTP and AMR (Romania, Ploiesti).

For that purpose, each site has set-up and activated a kind of “taskforce”:

The Task Force aims to facilitate the dissemination of transport technologies research, within an informal group aiming at (among other goals):

- enforcing the CIVITAS apparition on the national level;
- disseminating, in each national context, the results of the research and demonstration projects lead by local authorities in Europe;
- promoting the national projects and the cities involved in CIVITAS.

In France, the task force includes the 4 French CIVITAS cities (Lille, Nantes, Toulouse, La Rochelle), together with the GART and the CERTU, with the aim to disseminate the program activities and stimulate the interest of followers.

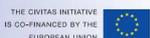
Here are described the main actions undertaken by the French Task Force:

- October 2005 (Toulouse, FR) Annual GART Conference: 1st meeting for the French CIVITAS Task Force, stand SUCCESS (3.000 participants)
- June 2006 and June 2008 (Paris, FR) European Mobility Exhibition: common stand CIVITAS with CIVITAS cities of Lille, Nantes, Toulouse and La Rochelle, PREDIT, INRETS and CERTU (over 6.500 visitors in 2006 and 9.000 in 2008)
- March 2007 (Paris, FR) training seminar on knowledge transfer about European programmes and European project management (about 20 participants)
- March 2008, contribution of the French Task Force to the Green paper ‘Towards a new culture for urban mobility’
- May 2008 (Paris, FR) PREDIT National Conference: presentation of the CIVITAS Task Force and La Rochelle experience

In UK, LCC supported by TTR has mainly cooperated with Norwich (also a CIVITAS II city within the SMILE project), and has initiated several meetings with the Department for Transport, to prepare a UK/IE taskforce.

Here are described the main actions undertaken by the UK/IE Task Force:

- January 2007, presentation of CIVITAS to Department for Transport: awareness of CIVITAS SUCCESS and CIVITAS SMILE jointly with Norwich (10 participants)
- March 2008 in Preston (about 120 participants) “Is Sustainable Transport on Your Agenda?” conference - day 1/ Official opening of Adelphi Clear Zone, "Blue Sky, Green Transport" - setting up a UK & Ireland CIVITAS Network, PAC response to green paper, and day 2 / Presentations on sustainable transport projects in UK and Europe, including a training exercise for representatives of Preston and other cities.



IS SUSTAINABLE TRANSPORT ON YOUR AGENDA?
Dates for your diary Monday 3rd and Tuesday 4th March 2008

As part of the CIVITAS SUCCESS project in Preston, England you are invited to come along to see and hear about some of the best examples of sustainable transport initiatives developed throughout Europe.

This event will feature a range of presentations, followed by workshops and site visits and is also intended to be the inception meeting of a newly formed UK and Ireland CIVITAS Network.

Full details will be available in early January 2008 so save these dates in your diary.

To register your interest email civitas.success@env.lancsc.gov.uk, fax your details to +44 (0)1772 530497 or call +44 (0)1772 530575.

We hope to see you in March 2008.

Partners:    

www.civitas-initiative.org • www.civitas-success.org

- May 2008, presentation by CIVITAS cities to DfT (6 participants) about benefits to UK cities of working as part of CIVITAS and importance of developing and sharing a skill/knowledge base.
- July 2008, Inaugural meeting of UK & Ireland CIVITAS Network / Discussion of structure and objectives of Network, at the DfT in London (10 participants), Plan of action agreed

In Romania, Ploiesti has organised a taskforce with Suceava (CIVITAS II) and Bucarest (CIVITAS I) and has involved all the municipalities belonging to the Association of Romanian Municipalities.

Here are described the main actions undertaken by the Romanian Task Force:

- May 2007, Task-Force Romania CIVITAS Meeting in Suceava (30 participants of local authorities elected representatives, public transport specialists, public servants from the CIVITAS Romanian cities involved.): discussions about the modalities of open out the aims of the Romanian Task Force and involve the interested parties as part of achieving a better life, a better environment and as part of working together in this respect.
- September 2007: “Streets for people” workshop held on the 21st of September at Ploiești City Hall, having the purpose of finding new mobility solutions, discussing the ones already found and promoting the environment friendly actions. The first part of the meeting consisted of a training for the Clear Zone that is to be implemented in our city, with the active participation from the children of the Local Student’s Council, the second half being dedicated to the Romanian Task Force. It was presented the Task Force responsibilities and practice exchanges along with participants from the RATB Bucharest (CIVITAS I), RATP, the Oil and Gas University, the local Police Department, the Environmental Protection Agency, and Zapodia – environmental volunteer NGO.
- **Link to CIVITAS GUARD:**

The Project Dissemination Manager (and when possible also the Local Dissemination Managers) have reported on the national Task Forces activities during the GUARD Dissemination Liaison Group meetings and published any linked event to the CIVITAS website.

Moreover, the very concept of the national taskforces has been taken from SUCCESS to other countries by CIVITAS GUARD, especially to New Members States, and a review of the actions undertaken was done during a Working Group, in addition to the DLG meetings.

So there have been particular links with Ploiesti, as initiator of the Romanian CIVITAS Taskforce, and the other New Members States taskforces.

- **Partners roles:**

Each partner, supported by TTR, has initiated these taskforces at a national level, in cooperation with its own national network and has used existing marketing material, as well as dedicated material for dissemination or training event in the national language, to promote CIVITAS SUCCESS at a national level.

- **Beyond SUCCESS:**

First, the national level dissemination contacts have enriched the international database of CIVITAS. Secondly the CIVITAS national taskforces are allowed to be continued thanks to networking projects such as CATALIST. Moreover the future generations of CIVITAS (CIVITAS Plus and others to come) will see the number of CIVITAS cities at national level grow and it has proved to be a very good answer to the common issues and barriers (also lessons learnt, positive experiences, factors of success and dissemination of the programme

but also other European programmes) to the countries, as no barrier of language and less “scaring” seminars.

The French Taskforce will be continued through the CATALIST initiative and the new selected DG Tren project CIVINET.

The UK / IE Taskforce within which the cities of Norwich and Preston are mostly active until now, could gather the cities of Winchester, Bristol and Cork (CIVITAS I), Bath and Brighton (CIVITAS Plus). CATALIST and the new selected project CIVINET will support the development of the UK CIVITAS network

The Romanian Taskforce composed of Ploiesti and Suceava (CIVITAS II), Bucarest (CIVITAS I) could gather the cities of Craiova and Iasi (CIVITAS Plus).

2.2.9. National conferences

It was initially planned that at the end of the project, each city would organise a large dissemination event at a national level, which would address experts and policy makers wishing to be informed of the project results in order to exploit them in their local and national environments.

Nevertheless, as the CIVITAS II projects chose to organise a big CIVITAS II final conference, the national conferences initial objectives have been re-estimated.

There have been smaller events, combining workshops and seminars in UK and in Romania, and no final conference in France, because the CIVITAS II Final conference has been held in Toulouse.

- **UK, Preston, October 2008**

A successful event has been held to share the experience of the CIVITAS project in Preston and South Ribble and also the results of the TravelSmart personalised travel planning programme in Lancashire.

The day opened with a general outline of the project, followed by presentations on the UK and Ireland CIVITAS Network, PT infrastructure, creating a Clear Zone and developing a freight quality partnership.

This was a great opportunity for sharing knowledge developed in Preston with other cities who may be interested in becoming involved with CIVITAS. Visitors from across UK, along with local officers and councillors, were able to take a number of leaflets on display, including some of those used for the personalised travel planning, as well as cloth shopping bags, pedometers and Shared Wheels air fresheners promoting the car sharing website.

- **Romania, Ploiesti, October 2008**

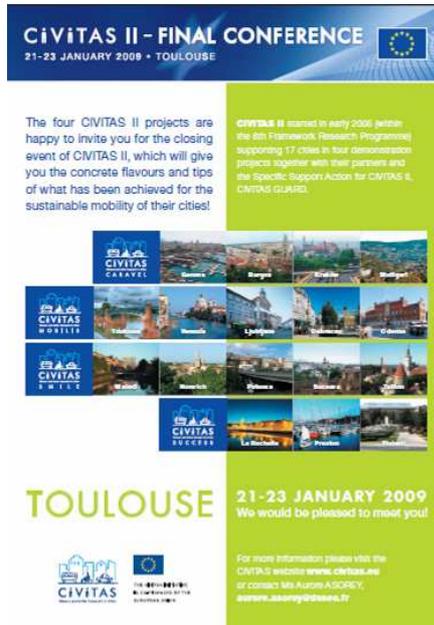
“Local authorities actions in order to reduce the effects of the climate changing”, 22-23 October 2008 in Bucarest (AMR Seminar - Association of Romanian Municipalities), gathering 40 participants from local and regional authorities, ministries representatives, NGOs, European cities (Denmark, Finland, UK) representatives. There were discussed the strategic measures at the urban level, respectively: energetic efficiency of the industrial level, minimising the urban consuming, promoting the intermodality systems of urban transport, developing the public spaces with a positive role in the carbon cycle. An opportunity to present CIVITAS SUCCESS results in the light of impact on climate and environment.

- **France, Toulouse, January 2009, CIVITAS II Final Conference (CIIFC)**

The SUCCESS team has been strongly involved in the preparation of the CIIFC: TTR was part of the preparation working group and then has participated in preparation



meetings, has contributed to the creation of new concepts and ideas for the event (coffee corners, showcases exhibitions...), and produced an announcement postcard. The 3 sites have also prepared lots of exhibition material and presentations.



The aim of the conference was mainly to disseminate the achievements and recommendations extracted from the 200 best practice examples developed within the four CIVITAS II demonstration projects: CIVITAS CARAVEL, CIVITAS MOBILIS, CIVITAS SMILE and CIVITAS SUCCESS. More than 300 participants (politicians and experts) from over 20 countries gathered in Toulouse to discuss the findings of the 50M€ European Commission funded CIVITAS II programme, and counted with the participation of the Mayor of Toulouse, Mr. Pierre Cohen, and the Vice-President of the European Commission and Commissioner for Transport, Mr. Antonio Tajani.

Speaking at the CIVITAS II Final Conference, Vice President Tajani cited CIVITAS II as a good example of how the EU could support cities with funding aimed at illustrating innovative technologies and policy measures for promoting clean vehicles, public transport and other more sustainable modes such as walking and cycling.

Presentations from the SUCCESS team have widely contributed to the conference programme, including these workshops:

- "Ploiesti City Centre, a better space", Milena Perpelea, Ploiesti (PMP)
- "Transport integrated city logistics in La Rochelle", Dominique Breuil, La Rochelle (EIGSI)
- "Mobility management through marketing and travel planning", Andrew Varley, Preston (LCC)
- "Telematics", Radu Popescu, Ploiesti (RATP)
- "Car sharing, bike sharing & other mobility services", Sébastien Davy, La Rochelle (CdA)
- "Improving public transport infrastructure", Dianne Taylor, Preston (LCC)
- "CIVITAS II SUCCESS partnership, Preston City clear zones", Rachel Crompton, Preston (LCC)
- "Clean and efficient vehicles: conversion of buses to LPG", Radu Popescu, Ploiesti (RATP)
- "Yélo, towards a complete multimodality with a unique transport card", Matthieu Aubineau, La Rochelle (CdA)

- **Link to CIVITAS GUARD**

The conferences have been announced on the CIVITAS website and representatives of the Commission and Guard have been invited.

2.2.10. Other dissemination actions at the project level

- **Press articles (1 page each) in the European Parliament Regional Review, editions of March 2007 and June 2008**



One article speaking about SUCCESS and another one, later, about SUCCESS in La Rochelle, for the special edition during the French Presidency of the European Council: this was a great opportunity to disseminate the SUCCESS project in this magazine, focusing on regional innovation and best practice throughout the EU, targeting regional offices in all the member countries, every Member of the European Parliament, Senior Members of the European Commission, and Members of the Committee of Regions in Brussels.



- **Exhibition & cocktail at the European Parliament, August 2007**

The launch of the CIVITAS SUCCESS project Exhibition in the European Parliament was an event of great interest in the framework of project activities awareness. With the participation of prominent characters whose words have a meaning even for the average person, the exhibition had a key dissemination part to play.

This event was the perfect opportunity for promotion events and practice exchange to be made having even greater success as it was hosted by Mr. Brian Simpson, member of the European Parliament for the North West of England. With participants like Mrs. Jean Yates, chairman of the CIVITAS Policy Advisory Committee, Mr. Emil Calota, mayor of Ploiesti and also a PAC member, councillors, implementation staff, technically trained members the impact was most satisfying.

European Commission, POLIS, UITP, FNTR and Eurocities representatives were also present and expressed their interest in details over all aspects of the project life.



M. Brian Simpson, Member of the European Parliament, was chairing the event.



- **European Conference of Transport Ministers, September 2008 in La Rochelle**

In the framework of France's presidency of the EU, Dominique Bussereau, the French Minister for Transport, invited the European Transport Ministers to La Rochelle for a two-day work session. On Monday evening, in the presence of the EU Ministers, Mr Antonio TAJANI, Vice-President of the EC in charge of Transport and Mr. Fotis KARAMITSOS, Director of the Logistics, Innovation, Co-modality and Maritime Transport Directorate within DG TREN, M. BONO, President of the Urban Community, seized the opportunity to present 2 main CIVITAS-SUCCESS measures carried out in La Rochelle: the new bike-sharing system and the new multi- transport card and attractive PT network, operating from 2009.

Among the 400 invitees, La Rochelle had the chance to count some of its CIVITAS partners: Preston, Ploiesti and Nantes. The presence of Ms Jean YATES, Mr. Emil CALOTA and Mr. Jean-François RETIERE highlighted that CIVITAS was a real family.



This event proved to be a unique opportunity to reaffirm the commitment of the CIVITAS partners towards sustainable urban mobility and to emphasize the involvement of the EU, particularly through the CIVITAS Initiative.

- **General marketing material, throughout the project**

PMP, as dissemination leader, designed and produced marketing material for the dissemination of CIVITAS-SUCCESS at the different events occurring during the project lifetime (CIVITAS Forum, internal consortium meetings, local events...), such as: calendar for the years 2007, 2008 and 2009; pens/pencils; rulers; post it-note pads; reflectors for children; bookmarks; umbrellas; mugs; stickers; peaked caps...



Moreover, regarding the global costs and the organisational complexity of a Romanian production for different local marketing material (for Preston and La Rochelle), a global design has mostly been provided by the Romanian team, when requested by the LDMs, and the material has been produced locally by each site.



2.3 Local dissemination actions

- **European references for the methodology**

The integrated approach to the CIVITAS II program aims at giving the residents and local politicians within the project, the feeling that improving the quality of life in the city is an issue that is being seriously considered, both by the European Commission and at the city level.

As the project complexity is not the same in all the SUCCESS cities, suitable dissemination concepts have been prepared in each of them, according to the local conditions. The local dissemination of activities and results is essential to a comprehensive and concerted action, in order to achieve an enhanced impact. The dissemination activities on local level are also enforcing the general dissemination plan. They give credible (realistic) inputs for the general dissemination instruments. Establishing a real communication framework among all the actors involved in developing the local integrated policies generates an optimum understanding of the project objectives.

In their local dissemination actions, the three cities have integrated the objectives, the instruments and the messages of SUCCESS project with other projects referring to transport, energy and environment. The mix has been locally designed, but the SUCCESS project members were co-ordinated to use the valid recommendations of two past projects funded by the RTD FPs, namely CAMPARIE and TAPESTRY.

- **Dissemination activities monitoring**

TTR, supporting Ploiesti City Hall, as WP 4 leader, has provided support (introduction about the international approach, corporate identity elements etc.) to local dissemination material and have been permanently informed about all local activities by the local dissemination managers and also thanks to the reporting tables¹ filled in by the LDMs every 6 months.

The provided information was:

-for events:

Activity	Type of event	WP n° Meas n° task n°	Planned date Actual date	Reasons for advancing /postponing	Place	Target groups/ countries & type of audience addressed	Nb participants	Content/ Program	Results	Material distributed/ produced	report	references (weblink, article n°, documents...)	persons involved (+function) responsible (name/contact) tel/email

- for products:

Activity	Type of product/ material distributed	WP n° Meas n° task n°	Planned date Actual date	Reasons for advancing/postponing	Target groups	nb of copies	Content	Results	report	references (link to the documents)	persons involved (+function) responsible (name/contact)tel/email

- for technologies:

Type of technology Sector of application	WP n° Meas n° task n°	Planned / Actual date Reasons for advancing /postponing	Target groups	Content (Product envisaged, innovations, functional description, main advantages)	Expected Results (Exploitable Results (technical & economical market considerations, identified obstacles to commercialization)	report (stage of development)	references (weblink, article n°, docs...)	persons involved (+function) responsible (name/contact) tel/email	Further research needed/ foreseen (possible further collaboration)	IPR protection measures	timetable for commercial use

¹ The 4 years reporting tables are annexed to the present document

- **Local dissemination objectives**

The main objectives of the local dissemination plan were:

- **To inform all target groups** how the environmentally sustainable transport systems can optimize the urban transport in an integrated manner and about the efficiency that clean transport gives to the city activities;
- **To change the attitude or perception of users** about the clean urban transport policy, ultimately aiming at generating positive feelings towards it;
- **To generate a pro-active behaviour** able to support the acceptance and implementation of the measures aiming at increasing persons mobility and accessibility to the city by alternative green means.
- **To create a recognisable brand image for the project.** This image has been used in all publicity and marketing activities, from shelter design, to bus stop information, vehicle liveries, web applications and promotional material. This is a quality brand that enhances the overall image of public transport in the area. This, in turn, improves the consumers' expectations of public transport. The brand has been developed in line with guidance from the GUARD accompanying measure.

- **Target groups**

Target groups were classified according to attitude needs and behavior patterns. The concise determination of target groups enables efficient communication. A precise clustering into target groups avoids unnecessary dispersion and facilitates the organization of information as well as the advertising message in a manner suiting to the individuals needs and desires (current and potential customers) making up these clusters.

The local context and project complexity are different in all the SUCCESS cities, so the target groups to be addressed differ from case to case. But a fair management of a database relevant for SUCCESS should address to the following target groups:

- **Authorities:** regional and local councils, municipality executive, national ministries (e.g. transport, public works, environment, economy, technology, science), and regional authorities.
- **Organisations:** public transport users associations, cyclist associations, environmental organisations, automobile associations, chamber of commerce, trade associations, businesses etc.
- **Transport operators:** public transport companies, freight carriers
- **The citizens:** local residents, people in transit, tourists etc.
- **Mass media:** general press, radio and television, specialty press etc.
- **At the European level:** the other SUCCESS and CIVITAS cities, networks, the European Commission, European Parliament etc.
- French **associated networks** such as GART (Group of Regional Transport Authorities); English associated networks such as ATCO (Association of Transport Co-ordinating Officers), LGA (Local Government Association) and CSS (County Surveyors Society); Romanian associated networks such as URTP (Romanian Union

of Public Transport), AMR (Association of Romanian Municipalities) and FALR (Romanian Local Authorities Federation)

2.3.1. On-site visits in groups

On-site visits offer the opportunity to exchange information and concrete examples of best practice directly, from person to person, together with dissemination and awareness actions. It gives credibility to the city welcoming the delegation (discussions occur not only on positive aspects but also on difficulties encountered and potential barriers), as well as cross-site targeted knowledge transfer and ideas of potential commercial exploitation.

They were planned initially with a progressive rhythm and at a proper frequency per site (more in La Rochelle, less in Ploiesti) for a total estimated at 250 to 500 persons in the 3 sites during the whole project.

The target groups were: regional and local councils, municipality executives, national ministries, politicians, international organisations, other Civitas cities, other local authorities and relevant central government departments, mass media (general press, radio and television), speciality press

During the project, and increasingly over the 4 years, La Rochelle has been very much visited by delegations from all over the world, as well as by similar French medium sized cities; Preston has welcomed delegations from many UK authorities and from Sweden, Japan, Romania, France, Sweden, Ireland, Germany etc; Ploiesti has welcomed many delegations in the framework of the other European projects it is involved with.

- **In La Rochelle**

Site visits from French visitors:

- **Cagnes-sur-Mer**: presentation of the mobility and transport policy in La Rochelle; presentation of SUCCESS with a focus on ticketing, car sharing and goods delivery
- Elected representatives and technical staff of **Pornic** municipality (40 persons in total): presentation of P+R ; bike-sharing station ; access control zones
- **Dax**: presentation of the mobility and transport policy in La Rochelle; presentation of CIVITAS-SUCCESS with a focus on accessibility
- Representatives from **RATP** (14 persons - technicians and Head of Dpt): presentation of the transport policy implemented in La Rochelle; focus on bike sharing, electric car sharing, city logistics, ticketing
- 4 persons from **Pau** local authority on goods delivery service, bike-sharing and car-sharing systems, electric shuttle buses
- 31 persons from local authority of **Périgueux** (elected representatives, technical staff, associations for persons with special needs): presentation of the accessibility scheme in La Rochelle for persons with special needs; improved accessibility at transport hubs and bus stops : on site visit on accessible bus stops, accessible reception hall at La Rochelle bus station etc
- 35 persons from the **PREDIT** (French programme of research, experimentation and innovation in land transport) : about the mobility strategy undertaken in La Rochelle
- Delegation from 9 persons of the **French Island Territory of Réunion**: presentation of the mobility and transport policy in La Rochelle, including car-sharing, accessibility scheme, bike-sharing, goods delivery, P+R in the framework of CIVITAS
- 2 persons of **Abbeville** local authority: presentation of the global mobility policy implemented in La Rochelle with a focus on CIVITAS
- The mayor and 3 deputy mayors of **Anglet** city: visit + presentation of the implementation of the bus network and its GPS system and the pricing strategy

- 50 participants (including delegation from **Lyon** representatives) : presentation of CIVITAS measures related to the biofuel fuelling station in La Rochelle, and the cooking oil recycling pilot project.

Site visits from other countries' visitors:

- Delegation of 3 persons from **Luxembourg** City on bike-sharing system, P+R, ticketing system
 - Delegation of 10 persons from **China** - Management team, China Aerospace Science and Industry Corporation (COSIC), Shenyang: presentation of the goods delivery system and the car-sharing system in La Rochelle
 - 23 persons from a **Brazilian** Delegation from the Ministry of Culture and from different cities : ARACATI, MARECHAL DEODORO , OLINDA , LAGUNA , CONGONHAS , PENEDO , SOBRAL , PORTO SEGURO , PARATY, ICÓ , PELOTAS: presentation of the transport and mobility strategy in La Rochelle
 - 5 persons from an **Indian** delegation: Urban Development Minister, Government of Goa; Government of India; Cities of Ahmedabad, Kolkata; Confederation of Indian Industries: presentation of the mobility and transport policy in La Rochelle and of CIVITAS-SUCCESS + 20 persons from an Indian delegation in October 2008
 - 10 persons from **Chinese** delegation from the STATE GRID, in charge of the transporting and distributing electricity on 80% of the territory of the Republic of China: site visit organized in partnership with the French 'Groupe Interministériel Mobilité et Véhicules Electriques': presentation of the mobility and transport policy implemented in La Rochelle, Focus on the local electric transport policy : car-sharing, goods delivery, electric and hybrid shuttle buses
 - 8 persons from **Italian** Délégation from Lucca: bus operator & Municipality of Lucca, private companies from Lucca and Genoa : presentation of the global mobility policy implemented in La Rochelle with a focus on CIVITAS and goods delivery
 - 15 politicians and technicians from **China**: technical visit of the different experimentation in the field of urban mobility in La Rochelle (tramway, clean buses, liselec, elcidis, electric solar shuttle boat, Park&Ride...)
- **In Preston, site visits from many UK authorities and from other countries:**
 - Welcome of **Swedish** delegation from the Göteborg region (34 people): cities, regional transport authorities, regional association of local authorities, consultants, operator for public transport, Swedish national road administration / 5 sites visits: Preston Bus Station / Walton-le-Dale Park and Ride / Buckshaw Village train station site and quality bus stops / Realtime bus stop infrastructure (Leyland Road, Leyland) / Rising Bollard (Bulter Street, Preston)
 - **Japanese** delegation (2 persons) in April 2007: presentation of activities to Ministry of Land, Infrastructure and Transport, Tokyo
 - **Romania, France, Sweden, Ireland, Germany etc**
 - **In Ploiesti, site visits from Romanian and other countries' visitors:**
 - Within URBACT cities meetings (Strasbourg Club)
 - Within SPICYCLES (IEE programme) : representatives of the partner cities of Barcelona, Berlin, Bucharest, Goteborg, Rome: visit of the SUCCESS achievements related to cycling and walking
 - Within PRACTISE (IEE programme), project from energy field that involves partners from Italy (Alessandria), France (General Council of Ille-et-Vilaine, based in Rennes), Spain (La Coruña): the discussions during the site visit focused on the strategies related to energy and fuels for transport as well as to alternative solutions, within the framework of European modern city.

- Within BIONIC (IEE Programme), a major new project that addresses the issues of biofuel supply and use in transport specifically from the perspective of Local Authorities and promotes developments in the regional production and use of transport biofuels.

- **Beyond SUCCESS:**

The CIVITAS brand and the dissemination actions about SUCCESS cities and their implementations, within or without the CIVITAS networking framework, has involved an international acknowledgement of these cities, in terms of sustainable and innovative urban mobility. One can expect that national and international site visits will be numerous in the years to come.

2.3.2. Relationship with the media

One of the most important instruments for the local dissemination of the SUCCESS project at the local level was the relationship with the media, as newspapers, radio and television are channels for bringing the project's message to the public, increasing awareness, enhancing image and promoting new measures. During the project lifetime, each time a significant measure was launched or for any specific event, press articles (and releases) have been published, so as to generate as much publicity as possible for the SUCCESS project, to achieve an accurate and favourable image and to increase the familiarity with the project. Primary relations were with the local and regional media, and usual media channels (Local Authorities Newsletters...) and after that, with the national editorials.

Very important are the advertising on radio (spots and interviews) and television (video spots and clips, teletext, etc.). The local and regional media are ideal for providing regular sources of information for the residents of the city and region. Frequent and favourable news reports ensure that the project's internal and external target groups support it. The residents of the regions have then been more and more familiar with the projects, supported them and become involved in them.

Actions, debates, and special activities were organised for the children, students, teachers with different topics related to the public transport as an ecological and clean one (see sections 2.3.3. and 2.4.4.).

Technical and scientific articles, in national and international reviews, were published in order to present the results and the progress made within SUCCESS. The articles references have been transmitted to GUARD, in the framework of their international press writing.

- **From La Rochelle (LR)**

Press conferences at the occasion of measures inauguration:

- Presentation of the Accessibility Scheme by M. Bono, in the framework of the European Mobility Week 2006 (*September 2006* in LR) and signature of the Accessibility Scheme

Press review:

- At the launch of the project (following the kick-off meeting in LR in February 2005), *March 2005*

Press articles:

National coverage

- "La Gazette" magazine, *January 2005*

- “Libération”, *February 2007*: presentation of the Cooking Oil Recycling project in LR
- « Transport, Environment & Circulation » magazine (ATEC), *March 2007*
- “La Gazette des communes”, weekly magazine for the French Local Authorities and Administrations, *June 2007*, article on the experimentation of Used Cooking Oils at La Rochelle; *June 2008*, presentation of the new bike-sharing system in LR + integrated ticketing strategy implemented through CIVITAS-SUCCESS; *September 2008*, 1st Sept - Informal Meeting of the European Transport Ministers in LR. The Minister highlighted the importance of the initiatives made by local authorities toward sustainable mobility, especially the CIVITAS Initiative.
- "Ville et Transports" Magazine (specialised press), *June 2007*, presentation of the new Master's Degree at the EIGSI, involving CIVITAS issues and stakeholders ; *September 2007*, accessibility policy undertaken by the Urban community of LR for a better PT (2007 Award on the Accessibility of the PT network in LR); *February 2008*, overview of the bike sharing systems in France - Best practice in France, including the one implemented in LR within CIVITAS; *April 2008*, introduction of the new 10 EEV buses in the LR PT fleet
- « Le courrier des maires et des élus locaux », (for French local authorities), *June 2007*, experimentation on hybrid minibuses in LR ; *July 2008*, bike sharing in LR
- « Lettre de la Conférence des Grandes Ecoles », *July 2007*, Newsletter of the Association of Engineer Schools
- Newsletter of the national federation ATMO, *Edition 2007*, (national network for air quality monitoring associations), presentation of the evaluation method within CIVITAS-SUCCESS
- Magazine “Technicités” n°137, *October 2007*, Used Cooking Oils Project in LR
- Magazine "Traits urbains", *November 2007*, on urban ecology in LR – CIVITAS
- ADEME e-Newsletter, *December 2007*, car pooling in LR
- TGV Magazine (distributed in all the French High Speed Trains), *November 2007*, article on the mobility heritage in LR, with a focus on new promising systems : carpooling, goods delivery service, bikes, P+R etc
- Newsletter of the French Ministry of Transport, *February 2008*, targeted a national audience of local authorities (elected representatives, technical staff), professionals in the field of mobility and transport, article on the accessibility policy in LR within CIVITAS
- “Les Echos”, *May 2008*, presentation of a new online recharging system for public transport season tickets, to be introduced in LR from July 2008 through CIVITAS-SUCCESS and awarded at the Public Transport Innovation Awards during the European Mobility Exhibition in Paris (9-12 June 2008); *August 2008*, presentation of the used Cooking Oil Pilot Project in LR
- 'Promocash' magazine, dedicated to restaurant owners, *June 2008*, edito on the used cooking oils pilot project experimented in LR within CIVITAS-SUCCESS
- 'Circuler autrement' Magazine made by "Association Prévention Routière" - Association on Road Safety, *July 2008*, presentation of bikesharing and bike-bus in LR through CIVITAS
- “Transports publics” Magazine, *November 2008*, Presentation of a new Business travel Plan between the Urban Community and the CMAF - during the European Mobility Week in La Rochelle

Regional coverage

- “Sud Ouest” Regional Newspaper, *September 2006*: extension of the access control zones in LR : details on the new clear zone in Beaulieu, in the shopping area; *January 2007*, interview of M. Durieux (Vice President of CdA, elected person in charge of mobility) and M. Cronenberger (Head of RTCR) on the reorganisation of the bus network; *April 2007*, the Hybrid Shuttle Bus between the P+R Jean Moulin and the city centre, announcement of the on-Board Emissions measurement System on the hybrid bus by the EIGSI; *June 2007*, article on the new cycle path within CIVITAS-SUCCESS (between the communes of Lagord and Esnandes); *September*

2007, CIVITAS Stand - European Mobility Week 2007; *October 2007*, carpooling in LR : ceremony for the 1500th carpooler in the presence of the Mayor M. Bono + Used Cooking Oils Project in LR; *November 2007*, the great success encountered by the PassRochelais in 2007 + feedback on the AVERE workshop : overview of the existing solutions regarding Electric Vehicle in France ; feedback of local authorities (among them, LR), participation of manufacturers of Electric vehicles, presentation of the existing and prospective vehicle offer on the market etc; *January 2008*, New EEV Buses running in LR; *March 2008*, introduction of the prospective new bike-sharing system in LR; *July 2008*, "La Rochelle, tomorrow" : announcement of the coming projects to improve sustainable mobility and multimodality in LR (CIVITAS-SUCCESS); *September 2008*, announcement of the new PT network in the presence of the European Ministers of Transport; *September 2008*, Information about the new bike sharing, the new PT network and the European Mobility Week program in La Rochelle; *January 2009*, Signature of a Business Travel Plan between the Urban Community of La Rochelle and "La Poste" company; *February 2009*, Accessibility in La Rochelle, announcement of the CIVITAS-SUCCESS training workshop on this topic (24 Feb 2009) + Announcement of the restructuring of the urban bus network + Feedback on the Workshop Accessibility organised by TTR through CIVITAS-SUCCESS, Public announcement of the ticketing strategy implemented in La Rochelle through the new Yélo transport offer

- ADEME Newsletter (Poitou-Charentes region), *July 2008*, announcement of the new bike-sharing system in LR

Local coverage

- "Point Commun" magazine (bi-monthly magazine for CdA): *June 2006*, news on the CdA areas of expertise relating to sustainable development in the two European projects led by the CdA, SUCCESS and PARTNER; *January 2007*, articles on the successful introduction of the two hybrid minibuses between the Park & Ride and the city centre of LR + further news on the CIVITAS measure related to the implementation of the biofuel fuelling station opened to the vehicles of water treatment service; *June 2007*, article on the new cycle path within CIVITAS-SUCCESS (between the communes of Lagord and Esnandes); *September 2007*, presentation of the CIVITAS Initiative, presentation of the main actions implemented within CIVITAS-SUCCESS in LR, at the mid-term of the project (carpooling, P+R, Hybrid minibuses, biofuels, bike-sharing system, Day Without My Car, European Mobility Week); *November 2007*, the future of the electric services in LR : focus on the car-sharing system and the goods delivery project; *April 2008*, announcement of the new bike-sharing system in LR; *June 2008*, special Feature "Towards a new culture of mobility" in La Rochelle: announcement of the new bike-sharing system; presentation of the new real time information at bus stops on SMS; announcement of PT restructuring end 2008- beginning 2009 ; *September 2008*, reception of European Transport Ministers in LR (1-2 Sept); announcement of the new bike sharing system and the new PT network offer called YELO; *December 2008*, Announcement of the new PT network offer YELO + restructuring of the bus network + new smart card online recharging system + new real time information service on SMS + feedback on the Business Travel Plan signed in LR with the CAPM during the European Mobility Week; *February 2009*, Forum CIVITAS Award 2008 to La Rochelle + Internet recharging system for PT season tickets
- Advertisements in the "Top Annonce" local newspaper & in the "Sud Ouest" regional newspaper (promotion of the new P+R Hermitage)
- Local e-newspaper "Urbacto", *August 2006*, presentation of the Exhibition Fair held in LR ; presentation of the stand 'sustainable development' of LR; *September 2008*, announcement of the new PT network in the presence of the European Ministers of Transport
- "La Rochelle, Le Journal" (City of LR inhabitants), *April 2008*, presentation of the actions implemented by LR to improve accessibility in Public Transport; *October*

2008, Special Feature "La Rochelle, Sustainable City", announcement of the new bike-sharing system + new PT network offer called YELO

- « L'essentiel » Newspaper (Ré Island), *September 2008*, Used cooking oil project in LR

Radio interviews:

- on Radio 'France Bleue La Rochelle ' (regional antenna for a national public information radio), *February 2007*, presentation of the introduction of alternative fuels for the fleet operated by the Urban Community of LR; presentation of the biofuel fuelling station; interview of Mylène Mazzocco on technical and environmental aspects; *October 2007*, used cooking oils project in LR ; interview of the CdA staff
- RMC Radio (national coverage), *February 2008*, presentation of the goods delivery service, interview of M. Bono, President of the Urban Community of LR
- Interview : Autorouteinfo radio, *June 2008*, presentation of the used Cooking Oil Pilot Project in LR

TV interviews:

- TV Interview / report (France 3 Atlantique, regional antenna for a national public channel), *March 2007*, implementation of alternative fuels (Pure Plant Oil and Used cooking Oil) for the truck fleet of by the Urban Community of LR + interview of M. Bono, President of the Urban Community
- TV Report - France 3 : danièle, *August 2007*, report on the success of the LR pass ("Pass Rochelais") combining unlimited transport with discounted prices at museum in LR; *October 2007*, introduction of the Pass Rochelais + car-sharing; *December 2007*, report + interviews on the electric vehicles implementation (AVERE workshop for local authorities on electric vehicles options + fair with professionals stands) GEM Car, Liselec... in LR
- TV Report (TF1, national channel), *October 2007*, used cooking oils project in LR ; interview of the CdA staff
- TV Report - National Czech Television, *October 2007*, Mobility Strategy in LR
- Free e-channel (Mativi.fr) new regional TV channel on the internet: *October 2007*, first introduction of the GEM Car in the car sharing fleet of LR; *September 2008*, Promotion of YELO
- Interview on I-télé (cable TV), *October 2007*, carpooling and car sharing in LR
- 'Turbo' programme, M6 (national channel), *February 2008*, National Programme dedicated to the car, motorisation etc LISELEC, ELCIDIS, P+R

- **From Preston:**

Press conference and media coverage:

- In Preston in *March 2008*, for the official launch of demand responsive transport service's new vehicle.
- County councillor pledges to make 2008 a greener year press release, *January 2008*
- South Ribble TravelSmart Personalised Travel Plan results press release, *November 2007*
- Press release, *March 2008*, on Government News Network, Department for Transport (on-line, national coverage) - Minister welcomes new UK-Ireland network to promote sustainable transport in urban areas
- Press release on Institute of Transport Magazine (on-line), *March 2008*, Minister welcomes new UK-Ireland network to promote sustainable transport in urban areas

Press articles (national, regional and local coverage):

- LEP (Lancashire Evening Post), regional newspaper, *November 2005*, *December 2005*, *December 2007* (advertisement with map of Overground high frequency bus network to promote bus network for Christmas shopping period); *March 2008*, "Leave

car at home to help economy” - Economic as well as health and environmental benefits from opting for more sustainable transport; *May 2008*, interview regarding City Centre Clear Zone / Features of the planned City Centre Clear Zone works explained and why they need to be implemented along with the predicted benefits for Preston (+ maps overview); *July 2008*, "the smartest way to get around" - advert for new enhanced 109 service - details of the enhanced service and amended route + “Summer in city of road chaos: aim to make it easier for people to cross” - story re. Ringway/Friargate improvements - information about the work that will improve this major junction and the positive view of members of the public about the benefit for the city and residents/visitors; *August 2008*, "Upgrade for Ringway/Friargate junction to begin" - 1/2 page - City Centre Clear Zone works featuring an artist's impression of what the completed works would look like, the reasons for the work and the benefits for pedestrians; *February 2009*, Freight into the City Centre and the possibility of introducing a freight hub on the outskirts of town and small electric vans to take goods to shops & businesses in City Centre + Talks of introducing a car club in Preston City Centre with Preston City Council and the University as partners.

- LCC monthly newspaper called “Vision”, *January 2006*, front page; *April 2008*, Easy-to-use 'Oyster Card' bus scheme may come to county: information about the successful payment method used in London and how a similar system may soon be available in Preston + Transport chiefs unveil new scheme (Adelphi Clear Zone) - details of the benefits to residents and visitors of the Clear Zone works in the University area of the city + County's shining example (Beacon - Orbit mention) - article discussing the reasons for Beacon Status for Improving Accessibility being awarded, including the Orbit bus service; *November 2008*, “Service just the ticket” - promoting Flexi Link DRT service and advising of its nomination for a UK Bus Award.
- ATCO quarterly Newspaper (trade press) “Lancashire aims for SUCCESS in Europe”; *September 2008*, "CIVITAS SUCCESS - just 6 months to go" Article describing what has been achieved by SUCCESS so far and explaining what remains to be done as the project draws to a close + promotion of the CIVITAS UK and Ireland City Network
- Preston District Partnership Newsletter
- South Ribble newspaper “Forward”: regular advertisements on the CIVITAS SUCCESS project (general information and progress on the project: Flexi-Link...); *June 2008*, article about the success of the Flexi-Link demand responsive service
- Preston - Surveyor Magazine (professional publication reaches an audience of transport officers), *March 2008*, Brief introduction to the newly-launched UK & Ireland CIVITAS Network
- Preston Citizen, *March 2008*, “Transport Minister opens latest phase of Civitas project” - Official opening of Adelphi Clear Zone by Rosie Winterton MP, Minister of State for Transport
- Lea Parish Council Newsletter, *September 2008*, article about the Orbit Leisure Guide showing walks and visits that could be made and how it can be obtained, to encourage people living in the Lea area to make use of the Orbit service for leisure activities rather than just going to work as part of an effort to change travel behaviour
- “ATC TravelWise Action magazine”, *Autumn 2008*, article on SUCCESS project and UK & Ireland Network - "Sustainable transport with a European flavour", promoting the work done by the CIVITAS SUCCESS project in Preston and South Ribble to transport officers in other authorities and organisations
- “Prestonian magazine”, December 2008, article on “redeveloping the city: the next stage” - with artist's impression about the City Centre Clear Zone work and creation of a 20mph area.

Radio interviews:

- Rock FM (listeners account for 21% of the regional population):
 - o Highlighting the launch of SUCCESS, on Radio Lancashire (Regional radio station), *November 2005*

- Radio advertising campaign, *December 2008*, promoting the car sharing website during rush hour when people are driving to/from work, which increased the number of people registering for lift sharing.
- Radio Lancashire (Regional radio station): highlighting the launch of SUCCESS, *November 2005*

- **From Ploiesti**

- In *January 2005*, launching event of the CIVITAS SUCCESS project in La Rochelle, France. Participation of the Mayor of Ploiesti at the PC in La Rochelle
- In *April 2005* press conference at the occasion of Mr. Emil Calota election at the Civitas Political Advisory Committee (meeting of the 28th April in Paris)
- In *September 2005*, press articles in the local media, public survey on the city website (results of the questionnaire of opinion): good results of the public survey: the central zone was accepted by the residents as an access control zone (Public Survey within SUCCESS CIVITAS about acceptance level of the clear zone in centre of the city. Collecting data concerning the citizens acceptance level of the Clear Zone)
- In *August 2005*, articles and interviews in local newspapers and TV channels about clean buses
- In *November 2005*, articles and interviews in local newspapers and TV channels about conversion of buses to LPG
- All along the project, information campaigns (articles and interviews in local newspapers and TV channels, advertising in the local media) to promote the project local implementations + report when hosting consortium meetings and / or Political Committee meetings + press conferences

- **Beyond SUCCESS:**

The CIVITAS brand and the dissemination actions about SUCCESS cities and their implementations, within or without the CIVITAS networking framework, has involved an international acknowledgement of these cities, in terms of sustainable and innovative urban mobility. One can expect that national and international press will be interested in following the SUCCESS experimentations in the years to come.

2.3.3. Information meetings

The project team has regularly held “information meetings” to ensure continuous public input on the development of the project. This has been made done, for example, on the occasion of the Political Committee once a year and around the Forum activities to review :

- 1) background information and inventory results;
- 2) proposed plan goals/objectives;
- 3) implication for different target groups.

Information meetings had two main targets: general public, concerned with SUCCESS implementations / works and local partners technical or political teams, not involved in the day-to-day actions, but necessarily kept aware of the project follow-up.

Public information meetings were advertised through paid newspaper advertisements, television and radio, as media coverage reinforces the potential involvement and understanding of the project, by the general public, whereas “internal” information meetings were promoted inside the local partners media (intranet, email, newsletters).

- **In La Rochelle:**

- La Rochelle annual trade exhibition in *September 2005* (70.000 participants) : promotion of leaflets, brochures etc to regional citizens & tourists / *September 2006* : presentation of the Urban Community of La Rochelle about its activities towards Sustainable Development; car

pooling : one stall for the Urban Community of La Rochelle, shared with other public authorities involved in the carpooling system on the territory (Better communication on the launch of the carpooling system on the territory)

- Each September / October, the "Mobility Week" and "Day without my car" events are the occasions of special awareness activities:

Mobility Week / Day without my car 2006

- Inauguration of the P+R from M. BONO, Deputy Mayor of the City and President of the Urban Community of La Rochelle, presentation of SUCCESS to local politicians & stakeholders (large representation of associations, disabled people etc) about the P+R + leaflet about the extension of bike sharing
- MILEVIA Exhibition, in the framework of the European Mobility Week (1st Edition), Exhibitors presented solutions in favor of Eco-mobility. Theme: Clean Urban Transport in LR, Presentation of the new hybrid vehicles
 - _ 3 poles were implemented: "Cycles", "Street" and "Clean Vehicles". Animations on skateboard, Bmx, rollers and VTT Trial were also proposed. A stand "Urban Community of La Rochelle", called "Sustainable Development: the Urban Community is committing itself to our future!" was made up of: a reception for visitors, an exhibition of 11 boards and an information point on carpool.
 - _ Originally: a half day info for politicians, the other half for technicians & people wanting to involve in the next CIVITAS round (some important speakers missing, including the EC) ; not many exhibitors

Mobility Week / Day without my car 2007

- Dedicated CIVITAS Stand in the City Hall of La Rochelle: awareness raising activity dedicated to the 'Pass Rochelais' (combining transport and museum at reduced fares) for about 300 inhabitants and tourists
- Presentation of the carpooling service by the manager of ECOLUTIS
Official presentation by the Presidents of the CDA of La Rochelle and Rochefort
Ceremony for the 1500th carpooler for about 50 invitees
- Product sheets, CIVITAS Brochures, CIVITAS stickers, pens, necklaces, game of cards, post it etc... (about 200 visitors)

Mobility Week / Day without my car 2008

- Presentation of the activities planned within the European Mobility Week (with the support of CIVITAS) and the Day Without My Car in La Rochelle on the CdA intranet
- Leaflet presenting the CarFree Day and the activities of the European Mobility Week
European Mobility Week Press Release, EC, February 2009, La Rochelle, part of the 10 LOCAL AUTHORITIES SHORTLISTED FOR EUROPEAN MOBILITY WEEK AWARD 2008
- CIVITAS stand on the SUCCESS measures implemented in La Rochelle
- Day without my car: numerous awareness-raising activities on sustainable mobility
- Inaugural speech of M. BONO, Mayor of the City of La Rochelle, New access control/pedestrian zone around the "La Coursive" Theatre
- 16 September - 11 October : start of a 1 month exhibition on sustainable mobility and CIVITAS-SUCCESS in La Rochelle

- Passerelle Exhibition (regional event - 9000 visitors and 130 exhibitors) each year in January in 2006, 2007, 2008: detailed information on counselling (schools and universities) / Stand for the Urban Community of La Rochelle, held by the Transports and Mobility/Communication Departments / Students leaflets, brochures on the Ambassadors of Mobility, Pass'Etudiants, Bike-sharing, PT network plan and schedules

- *August / September 2006*: information point at the Technoforum: Information on PT options addressed to students and selling point for PT subscription (Pass'Etudiant 17) for about 7.000 students (about 130 Pass'Etudiant subscription - mid-September 2006) ; August /

September 2007 (Information Point + 4000 flyers avec with subscription files, info displayed in buses for the mobility "ambassadeurs")

- Presentation of SUCCESS to local politicians and stakeholders (Commission on Transports of CdA-LR, *July 2006* / Political Committee in *February 2008*): general presentation of the CIVITAS project and the measures implemented -or to be implemented - on the Urban Community territory

- *October 2007*: invitation of the stakeholders involved in the carpooling activity (www.covoiturage17.com); first outcomes, 1 year after the launch of the carpooling Service (and website); celebration of the 1000th carpooling user

- 1st edition of the Sustainable Mobility Week (EIGSI) in *March / April 2008*: 1-week event dedicated to clean transportation, sustainable development and sustainable mobility : evening conferences and CIVITAS stand (200 students participants)

- *In June 2008*, 'Prérial Foire Ecologique ' exhibition: initiatives made by La Rochelle in the field of transport and sustainable mobility - presentation on biofuels within SUCCESS (3.000 visitors and 150 exhibitors)

- *October / November 2008*: one week event to promote the bike and the bus at "La Poste"

- *February 2009*, Mobility stand at the ESC Business School (Ecole Supérieure de Commerce): promotion of the "4L Trophy" Student Race, Awareness Raising on Road Security and Ecology; Stand on the topic: commitment of the local authority to implement innovative urban transport strategies, including numerous CIVITAS-SUCCESS measures

- **In Preston:**

- Internal meetings : in *February 2005* to introduce local implications and responsibilities of SUCCESS for local partners (10 participants) : positive, integrated and active discussion, culminating in an appreciation of the nuances of the project within the group of partners / in *April 2005*, introduction to local councillors – institutional communication (25 participants) : members were made aware of the level of involvement anticipated from them / in *March 2007* with local partners, update on the technical measures implementation (20 participants) / in *June 2007* (10 participants) local political meeting / in *August 2007* presentation of the Clear Zone project to politicians (20 participants)...

- In *November 2005*, launching event in Preston (50 participants from international CIVITAS audience and local stakeholders) : presentations were followed by photo opportunities with banners flags and buses

- In *March 2006*, consultation exhibition in the University of Preston on proposals for the University/Adelphi area of Preston (leaflets about proposals including CIVITAS SUCCESS details) – 80 participants

- In *September 2006*, presentation to local bus operators to gain further support (10 participants): useful meeting with operators that highlighted biodiesel usage; presentation by Sustrans on the results of the Travel Behaviour research (50 participants) - a useful meeting to present findings to local councillors and wider number of councillors in Lancashire, Preston and South Ribble

- In *October 2006*: presentation on CIVITAS SUCCESS to create awareness in Lancashire and wider across NW to local officers responsible for Highways and Transport matters in the NW (NW Branch of Institute of Highways and Transportation) – 30 participants; consultation

on proposals for the Clear Zone and the work in the Adelphi/University area of Preston (200 participants)

- Each September / October, the “Mobility Week” and “In Preston without my car” events are the occasions of special awareness activities: *Mobility Week 2006, 2007* "2 Move" Festival of Cycling / Promotion of cycling to general public as part of a range of activities (about 1.000 participants)

- Best Practice Event about Park & Ride with Cumbria, *September 2007*, in Preston, information about how P&R operates in Preston and benefits associated (15 participants)

- In *June 2008*, Promotion of car sharing website and local bus services / Car Sharing Roadshow (about 200 participants) in Preston Mall (Face-to-face contact is a good way of trying to raise awareness of opportunities for using sustainable transport)

Greenday - CIVITAS & Car Sharing displays, leaflets distributed to several hundred people / Family event with a focus on the environment, including sustainable transport, recycling, climate change etc. (about 1.000 participants) in Samlesbury (Lancashire)

- **In Ploiesti:**

- All along the project, communication campaigns and events towards citizens about CIVITAS measures implementation and stage of achievement

- In *March 2006*, public debate on the presentation of the Strategic Scheme for a Clear Zone (40 participants) with informative materials with the description of the measure to be implemented in the central area, gathering representatives of the residents of the central city zone, the stakeholders, mass media, Local Council

- *Mobility Week 2006*: closing some central areas during the period, with panels with CIVITAS logo, monitoring the air quality in days with and without car traffic, informative programme through local media, city website and schools aiming to raise the citizens awareness regarding pollution and car traffic: discussions about the alternative transport modes, press releases

- In *December 2006*, public debate on the presentation of Local Development Development Strategy for 2007-2015 (130 participants) / discussion of the actual stage of CIVITAS SUCCESS measures, dissemination of material

- *7-9 May 2008*, placed into an area of great impact from Ploiesti city, the Public Services Annual Fair gave the opportunity of displaying information about the CIVITAS-SUCCESS project + dissemination materials on streets – a direct way of reach the citizens with the occasion of Europe Day – 9 May 2008

- *Mobility Week 2008*: organized in the central area of the city, in an area of great impact on the citizens, an exhibition with photos related to the CIVITAS SUCCESS project and pictures of the students on the topic "clean air for all" + a bikes march on the main boulevard of the city in order to promote the benefits of this mode of transport + on-street opinion survey (questionnaires focusing on the usage of clear ways of travel and of the clear zone created in the centre of the city) + posters on this survey in the buses + training workshop on topic "Clean air for all" + the “EU Caravan”, which offered information about EU to the citizens in the main Romanian cities and also gathered their proposals and suggestions.

- **Beyond SUCCESS:**

The SUCCESS measures will continue after the project ending and informational meetings will be organised, like during the project, together with specific events such as the Mobility Week, Day without my car...

2.3.4. Presentations at conferences and workshops

This measure had two objectives. On the one hand, the presentations encouraged the internal target groups (local authority staff, community actors, stakeholders...) to work more closely together in order to ensure that the city becomes more cleanly accessible. On the other hand, this measure addressed the external target groups (politicians, ministers...) in order to increase the acceptance of the new measures to improve the accessibility of the city by sustainable and cleaner means, measures that affected them directly or indirectly.

The target groups were: public transport users associations, cyclist associations, environmental organisations, automobile associations, chamber of commerce, trade associations, transport operators, other local authorities via the national networks (politicians and technical staff), mass media, specialized and local media...

- **Presentations from La Rochelle**

In France:

- Annual GART Conference : in Toulouse in *October 2005* (1st meeting for the French CIVITAS Task Force), stand SUCCESS (3000 participants)
- Participation to GART workshops
- MUTA *April 2006* Conference "Urban Mobility and Advanced Transportation" in Poitiers : "Examples of European R&D projects and/or innovative experimentation in urban transport", presentation of European projects of La Rochelle (500 participants)
- Congress ATEC-ITS France Technical, exhibition for representatives and professionals in the fields of environment, research and traffic activity :
 - o *2006* – 300 participants: presentation of the ticketing system implemented in the Urban Community of La Rochelle : 'Pass'Partout 17' system + presentation of the CIVITAS Project
 - o *2007* – 300 participants: presentation on the goods delivery service in La Rochelle : global approach, methodology, etc on public transport; presentation on the car sharing system
 - o *2008*: ticketing system in La Rochelle within CIVITAS, presentation of the remote management of the user subscription & online multimodal ticket selling on the Internet
- Presentation of the Business Travel Plan in La Rochelle at ADEME and Poitou-Charentes Region (Poitiers) in *2006*
- CREA CITE Conference (Dunkerque, *November 2006*, about 800 participants): 27th National Meeting of the French Federation of Urbanism Agencies (FNAU) : conference dedicated to innovation and sustainability in urban mobility / Workshop : 'towards a public service of sustainable mobility' , based on the experiences from cities, including La Rochelle. Presentation on the multimodal and intermodal scheme for Public Transport in La Rochelle
- Presentation of the Evaluation Methodology (Air Quality Monitoring) within CIVITAS SUCCESS, made by ATMO Poitou Charente, to ADEME (Poitiers)
- Reims, *2007*, "2e Journées Doctorales/Journées Nationales MACS" State of the art in the fields of Research and industrial automation; presentation of the Goods Delivery System : optimization of Urban Freight Transportation for Mid-sized cities
- Final Conference of the INTERREG III B PARTNER project "Sustainable Transport Options for City Visitors" in La Rochelle in *September 2007*:
 - o Communicating effectively with the customer; marketing and branding of public transport services;

- How to set up multi-lingual passenger information systems;
 - Transport preparations and planning for visitors to Liverpool-European Capital of Culture 2008;
 - Creating effective support services for inter-regional travellers; and
 - Setting up web portals for people wishing to travel from region to region.
- Workshop "Les Ateliers du Développement Durable" in Bordeaux in *November 2007*: presentation on the urban mobility policy in La Rochelle : actions implemented locally, part of them within CIVITAS SUCCESS : car-sharing, goods delivery, hybrid bus shuttles
- CIVITAS MOBILIS Workshop in Toulouse in *November 2007* on Ticketing: presentation of the La Rochelle ticketing system implemented within CIVITAS-SUCCESS: one card for all transport modes (35 participants from an international audience of elected representatives, technical staff and professionals in the fields of environment, research and traffic activity)
- In Paris in *March 2008*, presentation to the AFDET (French Association for the Development of Technical Teaching) of the Electric Vehicles of the Future, with a focus on hybrid and electric motorisation. Case Studies notably with La Rochelle and CIVITAS
- In Paris in *May 2008*, at the PREDIT National Conference
- Knowledge transfer : seminar organised in the framework of the French Task Force CIVITAS (together with the GART, the CERTU and the PREDIT)

In other countries:

- Conference in *2007 (BE)*, 2nd European Ele-Drive Transportation Conference; "On the Way to sustainable Development and Market Opening": international audience gathering industry, research institutes and decision makers to share information, knowledge and to find solutions
 1. "Integrated Sustainable Mobility For Medium Sized Cities" (Dominique BREUIL)
Presentation dealing with the knowledge gained by the Urban Community of La Rochelle on sustainable mobility in urban strategy, with refers to CIVITAS-SUCCESS
 2. "Market & Users' needs" Presentation by Jacques MOLLARD
- Quebec, *June 2007*, "7th International Congress on Industrial Engineering"
Presentation on the goods delivery strategy in La Rochelle (methodological and technical aspects)
- Montreal, *2007*, 18th IASTED International Conference on Modelling and Simulation MS'07
Presentation on the Goods Delivery concept in La Rochelle ("A multiple container loading problem based algorithm for efficient allocation of Goods to Vehicles")
- European Conference on Mobility Management (ECOMM) *2007* in Lund (SW)
Workshop on "Sustainable mobility - High Status Life Style and car use" - Presentation of the example of the Urban Community of La Rochelle : car-sharing system in La Rochelle ;
- In Venezia (IT) in *February 2008*: CIVITAS MOBILIS Workshop WORKSHOP « car sharing across Europe »: best practice of La Rochelle (50 participants)
- In Lucca (IT) in *April 2008*, during the final conference of the LIFE-CEDM project: presentation of the global mobility policy implemented in La Rochelle with a focus on CIVITAS and goods delivery (100 participants of local authorities, transport operator involved in freight/logistics, especially in Italy)
- In Padova (IT) in *September 2008*, 3rd European Mobility Exhibition, Padova, PARFUM European project, best practices from the cities of Bremen, Padova and La Rochelle

- **Preston**

In UK:

- In Bristol, for the CIVITAS VIVALDI final conference, in *September 2005* (120 participants from CIVITAS family)
- Regular (each year) presentations to ATCO (National Group of Transport Authorities) Regional transport officers: workshop in *December 2005* in Manchester (15 participants) / in Nottingham in *June 2006* for the Annual Conference (about 200 participants from UK) / in Llandudno, Wales, in *June 2007* (about 200 participants) / in Dundee, Scotland in *June 2008* (Opportunity for networking and to learn more about other sustainable transport schemes)

- In *July 2005*, presentation to DfT (Minister of Transport) in London for the Central Government appreciation of SUCCESS project and associated opportunities (20 participants)
- In *September 2006*, in Morecambe (Lancashire), presentation by Sustrans on the results of the Travel Behaviour research focussing Cycle Usage (60 participants)
- In London in *April 2007*, presentation to Bus Operator Marketing Group (15 participants)
- In Liverpool in *June 2008* “ Moving on” conference (about 100 participants) : display about developing UK & Ireland CIVITAS Network

In other countries:

- In *November 2007* in Malaga (SP) (250 participants) UITP Marketing Public Transport Conference about marketing public transport.

- **Ploiesti**

In Romania:

- *December 2005* in Vatra Dornei, “Enhancing Management for Urban Development in the local public authorities from Moldova, Romania and Ukraine” – experience exchange organized by Romanian Municipalities Associations (50 participants), presentation of CIVITAS SUCCESS
- *January 2006* in Bucarest, final CIVITAS TELLUS Conference (50 participants)
A good occasion to present the project at national and international level, to establish connections with other local authorities interested in sustainable transport.
- *November 2006* in Bucarest : presentation to "Sustainable Urban Transport Planning Solutions and Opportunities" - POLIS Seminar (70 participants)
- *November 2006* in Ploiesti: Towntwinning conference “Exchange of best practices on urban environment” (60 participants), presentation of SUCCESS and distribution of marketing material
- *December 2007* in Bucarest: presentation to AMR
- *November 2008* in Ploiesti, BIONIC meeting
- *December 2008* in Bucarest, final meeting of SPICYCLES

The SPICYCLES project can be considered complementary to CIVITAS SUCCESS because continued the measures related to cycling. The cycling tracks built within CIVITAS was an interesting subject for the participants at SPICYCLE meeting, especially for those from Hungary and Bulgaria, that want to use in their countries Ploiesti experience in this field.

- *January 2009*, Workshop of the ASTUTE project (Program IEE) involving partners from 6 European cities and promoting walking and cycling as alternative transport modes.

The workshop was identifying, understanding and overtaking the barriers in using of some alternative transport modes like cycling or walking across the Europe. There were identified 10 main categories of barriers, respectively: security issues, insufficient information, inadequate urban environment, the lack of infrastructure, potential users mentality, access problems, the lack of support from public sector, the lack of support from private sector, traffic congestion, insufficient education in this field.

In other countries:

- *May 2005 / May 2006* in Strasbourg (FR): seminar within URBACT Program and the Annual Meeting of the mayors from Strasbourg Club (40 participants) Ppt presentation of CIVITAS II in Ploiesti and the speech of the Mayor of Ploiesti City
- *November 2005* in Nicosia (Cyprus): seminar within URBACT Program (25 participants), discussion about alternative transport modes within CIVITAS in Ploiesti
- In *February 2006* in Roma (IT), Kick-off meeting Spicycles project (IEE program) Ppt presentation “Ploiesti city implication in innovative soft measures” (25 participants)
- *March 2006* in Poznan (PL): seminar within URBACT Program, presentation of CIVITAS actions in Ploiesti (35 participants)
- *January 2007* in Brussels (BE): "Conference on Urban Transport: Travel, Solutions, Responsibilities" - organised in the context of the EU Sustainable Energy Week. (400

participants) : debate on the Green Paper on Urban Transport, speech and presentation of M. Emil Calota Mayor of Ploiesti on CIVITAS SUCCESS ; and Region Committee Meeting (30 participants) : presentation of the meaning of CIVITAS SUCCESS in Ploiesti, the implementation level and the changes determined by the project in the city everyday life

- *May 2008* in Limassol (Cyprus), transnational meeting of Q-cities network: the mission of Q-cities is to explore the ways to improve citizen's daily life. That includes experience exchanges and knowledge shared. It was presented the CIVITAS SUCCESS project in the context of urban and integrated transport development.
- *September 2008* in Umea (Sweden), future steps of cooperation between Q-cities partners in order to implement new projects for improving the community life. Discussions about the integrated urban and transport strategies.
- *October 2008* in La Coruña (SP), PRACTISE meeting (IEE Program)
- *October 2008* in Balaton (Hungary), preparative works undertaken in order to draft and submit an application related to education in schools about cycling, presentation of the participants' experience in the cycling field and the steps already made.
- *November 2008* in Roman (Italy), European Conference - Quality of Life in Suburban Area

- **Beyond SUCCESS:**

The CIVITAS brand and the dissemination actions about SUCCESS cities and their implementations, within or without the CIVITAS networking framework, has involved an international acknowledgement of these cities, in terms of sustainable and innovative urban mobility. One can expect that each of the 3 SUCCESS cities will be asked and will wish to participate to international / national testimonies in conferences about European and / or innovative and sustainable urban mobility projects in the years to come.

2.3.5. Market oriented seminars / workshops

After each innovative technology was launched, market oriented seminars / workshops have been organized, with the participation of both internal and external target groups. The seminars / workshops were focused on topics like: the implementation of a new technology (attributes, functionality, novelty, advantages for different target groups), elaboration of charge dossiers, financing schemes, case-studies, e.g. of good practices.

The market oriented seminars organisation and content were elaborated with the Technical Coordinator.

The target groups were: public transport user associations, automobile associations, chamber of commerce, trade associations, community actors at a local or national level (technical staff), specialized media, transport operators, scientists...

- **Achievements:**

- *March 2007* in La Rochelle (organised by EIGSI): demonstration workshop on pollution measurement on hybrid vehicles in the framework of a new on-Board Emissions measurement System / Tests on the hybrid shuttle bus used within CIVITAS SUCCESS, 15 participants (researchers, transport operators, manufacturers)

- *November 2007* in La Rochelle (organised with AVERE): overview of the existing solutions regarding Electric Vehicle in France; feedback of local authorities (among them, La Rochelle), participation of manufacturers of Electric vehicles, presentation of the existing and prospective vehicle offer on the market etc / 188 participants (local authorities; public & private transport operators; universities; industry).

In the framework of the thematic leadership, organised by CIVITAS GUARD: 2 workshops have been organised: *04 December 2007* in Norwich and *16 October 2008* in Poitiers on goods delivery, including case studies and technical exchanges between CIVITAS cities and non-member cities (national and European levels).

2.3.6. Other local dissemination actions / marketing material produced by the 3 sites

- **Achievements:**

La Rochelle

- 3 **panels** in December 2005, describing the Civitas initiative, Succes project & LR measures (CIVITAS SUCCESS, for a new mobility, measures linked to the Urban Travel Plan) and description of local implementations thanks to SUCCESS (French and English languages), to be available for exhibitions at international and national conferences...
- **Luminous key rings** with a letter from the CdA President for each of the P+R subscriber
- **Flyers, advertising panels, posters**, ads in students guides to promote the Travel Plan to the students (complete information about the Pass'Etudiant 17 and the student mobility plan) involving 400 subscribers more than the year before
- **Publicity** for the Urban Community inhabitants (68.000 copies) showing transport options: travel home-work, the Autoplus offer (bus, car, sea bus, sea shuttle, taxis, yellow bikes...), the network map, and a zoom map on the city centre / publicity for the students subscription offers (10.000 copies) / wide distribution of public transport user guide to raise the subscribers number (15.000 copies for each product fiche) + bus network plan and instructions to use bus and address of strategic sites (administrative, tourist, cultural, sport...) / distribution to 8.000 schoolchildren parents a **guide** to use the new school public transport smartcard / distribution to administrative organisations / universities and enterprises of 7.000 travel plan **leaflets** (key figures on the travels home-work / what is an Enterprise Travel Plan? Promotion of the modes alternative to the private car...)
- **Boards / posters** for exhibition at the University about Pass'Etudiant 17, Ambassadors of Mobility and Bike-sharing + distribution of **flyers** to advertise for recruitment of ambassadors of mobility, Advertisement in La Rochelle Yearly Student Guide on the Pass'Etudiant 17 (10.000 copies) + on the buses (350 posters)
- CIVITAS SUCCESS **Plastic Card Holders** for the P+R subscribers smartcards
- CIVITAS SUCCESS **stickers** distributed to the local population
- CIVITAS SUCCESS **flags** displayed at the cooking oil treatment unit, at the fuelling station, at the Park and Ride
- Car pooling **website**: presentation of carpooling in the territory (what is carpooling, what are the benefits in terms of money, environment, user-friendliness etc) www.covoiturage17.com; leaflet presenting the carpooling system (what, how, how much, for whom, geographical area covered etc) at 25.000 copies; 3 **posters** on the carpooling service over the Département Charente-Maritime
- Promotion of the bike-sharing system and the new bike-sharing stations implemented in La Rochelle : **leaflets, advertisement**, partnership with the cinema of La Rochelle (Free Tickets for subscribers), **panels** in every bike-sharing station
- Creation of a new **plan** of the PT network including new bus routes (10.000 copies)
- **Free test coupons** for the 2nd P+R (15.000 in September 2006 for LR population)
- 400x300 cm promotional **panel** at the Park-and-Ride 'Hermitage'
- Annual "profil" **guide** distributed in the Urban Community of La Rochelle in every letterbox (68.000 copies) with one page on Home-to-work travels; one page on the different PT options (bus, coaches, sea bus, passeur, taxis, yellow bikes and disabled people transport); and one page with the PT network map.
- **Wrapping Hybrid Bus**: large decoration promoting CIVITAS and the hybrid technology
- **Livery** on 8 vehicles of the Urban Community - promotion of the Pure Plant Oil with references to CIVITAS + on the 2 bike-buses + on the new 10 EEV buses

- **Slap Wraps, Games of cards, Visit card holders and laniards** distributed to local, regional and national actors (Professionals; Students; General Public; Children/Pupils)
- **Brochures** for local, national and international coach companies (3.000 copies): information on adapted itineraries and parking possibilities for coaches, contributing to reduce traffic in La Rochelle city centre
- Spirale Student **Guide** 2007/2008 (10.000 copies) included information on Student Travel Plan ; promotion of the "Pass Partout 17" multimodal pass ; recruitment of "**mobility ambassadors**" among the students
- Promotion of the new real time information at bus stops on SMS; **posters and stickers** displayed on all buses, bus stops and at the bus station
- **Brochure / PressBook** - September 2008 : presentation of the new PT network and identity in LR, presentation of the new bike sharing system in LR, focus on CIVITAS-SUCCESS, distributed at local, regional, national and European levels during Exhibition, Conferences, Promotional Events etc

Ploiesti:

- **Poster** "Street scene and public space"
- **Wrapping LPG buses** with SUCCESS flowers design and CIVITAS logos
- 3 **rolls-up** presenting 3 important measures of the project, respectively developing a Clear Zone in the central area of the city, developing the GPS system for the bus fleet and setting up of a LPG bus fleet.
- 100 **posters** placed in the buses (target group are the users of public transport) with information about CIVITAS SUCCESS project
- **Brochure** 'Clean air for all' (both in English and Rumanian language, 200 copies), September 2008 edition: information about CIVITAS SUCCESS project, about the benefits of using bikes on the environment, on health and on the everyday life of community, promoting the clear central zone built within the project.

Preston:

- **Factsheets** and consultation documents to explain to inhabitants a specific implementation: Leyland Town Centre Regeneration, Transport Telematics in Preston and South Ribble, Adelphi Street Area in Preston, the Preston city centre clear zone
- Overground network **map**
- Bus **map** detailing all bus routes in and around Preston & South Ribble (August 2007 version, 8.000 copies)
- UCLAN Travel **Guide** for staff and students at University of Central Lancashire including a Travel Guide and a Map with CIVITAS branding
- Flexi Link **posters, cards and leaflets**: information regarding new demand responsive bus service
- CIVITAS page in Travelwise **calendar** (UK network of travel planners and people involved in sustainable transport)
- Travelsmart Personalised Travel Planning **maps** for Preston NE & W (5.000 copies) to promote available sustainable transport options
- **Postcards** (4.000) with general information about the CIVITAS project in Preston and South Ribble sent out with survey mailings and used at events etc.
- Car sharing **air fresheners** (1.500) with "Sharedwheels" logo & web address, popular item used as a giveaway
- CIVITAS **pedometers** (1.000) used as a giveaway at events and to business travel planning companies to encourage people to walk part of the way to work and for short journeys
- **One side winder** (pull up display stand) for events, eye-catching way to draw attention to the newly formed UK & IE CIVITAS network/task force
- Making Personal Travel Planning Work (*November 2008*): Practitioners' **Guide** - DfT (Government) publication with comments by Andrew Varley (LCC): guide to implementing personal travel planning for UK local authorities

- **Recycled rulers** (2.500), with CIVITAS logo, as promotional item for distributing at roadshows / giveaways
- **Leaflet with map** (500) : artwork showing the different elements of the Clear Zone, text explaining the reasons for their implementation

2.3.7. SUCCESS Prizes / Awards

- **CIVITAS Awards 2006 (Burgos)**

Three ambitious transport measures were implemented in the City of **Preston**, which had a positive effect on every day mobility in the city. A new bus service was implemented that required infrastructure works in order to give bus priorities across the route and improve passenger waiting facilities. The TravelSmart project addresses the cultural factors by providing individualised travel marketing to those households who are open to modal shift for some of the journeys made each week. The City also entered a partnership with the University for enhancing pedestrian, cycling and public transport networks near the University area.

- **CIVITAS Awards 2007 (Kaunas)**

Winner of the Category I Award, the City of **Ploiesti** achieved great improvements in its public transport service by means of a traffic monitoring system and a unique dispatching centre. Thanks to its new GPS system that enables on-time passenger information, the number of journeys by public transport increased by 6 million from 2005 to 2006. 25 new buses were also equipped with LPG engines and 5 km of bicycle lanes in the city main boulevard were launched. These innovative measures meet the needs of Ploiesti citizens for better and easier mobility and ensure a cleaner and safer environment.

- **2007 Prize of Accessibility by “Ville et Transports” French review**

In the framework of the 16th Ceremony of the Ville et Transports French Review, held on October 4th 2007 in Paris, the Urban Community of **La Rochelle** has been awarded the 2007 Prize of Accessibility for its public transport network. This prize emphasizes the strong involvement of the Urban Community of LR in targeting a fully accessible public transport network - a policy which was initiated in 2000 within its Urban Development Scheme. LR has been the first French local authority to entirely implement an accessibility scheme for public transport, officially adopted in September 2006 by the stakeholders. This initiative was carried out in close partnership with associations for people with reduced mobility. Within CIVITAS-SUCCESS, many innovations have been/will be made to improve accessibility of the PT network. Among them is the refurbishment of the platforms at the bus waiting shelters and bus stops (specific access at bus stops, platforms raised to street level, tactile strips on the platform edge, vocal information for the visually impaired etc). The long term objective is to have 100% of the local bus fleet and 70% of bus stops accessible by 2015.

- **CIVITAS Awards 2008 (Bologna)**

Winner of the Category I Award, the Urban Community of **La Rochelle** has successfully implemented several measures aimed to make public transport more attractive to its users. All transport modes (including bike-sharing, boats and park-and-rides) become easier and more practical by using an integrated pricing system with a unique identity called “YELO”. In addition, La Rochelle has launched a second generation bike-sharing system and has introduced new user-friendly information services in public transport.

- **2008 Public Transport Innovation Awards, category "Intelligent transport systems", European Mobility Exhibition in Paris**

Since July 2008, the Urban Community of **La Rochelle** is proposing a new service dedicated to the users of Public Transport (PT). It is now possible for season ticket holders to reload their PT card through an online payment system on the website of the bus operator (www.rtc.fr). The update of the subscription is valid for use the following day.

This system is providing genuine benefits for passengers and has won an award at the Public Transport Innovation Awards during the European Mobility Exhibition in Paris.

Were present to this event representatives of industry, manufacturers and subcontractors, transport operators, organising authorities and business leaders from the fields of public works, infrastructure, street furniture, passenger operations and information systems, finance, power supply, and others.

2.4 Training actions

• Training strategy

Training activities have been developed in two ways:

- For involving different people in the evolution of the project
- For improving utilisation of equipment installed

Involving people is the most important objective to the success of demonstrations. This implies making people understand and agree on the goals of the proposed schemes, also on their own roles and their relations with other actors in this new system (why they have to act, what results they are supposed to obtain, what they must get from others, etc).

Explaining to people how to use particular new equipment or a software system is largely facilitated if the first step has been undertaken.

In almost all cases, training activities have been realised in a cascade: starting with a small group of trainees who has each trained another group and so on.

Training has addressed behavioural issues either as economic or technical ones. The presence of field experts and mediation professionals has ensured high-quality proceedings. Apart from the general dissemination activities, the content of training has been defined according to the features and needs of each demonstration site, but has complied with the overall GUARD Training plan; however, some main points have already been considered such as the following.

- In La Rochelle targeted people have been:
 - Operators (transport); freight carriers (city logistics); developers (integration software); users and citizens.
- In Preston they have concerned:
 - Driver training – Customer Care Seminars; on going promotions to encourage use; hosting of conference and seminars for other interested parties.
- In Ploiesti the people benefiting from the training programmes were:
 - Transport operators exploiting new types of clean buses; freight carriers involved in city logistics; developers of the integrated software fleet management – ticketing – real time information.

The training workshops and events organisation (contact, date, content, target groups) has been given to GUARD to complete their training calendar at least twice a year.

2.4.1. Technical exchanges

A special action has consisted of technical exchanges between the participant cities.

The technical exchanges have offered the opportunity for the participant cities to exchange information directly, cross-site targeted knowledge transfer.

Partners roles:

The technical exchanges have been realised in collaboration with the relevant experts and actors associated of the SUCCESS cities, in concordance with GUARD Training plans.

Preston has also initiated a factsheet reporting the staff exchange content and results, with photos, as a promotion tool for this experience (see opposite).



Preston to La Rochelle, July 2007:

- 1 Preston staff member visited La Rochelle
- Visit of the main projects implemented within CIVITAS-SUCCESS
- Technical exchange on the Business and School/Student Travel Plans in La Rochelle and Preston

Ploiesti to La Rochelle, July 2008:

- 3 technical staff from Ploiesti (RATPP) visited the Urban Communities of La Rochelle and Nantes
- Nantes : visit of the urban infrastructures implemented notably within CIVITAS VIVALDI, P+R, BusWay, Tram...
- La Rochelle : real time information system, accessibility of the PT network, ticketing/pricing system in La Rochelle, GIS, Park-and-ride, access control zones/ Bus Rapid Transit (BRT) at the Minimes

La Rochelle to Preston, March 2008

- Before and after the Preston CIVITAS Conference “Is Sustainable Transport on Your Agenda?”
- Topics tackled: geographic information system (GIS), bus roads/ network, Business and Travel Plans, access control zones, P+R, cycling network.
- 2 staff involved from La Rochelle and 1 staff involved in Preston

Preston to Ploiesti, May 2008

- Visit to look at methods for improving public transport efficiency & accessibility and Clear Zone implementation
- Successful in learning the similarities and differences between the two cities in implementing changes through CIVITAS
- Presentation in June to local officers and partners about local transport infrastructure and Clear Zone in Ploiesti (17 participants)

Ploiesti to Preston, November 2008

This exchange was undertaken by Milena Perpelea and Florentina Grigore of Ploiesti City Hall, both working on the International Relations Dept. and for CIVITAS-SUCCESS project. They were both very keen to understand whether Preston had experienced working in partnership with public transport operators to provide a good quality transport in the city together with good information and clear data. In Ploiesti, it is quite difficult to obtain information about public transport and the aim of the exchange was to find out and to learn from Preston experience how to meet the people travel needs.

Indeed, in collaboration with the Local Public Transport Operator (RATP), Ploiesti wishes to encourage more people to use public transport by providing high quality information for users and promoting public transport

Ploiesti partners were really impressed by the county council's partnership work with a number of local transport operators, by their initiatives, timetable and roadside display production, distribution of public transport information, bus stops and stations infrastructure.

- **La Rochelle to Ploiesti, May 2008**

One person from CdA technical staff from La Rochelle went to Ploiesti in May 2008 to learn from the fleet management system and to visit the network Tramway/Trolleybus/Bus, the road amenities (and notably the pedestrians surroundings of the City Hall).

- **Beyond SUCCESS:**

This experience has been particularly successful, although initial "a priori" about the capacity of understanding between technical staff of different countries. It is then predictable that the 3 SUCCESS cities will certainly wish to organise such exchanges, in the framework of other European cooperations.

2.4.2. Editing a methodological guide dedicated to local authorities

TTR and EIGSI prepared the methodological guide built on the three case studies and containing lessons in terms of institutional, technical, economical and cultural barriers, elaboration of charge dossiers, financing schemes. The guide was produced with the partners and subcontractors, in order to promote a market oriented integrated package of clean technologies.

The objective of the guide is to make transferable the main findings from the project. It is intended to help medium sized city authorities to implement Sustainable Mobility Plans. Its goals are to improve the various domains of urban transport in their towns with respect to social, economical, technical and environmental criteria.

The main components of the guide are:

- Identification of relevant experiences and methodologies in the project
- Synthesis of all related cases in the project: definition of typologies of solutions according to the specific context
- Study of the adaptation to other close city contexts
- Development of guidelines for setting up actions and indicators according to objectives
- Recommendations about use of decision aid tools

A first version of the guide has been distributed at the CIVITAS II Final Conference in Toulouse end January 2009 and the final version in April 2009 as Final Brochure.

- **Beyond SUCCESS:**

This guide has been edited at the latest end of the SUCCESS project. It has been conceived as the principal deliverable (more a condensate of project results than only a promotional material, like the DVD. It will be distributed to the whole CIVITAS database and translated in French and Romanian.

2.4.3. Development of regional and national courses dedicated to local authorities

The cities, with the support of TTR and in concordance with GUARD training plans, have organised regional / national courses addressed to local authorities and other community actors with the relevant experts.

- **Partners roles:**

The training process at regional and national level will be developed in the framework of the national networks periodical meetings and events. The partners have foreseen 6 training courses for La Rochelle, 4 courses for Preston and 2 for Ploiesti. The real achievements have been 3 training courses for La Rochelle, 3 for Preston and 3 for Ploiesti.

- **From La Rochelle:**

1. Presentation at the CNFPT (National Training Centre for Local Authorities Staff, Paris), Improving accessibility of disabled people regarding public transport in the Urban Community in La Rochelle, 1st October 2006 - Presentation of the Transport Strategic Scheme in La Rochelle in Paris (30 participants)

2. Knowledge transfer: seminar organised in the framework of the CIVITAS French Task Force (together with the GART, the CERTU and the PREDIT), 30th March 2007, in Paris (23 participants)

- Presentation of the FP7 and CIVITAS+
- Technical exchanges between the four CIVITAS French cities and the participating local authorities
- Promotion of the CIVITAS programme (including the CIVITAS Plus call for proposals); various technical exchanges, exchanges of experience, discussions on the best practice regarding day-to-day management and outcomes of CIVITAS; detailed presentation of CIVITAS SUCCESS in La Rochelle ; CIVITAS CARAVEL (Toulouse); CIVITAS TRENDSETTER (Lille); CIVITAS VIVALDI (Nantes); CD-Rom produced and distributed to participants & persons interested in the day outcomes (50 people)

3. “Accessibility in public transport: from the European to the local level/ from the local level to European one”, organised by TTR France in La Rochelle, 24th February 2009 (33 participants)

This training seminar, intended for a French audience, was organised to review the extent to which European and local levels work together for the implementation and the promotion of accessibility measures in transport. Around this topic, the seminar presented the way the Urban Community of La Rochelle, supported by CIVITAS, has implemented ambitious action in this field, and is now amongst the most advanced local authorities for accessibility in public transport.



Other cases have been studied in the frame of a global appraisal of accessibility schemes in France, with other examples of European projects dealing with accessibility in transport. The goal was to provide experts present with lightening elements, debated during a round table. The audience was professionals from local authorities and from transport, transport authorities, searchers, associations, and any other organisation involved in the development and the concrete implementation of measures linked to accessibility in public transport. The session ended with a site visit to illustrate what was developed during the day (buses, paths, public roads...). A questionnaire has been sent to all participants to evaluate the content and the organisation of the seminar.

- **From Preston:**

1. “Is Sustainable Transport on Your Agenda?”, 4th March 2008, in the framework of the event conference, presentations on sustainable transport projects in the UK and Europe and training exercise for representatives of Preston and other cities

2. “CIVITAS SUCCESS and TravelSmart in Lancashire”, 1st October 2008,

A successful event has been held to share the experience of the CIVITAS project in Preston and South Ribble and also the results of the TravelSmart personalised travel planning programme in Lancashire.

The day opened with a general outline of the project, followed by presentations on the UK and Ireland CIVITAS Network, PT infrastructure, creating a Clear Zone and developing a freight quality partnership.

This was a great opportunity for sharing knowledge developed in Preston with other cities who may be interested in becoming involved with CIVITAS. Visitors from across UK, along with local officers and councillors, were able to take a number of leaflets on display, including some of those used for the personalised travel planning, as well as cloth shopping bags, pedometers and Shared Wheels air fresheners promoting the car sharing website.

3. Promoting soft measures, European experiences, 31st October 2008, Liverpool, (30 participants and 10 speakers / organisers)

Presentations from SUCCESS (Preston) and MIDAS (IEE Programme) projects: Aalborg (DK), Liverpool (UK), Bologna (IT), Clermont-Ferrand (FR) and Suceava (RO) + round table on the lessons to be learnt on promotion of soft measures in transport, in the framework of European cooperations. The responses to the feedback questionnaire show that the respondents have real practical experience of soft measures, and that the participants to the seminar were well targeted!

This event was helpful first to understand the UK and IE context and issues of soft measures promotion, and secondly to have an external point of view on our European cooperations, from professional staff expert in the topic of soft measures promotion.

- **From Ploiesti:**

1. Workshop “Streets for people”, 21 September 2007 : at Ploiești City Hall, having the purpose of finding new mobility solutions, discussing the ones already found and promoting the environment friendly actions. The first part of the meeting consisted of a training for the Clear Zone that was to be implemented in the city, with the active participation from the children of the Local Student’s Council, the second half being dedicated to the Romanian Task Force. It was presented the Task Force responsibilities and practice exchanges along with participants from the RATB Bucharest (CIVITAS I), RATP, the Oil and Gas University, the local Police Department, the Environmental Protection Agency, and Zapodia – environmental volunteer NGO.

2. Workshop on “clean air for all”, 22 September 2008, targeting the Students Council, the Environment Protection Agency, the Public Health Department, the local transport company, the local supplier of heating, mass media, gathering 40 people around discussions and promotion of the measures implemented within CIVITAS that lead to "clear air for all" respectively creating the clear zone, using the bikes as an alternative way of transport, etc. A brochure promoting the clear zone from the centre of the city and the alternative ways of transport has been distributed for this occasion.

3. Workshop on “local authorities actions in order to reduce the effects of the climate changing”, 22-23 October 2008 in Bucarest (AMR Seminar - Association of Romanian Municipalities), gathering 40 participants from local and regional authorities, ministries representatives, NGOs, European cities (Denmark, Finland, UK) representatives. There were

discussed the strategic measures at the urban level, respectively: energetic efficiency of the industrial level, minimising the urban consuming, promoting the intermodality systems of urban transport, developing the public spaces with a positive role in the carbon cycle. An opportunity to present CIVITAS SUCCESS results in the light of impact on climate and environment.

- **Beyond SUCCESS:**

Surely the 3 SUCCESS cities will organise further training seminars, in the framework of other European cooperations, and the knowledge of the seminars organisation, together with the knowledge of the topics developed, will help to reinforce exchange of best practises.

2.4.4. Other special training and awareness actions

- **Technical training courses**

Training of La Rochelle staff

- Training course on hybrid vehicles (last technologies) for CdA-LR technicians
- Training course on transport national financial rules (GART) from CdA-LR administrative staff
- Training course on CIVITAS project management from Nantes Métropole: exchange of experiences
- Training course on mobility plans from ADEME
- CD-Roms presenting the integrated & pricing strategy with a presentation of all products

Training from La Rochelle

- Presentation at the "Ponts et Chaussées" engineering school (ENPC) in Paris (30 participants)
- Improving accessibility of disabled people regarding public transport in the Urban Community in La Rochelle - Presentation of the Transport Strategic Scheme in La Rochelle
- Schoolchildren training:
 - 1500 children trained in March 2005: debate-workshop, questionnaire workshop and practical workshop: fruitful and instructive discussions with the children about the alternative transport modes and training
 - 1800 children in March 2006: 11 Days "Prevention - Security" / Awareness raising campaign on road security: walkers, two-wheelers, bicycle helmets and safety belt, traffic law, behaviour in a bus...Secondary school pupils (11-year olds) in the whole Urban Community, namely 11 schools on 5 towns
 - Comic strip on safety rules and safer transport in PT for pupils (Gender Issue)
- P+R training package for the city-centre enterprises: free test coupon for employees and employers to the P+R and the car sharing use with map of the shuttle way Parking-Vieux Port, hours of function, free ticket for one week parking

Training of Preston staff

- In May 2008, internal training on European project management to Future Executives and graduate trainees on working on a European project. Good opportunity to pass on experience gained to those who may lead/work on future projects

Training in Ploiesti

- Schoolchildren training:
- Special Training and Awareness action (Europe Day 2005 – 25 persons) Round table with the topic: What do we know about CIVITAS in Ploiesti? / Europe Day 2006: round table (25 participants) with the topic "Why we need bicycle parking in Ploiesti?" / Europe Day 2007

(100 participants): schools contest on CIVITAS SUCCESS project, European and local traffic issues topic and exhibition of pictures about traffic and SUCCESS project on the street pillar located in front of the city hall.

Fruitful and instructive discussions with the children about the alternative transport modes. Interesting and constructive discussions, awareness of the children and the citizens about the pollution effects

Training of technical staff (mechanics)

“How to install the LPG equipment on the buses” for improved skills of technicians for buses with LPG in the end of the process.

For dispatchers

“How to use data from the GPS system”

For RATPP staff

The training courses explained the RATPP technical staff how to use the new ticketing system and to how to exploit the available data.

- **European Master in urban mobility and advanced transport (EIGSI) (FUTURE ACTIVITY)**

EIGSI will create and organise a master in urban mobility and advanced transport. The main objective is to make technical engineers able to cope with the challenges of the tomorrow urban mobility.

The main specificities of the training will be:

- to give them a global approach on the urban mobility problems
- to be based on the forthcoming innovations in this domain, technical as well as environmental or societal
- to have an international view and pragmatic understanding of the stakes

This master will be organised in several modules dealing with

- generic aspects (urban transport strategy, organisation, marketing...)
- specialised domains (innovative vehicles and fuels, information systems, alternative modes...)
- projects realised during the teaching period
- internships in transport authorities or operators or transport manufacturers,....

The master will be proposed at the "Conférence des Grandes Ecoles" in order to be approved in November 2006 and first courses should start in September 2007 (or February if possible).

The main tasks to be realised are:

- to determine the global organisation
- to apply for at the Conférence des Grandes Ecoles
- to define the detailed syllabus and organisation with the various lecturers (professors, local authorities, industrial,...)
- to prospect and market the master
- to launch the first year

A leaflet on the Master's degree "Mobilité Urbaine Avancée et Durable" has been published in June 2007, targeting students who have completed a Masters degree in the field of transport or sustainable planning and company or local authority executives working in these fields. The leaflet presented the core courses of the Master's degree,

- created in the framework of the CIVITAS SUCCESS project,
- in partnership with other CIVITAS SUCCESS stakeholders (TTR; LCC, PCC from Preston; PMP from Ploiesti)

- specializes in Advanced and Sustainable Urban Mobility, with mobility issues related to CIVITAS : urban mobility, project management, different means of transport, new mobility services, transport marketing etc

2.5 Dissemination actions linked to CIVITAS

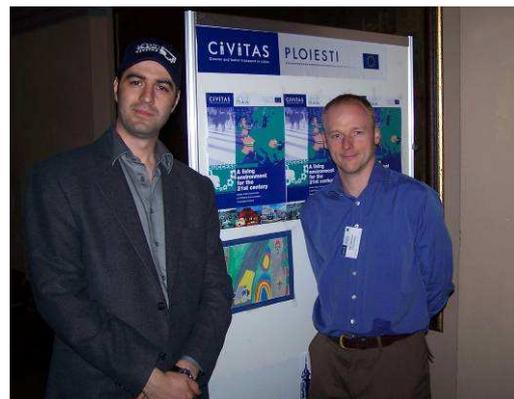
A constant will of cooperation and coherence with the GUARD dissemination and training actions has been sought all along the project duration, in particular concerning those tasks, for which the following calendar has been established:

2.5.1. Relations with GUARD: contributions to GUARD Newsletters, Training Plans, contribution to the website structure, updates, inputs, translations, checks at the site level and at the project level

The screenshot shows the CIVITAS SUCCESS website interface. The header includes the CIVITAS logo and the tagline 'Cleaner and better transport in cities'. The main content area features a large 'SUCCESS' logo with a stylized car and the text 'LA ROCHELLE - PRESTON - PLOIESTI'. Below this, there is a 'Description of work' section and an 'Expected Results and Exploitation Plans' section. The 'Description of work' section states: 'La Rochelle, Preston and Ploiesti represent well the medium-sized cities in Europe, which face specific transport issues: small surface and volume area, which implies greater mixing and interconnection of activities; a lack of funding, which can be a barrier to the implementation of sophisticated technologies; a need to adopt political solutions quickly, unfamiliarity with the complexity of European projects, seasonality of transport uses...'. The 'Expected Results and Exploitation Plans' section states: 'The SUCCESS project will provide European local authorities and decision makers with a consistent and ambitious panel of best practices for managing urban transport in medium sized cities with respect to environment, citizen satisfaction, traffic congestion, safety and flexibility. The expected results include both policy recommendations and environmental progress.' Below this, there is a list of contributions to European and national policies, including: providing guidance on the procurement and operation of clean vehicle technologies in the urban setting; taking into account accessibility issues in the sustainable transport implementations; developing new technologies for implementing innovative transport processes; and contributing to new processes in administering.

2.5.2. Dissemination Liaison Group meetings (twice a year)

DLG 1 Ljubljana (SI) & GUARD Kick-Off Event...



... DLG2 Brussels

DLG3 Nantes (FR)

DLG 4 Genoa (IT)

DLG 5 Burgos (SP)

DLG 6 Odense (DK)

DLG 7Kaunas (LT)

DLG 8 Graz (AT)

DLG 9 Bologna (IT)

2.5.3. Annual CIVITAS Forum preparation

The SUCCESS team has participated to the **CIVITAS Forum 2005 in Nantes** and more deeply contributed to the following Forums:

- **CIVITAS Forum 2006 in Burgos**

- Workshop ALTERNATIVE TRANSPORT MODES

“Innovative Bicycle Schemes in La Rochelle”, J.-M. Grellier, **La Rochelle** (CdA)

- Workshop DEMAND MANAGEMENT AND ACCESS RESTRICTION

“Reducing Traffic and Improving Conditions for Walking, Cycling and Public Transport around the University in Preston”, Martin Galloway, **Preston** (LCC)

- **CIVITAS Forum 2007 in Kaunas**

- Plenary Session

Welcome and introduction to the Forum by **Ms. Jean Yates**, County Councillor of Lancashire and Chair of the CIVITAS Policy Advisory Committee

- Workshop CLEAN VEHICLES AND ALTERNATIVE FUELS – compressed natural gas (CNG) and pure plant oil (PPO)

“Pure Vegetable Oil and Recycled Cooking Oil experimentations in La Rochelle”, Matthieu Graindorge, **La Rochelle** (CdA)

- Workshop INTELLIGENT TRANSPORT SYSTEMS

“Telematic Innovations for Public Transport in Ploiesti”, Daniela Pana, **Ploiesti** (RATP)

- Final plenary session

Ms. Jean Yates conclusions drawn by the Political Advisory Committee and announcement of the 2008 Forum Host City, County Councillor of Lancashire and Chair of the CIVITAS Policy Advisory Committee

- CIVITAS Award Ceremony 2007 – CIVITAS Awards handed over by Mr. Jacques Barrot, **Ms. Jean Yates** and a representative of the Lithuanian Ministry of Transport and Communication

- **CIVITAS Forum 2008 in Bologna**

- Technical session DISSEMINATION AND COMMUNICATION

“Change is possible – from California to Leyland”, Howard Booth, **Preston** (SRBC)

“CIVITAS as a concept for integrated mobility communities”, Marie Launay, **La Rochelle**, (TTR France)

- Technical session URBAN FREIGHT AND LOGISTICS – EXPERIENCES AND CHALLENGES, moderated by Dominique Breuil (EIGSI, La Rochelle)

Goods distribution and city logistics in La Rochelle, Sébastien Davy, **La Rochelle** (CdA)



- **Beyond SUCCESS:**

Future participation to the CIVITAS Forum next editions to provide with feedbacks experiences, lessons learnt, how the project continues without the European funding...

2.5.4. Thematic Leadership of La Rochelle on urban freight

GUARD has initiated the “Thematic Leadership” for cities or groups of cities (joint leadership) who volunteer to take a leading role in one area of expertise.

A thematic leader means:

- to be a forerunner, demonstrator
- to collect good (and bad) examples
- to be a contact point, share knowledge and to update the information on the thematic web space
- to share knowledge with other CIVITAS actors in the same thematic field
- to organise technical workshops
- to offer a programme for expert visitors
- to edit a thematic brochure and written materials

CIVITAS GUARD has supported thematic leaders by:

- supporting the layout, translation, printing and distribution of written materials (folder or brochure), as well as support for preparation of educational materials etc.
- organising the announcement and registration for technical workshops
- maintaining the thematic part of the CIVITAS website

Within SUCCESS, the city of La Rochelle has chosen to be thematic leader, together with the city of Norwich (CIVITAS SMILE) on goods distribution and city logistics.

“Freight logistics has an urban dimension. In view of stakeholders, any urban mobility policy must cover both passenger and freight transport. Distribution in urban areas requires efficient interfaces between long-haul transport and short distance distribution to the final destination. Smaller, efficient and clean vehicles could be used for local distribution. Negative impacts of long distance freight transport passing through urban areas should be reduced through planning and technical measures.”

(Green Paper on urban mobility, "Towards a new culture for urban mobility", Commission of the European Communities 25/09/2007)



Within this framework, several activities have been led:

- One brochure has been done with the support of CIVITAS GUARD
- Two workshops have been organised: one in December 2007 in Norwich (UK) and one in October 2008 in Poitiers (FR)
- The implementation of an on-line questionnaire to share knowledge concerning urban freight transport, on the CIVITAS website

2. Final plan for using and disseminating the knowledge

www.civitas-success.org – www.civitas.eu



Section 3 - Publishable results

N/A. All material presented earlier are publishable.

2. Final plan for using and disseminating the knowledge

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APPENDIX

Section 1 – Dissemination and training events

Event N°	Site	Activity	Type of event	WP n°	meas. n° task n°	Year	Planned date	Actual date	Place	Target groups/ countries & type of audience addressed	Nb participants	Content/Programme	Results	Material distributed/ produced	report	references (blink, article n°, documents...)	persons involved (+function)	responsible (name/contact tel/email)
E53	Preston	Dissemination	Informational meetings	11	4.2.3	2006	4-sept.-06	4-sept.-06	Preston	Officers, Councillors, stakeholders	50	Presentation by Sustrans on the results of the Travel Behaviour research.	Awareness of research programme and initial results	CIVITAS SUCCESS Preston brochure, overground info	A useful meeting to present findings to local councillors and wider number of councillors in Lancashire, Preston and South Ribble		Werner Brog - Socialdata	A. Varley (+441772533336)
E54	Preston	Dissemination	Workshop	11	4.2.4	2006	5-sept.-06	5-sept.-06	Morecambe	Councillors, officers, local user groups, interested parties. Cycle Demonstration Town	60	Presentation by Sustrans on the results of the Travel Behaviour research focussing Cycle Usage	Awareness of research programme and initial results	CIVITAS SUCCESS Preston brochure, overground info, Car sharing information	Project presentation with focus on cycling activity		Werner Brog - Socialdata	A. Varley (+441772533336)
E55	Preston	Dissemination	Informational meetings	4	4.2.3	2006	15-sept.-06	15-sept.-06	Preston	Local Bus operators in the Preston area	10	Presentation on CIVITAS SUCCESS to gain further operator support		Overground Bus information	Useful meeting with operators that highlighted biodiesel usage		CIVITAS Team at Preston	A. Varley (+441772533336)
E56	Preston	Dissemination	Mobility Week	4	4.2.3	2006	16-sept.-06	16-sept.-06	Preston City Centre	General public	1 000+	"2 Move" Festival of Cycling / Promotion of cycling to general public as part of a range of activities	Public awareness of CIVITAS SUCCESS	All CIVITAS SUCCESS leaflets, cycling leaflets, Overground	Occasion to present CIVITAS SUCCESS to a wider public audience	www.2move.co.uk	Andrew Varley	A. Varley (+441772533336)
E59	La Rochelle	Dissemination	Mobility Week	8	4.2.3	2006	18-sept.-06	18-sept.-06	La Rochelle (FR)	Technical Staff of the urban Community , GIE Taxi La Rochelle, Media (France Bleu LaRochelle, France 3 Atlantique)	15	In the framework of the European Mobility Week : Inauguration from M. BONO, Deputy Mayor of the City and President of the Urban Community of La Rochelle Presentation of SUCCESS to local politicians & stakeholders (large representation of associations, disabled people etc) about the P+R + leaflet about the extension of bike sharing (S)				Press article, Interview (France3 Atlantique)	Nicolas Chauvineau, WP5 & WP9 leader Transports and Mobility Department	Nicolas Chauvineau nicolas.chauvineau@agglo-larochelle.fr
E63	Preston	Dissemination	Workshop	4	4.2.4	2006	1-oct.-06	1-oct.-06	Preston	Local officers responsible for Highways and Transport matters in the NW (NW Branch of Institute of Highways and Transportation)	30	Presentation on CIVITAS SUCCESS to create awareness in Lancashire and wider across NW	Awareness about CIVITAS and SUCCESS project	CIVITAS SUCCESS Preston brochure, overground info	Project presentation to NW Group		Stuart Wrigley	S. Wrigley (+441772 534660)
E64	La Rochelle	Training	National / Regional course	8	4.3.2	2006	1-oct.-06	1-oct.-06	Paris (FR)		30	Presentation at the CNFPT, Improving accessibility of disabled people regarding public transport in the Urban Community in La Rochelle - Presentation of the Transport Strategic Scheme in La Rochelle		Powerpoint Presentation, Leaflets	Interesting and constructive discussions between partners		Nicolas Chauvineau, WP5 & WP9 leader Transports and Mobility Department	Nicolas Chauvineau nicolas.chauvineau@agglo-larochelle.fr
E65	Preston	Dissemination	Informational meetings	4	4.2.3	2006	2-oct.-06	2-oct.-06	Preston area	Councillors and local residents in the Clear Zone area	200+	Consultation on proposals for the Clear Zone and the work in the Adelphi/University area of Preston	Public consultation	Leaflets about the Clear Zone and Adelphi Scheme	Occasion to present planned activities at a local level		R. Crompton/Martin Galloway WP Leaders	

2. Final plan for using and disseminating the knowledge

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Event N°	Site	Activity	Type of event	WP n°	meas. n° task n°	Year	Planned date	Actual date	Place	Target groups/ countries & type of audience addressed	Nb participants	Content/Programme	Results	Material distributed/ produced	report	references (blink, article n°, documents...)	persons involved (+function)	responsible (name/contact tel/email)	
E71	La Rochelle	Dissemination	Site visit	5	4.2.1	2006	21-nov.-06	21-nov.-06	Lyon (FR)	Technical representatives of the city of Lyon	50	Presentation of CIVITAS measures related to : the biofuel fuelling station in La Rochelle, the cooking oil recycling pilot project		Powerpoint Presentation (available upon request)			Myène Mazzocco, Water Treatment Dpt	Myène Mazzocco mylene.mazzocco@agglorochelle.fr	
E77	Preston	Dissemination	Workshop	4	4.1.7	2007	10-janv.-07	10-janv.-07	London	Department for Transport (Central Government)	10	Presentation of CIVITAS to Department for Transport: Awareness of CIVITAS SUCCESS and CIVITAS SMILE jointly with Norwich	Craete awareness	CIVITAS Leaflets	Occasion to present CIVITAS directly to the Government in the UK		Stuart Wrigley	S. Wrigley (+441772 534660)	
E78	Preston	Dissemination	Site Visit	4	4.2.1	2007	30-janv.-07	30-janv.-07	Preston	Welcome of Swedish delegation from the Göteborg region: cities, regional transport authorities, regional association of local authorities, consultants, operator for public transport, Swedish national road administration	34	5 sites visits: Preston Bus Station / Walton-le-Dale Park and Ride / Buckshaw Village train station site and quality bus stops / Realtime bus stop infrastructure (Leyland Road, Leyland) / Rising Bollard (Bulter Street, Preston)	Information provided to participants interested in the public transport systems best practices			Howerd Booth	H. Booth +441772534601		
E82	La Rochelle	Dissemination	Site Visit	5 to 12	4.2.1	2007	27-févr.-07	27-févr.-07	La Rochelle (FR)	Elected representatives and technical staff of PORNIC municipality	40	Presentation of P+R ; Bike-sharing station ; access control zones		Distribution of CIVITAS Brochures, leaflets on Students Travel Plan, Bike sharing system, Park and Ride			Jean-Marie Grellier, Director of the Transports and Mobility Department	Jean-Marie Grellier (jean-marie.grellier@agglorochelle.fr)	
E83	Preston	Dissemination	internal meeting	4	4.2.3	2007		1-mars-07	Preston	Local partners meeting	20	Update on technical measure and work packages	Local level update				Howerd Booth	H. Booth +441772534601	
E84	La Rochelle	Dissemination	Site Visit	4	4.2.1	2007	14-mars-07	14-mars-07	La Rochelle (FR)	Delegation of representatives from Luxembourg City	3	Bike-sharing system, P+R, ticketing system		CIVITAS-SUCCESS brochure, product sheets Powerpoint Presentation (available upon request)			Nicolas Chauvineau, WP5 leader	Nicolas Chauvineau nicolas.chauvineau@agglorochelle.fr	
E87	Preston	Dissemination	Site visit	4	4.2.1	2007		5-avr.-07	Preston	Site visit from Japan	2	Presentation of activities to Ministry of Land, Infrastructure and Transport, Tokyo	Create international awareness	CIVITAS leaflets			Howerd Booth	H. Booth +441772534601	
E88	Preston	Dissemination	Workshop	4	4.2.3	2007		23-avr.-07	London	Bus Operator Marketing Group	15	Transport in Lancashire an overview	Awareness of project	Civitas leaflets and public transport promo leaflets	Presented CIVITAS project to group of bus operator marketing professionals		Andrew Varley	A. Varley (+441772533336)	
E91	La Rochelle	Dissemination	Conference	4	4.2.4	2007	9-mai-07	9-mai-07	Lund (Sweden)	International Audience : elected representatives, technical staff and professionnals in the fields of environment, research and traffic activity		European Conference on Mobility Management (ECOMM) Workshop on "Sustainable mobility - High Status Life Style and car use" - Presentation of the example of the Urban Community of La Rochelle : car-sharing system in La Rochelle ;		Powerpoint Presentation			* La Rochelle paper for ECOMM * Powerpoint Presentation Available upon request	Dominique Breuil, Technical Coordinator, EIGSI	Dominique Breuil, Technical Coordinator dominique.breuil@eigsi.fr
E95	Preston	Dissemination	Exhibition	4	4.1.7	2007		1-juin-07	Llandudno, Wales	Association of Transport Coordinating Officers Conference. Other local authorities	200+	CIVITAS SUCCESS Exhibition and literature made available	Awareness about CIVITAS and SUCCESS project	Civitas leaflets and local newsletters	Opportunity to display CIVITAS information to target authorities	www.atco.org.uk/	Andrew Varley	A. Varley (+441772533336)	

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Event N°	Site	Activity	Type of event	WP n°	meas. n° task n°	Year	Planned date	Actual date	Place	Target groups/ countries & type of audience addressed	Nb participants	Content/Programme	Results	Material distributed/ produced	report	references (blink, article n°, documents...)	persons involved (+function)	responsible (name/contact tel/email)
E96	Preston	Dissemination	Mobility Week	4	4.2.3	2007		1-juin-07	Preston	General public	1000+	2 Move Festival of Cycling Promotion of cycling to general public as part of a range of activities	Promotion of cycling and public transport	CIVITAS Newsletters and transport info	Occasion to present CIVITAS SUCCESS to a wider public audience	www.2move.co.uk	Andrew Varley	A. Varley (+441772533336)
E97	Preston	Training	Technical Exchange	11	4.3.1	2007		1-juin-07	La Rochelle, France	Technical Exchange re Business Travel Planning	1	Shared awareness of travel planning activities	Technical exchange				Jane Swindlehurst	J.Swindlehurst
E99	Preston	Dissemination	internal meeting	1	4.2.3	2007		13-juin-07	Preston	Local Political meeting	10	Local political meeting, update of project	Local level update	Civitas newsletter	Local politician reporting		Stuart Wrigley	S. Wrigley (+441772 534660)
E105	Preston	Stakeholders consultation	Workshop with stakeholders	7	4.2.3	2007		14-août-07	Preston CC	Workshop with politicians and stakeholder re parking	30	Local stakeholders and politicians	Workshop		Development of parking strategy		Adran Smith	A.Smith
E108	Preston	Dissemination	internal meeting	6	4.2.3	2007		29-août-07	Preston	Presentation re Clear Zone - Politicians	20	Local politicians in Preston City	Awareness of project	Clear Zone plan papers	Presentation of Clear Zone proposals for the City		Rachel Crompton	R. Crompton
E110	La Rochelle	Dissemination	Mobility Week	4	4.2.3	2007		19-sept.-07	La Rochelle (FR)	Inhabitants of the Urban Community of la Rochelle	200	In the framework of the European Mobility Week on 19 Sept 2007		Dedicated CIVITAS Stand, Product sheets, CIVITAS Brochures, CIVITAS stickers, pens, necklaces, game of cards, post it etc...		Flyer, Jeu-concours, Photographs (available upon request)	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@aggl-larochelle.fr
E111	La Rochelle	Dissemination	Site visit	4	4.2.1	2007		19-sept.-07	La Rochelle (FR)	PREDIT	35	On site visit about the mobility strategy undertaken in La Rochelle					Jean-Marie Grellier, Director of the Transports and Mobility Department	Jean-Marie Grellier (jean-marie.grellier@aggl-larochelle.fr)
E112	Preston	Dissemination	Workshop	4 & 8	4.1.7	2007		21-sept.-07	Preston	Best Practice Event with Cumbria to discuss Park & Ride	15	Information about how P&R operates in Preston and benefits associated	Best Practice Event	Civitas brochures, park and ride leaflets			Dianne Taylor	D.Taylor
E113	Preston	Dissemination	Day Without My Car	4	4.2.3	2007		22-sept.-07	Preston	Citizens		ITWMC day; displays/stalls	Awareness of project	CIVITAS and local transport leaflets and guides			Andrew Varley	A. Varley (+441772533336)
E116	La Rochelle	Dissemination	Informational meetings	4	4.2.3	2007		5-oct.-07	La Rochelle (FR)	Inhabitants of the Urban Community of la Rochelle, Rochefort and the Plaine d'Aunis In parallel, invitation of the stakeholders involved in the carpooling activity (www.covoiturage17.com)		Bilan : first outcomes, 1 year after the launch of the carpooling service (and website) Celebration of the 1000th carpooling user					Sophie Bon Transports and Mobility Department	Sophie Bon sophie.bon@aggl-larochelle.fr
E120	La Rochelle	Dissemination	Day Without My Car	11	4.2.4	2007		5-oct.-07	La Rochelle (FR)	Inhabitants of the Urban Community of la Rochelle + participating territories	50	Day Without My Car 2007 Presentation of the carpooling service by the manager of ECOLUTIS Official presentation by the Presidents of the CDA of La Rochelle and Rochefort Ceremony for the 1500th carpooler		Invitation and flyer		Press article, invitation and flyer	Sophie Bon Transports and Mobility Department	Sophie Bon sophie.bon@aggl-larochelle.fr

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Event N°	Site	Activity	Type of event	WP n°	meas. n° task n°	Year	Planned date	Actual date	Place	Target groups/ countries & type of audience addressed	Nb participants	Content/Programme	Results	Material distributed/ produced	report	references (blink, article n°, documents...)	persons involved (+function)	responsible (name/contact tel/email)
E121	La Rochelle	Dissemination	Day Without My Car	7	4.2.4	2007		5-oct.-07	La Rochelle (FR)	Inhabitants of the Urban Community of la Rochelle, tourists	300	Day Without My Car 2007 Awareness raising activity dedicated to the 'Pass Rochelais' (combining transport and museum at reduced fares)		Stand at the City Hall of La Rochelle		Picture of the stand (available upon request)	Danièle Harjani, SMCTCM	Danièle Harjani smctcm@wanadoo.fr
E122	La Rochelle	Dissemination	Site visit	4	4.2.1	2007		16-oct.-07	La Rochelle (FR)	Indian delegation: Urban Development Minister, Government of Goa; Government of India; Cities of Ahmedabad, Kolkata; Confederation of Indian Industries	5	Presentation of the mobility and transport policy in la Rochelle; presentation of CIVITAS-SUCCESS		PPT Presentation, distribution of CIVITAS slip wraps and neckties		Powerpoint Presentation Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglo-laroche.fr
E124	Preston	Dissemination	Conference	4	4.2.4	2007		15-nov.-07	Malaga, Spain	International Audience	250	UITP Marketing PT Conference about marketing public transport	Awareness of CIVITAS	General CIVITAS brochures handed out		www.uitp.com	Andrew Varley	A. Varley (+441772533336)
E125	La Rochelle	Dissemination	Site visit	5, 9, 10	4.2.1	2007		27-nov.-07	La Rochelle (FR)	Chinese delegation from the STATE GRID, in charge of the transporting and distributing electricity on 80% of the territory of the Republic of China	10	Site visit organized in partnership with the French: Groupe Interministériel Mobilité et Véhicules Electriques: presentation of the mobility and transport policy implemented in La Rochelle, Focus on the local electric transport policy: car-sharing, goods delivery, electric and hybrid shuttle buses				Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglo-laroche.fr	
E126	La Rochelle	Dissemination	Market Oriented Seminar	5, 9, 10	4.2.5	2007		28-nov.-07	La Rochelle (FR)	Local authorities; Public & private transport operators; Universities; Industry	188	Overview of the existing solutions regarding Electric Vehicle in France: feedback of local authorities (among them, La Rochelle), participation of manufacturers of Electric vehicles, presentation of the existing and prospective vehicle offer on the market etc		Conference Programme; PPT presentation, pictures		AVERE website: http://www.aver-france.org/?page=actu_det&id=179	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglo-laroche.fr
E130	La Rochelle	Dissemination	Market Oriented Seminar	4	4.2.5	2007		4-déc.-07	Norwich (UK)	International Audience: elected representatives, technical staff and professionals in the fields of environment, research and traffic activity		Goods Delivery		PPT Presentation		Powerpoint Presentation Available upon request	Dominique Breuil, Technical Coordinator, EIGSI	Dominique Breuil, Technical Coordinator dominique.breuil@eigsi.fr
E131	La Rochelle	Dissemination	Site visit	4	4.2.1	2007		4-déc.-07	La Rochelle (FR)	Delegation from the French Island Territory of Réunion	9	Presentation of the mobility and transport policy in la Rochelle, including car-sharing, accessibility scheme, bike sharing, goods delivery, P+R in the framework of CIVITAS		PPT Presentation		Powerpoint Presentation Available upon request	Jean-Marie Grellier, Director of the Transports and Mobility Department	Jean-Marie Grellier jean-marie.grellier@agglo-laroche.fr
E133	Preston	Dissemination	Internal meeting	7	4.2.3	2007		13-déc.-07	Preston	Officers and Councillors	15	Meeting with South Ribble and Preston re implementation of parking strategy	Awareness of work package	Civitas information	Opportunity to discuss actions of parking strategy for Preston and South Ribble		Adran Smith	A. Smith
E135	Preston	Dissemination	Internal meeting	6	4.2.3	2008		22-janv.-08	Preston	Preston City Council Councillors	20	Meeting regarding aspect of Clear Zone for support	Update of activities and actions	Clear Zone plans		Rachel Crompton	R. Crompton	
E136	La Rochelle	Dissemination	Conference	9	4.2.4	2008		1-févr.-08	Paris (FR)	Technical exhibition for representatives and professionals in the fields of environment, research and traffic activity		ATEC-ITS Conference: Ticketing system in La Rochelle within CIVITAS: presentation of the remote management of the user subscription & online multimodal ticket selling on the Internet		PPT Presentation		Powerpoint Presentation Available upon request	Mathieu Aubineau, WP2 Local Technical Coordinator	Mathieu Aubineau mathieu.aubineau@agglo-laroche.fr
E137	La Rochelle	Dissemination	Internal meeting	1	4.2.3	2008	8-févr.-08	8-févr.-08	La Rochelle (FR)	Local CdA staff & representatives	11	Local Political Committee Presentation on the progress on CIVITAS: 2007 outcomes, next steps in 2008		PPT presentation, Meeting Minutes (available upon request)		Powerpoint Presentation Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglo-laroche.fr
E138	La Rochelle	Dissemination	Site visit	4	4.2.1	2008		8-févr.-08	La Rochelle (FR)	Italian Delegation from Lucca: bus operator & Municipality of Lucca, private companies from Lucca and Genoa	8	Presentation of the global mobility policy implemented in La Rochelle with a focus on CIVITAS and goods delivery		Programme, PPT presentation			Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglo-laroche.fr
E139	La Rochelle	Dissemination	Workshop	9	4.2.4	2008	28-févr.-08	28-févr.-08	Venezia (Italy)	International Audience: elected representatives, technical staff and professionals in the fields of environment, research and traffic activity	50	CIVITAS MOBILITY WORKSHOP « car sharing across Europe »: best practice of La Rochelle		Powerpoint Presentation		Powerpoint Presentation Available upon request	Anna TRENTINI, EIGSI La Rochelle	Anna TRENTINI anna.trentini@eigsi.fr
E140	Preston	Dissemination	National / regional course	4	4.1.8	2008		4-mars-08	County Hall, Preston	UK & international transport representatives	120	Is Sustainable Transport on Your Agenda? conference - day 1/ Official opening of Adelphi Clear Zone, "Blue Sky, Green Transport" - setting up a UK & Ireland CIVITAS Network, PAC response to green paper	Awareness of project, beginning to set-up task force/network	CIVITAS freebies, leaflets on local buses/cycling/walking & from other projects	Press articles in local & national media	Andrew Varley, Chris Hadfield, Marie Hutson, Stuart Wrigley & TTR	Chris Hadfield	
E141	Preston	Training	National / regional course	4	4.1.8	2008		4-mars-08	County Hall, Preston	UK & international transport representatives	120	Is Sustainable Transport on Your Agenda? conference - day 2 / Presentations on sustainable transport projects in the UK and Europe	Training exercise for representatives of Preston and other cities	CIVITAS freebies, leaflets on local buses/cycling/walking & from other projects	Press articles in local & national media	Andrew Varley, Chris Hadfield, Marie Hutson, Stuart Wrigley & TTR	Chris Hadfield	
E142	Preston	Training	Technical Exchange	4	4.3.1	2008		5-mars-08	Preston			Visit by Matthieu Aubineau and Eric Fontenit from La Rochelle	Training exercise		Combined with visit for Conference	Photos	Rachel Crompton, Alasdair Simpson, Stuart Wrigley, Jane Swindlehurst	Andrew Varley
E144	Preston	Dissemination	Press conference	8	4.2.2	2008		20-mars-08	Commercial Vehicle Museum, Layland	Users of service and local government representatives	50	Official launch of demand responsive transport service's new vehicle.	Media coverage		Opportunity for free press	Press articles in local media & on CIVITAS news page	Andrew O'Hagan, Stuart Wrigley, Clir Jean Yates & Clir Matthew Tomlinson	Andrew O'Hagan
E148	Preston	Training	Technical Exchange	4	4.3.1	2008		1-mai-08	Ploiesti			Visit to look at methods for improving public transport efficiency & accessibility and Clear Zone implementation	Training exercise	Technical Exchange newsletter	Successful in learning the similarities and differences between the two cities in implementing changes through CIVITAS	Newspaper on SUCCESS website	Rachel Crompton and Richard Woods	Andrew Varley

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E152	La Rochelle	Dissemination	Site visit	4	4.2.1	2008		8-mai-08	La Rochelle (FR)	Abbeville, Communauté de Communes (Vice President)	2	Presentation of the global mobility policy implemented in La Rochelle with a focus on CIVITAS		Brochure, Leaflets, Notes			Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien.sebastien.davy@agglo-laroche.fr
E155	Preston	Training	Training course	4	4.3	2008		13-mai-08	Preston	Management trainees	20	Talk to Future Executives and graduate trainees on Working on a european project	Sharing learned knowledge with future management		Good opportunity to pass on experience gained to those who may lead/work on future projects		Rachel Crompton	Rachel Crompton
E156	Preston	Dissemination	Workshop	1 & 4	4.1.7	2008		28-mai-08	London	Central Government	6	Presentation by CIVITAS cities to DfT: Presentation about benefits to UK cities of working as part of CIVITAS and importance of developing and sharing a skill/knowledge base.	Awareness of project, beginning to set-up task force/network		Allowed dissemination of CIVITAS SUCCESS at a national level		Stuart Wrigley	Stuart Wrigley
E159	Preston	Dissemination	Conference	4	4.1.7	2008		1-juin-08	Dundee, Scotland	Local authorities	200	ATCO Conference: Stands/displays by companies/local authorities	Opportunity for networking and to learn more about other sustainable transport schemes	CIVITAS leaflets & displays	Allowed further promotion of the network/task force		Stuart Wrigley and Dianne Taylor	
E160	Preston	Training	Technical exchange	4	4.3.1	2008		3-juin-08	Preston	CIVITAS officers and local partners	17	Presentation about technical exchange to Ploiesti: Powerpoint presentation about local transport infrastructure and Clear Zone in Ploiesti			A follow-up to the technical exchange to Ploiesti as part of local technical committee	Powerpoint presentation	Rachel Crompton and Richard Woods	Rachel Crompton and Richard Woods
E161	Preston	Dissemination	Informational meetings	4	4.2.3	2008		9-juin-08	Mall, Preston	Car drivers	200	Promotion of car sharing website and local bus services / Car Sharing Roadshow	Promoted car sharing website and local bus services	Sharedwheels.co.uk car air fresheners, stickers & leaflets along with bus timetable information	Face-to-face contact is a good way of trying to raise awareness of opportunities for using sustainable transport		Jennifer Stocks, Anne Shenton, & Preston Bus	Andrew Varley
E165	Preston	Dissemination	Conference	4	4.2.4	2008		16-juin-08	Liverpool	Local authorities	100	Moving On Conference: Display about developing UK & Ireland CIVITAS Network	Increase awareness of project	CIVITAS leaflets & sidewinder			Jennifer Stocks, Anne Shenton, Andrew Varley, Chris Hadfield & TTR UK	TTR
E166	Preston	Dissemination	Informational meetings	4	4.2.3	2008		29-juin-08	Sarnesbury	Lancashire residents	1000	Greenway - CIVITAS & Car Sharing displays, leaflets distributed to several hundred people / Family event with a focus on the environment, including sustainable transport, recycling, climate change etc.	Raise awareness of project and sustainable travel opportunities	Leaflets & freebies	Good opportunity to represent CIVITAS at an event outside of Preston & South Ribble		Andrew Varley, Jennifer Stocks	Andrew Varley
E170	Preston	Dissemination	Workshop	1	4.1.7	2008		15-juil-08	London	Department for Transport, local government association	10	Inaugural meeting of UK & Ireland CIVITAS Network / Discussion of structure and objectives of Network	Plan of action agreed				Chris Hadfield, Stuart Wrigley	Chris Hadfield
E171	Preston	Dissemination	internal meeting	1 & 4	4.2.3	2008		18-juil-08	Preston	Local councillors	9	Local political meeting, update of project & presentation re. technical exchange to Ploiesti	Local level update	Latest project newsletter	South Ribble Councillors asked for promotional materials for Flexi Link	Minutes	Ian Barratt, Richard Woods, Stuart Wrigley	Ian Barratt
E173	La Rochelle	Dissemination	Presentation at Workshops and Conferences	4	4.2	2008		1-sept-08	Padova (IT)	3rd European Mobility Exhibition, Padova, PARFUM European project	20	Best practices from the cities of Bremen, Padova and La Rochelle Presentation of the (CIVITAS SUCCESS in La Rochelle)		Powerpoint Presentation		Powerpoint Presentation Available upon request	Dominique Breuil Technical Coordinator, EIGSI dominique.breuil@eigsi.fr	Dominique Breuil, Technical Coordinator
E177	Ploiesti	Dissemination	Survey d'opinion	4	4.2.3	2008	16-sept-08	16-sept-08	Ploiesti, Romania	The citizens from Ploiesti city	200	The survey operators will complete the questionnaires on street. The questionnaires will focused on the usage of clear ways of travel and of the clear zone created in the centre of the city. There will be also placed posters on this theme in the buses.	An assesment of the survey d'opinion	Printed questionnaires, posters in the buses.	An occasion to asses the impact that CIVITAS SUCCESS measures implementation had on the citizens.	Press articles in the local media, news on the website	Cz G - Site Manager, MP Project Dissemination Manager	Milena Perpelea /al21@ploiesti.ro
E178	La Rochelle	Dissemination	European Mobility Week			2008		17-sept-08	La Rochelle (FR)	Inhabitants of the Urban Community	300	CIVITAS stand on the SUCCESS measures implemented in La Rochelle		CIVITAS brochures, leaflets, dissemination material ...		Pictures available, Press Release EC (EMW ceremony 23-24th Feb)	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien.sebastien.davy@agglo-laroche.fr
E184	La Rochelle	Dissemination	Inauguration	6	6.1	2008		19-sept-08	La Rochelle (FR)	Inhabitants of the Urban Community, Local Press		Inaugural speech of M. BONO, Mayor of the City of La Rochelle, New access control/pedestrian zone around the "La Coursive" Theatre				Pictures available	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien.sebastien.davy@agglo-laroche.fr
E180	Ploiesti	Dissemination	Bikes March on the main boulevard of the city - "With bikes on the old boulevard"	4	4.2.3	2008	20-sept-08	20-sept-08	Ploiesti, Romania	The citizens from Ploiesti city	minimum 100	Within the mobility week it will be organized a bikes march on the main boulevard of the city in order to promote the benefits of this mode of transport.	Press releases, photos	Promotional materials related to the project	Promoting the project measures related to the new infrastructure for bikes and to an increasing security for bikers.	Press articles in the local media, news on the website	Cz G - Site Manager, MP Project Dissemination Manager	Milena Perpelea /al21@ploiesti.ro
E181	Ploiesti	Training	Workshop	4	4.2.4	2008	22-sept-08	22-sept-08	Ploiesti, Romania	The Students Council, the Environment Protection Agency, the Public Health Department, the local transport company, the local supplier of heating, mass media	40	The workshop on topic "Clean air for all" was organised by Ploiesti City Hall in order to discuss and promote the measures implemented within CIVITAS that lead to "clear air for all" respectively creating theclear zone, using the bikes as an alternative way of transport,etc.	Ppt presentations; press releases	A brochure that will promote the clear zone from the centre of the city and the alternative ways of transport.	Good occasion to disseminate the project in Ploiesti at different levels and to gather the feedbacks.	Press articles in the local media, news on the website	Cz G - Site Manager, MP Project Dissemination Manager, MO-Local Dissemination Support	Milena Perpelea /al21@ploiesti.ro

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E182	La Rochelle	Dissemination	Day Without My Car		4.2.3	2008		24-sept.-08	La Rochelle (FR)	Inhabitants of the Urban Community		Numerous awareness-raising activities on sustainable mobility				Pictures available	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglo-laroche.fr
E183	Ploiesti	Dissemination	Informational meetings	4	4.2.3	2008		25-sept.-08	Ploiesti, Romania	The citizens from Ploiesti city	100	The EU Caravan offered information about EU to the citizens in the main romanian cities and also gathered their proposals and suggestions. It offered the occasion to disseminate information about the project and discuss face to face with the citizens.	Dissemination at local and regional level, press releases, photos	Promotional materials related to the project	An occasion to assess the impact that CIVITAS SUCCESS measures implementation had on the citizens.	Press releases, photos	Cz G - Site Manager, MP Project Dissemination Manager	Milena Perpelea/ai21@ploiesti.ro
E185	La Rochelle	Dissemination	Site visit	4	4.2	2008		1-oct.-08	La Rochelle (FR)	Indian delegation	30	Presentation of the mobility strategies in LR, most of which are part of CIVITAS-SUCCESS		Powerpoint Presentation		Programme, Powerpoint Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglo-laroche.fr
E187	Preston	Dissemination/training event	CIVITAS SUCCESS Seminar & TravelSmart in Lancashire Presentation	4	4.1.8	2008	1-oct.-08	1-oct.-08	Civic Centre, Leyland		68							
E190	La Rochelle	Dissemination	Market Oriented Seminar	4	4.3	2008		16-oct.-08	Poitiers (FR)	Local Authorities, CIVITAS member cities	25	2 day session on city logistics. Case studies including the freight delivery system of La Rochelle Technical exchanges between CIVITAS cities and non-member cities (national and european level)		Powerpoint Presentation		Programme, Powerpoint Presentations Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglo-laroche.fr
E192	Preston	Training	Workshop	4	4.3	2008	31-oct.-08	31-oct.-08	Liverpool	Professionals from local authorities in UK and Ireland, transport authorities, all interested in the promotion of sustainable means of travel	39	Promoting soft measures in transport. European experiences: presentations from SUCCESS (Preston) and MIDAS (IEE Programme) projects: Aalborg (DK), Liverpool (UK), Bologna (IT), Clermont-Ferrand (FR) and Suceava (RO) + round table on the lessons to be learnt on promotion of soft measures in transport, in the framework of European cooperations	This event was helpful first to understand the UK and IE context and issues of soft measures promotion, and secondly to have an external point of view on our European cooperations, from professional staff expert in the topic of soft measures promotion.		Presentations + report on the Evaluation questionnaire on the SUCCESS website www.civitas-success.org		elodie.richard@tr-ld.com	
E205	La Rochelle	Dissemination	Informational event	4	4.1/4.2	2009		3-févr.-09	La Rochelle (FR)	Students		Mobility stand at the ESC Business School (Ecole Supérieure de Commerce). Promotion of the "4L Trophy" Student Race, Awareness Raising on Road Security and Ecology Presence of a stand of the Urban Community of LR, on invitation of the ESC (Topic : commitment of the local authority to implement innovative urban transport strategies, including numerous CIVITAS-SUCCESS measures)		Pictures			Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglo-laroche.fr
E202	La Rochelle	Training	Workshop	4	4.3	2009	18-déc.-08	24-févr.-09	La Rochelle	French professionals from local authorities and from transport, transport authorities, searchers, associations, and any other organisation involved in the development and the concrete implementation of measures linked to accessibility in public transport.	33	"Accessibility in public transport: from the European to the local level from the local level to European one". This training seminar is organised in the aim to review the extent to which European and local levels have been working and still work together for the implementation and the promotion of accessibility measures in transport: do these levels interact? How? Around this topic, the seminar will present the way the Urban Community of La Rochelle, supported by the European initiative CIVITAS, has implemented ambitious action in this field, and is now amongst the most advanced local authorities for accessibility in public transport. Other cases will be studied in the frame of a global appraisal of accessibility schemes in France, with other examples of European projects dealing with accessibility in transport. The goal is to provide experts present with enlightening elements, which will be debated during a round table. The session will end with a site visit to illustrate what will have been developed during the day (buses, paths, public roads, electric ferryman...).	A questionnaire has been sent to all participants to evaluate the content and the organisation of the seminar.	CIVITAS SUCCESS marketing material / display of the CdA pannels	A report is available on request	Presentations are available on the SUCCESS website	Responsible for Accessibility in the CdA: Eric Fontenot Local Dissemination Manager: Sébastien Davy	marie.moisan@tr-ld.com
E52	La Rochelle	Dissemination	Informational meetings	11	4.2.3	2006	03-13 July 06 - 28/08 to 28/09/06	03-13 July 07 and 23/08 to 27/09/07	La Rochelle (FR)	La Rochelle students	7000 students	Information point at the Technoforum: Information on PT options addressed to students and selling point for PT subscription (Pass'Etudiant 17)	Oral Presentations, about 130 Pass'Etudiant subscription - mid-September 2006	Distribution of all kind of information: CIVITAS leaflets on Students Travel Plan, Bike sharing system, Flyers on the Ambassadors of Mobility, bus schedules, maps...		Sophie Bon Transports and Mobility Department	Sophie Bon sophie.bon@agglo-laroche.fr	
E102	La Rochelle	Dissemination	Informational meetings	11	4.2.3	2007	03-13 July 07 and 23/08 to 27/09/07	03-13 July 07 and 23/08 to 27/09/07	La Rochelle (FR)	La Rochelle students	7000 students	Communication event : Information point at the University of La Rochelle (Technoforum) Information on PT options addressed to students and selling point for PT subscription (Pass'Etudiant 17)	4000 flyers avec with subscription files, info displayed in buses for the mobility "ambassadeurs"	Distribution of all kind of information: CIVITAS leaflets on the Students Travel Plan : Bike-sharing system, Ambassadors of Mobility, bus schedules, maps...		Transports and Mobility Department	Sophie Bon sophie.bon@agglo-laroche.fr	

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E102	La Rochelle	Dissemination	Informational meetings	11	4.2.3	2007	03-13 July 07 and 23/08 to 27/09/07	03-13 July 07 and 23/08 to 27/09/07	La Rochelle (FR)	La Rochelle students	7000 students	Communication event : Information point at the University of La Rochelle (Technoforum) Information on PT options addressed to students and selling point for PT subscription (Pass'Etudiant 17)	4000 flyers avec with subscription files, info displayed in buses for the mobility "ambassadeurs"	Distribution of all kind of information: CIVITAS leaflets on the Students Travel Plan : Bike-sharing system, Ambassadors of Mobility, bus schedules, maps...			Transports and Mobility Department	Sophie Bon sophie.bon@agglo-larochelle.fr
E117	La Rochelle	Dissemination	Site visit	4	4.2.1	2007		04-06 10/2007	La Rochelle (FR)	Brazilian Delegation from the Ministry of Culture and from different cities : ARACATI, MARECHAL DEODORO, OLINDA, LAGUNA, CONGONHAS, PENEDO, SOBRAL, PORTO SEGURO, PARATY, ICÓ, PELOTAS	23	Meeting with a Brazilian Delegation hosted by La Rochelle and organized by the association "Cité Francophone" Presentation of the transport and mobility strategy in La Rochelle				Jean-Marie Grellier, Director of the Transports and Mobility Department	Jean-Marie Grellier (jean-marie.grellier@agglo-larochelle.fr)	
E150	La Rochelle	Dissemination	Conference	4	4.2.4	2008		06 May 2008	Paris (FR)	French local authorities (Technical staff in charge of european project engineering)		PREDIT National Conference Knowledge transfer : seminar organised in the framework of the French Task Force CIVITAS (together with the GART, the CERTU and the PREDIT) Presentation of the FP7 and CIVITAS+ Technical exchanges between the four CIVITAS French cities and the participating local authorities Promotion of the CIVITAS programme (including the CIVITAS Plus call for proposals); various technical exchanges, exchanges of experience, discussions on the best practice regarding day-to-day management and outcomes of CIVITAS : detailed presentation of CIVITAS SUCCESS in La Rochelle ; CIVITAS CARVEL (Toulouse); CIVITAS TRENDSETTER (Lille); CIVITAS VIVALDI (Nantes)	Better knowledge of the CIVITAS programme (activities, management, evaluation, outcomes, necessary resources etc) Opportunity for the Task Force to be a national platform for information, technical exchanges on mobility issues ...	Programme, PPT presentation		Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglo-larochelle.fr
E103	La Rochelle	Dissemination	Conference	4	4.2.4	2007	09-11/07/2007	09-11/07/2007	Reims (FR)	Researchers		"2e Journées Doctorales/Journées Nationales MACS" State of the art in the fields of Research and industrial automation Presentation of the Goods Delivery System : optimization of Urban Freight Transportation for Mid-sized cities	Powerpoint Presentation			Powerpoint Presentation Available upon request	Dominique Breuil Technical Coordinator, EIGSI	Dominique Breuil, Technical Coordinator dominique.breuil@eigsi.fr
E162	La Rochelle	Dissemination	Exhibition	4	4.1.7	2008		10-12 June 2008	Paris (FR)	Representatives of industry, manufacturers and subcontractors, transport operators, organising authorities and business leaders from the fields of public works, infrastructure, street furniture, passenger operations and information systems, finance, power supply, and others.	9000 visitors, 220 exhibitors	3rd European Mobility Exhibition, Paris (FR) Meeting-place for professionals dealing with mobility issues. A good opportunity for the French Task Force (Toulouse, Nantes and La Rochelle) to hold a common information stand, to disseminate the actions carried out through CIVITAS MOBILIS, VIVALDI and SUCCESS, and to meet some key actors in the field of transport.	CIVITAS-SUCCESS/VIVALDI/ MOBILIS Brochures, marketing material		Pictures available	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglo-larochelle.fr	
E163	La Rochelle	Dissemination	Exhibition	12	4.2.4	2008		11 June 2008	Paris (FR)	Representatives of industry, manufacturers and subcontractors, transport operators, organising authorities and business leaders from the fields of public works, infrastructure, street furniture, passenger operations and information systems, finance, power supply, and others.	9000 visitors, 220 exhibitors	Presentation at Workshops and Conferences : 3rd European Mobility Exhibition, Paris Presentation of the ERG Transit Systems' virtual point of sale				Powerpoint Presentation Available upon request	Matthieu Aubineau, WP2 Local Technical Coordinator	Matthieu Aubineau matthieu.aubineau@agglo-larochelle.fr
E104	La Rochelle	Training	Technical exchange	4	4.3.1	2007	11/13 july 2007	11/13 july 2007	La Rochelle (FR)	Business Travel Plan Adviser, Lancashire County Council - Preston (CIVITAS SUCCESS)	1	- Visit of the main projects implemented within CIVITAS-SUCCESS - Technical exchange on the Business and School/Student Travel Plans in La Rochelle and Preston				Programme of the exchange, pictures, satisfaction questionnaire	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglo-larochelle.fr
E197	Ploiesti	Dissemination	The 9th Dissemination Liaison Group Meeting	4	4.1	2008	12 nov 08	12 nov 08	Bologna, Italy	CIVITAS Dissemination managers and other person involved in the dissemination process.	15	Updating the dissemination activities and discussion about CIVITAS II Final Conference – Dissemination aspects, respectively: + Status of preparation + Further steps & needed input.	Press releases	Leaflets, a new SUCCESS newsletter	An opportunity to establish the CIVITAS II Final Conference dissemination aspects.	Press articles in the local media, news on the website	MP - Project Dissemination Manager, MO-Local Dissemination Support.	Milena Perpelea/mil21@ploiesti.ro
E174	La Rochelle	Dissemination	Other		4.1	2008		1-2 Sept 2008	La Rochelle (FR)	"La Rochelle, European Mobility City" European Ministers, European Commission, National representatives and Media		In the framework of France's takeover at the head of the EU, Dominique Bussereau, the French Minister of State for Transport, invited the European Transport Ministers in La Rochelle for a two-day work session. M. BONO, President of the Urban Community, seized the opportunity to present two main CIVITAS- SUCCESS measures carried out in La Rochelle: * the new bike-sharing system * the new multi- transport card and attractive PT network, operating from 2009	Promotional materials related to the project			Powerpoint Presentation Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglo-larochelle.fr
E143	Ploiesti	Dissemination	The 8th Dissemination Liaison Group meeting	4	4.1	2008		13-14 Mar 08	Graz, Austria	CIVITAS Dissemination managers and other person involved in the dissemination process.	15	Updating the dissemination activities and discussion about CIVITAS II Final Conference – Dissemination aspects.	Press releases, photos	Promotional materials related to the project	An opportunity to discuss about the dissemination issues and results.	Minutes	MP - Project Dissemination Manager,	Milena Perpelea /mil21@ploiesti.ro

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Event N°	Site	Activity	Type of event	WP n°	meas. n° task n°	Year	Planned date	Actual date	Place	Target groups/ countries & type of audience addressed	Nb partic pants	Content/Programme	Results	Material distributed/ produced	report	references (blink, article n°, documents...)	persons involved (+function)	responsible (name/contact/ tel/email)
E49	La Rochelle	Dissemination	Exhibition	4	4.1.7	2006	13-15 June 2006	13-15 June 2006	Paris (FR)	Industrialists and sub-contractors, operators, regulatory authorities and elected representatives from France and Europe	over 6500	European Mobility Exhibition : transports Publics 2006, organised by GIE Objectif Transport public (GART and UTP) Exhibition in the field of public transport and sustainable mobility	CIVITAS stand, Presentation made by Mélanie Raimbault and Sandrine Raymond on the SUCCESS projects in La Rochelle	Newsletter 2 SUCCESS, CIVITAS Brochures, Leaflets on the Park and Ride, on the Student & Business Travel Plans, Ticketing System...	contacts with public transport stakeholders and attendance to conferences	http://www.transportspublics-expo.com	Mélanie Raimbault (trainee), Matthieu Aubineau (local technical coordinator), Sandrine Raymond (Local Dissemination manager)	Sandrine Raymond
E200	Ploiesti	Dissemination	Workshop within ASTUTE project	4	4.2.4	2009	14 Jan 09	14 Jan 09	Bucharest, Romania	ASTUTE project run between 2006-2008, is financed by European Commission - IEAA - and involves partners from 6 European cities. Workshop participants included NGOs, universities, transport companies, local authorities, consultants, architects, sociologists, etc. Promotes walking and cycling as alternative transport modes.	30	Identifying, understanding and overtaking the barriers in using of some alternative transport modes like cycling or walking across the Europe. There were identified 10 main categories of barriers, respectively: security issues, insufficient information, inadequate urban environment, the lack of infrastructure, potential users mentality, access problems, the lack of support from public sector, the lack of support from private sector, traffic congestion, insufficient education in this field.	Best practices promoted on ASTUTE website - www.astute.eu.org	Promotional materials related to the project	Good occasion to disseminate the CIVITAS SUCCESS experience related to cycling and walking implementing and promoting.		Cz G - Site Manager, MP Project Dissemination Manager	Coza-Roxana Georgescu /pci@ploiesti.ro, Milena Perpelea/ai21@ploiesti.ro
E164	La Rochelle	Dissemination	Exhibition	5	4.2.4	2008		14-15 June 2008	La Rochelle (Ayré), (FR)	All public (exhibitors from the biofood industry, from the health, building sectors, associations etc.)	3000 visitors, 150 exhibitors expected	'Prérial Foire Ecologique' exhibition: Initiatives made by La Rochelle in the field of transport and sustainable mobility - presentation on biofuels within SUCCESS			Powerpoint Presentation Available upon request		Myène Mazzocco, Water Treatment Dpt	Myène Mazzocco @agglol-rochelle.fr
E75	La Rochelle	Dissemination	Workshop	3	4.2.4	2006	15 Dec 2006	15 Dec 2006	Poitiers (FR)	working group 'Initiative Climat' (ADEME and Poitou Charente Region)		Presentation at ADEME-Poitiers : presentation of the Evaluation Methodology (Air Quality Monitoring) within CIVITAS SUCCESS, Presentation made by ATMO Poitou Charente					Herve Le Berre, Local Evaluation Manager, Transports and Mobility Department	Herve Le Berre herve.le-berre @agglol-rochelle.fr
E40	La Rochelle	Dissemination	Exhibition	4	4.2.4	2006	15 March 2006	15 March 2006	CRETEIL (FR)	Technical exhibition for representatives and professionals in the fields of environment, research and traffic activity	300	Congress ATEC-ITS France - Presentation of the ticketing system implemented in the Urban Community of La Rochelle : 'Pass Partout 17' system - Presentation of the CIVITAS Project		Powerpoint Presentation, round table - Leaflets	Interesting and constructive discussions between partners	www.its-france.net	Jean-Marie Grellier, Director of the Transports and Mobility Department	Jean-Marie Grellier (jean-marie.grellier@agglol-rochelle.fr)
E60	La Rochelle	Dissemination	Exhibition	4	4.2.3	2006	15 to 17 Sept. 06	15 to 17 Sept. 06	La Rochelle (FR)	Free exhibition opened to all publics	Articles Press ou Service Commun	MILEVIA Exhibition, organised by the City and the Urban Community of La Rochelle (LVA Manifestations) in the framework of the European Mobility Week 1st Edition, Exhibitors presented solutions in favor of Eco-mobility. Theme: Clean Urban Transport in LR, Presentation of the new hybrid vehicles _ 3 poles were implemented: "Cycles", "Street" and "Clean Vehicles". Animations on skateboard, Bmx, rollers and VTT Trial were also proposed. A stand "Urban Community of La Rochelle", called "Sustainable Development: the Urban Community is committing itself to our future!" was made up of: a reception for visitors, an exhibition of 11 boards and an information point on carpool. _ Originally: a half day info for politicians, the other half for technicians & people wanting to involve in the next CIVITAS round (some important speakers missing, including the EC) ; not many exhibitors		CIVITAS-SUCCESS brochure, leaflets on Students Travel Plan, bus organisation network.		www.milevia.com Press articles	Matthieu Aubineau (local technical coordinator), Matthieu Graindorge (site manager), Hervé Le Berre (Local evaluation manager), Mélanie Raimbault (European project assistant)	Matthieu Graindorge matthieu.graindorge@agglol-rochelle.fr Mélanie Raimbault melanie.raimbault@agglol-rochelle.fr
E70	La Rochelle	Dissemination	Conference	4	4.2.4	2006	15/16 Nov 06	15/16 Nov 06	Dunkerque (FR)	Elected representatives and technical staff from French local authorities	800	CREA CITE Conference : 27th National Meeting of the French Federation of Urbanism Agencies (FNAU) . Conference dedicated to innovation and sustainability in urban mobility Worshop : 'towards a public service of sustainable mobility' , based on the experiences from cities, including La Rochelle. Presentation on the multimodal and intermodal scheme for Public Transport in La Rochelle		Powerpoint Presentation (available upon request)		http://www.fnau.org/UFichiers/RencontresFnau/27RencDunk/Pr og27Renc.pdf	Jean-Marie Grellier, Director of the Transports and Mobility Department	Jean-Marie Grellier (jean-marie.grellier@agglol-rochelle.fr)
E189	Ploiesti	Dissemination	Transnational meeting of PRACTISE project	4	4.2.4	2008	15-16 oct 08	15-16 oct 08	La Coruna, Spain	Local and regional authorities, universities and consultancies, officials from the European Commission.	30	It provides a good occasion for promoting at transnational level, the project implementation and its impact on the environment and local community.	Press releases	Promotional materials related to the project	Good occasion to disseminate the project implementation impact.	Press articles in the local media, news on the website	MP - Project Dissemination Manager	Milena Perpelea/ai21@ploiesti.ro
E134	La Rochelle	Dissemination	Exhibition	11	4.2.4	2008	16-18 Jan 08	16-18 Jan 08	La Rochelle (FR)	La Rochelle students (High schools and university)	approx. 8300 visitors and 131 exhibitors	Passerelle Exhibition, 14th edition (regional event) Detailed information and counseling on mobility (schools and universities)	Stand for the Urban Community of La Rochelle, held by the Transports and Mobility/Communication Departments	Students leaflets, brochures on the Ambassadors of Mobility, Pass:Etudiants, Bike-sharing, PT network plan and schedules		Pictures of the stand (available upon request)	Sophie Bon Transports and Mobility Department	Sophie Bon sophie.bon@agglol-rochelle.fr

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E175	La Rochelle	Dissemination	Mobility Week		4.2.3	2008		16-22 Sept 08	La Rochelle (FR)	Inhabitants of the Urban Community		16 September - 11 October : start of a 1 month exhibition on sustainable mobility and CIVITAS-SUCCESS in La Rochelle 17 September : CIVITAS stand on the SUCCESS measures implemented in La Rochelle		CIVITAS brochures, leaflets, dissemination material ...		Pictures available	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@aggl-lo-iarochelle.fr
E147	La Rochelle	Dissemination	Conference	4	4.2.4	2008		17 April 2008	Lucca (ITA)	Local Authorities, Transport operator involved in freight/logistics, especially in Italy	100	Final Conference of the LIFE-CEDM Project: presentation of the global mobility policy implemented in La Rochelle with a focus on CIVITAS and goods delivery		Programme, PPT presentation		Powerpoint Presentation Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@aggl-lo-iarochelle.fr
E47	La Rochelle	Training	Training course	8	4.3	2006	17 May 2006	17 May 2006	Paris (FR)	Students of the engineering school	30	National / Regional course : Presentation at the "Ponts et Chaussées" engineering school (ENPC) Improving accessibility of disabled people regarding public transport in the Urban Community in La Rochelle - Presentation of the Transport Strategic Scheme in La Rochelle		Powerpoint Presentation	Interesting and constructive discussions with the public	Powerpoint Presentation (available upon request)	Nicolas Chauvineau, WP5 & WP9 leader Transports and Mobility Department	Nicolas Chauvineau nicolas.chauvineau@aggl-lo-iarochelle.fr
E123	La Rochelle	Dissemination	Workshop	5, 9, 10	4.2.4	2007		17-18/10/2007	Bordeaux (FR)			"Les Ateliers du Développement Durable" Presentation on the urban mobility policy in La Rochelle : actions implemented locally, part of them within CIVITAS SUCCESS : car-sharing, goods delivery, hybrid bus shuttles		PPT Presentation		Powerpoint Presentation Available upon request	Jean-Marie Grellier, Director of the Transports and Mobility Department	Jean-Marie Grellier (jean-marie.grellier@aggl-lo-iarochelle.fr)
E79	La Rochelle	Dissemination	Exhibition	11	4.2.3	2007	18-19 Jan 07	18-19 Jan 07	La Rochelle (FR)	La Rochelle students (High schools and university)	approx. 9000 visitors and 130 exhibitors	Passerelle Exhibition, 14th edition (regional event) Detailed information on counseling (schools and universities)	Stand for the Urban Community of La Rochelle, held by the Transports and Mobility/Communication Departments	Students leaflets, brochures on the Ambassadors of Mobility, Pass'Etudiants, Bike-sharing, PT network plan and schedules		Press article http://ubacto.com/la-une-la-rochelle/-100075.shtml	Sophie Bon Transports and Mobility Department	Sophie Bon sophie.bon@aggl-lo-iarochelle.fr
E179	Ploiesti	Dissemination	Q- cities Steering Comitee meeting	4	4.2.4	2008		18-19 Sept 08	Umea, Sweden	Representatives of the member cities of Quality-cities network from Sweden, Greece, Cyprus, Italy, Belgium, Spain, Romania.	18	Future steps of cooperation between Q-cities partners in order to implement new projects for improving the community life. Discussions about the integrated urban and transport strategies and the study of implementing new measures in this regard.	Dissemination at european level, photos	Promotional materials related to the project	Dissemination the project impact in order to increase the life quality		MO-Local Dissemination Support, GV - European Projects officer	Mihaela Oprea/ pcdd@ploiesti.ro
E85	La Rochelle	Dissemination	Market Oriented Seminar	4	4.2.5	2007	19/20 March 2007	19/20 March 2007	La Rochelle (FR)	Researchers, transport operators, manufacturers	15	Demonstration workshop on pollution measurement on hybrid vehicles in the framework of a new on-Board Emissions measurement System * Tests on the hybrid shuttle bus used within CIVITAS SUCCESS		Powerpoint Presentation		Press Article in the "SudOuest" Regional Newspaper	François DUCLAUD Responsible laboratoire L3E (EIGSI)	François DUCLAUD francois.duclaud@eigsi.fr
E34	La Rochelle	Dissemination	Exhibition	11	4.2.3	2006	19-21 January 06	19-21 January 06	La Rochelle (FR)	La Rochelle students (High schools and university)	9000 visitors and 130 exhibitors	Passerelle Exhibition (regional event) Detailed information on counseling (schools and universities)	Stand for the Urban Community of La Rochelle, held by the Transports and Mobility/Communication Departments	Students leaflets, brochures on the Ambassadors of Mobility, Pass'Etudiants, Bike-sharing, PT network plan and schedules			Sophie Bon, Transports and Mobility Department	Sophie Bon sophie.bon@aggl-lo-iarochelle.fr
E168	La Rochelle	Dissemination	Technical exchange	4	4.3.1	2008		2 July 2008	La Rochelle and Nantes (FR)	Technical Staff from Ploiesti (RATPP), the Urban Communities of La Rochelle and Nantes	7	Nantes : visit of the urban infrastructures implemented notably within CIVITAS VIVALDI, P+R, BusWay, Tram... La Rochelle : CIVITAS-SUCCESS : Real time information system, accessibility of the PT network, ticketing/pricing system in La Rochelle, GIS, Park-and-ride, access control zones/ Bus Rapid Transit (BRT) at the Minimes				Pictures available	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@aggl-lo-iarochelle.fr
E198	Ploiesti	Dissemination	Site visit	4	4.2.4	2008	20-21 nov 08	20-21 nov 08	Ploiesti, Romania	Local and regional authorities, public transport companies, universities and consultancies from the participant cities, AMR (Romanian Municipalities Association), mass media.	40	Transnational meeting of BIONIC project: it provides a good occasion for promoting at transnational level, the project implementation and its social, economic and environmental impact.	Press releases	Promotional materials related to the project	Good occasion to disseminate the project implementation impact.	Press articles in the local media, news on the website	Cz G - Site Manager, MP - Project Dissemination Manager	Cozia-Roxana Georgescu /pci@ploiesti.ro, Milena Perpelea/ al21@ploiesti.ro

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E201	La Rochelle	Dissemination	Conference	4	4.1.9	2009	21-23/01/2009	21-23/01/2009	Toulouse	European cities interested in CIVITAS results / CIVITAS + participants cities	300	See CIVITAS website www.civitas.eu Presentations from SUCCESS: - "Ploiesti City Centre, a better space", Milena Perpelea, Ploiesti (PMP) - "Transport integrated city logistics in La Rochelle", Dominique Breuil, La Rochelle (EIGSI) - "Mobility management through marketing and travel planning", Andrew Varley, Preston (LCC) - "Telematics", Radu Popescu, Ploiesti (RATP) - "Car sharing, bike sharing & other mobility services", Sébastien Davy, La Rochelle (CdA) - "Improving public transport infrastructure", Dianne Taylor, Preston (LCC) - "CIVITAS II SUCCESS partnership, Preston City clear zones", Rachel Crompton, Preston (LCC) - "Clean and efficient vehicles: conversion of buses to LPG", Radu Popescu, Ploiesti (RATP) - "Yélo, towards a complete multimodality with a unique transport card", Matthieu Aubineau, La Rochelle (CdA)		Final DVD...	An evaluation report is produced by GUARD	See the CIVITAS website www.civitas.eu	Each Local Dissemination Manager + Site Managers + Project Dissemination Manager + CIIFC Preparation team	Project Dissemination Manager Milena Perpelea al21@ploiesti.ro
E61	La Rochelle	Dissemination	Press conference	8	4.2.2	2006	22 September 2006	22 September 2006	La Rochelle (FR)	Participating associations, mayors of the Urban Community, technical staff of the Urban Community of la Rochelle, media	60	Presentation of the Accessibility Scheme by M. BONO, in the framework of the European Mobility Week : Signature of the Accessibility Scheme		Distribution of copies of the Accessibility Scheme Video Presentation		Press articles (Sud Ouest, Gazette des Communes), web articles	Nicolas Chauvineau, WP5 & WP9 leader Transports and Mobility Department	Nicolas Chauvineau nicolas.chauvineau@agglo-larochelle.fr
E191	Ploiesti	Training	AMR Seminar	4	4.2.4	2008	22-23 oct 08	22-23 Oct 08	Bucharest, Romania	Local and regional authorities, ministries representatives, NGOs, european cities (Denmark, Finland, UK) representatives.	40	AMR seminar "Local authorities actions in order to reduce the effects of the climate changing". There were discussed the strategic measures at the urban level, respectively energetic efficiency of the industrial level, minimising the urban consuming, promoting the intermodality systems of urban transport, involving the public spaces.	Dissemination at national and european level	Promotional materials related to the project	Good occasion to disseminate the project implementation impact.		MP - Project Dissemination Manager, GV - European Projects officer	Milena Perpelea/al21@ploiesti.ro
E69	La Rochelle	Dissemination	internal meeting	4	4.2.3	2006	23 and 24 Oct. 06	23 and 24 Oct. 06	La Rochelle (FR)	SUCCESS partners	15	- Presentation of access control zones, ELCIDIS goods distribution, LISELEC car-sharing and telematics/ticketing systems (23/10/06) - Presentation of the second P+R (North of La Rochelle), Bike-sharing station, Information and Exploitation Aid Systems (RTRC bus depot)	Better communication of the actions implemented in La Rochelle ; exchanges of experiences between partners		Interesting and constructive discussions between partners		Matthieu Aubineau, WP2 Local Technical Coordinator	Matthieu Aubineau matthieu.aubineau@agglo-larochelle.fr
E68	La Rochelle	Dissemination	internal meeting	1	4.2.3	2006	23-25 Oct. 2006	23-25 Oct. 2006	La Rochelle (FR)	SUCCESS Partners	21	Technical, Political, Dissemination and Evaluation meetings		Info re measures	Meeting Minutes (Available upon request)		CIVITAS Team at La Rochelle	Matthieu Graindorge, Mélanie Raimbault matthieu.graindorge@agglo-larochelle.fr
E169	La Rochelle	Dissemination	internal meeting		4.2.3	2008		2-4 July 2008	La Rochelle (FR)							Powerpoint Presentation Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglo-larochelle.fr
E51	La Rochelle	Dissemination	Exhibition	4	4.2.3	2006	25 Aug/3 Sept-06	25 Aug/3 Sept-06	La Rochelle (FR)	General Public	7000 visitors	Exhibition Fair of La Rochelle - Presentation of the Urban Community of La Rochelle about its activities towards Sustainable Development - Car pooling : one stall for the Urban Community of La Rochelle, shared with other public authorities involved in the carpooling system on the territory.	Better communication on the launch of the carpooling system on the territory	Distribution of all kind of information: CIVITAS leaflets on Students Travel Plan, Bike sharing system, Park and Ride		Press article http://ubacto.com/actualites-larochelle/ -100408.shtml	Sophie Bon Transports and Mobility Department	Sophie Bon sophie.bon@agglo-larochelle.fr
E100	La Rochelle	Dissemination	Site visit	4	4.2.1	2007	25 June 2007	25 June 2007	La Rochelle (FR)	Chinese Delegation - Management team, China Aerospace Science and Industry Corporation (COSIC), Shenyang	10	Presentation of the Goods delivery System and the car-sharing system in La Rochelle		Powerpoint Presentation		Powerpoint Presentation Available upon request	Jean-Marie Grellier, Director of the Transports and Mobility Department	Jean-Marie Grellier (jean-marie.grellier@agglo-larochelle.fr)
E62	La Rochelle	Dissemination	CIVITAS FORUM 2006	4	4.1	2006	26 September 2006	26 September 2006	Burgos (SP)	Representatives from local and regional authorities, public transport companies, universities and consultancies + officials from four DGs of the European Commission and a representative from the Intelligents	300	All 36 participating CIVITAS demonstration cities & other cities committed to introducing ambitious clean urban transport strategies. Cities in Motion: Towards a New Role for Cities in European Transport Policy"		Powerpoint Presentation (available upon request)		Jean-Marie Grellier, Director of the Transports and Mobility Department	Jean-Marie Grellier (jean-marie.grellier@agglo-larochelle.fr)	
E66	La Rochelle	Dissemination	Workshop	11	4.2.4	2006	12 October 2006	26 September 2006	Poitiers (FR)	working group "Initiative Climat" (ADEME and Poitou-Charentes Region)		Presentation of the Business Travel Plan in La Rochelle at ADEME		Powerpoint Presentation	80 Mo !!! Trop gros	Powerpoint Presentation (available upon request)	Sophie Bon Transports and Mobility Department	Sophie Bon sophie.bon@agglo-larochelle.fr

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Event N°	Site	Activity	Type of event	WP n°	meas. n° task n°	Year	Planned date	Actual date	Place	Target groups/ countries & type of audience addressed	Nb participants	Content/Programme	Results	Material distributed/ produced	report	references (blink, article n°, documents...)	persons involved (+function)	responsible (name/contact tel/email)
E145	La Rochelle	Dissemination	Workshop	WPS WP10		2008	27 March 2008	27 March 2008	Paris (FR)	Representatives from the AFDET Association		AFDET : Association Française pour le Développement de l'Enseignement Technique. Presentation on the Electric Vehicles of the Future, with a focus on hybrid and electric motorisation. Case Studies notably with La Rochelle and Pau.		Powerpoint Presentation		Powerpoint Presentation Available upon request	Dominique Breuil, Technical Coordinator, EIGSI	Dominique Breuil, Technical Coordinator dominique.breuil@eigsi.fr
E127	La Rochelle	Dissemination	Workshop	2	4.2.4	2007		27-28 Nov 07	Toulouse (FR)	International Audience : elected representatives, technical staff and professionals in the fields of environment, research and traffic activity	35	CIVITAS MOBILIS Workshop on Ticketing: presentation of the La Rochelle ticketing system implemented within CIVITAS-SUCCESS: one card for all transport modes		PPT Presentation		Powerpoint Presentation Available upon request	Matthieu Aubineau, WP2 Local Technical Coordinator	Matthieu Aubineau matthieu.aubineau@agglorochelle.fr
E41	Preston	Dissemination	Internal meeting	1	4.2.3	2006	27-29 March 2006	27-29 March 2006	Preston	SUCCESS Partners	30+	Technical, Political, Dissemination and Evaluation meetings		Info re measures			CIVITAS Team at Preston	A. Varley (+441772533336)
E42	Preston	Dissemination	Informational meetings	11	4.2.3	2006	27-29 March 2006	27-29 March 2006	Preston	Local residents, Students, local Politicians	80	Consultation exhibition in the University of Preston on proposals for the University/Adelphi area of Preston.	First consultation and changes to design.	Leaflets about proposals including CIVITAS SUCCESS details			WP 11 Leader + Partners	M. Galloway (+441772532096)
E115	La Rochelle	Dissemination	Conference	4	4.2.4	2007		27th September 2007	La Rochelle (FR)	Local authorities; Public transport operators; Representatives of airport operations; Regional tourist bodies		Final Conference of the INTERREG III B PARTNER project "Sustainable Transport Options for City Visitors": <ul style="list-style-type: none"> Communicating effectively with the customer; marketing and branding of public transport services; How to set up multi-lingual passenger information systems; Transport preparations and planning for visitors to Liverpool-European Capital of Culture 2008; Creating effective support services for inter-regional travellers; and Setting up web portals for people wishing to travel from region to region. 		CIVITAS Brochures			Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglorochelle.fr
E106	La Rochelle	Dissemination	Site visit	4	4.2.1	2007		28 or 29 August 2007	La Rochelle (FR)	Local authority of Pau	4	Goods delivery service, bike-sharing and car-sharing systems, electric shuttle buses					Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglorochelle.fr
E157	Ploiesti	Dissemination	Transnational meeting of Q-cities network	4	4.2.4	2008		29 - 30 May 08	Limassol, Cyprus	Representatives of the member cities of Quality-cities network from Sweden, Greece, Cyprus, Italy, Belgium, Spain, Romania.	30	The mission of Q-cities is to explore the ways to improve citizen's daily life. That includes experience exchanges and knowledges shared. It was presented the CIVITAS SUCCESS project in the context of urban and integrated transport development.	Dissemination at european level, photos	Promotional materials related to the project	An occasion to present the result of the project and the impact on the environment.		MO-Local Dissemination Support.GV - European Projects officer	Mihaela Oprea/podd@ploiesti.ro
E48	Preston	Dissemination	Conference	4	4.2.4	2006	29-30 June 2006	29-30 June 2006	Nottingham	Association of Transport Coordinating Officers Conference. Other local authorities	200+	CIVITAS SUCCESS Display and literature.	Awareness about CIVITAS and SUCCESS project	NL2 and updated leaflet. Information about measures to be undertaken	Opportunity to display CIVITAS information to target authorities	www.atco.org.uk/	Andrew Varley	A. Varley (+441772533336)
E109	La Rochelle	Dissemination	Site visit	4	4.2.1	2007		30 August 07	La Rochelle (FR)	Local authority of Périgueux : elected representatives, technical staff, associations for persons with special needs	31	Presentation of the accessibility scheme in La Rochelle for persons with special needs Improved accessibility at transport hubs and bus stops : on site visit on accessible bus stops, accessible reception hall at La Rochelle bus station etc		PPT presentation of the Schéma Directeur Accessibilité Distribution Of CIVITAS Brochures			Jean-Marie Grellier, Director of the Transports and Mobility Department	Jean-Marie Grellier (jean-marie.grellier@agglorochelle.fr)
E167	La Rochelle	Dissemination	Site visit	8	4.2.1	2008		30 June 2008	La Rochelle (FR)	Dax		Presentation of the mobility and transport policy in La Rochelle; presentation of CIVITAS-SUCCESS with a focus on accessibility		Powerpoint Presentation		Programme, Powerpoint Presentations Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglorochelle.fr

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E86	La Rochelle	Dissemination	National / Regional course	4	4.1.7	2007	30 March 2007	30 March 2007	Paris (FR)	French local authorities (Technical staff in charge of the european projects engineering)	23	Knowledge transfer : seminar organised in the framework of the French Task Force CIVITAS (together with the GART, the CERTU and the PREDIT) - Presentation of the FP7 and CIVITAS+ - Technical exchanges between the four CIVITAS French cities and the participating local authorities - Promotion of the CIVITAS programme (including the CIVITAS Plus call for proposals); various technical exchanges, exchanges of experience, discussions on the best practice regarding day-to-day management and outcomes of CIVITAS ; detailed presentation of CIVITAS SUCCESS in La Rochelle : CIVITAS CARAVEL (Toulouse); CIVITAS TRENDSETTER (Lille); CIVITAS VIVALDI (Nantes)	- Better knowledge of the CIVITAS programme (activities, management, evaluation, outcomes, necessary resources etc) - Opportunity for the Task Force to be a national platform for information, technical exchanges on mobility issues ...	Powerpoint Presentation (available upon request)	CD-ROM on the CIVITAS French Task Force Meeting Minutes, (Available upon request)	CD-ROM on the CIVITAS French Task Force Meeting Minutes, (Available upon request)	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglro-larochelle.fr
E93	La Rochelle	Dissemination	Conference	4	4.2.4	2007	30 May - 1 June 2007	30 May - 1 June 2007	Brussels (B)	International audience gathering industry, research institutes and decision makers to share information, knowledge and to find solutions		2nd European Ele-Drive Transportation Conference; "On the Way to sustainable Development and Market Opening" 1. "Integrated Sustainable Mobility For Medium Sized Cities" (Dominique BREUIL) Presentation dealing with the knowledge gained by the Urban Community of La Rochelle on sustainable mobility in urban strategy, with refers to CIVITAS-SUCCESS 2. "Market & Users' needs" Presentation by Jacques MOLARD		Powerpoint Presentation		Paper available upon request	Dominique Breuil Technical Coordinator, EIGSI	Dominique Breuil, Technical Coordinator dominique.breuil@eigsi.fr
E80	La Rochelle	Dissemination	Exhibition	10	4.2.3	2007	30-31/01/2007	30-31/01/2007	Paris (FR)	Technical exhibition for representatives and professionals in the fields of environment, research and traffic activity	300	International Congress ATEC-ITS France Presentation on the goods delivery service in La Rochelle : global approach, methodology etc sur les transports publics Presentation on the car sharing system		Powerpoint Presentation, CIVITAS brochures,PT network plan, miscellaneous		www.its-france.net http://www.atectec.net/fr/its_ac_cueil_f7.asp	Sylvie Orsini, Loïc Delaitre, Dominique Breuil, EIGSI, Research Direction, SUCCESS Technical Coordinator	Dominique Breuil, Technical Coordinator dominique.breuil@eigsi.fr
E81	Ploiesti	Dissemination	Conference	4	4.2.4	2007		31 Jan - 2 Feb, 2007	Bruxelles, Belgium	The Regions Comitee representatives	30	Presentation of the meaning of CIVITAS SUCCESS in Ploiesti, the implementation level and the changes determined by the project in the city everyday life to theRegions Committee meeting	PPT presentation of CIVITAS SUCCESS in Ploiesti	Leaflets, printed SUCCESS newsletters	A good occasion to present the CIVITAS SUCCESS project at international level to the Regions Comitee representatives		EC - mayor, Cz G - Site Manager	Cozia-Roxana Georgescu: pci@ploiesti.ro
E146	La Rochelle	Dissemination	Informational meetings	4	4.2.3	2008		31 March- 03 April 08	La Rochelle (FR)	Students	200	1st edition of the Sustainable Mobility Week (EIGSI) : 1-week event dedicated to clean transportation, sustainable development and sustainable mobility : evening conferences and CIVITAS stand.		Powerpoint Presentation (MA)		Poster, Programme available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglro-larochelle.fr
E193	Ploiesti	Training	Technical Exchange	4	4.3.1	2008		3-4 Nov 08	Preston, UK	Representatives of local authority from Ploiesti	2	Exchange of experience in the field of working in partnership with public transport operators in order to provide a good quality transport in the city together with good information and clear data.	Learning from other city experience	Promotional materials related to the project	Opportunity to compare the problems encountered and the solution founded for each site.	Photos	MP - Project Dissemination Manager, FG - Councilor in Ploiesti City Hall	Milena Perpelea/al21@ploiesti.ro
E194	Preston	Dissemination	Technical exchange - visitors from Ploiesti	4	4.3.1	2008	3-4/11/08	3-4/11/08	Preston	Milena Perpelea and Florentina Grigore	2	Showed how Public Transport Information and Promotion is carried out in Preston and South Ribble						
E188	Ploiesti	Dissemination	Preparatory meeting for european RISKIT project	4	4.2.4	2008		4-5 Oct 08	Balaton, Hungary	Representatives of the cities from Hungary, UK, Norway, Czech Republic and from POLIS network.	15	Preparative works undertaken in order to draft and submit an application related to education in schools about cycling. There were presented the experience that the participants have in the cycling field and the steps already made.	Dissemination at european level, photos	Promotional materials related to the project	Promoting the project measures related to the new infrastructure for bikes and to an increasing security for bikers.	Photos	MP - Project Dissemination Manager	Milena Perpelea/al21@ploiesti.ro
E98	La Rochelle	Dissemination	Conference	4	4.2.4	2007	5 - 8 June 2007	5 - 8 June 2007	Trois Rivières (Québec, Canada)	Researchers, manufacturers		7th International Congress on Industrial Engineering Presentation on the goods delivery strategy in La Rochelle (Methodological and technical aspects)		Powerpoint Presentation		Powerpoint Presentation Available upon request	Dominique Breuil Technical Coordinator, EIGSI	Dominique Breuil, Technical Coordinator dominique.breuil@eigsi.fr
E149	La Rochelle	Dissemination	Site visit	4	4.2.1	2008		5/6 June 2008	La Rochelle (FR)	Representatives from RATP (technicians and Head of Dpt)	14	Presentation of the transport policy implemented in La Rochelle; focus on bike sharing, electric carsharing, city logistics, ticketing					Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglro-larochelle.fr

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E151	Ploiesti	Dissemination	Site visit	4	4.2.4	2008		6 - 8 May 08	Ploiesti, Romania	Transnational meeting of PRACTISE project - Local and regional authorities, universities and consultancies.	30	PRACTISE is a project from energy field that involves partners from Italy, France, Spain, Romania and UK. The discussions were focused on the strategies related to energy and fuels for transport as well as to alternative solutions, within the framework of european modern city.	Dissemination at european level; press releases, photos	Promotional materials related to the project	An occasion to present the result of the project and the impact on the environment.	Minutes	MP - Project Dissemination Manager, MO-Local Dissemination Support, DL - European Projects officer	Milena Perpelea /al21@ploiesti.ro
E199	Ploiesti	Dissemination	Final meeting of SPICYCLES project	4	4.2.4	2008	6-7 Dec 08	6-7 Dec 08	Bucharest, Romania	Local and regional authorities, public transport companies, universities and consultancies from the participant cities, EC representatives, AMR (Romanian Municipalities Association) and Romanian Ministries representatives, mass media.	60	It provided a good occasion for promoting at transnational level, the project implementation and its impact on the city's everydaylife. The SPICYCLES project can be considered complementary to CIVITAS SUCCESS because continued the measures related to cycling. The cycling tracks built within CIVITAS was an interesting subject for the participants at SPICYCLE meeting, especially for those from Hungary and Bulgaria, that want to use in their countries our experience in this field.	Press releases	Promotional materials related to the project	Good occasion to disseminate the project implementation impact.	Press articles in the local media, news on the website	Cz G - Site Manager, MP - Project Dissemination Manager	Cozia-Roxana Georgescu /pci@ploiesti.ro, Milena Perpelea/al21@ploiesti.ro
E195	Ploiesti	Dissemination	Presentation to conference	4	4.2.4	2008		6-8 Nov 08	Rome, Italy	Representatives of local authorities, ministries, NGOs from Italy, UK, Germany, Cyprus, Sweden, Greece, Romania.	50	European Conference - Quality of Life in Suburban Area: it provided a good occasion for promoting at european level, the project social, economic and environmental impact.	Dissemination at european level, learning from other city experience	Promotional materials related to the project	Dissemination the project impact in order to increase the life quality	Photos	MO-Local Dissemination Support, GV - European Projects officer	Mihaela Oprea/pcdd@ploiesti.ro
E153	Ploiesti	Dissemination	Informational meetings	4	4.2.3	2008		7 - 9 May 08	Ploiesti, Romania	Ploiesti residents, representatives of public and private services suppliers	50	Placed into an area of great impact from Ploiesti city the Public Services Annual Fair gave the opportunity of displaying information about the CIVITAS-SUCCESS project.	Dissemination at local and regional level, press releases, photos	Promotional materials related to the project	Presenting the impact that CIVITAS SUCCESS measures implementation had on the community.	Press releases, news on the website	Cz G - Site Manager, MP - Project Dissemination Manager	Milena Perpelea /al21@ploiesti.ro
E50	La Rochelle	Dissemination	Informational meetings	4	4.2.3	2006	7 July 2006	7 July 2006	La Rochelle (FR)	Politicians as well as representatives of the civil society (association of disabled people, transport trade-unions) interested in transportation issues	25	Presentation of SUCCESS to local politicians and stakeholders (Commission on Transports): general presentation of the CIVITAS project and the measures implemented -or to be implemented - on the Urban Community territory	Better understanding of the project and a strong will to be involved	Powerpoint presentation on the measures implemented in La Rochelle. Minutes of the meeting including questions and answers with the audience	Meeting minutes sent to politicians of the Urban Community	Meeting minutes	Matthieu Graindorge, La Rochelle Site Manager, Transports and Mobility Department	Matthieu Graindorge matthieu.graindorge@agglo-larochelle.fr
E154	Ploiesti	Dissemination	Informational meetings	4	4.2.3	2008		9 May 08	Ploiesti, Romania	Ploiesti residents	100	Dissemination materials on streets – a direct way of reach the citizens with the occasion of Europe Day – 9 May 2008	Press releases, photos	Promotional materials related to the project	Presenting the impact that CIVITAS SUCCESS measures implementation had on the community.	Press releases, news on the website	Cz G - Site Manager, MP - Project Dissemination Manager, MO-Local Dissemination Support	Milena Perpelea /al21@ploiesti.ro
E196	Ploiesti	Project management and Dissemination	CIVITAS Forum	1&4	4.1	2008	9-11 nov 08	9-11 nov 08	Bologna, Italy	Local and regional authorities, public transport companies, universities and consultancies, officials from four Directorate Generals of the European Commission.	260	It provides a good occasion for finding new information and exchange ideas for a clean urban transport and a better environment, both at political and practical levels. At the same time the Forum was an opportunity for creating new basis for cooperation or strenghtening the existing ones.	Exchange of ideas and experiences between the 36 participating CIVITAS demonstration cities, as well as other interested cities willing to create and apply clean urban transport strategies.	Leaflets, a new SUCCESS newsletter	Successful transport strategies from all over Europe. Occasion to present the innovative measures project in Ploiesti	Press articles in the local media, news on the website	Cz G - Site Manager, MP - Project Dissemination Manager, MO-Local Dissemination Support, Technical Coordinator, AM-Evaluation Manager	Cozia-Roxana Georgescu /pci@ploiesti.ro, Milena Perpelea/al21@ploiesti.ro
E44	La Rochelle	Dissemination	Conference	4	4.2.4	2006	April 2006	April 2006	Poitiers (FR)	Reasearchers, technicians and manufacturers were invited to exchange with decision-makers and authorities officials	500	MUTA 2006 Conference "Urban Mobility and Advanced Transportation": "Examples of European R&D projects and/or innovative experimentation in urban transport"	Presentation made by Dominique Breuil (EGSI) on the European projects in La Rochelle	Powerpoint Presentation available on the MUTA Conference website for the Congress attendees		http://www.muta2006.com/	Dominique Breuil, EIGSI, Research Direction, SUCCESS Technical Coordinator	Dominique Breuil, Technical Coordinator dominique.breuil@eigsi.fr
E7	La Rochelle	Dissemination	Site visit	4	4.2.1	2005		April-05	La Rochelle	Politicians and technicians from China	15	Technical visit of the different experimentation in the field of urban mobility in La Rochelle (tramway, clean buses, liselec, elcids, electric solar shuttle boat, Park&Ride...)	Experiences Transferability	local leaflets, brochures, technical presentation	Great interest of Chinese visitors about public transport and mobility issues in La Rochelle		Thierry Réveillère, Nicolas Chauvineau, Laure Martin, Jackie Fumoleau	Jean-Marie Grellier (jean-marie.grellier@agglo-larochelle.fr)

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E8	Preston	Dissemination	Informational meetings	4	4.2.3	2005		April-05	Preston	Councillors	25	Introduction to SUCCESS	Gained Member support	Presentation Delivered (slides made available)	Members were made aware of the level of involvement anticipated from them.	Minutes available on request	Preston SUCCESS team (multi-functional)	Richard Clarke, richard.clarke@env.lancsc.gov.uk
E9	Ploiesti	Dissemination	Press conference	4	4.2.2	2005		April-05	Romania (Ploiesti)	The citizens, the stakeholders interested, mass media.	25 persons	The occasion of Mr. Emil Calota election at the Civitas Political Advisory Committee (meeting of the 28th April in Paris)	Press conference and press releases in the local media	Information materials about the role of the PAC in CIVITAS	Presentation of the attributions of the PAC members regarding the implementation of the CIVITAS projects.	Press articles in the local media	CG-Site Coordinator, EC-Mayor of Ploiesti city	Milena Perpelea (al21@ploiesti.ro)
E172	La Rochelle	Dissemination	Site visit		4.2.1	2008		August 2008	La Rochelle (FR)	Cagnes sur Mer		Presentation of the mobility and transport policy in La Rochelle; presentation of CIVITAS-SUCCESS with a focus on ticketing, car sharing and goods delivery				Powerpoint Presentation Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
E107	Ploiesti	Dissemination	CIVITAS SUCCESS Project Exhibition in the European Parliament	4	4.1	2007	August, 29, 2007	August, 29, 2007	Bruxelles, Belgium	European Parliaments representatives, POLIS, UITP, FNTR and Eurocities representatives, mass media.	250	The launch of the CIVITAS SUCCESS project Exhibition in the European Parliament is an event of great interest in the framework of project activities awareness. Any interested person was given in this way the chance to better knowledge of what European projects are, what they mean, what projects have been and are successfully implemented and how they change the city life for those who implement them.	Press releases, technical exchanges, fruitful communication	Leaflets, printed SUCCESS newsletters, ball pens, agendas, peak caps, typical products for each site and other marketing material	Hosted by Mr. Brian Simpson, member of the European Parliament for the North West of England, with participants like Mrs. Jean Yates, chairman of the CIVITAS Policy Advisory Committee, Mr. Emil Calota, mayor of Ploiesti and also a PAC member, councillors, implementation staff, the impact was very satisfying.	Press articles in the local media, news on the website	EC - mayor, CG-Site Coordinator, MP-Project Dissemination manager, Local Technical Coordinator, WP and Measures leaders	Cozia-Roxana Georgescu: pci@ploiesti.ro, Milena Perpelea: al21@ploiesti.ro
E74	Ploiesti	Dissemination	Informational meetings	4	4.2.3	2006	Dec 11 2006	December 2006	Ploiesti, Romania	Local and regional authorities, business representatives, NGOs, students, citizens, media.	130 persons	Presentation of Local Development Strategy for 2007-2015	Discussions about the actual stage of the project, press releases	Leaflet, SUCCESS third newsletter, informative materials.	Presenting the present project stage in Ploiesti and the future steps; discussions with the interested actors	Press articles in the local media, interviews	Cz G - Site Manager, MP - Project Dissemination Manager	Cozia-Roxana Georgescu/pci@ploiesti.ro
E132	Ploiesti	Dissemination	Dissemination and Communication Event	4		2007		December, 10-11, 2007	Bucuresti, Romania	EC representatives, AMR (Romanian Municipalities Association) and Romanian Ministries representatives, consultancy firms, mass media.	40	Presentation of the CIVITAS SUCCESS in Ploiesti, the implementation level and the changes determined by the project in the city everyday life.	Promoting the project results at national and european level.	Informative materials about the project - leaflets, printed SUCCESS newsletters, marketing materials	Good occasion to present this innovative project in Ploiesti	Press releases	EC - mayor, Cz G - Site Manager, MP - Project Dissemination Manager,	Milena Perpelea : al21@ploiesti.ro
E129	Ploiesti	Project management and Dissemination	SUCCESS Consortium Meeting	1&4	4.2.3	2007		December, 3-5, 2007	Preston, United Kingdom	Local and regional authorities, public transport companies, universities and consultancies from the three participant cities.	60	Technical, Political, Dissemination and Evaluation meetings	Press releases, technical exchanges, fruitful communication	Informative materials with the description of measures progress for each site	The meeting was very constructive; for the partners involved and for other interested parties.	Press articles in the local media	CG-Site Coordinator, MP-Project Dissemination manager, Local Technical Coordinator, AM-Local evaluation manager	Cozia-Roxana Georgescu: pci@ploiesti.ro, Milena Perpelea: al21@ploiesti.ro
E31	Preston	Dissemination	Conference	4	4.2.4	2005		December-05	Manchester	Regional Transport Officers (ATCO)	15	Introduction to SUCCESS	Awareness of SUCCESS to NW ATCO Group	Presentation Delivered (slides made available)	Presentation was well received	Presentation available on request	Andrew Varley (gave presentation)	Richard Clarke, richard.clarke@env.lancsc.gov.uk
E32	Ploiesti	Dissemination	Workshop	4	4.2.4	2005		December-05	Romania (Vatra Dornei)	Local authorities representatives from Romania, Moldavia, Ukraine, environmental organisations, mass media.	50 persons	Enhancing Management for Urban Development in the local public authorities from Moldova, Romania and Ukraine – experience exchange organized by Romanian Municipalities Associations	PPT presentation: CIVITAS II in Ploiesti	Leaflet, cards, SUCCESS newsletter n°1	Project presentation to the representatives of Municipality Association of Romania and Municipality Association of Ukraine.		CG-Site Coordinator	Milena Perpelea (al21@ploiesti.ro)
E5	La Rochelle	Training	school training	4	4.3	2005		Feb-March-05	La Rochelle	Schoolchildren	1500	debate-workshop, questionnaire workshop and practical workshop	Fruitful and instructive discussions with the children about the alternative transport modes and training	leaflet, user guide	Interesting and constructive discussions, awareness of the children about sustainable mobility		Errol Bertrand and Jean-Philippe Meheust	Jean-Philippe Meheust (jean-philippe.meheust@agglom-larochelle.fr)
E2	La Rochelle	Dissemination	internal meeting	1	4.2.3	2005		February-05	La Rochelle	SUCCESS Consortium + GUARD + EC	35	SUCCESS kick-off meeting	Presentations of all the partners / EC / GUARD Explanation of the different roles / responsibilities	local and technical leaflets and brochures, presentations	First meeting between the consortium, politicians & technicians, GUARD, the EC. Launch of the project. Common declaration signed. Positive regards on the mobility in LR by all.	minutes / photos and Powerpoint presentations to be available in the SUCCESS Website	La Rochelle Mobility team, politicians and local partners	Sandrine Raymond (sandrine.raymond@agglom-larochelle.fr)

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E3	La Rochelle	Training	Training course	1	4.3	2005		February-05	Nantes	Nantes Metropole technicians	5	Civitas project management	CIVITAS Project management training	Management documents (templates, reports...)	Best knowledge of the CIVITAS programme management		Karine Disclyn & Sandrine Raymond	Sandrine Raymond (sandrine.raymond@agglomero-larochelle.fr)
E4	Preston	Dissemination	Internal meeting	4	4.2.3	2005		February-05	Preston	Local Partners	10	Introduction to local implications and responsibilities of SUCCESS	Responsibilities and workload distributed	Presentation Delivered (slides made available)	Positive, integrated and active discussion, culminating in an appreciation of the nuances of the project within the group of partners	Minutes available on request	Preston SUCCESS team (multi-functional)	Richard Clarke, richard.clarke@env.lancscc.gov.uk
E36	Ploiesti		Conference	4	4.2.4	2006		february 2006	Italy (Rome)	EC representative, local authorities elected representatives, public transport specialists, public servants from the cities involved in EIE project (Spicycles).	25	Kick-off meeting Spicycles project	PPT presentation: Ploiesti city implication in innovative soft measures	Leaflet, cards, first printed SUCCESS newsletter	A good occasion to present the project at international level.		CG-Site Coordinator, MP-Project Dissemination Manager	Milena Perpelea /al21@ploiesti.ro
E76	Ploiesti	Dissemination	Conference	4	4.2.4	2007	Jan 31 2007	January 2007	Bruxelles, Belgium	Representatives from all sectors that have an interest in urban transport were present.	400 persons	"Conference on Urban Transport: Travel,Solutions, Responsibilities" - organised in the context of the EU Sustainable Energy Week.	The debate on the Green Paper on Urban Transport.	Leaflet, SUCCESS third newsletter, informative materials.	High level representatives from European cities and from the European Institutions presented the expectations of local authorities from the Green Paper and addressed the added value of actions at the European level	Press articles in the local media, interviews	Cz G - Site Manager, MP - Project Dissemination Manager	Cozia-Roxana Georgescu/pci@ploiesti.ro
E1	Ploiesti	Dissemination	Press conference	4	4.2.2	2005		January-05	Romania (Ploiesti)	The citizens, the stakeholders interested, mass media.	25 persons	Launching event of the CIVITAS SUCCESS project in La Rochelle, France. Participation of the Mayor of Ploiesti at the PC in La Rochelle	Press conference and press releases in the local media	Information materials about the project	Good occasion to present this innovative project in Ploiesti through media	Press articles in the local media	CG-Site Coordinator, EC-Mayor of Ploiesti city, MP-Project Dissemination Manager	Milena Perpelea (al21@ploiesti.ro)
E33	Ploiesti	Dissemination	Conference	4	4.2.4	2006		January-06	Romania (Bucharest)	Public transport users associations, cyclist associations, environmental organisations, automobile associations, chamber of commerce, trade associations, transport operators, other local authorities via the national networks (politicians and technical staff), mass media, specialized and local Media	50 persons	Final Conference for CIVITAS-TELLUS	PPT presentation : Sustainable Urban Transport and Energy Efficiency for a Sustainable Development in Ploiesti City	Leaflet, cards, SUCCESS newsletter n°1	A good occasion to present the project at national and international level, to establish connections with other local authorities interested in sustainable transport.		CG-Site Coordinator, MP-Project Dissemination Manager, RP-Local Technical Coordinator	Milena Perpelea (al21@ploiesti.ro)
E35	Ploiesti	Training	Training course	5	4.3	2006		January-06	Ploiesti	Mechanics	Public Transport	How to install the LPG equipment on the buses	Improved skills of technicians for buses with LPG in the end of the process.		It was realized a know how transfer		RP-Local Technical Coordinator	Dana Pana (dana.pana@ratph.ro)
E101	Ploiesti	Project management and Dissemination	Internal meeting	1&4	4.2.3	2007	July, 2-4, 2007	July, 2-4, 2007	Ploiesti, Romania	Local and regional authorities, public transport companies, universities and consultancies from the three participant cities.	60	Technical , Political, Dissemination and Evaluation meetings	Press releases, technical exchanges, fruitful communication	Informative materials with the description of measures progress for each site .	The meeting was very constructive; for the partners involved and for other interested parties.	Press articles in the local media, news on the website	EC - mayor, Cz G - Site Manager, MP - Project Dissemination Manager, MO-Local Dissemination Support, Technical Coordinator, AM-Evaluation Manager, WP and Measures leaders	Cozia-Roxana Georgescu: pci@ploiesti.ro, Milena Perpelea: al21@ploiesti.ro
E15	La Rochelle	Dissemination	Workshop	4	4.3	2005		July-05	Paris	Technicians	30	GART : role and missions, Authorities' expectations	Experience exchanges and expectations		Best definition of the role of each part and best partnership		Nicolas Chauvineau	Nicolas Chauvineau (nicolas.chauvineau@agglomero-larochelle.fr)

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Event N°	Site	Activity	Type of event	WP n°	meas. n° task n°	Year	Planned date	Actual date	Place	Target groups/ countries & type of audience addressed	Nb participants	Content/Programme	Results	Material distributed/ produced	report	references (blink, article n°, documents...)	persons involved (+function)	responsible (name/contact tel/email)
E16	Preston	Dissemination	Workshop	4	4.1.7	2005		July-05	London	Central Government (DfT)	20	Introduction to SUCCESS	Central Government appreciation of SUCCESS project and associated opportunities	Presentation Delivered (slides made available)	Provided information on SUCCESS and Preston's role within the project, which DfT took on board	Presentation available on request	Preston SUCCESS team (multi-functional)	Richard Clarke, richard.clarke@env.lancsc.gov.uk
E13	La Rochelle	Dissemination	Site visit	4	4.2.1	2005		June-05	La Rochelle	The mayor and 3 deputy mayors of Anglet city	7	Visit + presentation of the implementation of the bus network and its GPS system and the pricing strategy	Experiences Transferability	local leaflets, brochures, technical presentation	Great interest of the technicians and political about public transport and mobility issues in La Rochelle		Thierry Réveillère, Nicolas Chauvineau, Laure Martin, Jackie Fumoleau	Jean-Marie Grellier (jean-marie.grellier@agglo-larochelle.fr)
E14	La Rochelle	Training	Training course	5	4.3	2005		June-05	Laval	Technicians	10	Hybrid vehicles	Technical training about last hybrid technologies		Best knowledge of the technical feasibility		Nicolas Chauvineau	Nicolas Chauvineau (nicolas.chauvineau@agglo-larochelle.fr)
E43	La Rochelle	Training	school training	4	4.3	2006	March - May 06	March - May 06	La Rochelle (FR)	Secondary school pupils (11-year olds) in the whole Urban Community, namely 11 schools on 5 towns	1 800	School training : 11 Days "Prevention - Security" / Awareness raising campaign on road security: walkers, two-wheelers, bicycle helmets and safety belt, traffic law, behaviour in a bus...	Change of behaviour in buses	Comic strip entitled "Accompagnons Julie au collège de Monsieur Conseil"		Comic strip available upon request	Jean-Philippe Meheust, Errol Bertrand, Transports and Mobility Department	Jean-Philippe Meheust (jean-philippe.meheust@agglo-larochelle.fr) Errol Bertrand (errol.bertrand@agglo-larochelle.fr)
E37	Ploiesti		Workshop	4	4.2.1	2006		march 2006	Poland (Poznan)	Local authorities elected representatives, public transport specialists, public servants from Strasbourg Club cities.	35	Site visit and training Seminar within URBACT Program for the cities from Strasbourg Club	Ppt presentation: CIVITAS II in Ploiesti	Leaflet, first printed SUCCESS newsletter	Project presentation to the representatives of Strasbourg Club cities.		MO-Local Dissemination Support	Mihaela Oprea/podd@ploiesti.ro
E38	Ploiesti		Informational meetings	4	4.2.3	2006		march 2006	Romania (Ploiesti)	The citizens, the stakeholders interested, mass media.	25 persons	Presentation of the different stages of the project	Interviews, press releases and CIVITAS advertising in the local media	Information materials about the project	Good occasion to present the innovative measures project in Ploiesti through media	Press articles in the local media, TV apparitions	CG-Site Coordinator, EC-Mayor of Ploiesti city, RP- Technical Coordinator	Milena Perpelea /al21@ploiesti.ro
E39	Ploiesti		Informational meetings	6	4.2.3	2006		march 2006	(Romania) Ploiesti	The residents of the central city zone, the stakeholders, mass media, Local Council	40 persons	Presentation of the Strategic Scheme for a Clear Zone	Press releases, technical exchanges, fruitful communication	Informative materials with the description of the measure to be implemented in the central area.	A good response of the citizens and the stakeholders at the implications of the clear zone creating	Press articles, measure 6.6 poster "Street scene and public space"	Site Manager, Project Dissemination manager, WP leader	Cozia-Roxana Georgescu: pci@ploiesti.ro, Milena Perpelea: al21@ploiesti.ro
E6	La Rochelle	Dissemination	internal meeting	4	4.2.3	2005		March-05	La Rochelle	GUARD consortium	5	SUCCESS technical projects presentation and sites visits	Discovery by GUARD of the actions past, present & future in La Rochelle	local leaflets, brochures, SUCCESS power point	Closely and privileged meeting with GUARD consortium	minutes / photos and Powerpoint presentations to be available in the SUCCESS Website	La Rochelle SUCCESS staff + technicians	Sandrine Raymond (sandrine.raymond@agglo-larochelle.fr)
E45	Ploiesti		Conference	4	4.2.4	2006		May 2006	France (Strasbourg)	Local authorities elected representatives, public transport specialists, public servants from Strasbourg Club cities.	40 persons	Final Meeting within URBACT Program and the Annual Meeting of the mayors from Strasbourg Club	Ppt presentation: CIVITAS II in Ploiesti and the speech of the Mayor of Ploiesti City	Leaflet, first printed SUCCESS newsletter	Project presentation to the representatives of Strasbourg Club cities.		CG-Site Coordinator, EC-Mayor of Ploiesti City, RP-Local Technical Coordinator	Mihaela Oprea/podd@ploiesti.ro
E46	Ploiesti		school training	4	4.3	2006	Europe Day 9 May 2006	May 2006	Romania (Ploiesti)	1.Teenagers from high-schools	25 persons	Round table with the topic: Why we need bicycle parkings in Ploiesti?	Fruitful and instructive discussions with the children about the alternative transport modes.	Informative materials about CIVITAS, ppt SUCCESS presentation, NL1, NL2	Interesting and constructive discussion, awareness of the children and the citizens about the pollution effects.	Photos and articles on the city website, childrens drawings	1,2. Site Manager, Project Dissemination manager, Local dissemination support	1,2. Milena Perpelea: al21@ploiesti.ro
E158	La Rochelle	Dissemination	Technical exchange	4	4.3.1	2008		May 2008	Ploiesti (RO)	Technical Staff from Ploiesti (RATPP), the Urban Communities of La Rochelle and Nantes	3	Site Visit : Infrastructures in Ploiesti and technical exchange between Ploiesti and La Rochelle				Pictures available	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien: sebastien.davy@agglo-larochelle.fr

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E94	La Rochelle	Dissemination	Conference	4	4.2.4	2007	May 30 – June 1-07	May 30 – June 1-07	Montreal (Canada)	International researchers and practitioners interested in all areas of modelling and simulation		18th IASTED International Conference on Modelling and Simulation MS'07 Presentation on the Goods Delivery concept in La Rochelle ("A multiple container loading problem based algorithm for efficient allocation of Goods to Vehicles")		Powerpoint Presentation		Powerpoint Presentation Available upon request	Dominique Breuil Technical Coordinator, EIGSI	Dominique Breuil, Technical Coordinator dominique.breuil@eigsi.fr
E92	Ploiesti	Dissemination	Internal meeting	4	4.1	2007	May, 22-23, 2007	May, 22-23, 2007	Odense, Denmark	CIVITAS Dissemination managers and other person involved in the dissemination process.	14	DLG: Discussions about CIVITAS website, the training activities, the status report on CIVITAS Forum 2007, the identification products and thematic leadership, the exploitation plan, the contact database of journalists, the Permanent Working Group.	An interesting experience exchange on dissemination and planning of the next steps of the Dissemination Liasson Group activity.	Leaflets, printed SUCCESS newsletters, marketing materials.	An occasion to assess the steps already done in the field of dissemination and to plan the future moves and the potential improvements of the activity.	News on the website	MP-Project Dissemination Manager, MO-Local Dissemination Support	Milena Perpelea : al21@ploiesti.ro
E89	Ploiesti	Training	Workshop	4	4.1.7	2007		May, 3-5, 2007	Suceava, Romania	Local authorities elected representatives, public transport specialists, public servants from the CIVITAS Romanian cities involved.	30	Task-Force Romania CIVITAS Meeting: Discussions about the modalities of open out the aims of the Romanian Task Force and involve the interested parties as part of achieving a better life, a better environment and as part of working together in this respect.	Ppt presentations: in general and focused on Ploiesti city implication	Leaflets, printed SUCCESS newsletters	A good occasion to present the task force network at national level.	News on the website	MP-Project Dissemination Manager	Milena Perpelea : al21@ploiesti.ro
E90	Ploiesti	Dissemination	Informational meetings	4	4.2.3	2007	Europe Day 9 May 2007	May, 9, 2007	Ploiesti, Romania	Local authorities elected representatives, public servants from Ploiesti City Hall, children and teenagers from schools and high-schools with their teachers, citizens of all ages that were passing by.	100	Schools contest on CIVITAS SUCCESS project, european and local traffic issues topic.	Exhibition of pictures about traffic and SUCCESS project on the street pillar located in front of the city hall.	Leaflets, printed SUCCESS newsletters, ball pens, agendas, peak caps.	An occasion to disseminate CIVITAS SUCCESS project at the local level and to make an inquires about the citizens availability of using bikes instead of polluting transport means.	Article about the event on the Ploiesti City Hall site, press release at the periodical press conference	MP-Project Dissemination Manager, MO-Local Dissemination Support	Milena Perpelea : al21@ploiesti.ro
E10	Ploiesti	Dissemination	Workshop	4	4.2.4	2005		May-05	France (Strasbourg)	Local authorities elected representatives, public transport specialists, public servants from Strasbourg Club cities.	40 persons	Training Seminar within URBACT Program and the Annual Meeting of the mayors from Strasbourg Club	Ppt presentation: CIVITAS II in Ploiesti and the speech of the Mayor of Ploiesti City		Project presentation to the representatives of Strasbourg Club cities.		CG-Site Coordinator, EC-Mayor of Ploiesti City, RP-Local Technical Coordinator	Mihaela Oprea (pcdd@ploiesti.ro)
E11	Ploiesti	Training	school training	4	4.3	2005		May-05	Romania (Ploiesti)	Teenagers from high-schools	25 persons	Special Training and Awareness action (Europe Day 2005) Round table with the topic: What do we know about CIVITAS in Ploiesti?	Fruitful and instructive discussions with the children about the alternative transport modes.	SUCCESS caps, informative materials about CIVITAS, ppt SUCCESS presentation	Interesting and constructive discussions, awareness of the children and the citizens about the pollution effects	Photos and articles on the city website, childrens drawings	Site Manager, Project Dissemination manager, Local dissemination support	Milena Perpelea (al21@ploiesti.ro)
E12	La Rochelle	Dissemination	internal meeting	4	4.2.3	2005		May-05	Ljubljana	CIVITAS II consortiums + EC + GUARD	70	Kick off event GUARD	Experience exchange between CIVITAS II cities & GUARD	SUCCESS leaflet, local brochures	First meeting with all CIVITAS II cities	minutes / photos and Powerpoint presentations to be available in the SUCCESS Website	La Rochelle SUCCESS Management Team	Sandrine Raymond (sandrine.raymond@agglo-larochelle.fr)
E176	Ploiesti	Dissemination	SUCCESS CIVITAS Photo Exhibition	4	4.2.3	2008	Mobility week 16-22 sep 08	Mobility week 16-22 Sept 2008	Ploiesti, Romania	The citizens from Ploiesti city	40	On mobility week it will be organized in the central area of the city, in an area of great impact on the citizens, an exhibition with photos related to the CIVITAS SUCCESS project and pictures of the students on the topic "clean air for all".	Press releases, photos and pictures	Promotional materials related to the project	An occasion to present the result of the project and the impact on the environment.	Press articles in the local media, news on the website	Cz G - Site Manager, MP - Project Dissemination Manager	Milena Perpelea /al21@ploiesti.ro
E72	Ploiesti	Dissemination	Conference	4	4.2.4	2006	Nov 23 2006	November 2006	Bucharest, Romania	Local and national authorities, public transport companies, universities and consultancies, EC representatives.	70 persons	"Sustainable Urban Transport Planning Solutions and Opportunities" - POLIS Seminar	Ppt SUCCESS presentation	Leaflet, SUCCESS third newsletter, informative materials.	Good occasion to present the innovative measures project in Ploiesti	Press articles in the local media	Cz G - Site Manager, MP - Project Dissemination Manager	Milena Perpelea (al21@ploiesti.ro)
E73	Ploiesti	Dissemination	Conference	4	4.2.4	2006	Nov 23-25 2006	November 2006	Ploiesti, Romania	Local and national authorities, public transport companies, EC representatives, townwinning representatives, media.	60 persons	Townwinning conference "Exchange of best practices on urban environment"	Ppt SUCCESS presentation, press releases	Leaflet, SUCCESS third newsletter, informative materials.	Presenting the innovative aspects of the project to the conference participants	Press articles in the local media, interviews	Cz G - Site Manager, MP - Project Dissemination Manager, MO-Local Dissemination Support	Cozia-Roxana Georgescu/pci@ploiesti.ro

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E128	Ploiesti	Dissemination	Site visit	4	4.2.4	2007	November, 29-30, 2007	November, 29-30, 2007	Ploiesti, Romania	SPYCICLES transnational meeting - Representatives of the partner cities (Barcelona, Berlin, Bucharest, Goteborg, Rome), NGOs, Oil and Gas University, Students Association, local transport company.	30	Site visit in order to present CIVITAS SUCCESS achievements related to cycling and walking - cycling tracks and pedestrian ways, clear zone, improved infrastructure for public transport. Discussions about the results and barriers encountered in implementing cycling and walking in Ploiesti within CIVITAS and the follow up within SPYCICLES.	Experience exchanges about the best ways of implementing and promoting walking and cycling as alternative transport modes.	Informative materials about the project - leaflets, printed SUCCESS newsletters, marketing materials	An opportunity to present the city experience about the beginning of creating a new mentality about walking and cycling.	News on the website	CzG-Site Coordinator, MP-Project Dissemination Manager, MO-Local Dissemination Support	Milena Perpelea : al21@ploiesti.ro
E26	Ploiesti	Training	Training course	12	4.3	2005		November-05	Ploiesti	Dispatchers	Public Transport	How to use data from the GPS system	Improved skills of technicians		Improving the services of public transport		RP-Local Technical Coordinator	Dana Pana (dana.pana@ratph.ro)
E27	Ploiesti	Training	Training course	12	4.3	2005		November-05	Ploiesti	RATPP technical staff	Public Transport	The training courses explained the RATPP technical staff how to use the new ticketing system and to how to exploit the available data.	Improved skills of technical staff		Training courses for the new system for Public Transport		RP-Local Technical Coordinator	Dana Pana (dana.pana@ratph.ro)
E28	Ploiesti	Dissemination	CIVITAS Forum	4	4.2.4	2005		November-05	France (Nantes)	Public transport users associations, cyclist associations, environmental organisations, automobile associations, local authorities (politicians and technical staff), mass media, representatives of the cities implementing CIVITAS projects.	100 persons	CIVITAS Forum and PAC Annual Meeting. The Forum theme: Integrating sustainable transport policies "From theory to practice"	Experience exchange between CIVITAS cities representatives	Leaflet, cards, SUCCESS newsletter n°1, roll-up with CIVITAS SUCCESS logo	Interesting discussions and workshops under the topic: Integrating sustainable transport policies "From theory to practice". Participation at DLG meeting organised by GUARD.	Articles about CIVITAS Forum and the Ploiesti Mayor participation at the PAC Annual Meeting in local media	CzG-Site Coordinator, EC-Mayor of Ploiesti City, MP- Project Dissemination Manager	Milena Perpelea (al21@ploiesti.ro)
E29	Ploiesti	Dissemination	Workshop	4	4.2.4	2005		November-05	Cyprus (Nicosia)	Local authorities elected representatives, public transport specialists, public servants from Strasbourg Club cities	25 persons	Training Seminar within URBACT Program	Discussion about alternative transport modes within CIVITAS in Ploiesti	Leaflet, cards, SUCCESS newsletter n°1	Project stage presentation at international level		MO-Local Dissemination Support, RP-Local Technical Coordinator	Mihaela Oprea (pccdd@ploiesti.ro)
E30	Preston	Dissemination	Informational meetings	4	4.2.4	2005		November-05	Preston	International CIVITAS and local stakeholder audience	50	Launching of SUCCESS in Preston	SUCCESS launched	local leaflet	Presentations were followed by photo opportunities with banners flags and buses	Presentation available on request	Stuart Wrigley and Hazel Harding (both gave speeches)	Richard Clarke, richard.clarke@env.liancscc.gov.uk
E186	La Rochelle	Dissemination	Informational event	11	11.2	2008		oct - nov 08	La Rochelle (FR)	Staff from La Poste in La Rochelle		One Week event to promote the bike and the bus at "La Poste"		Flyer		Flyer available upon request	Transports and Mobility Department, DEUMIE Anne-Gaëlle.	Davy Sébastien-sebastien.davy@agglo-larochelle.fr
E67	Ploiesti	Project management and Dissemination	internal meeting	1	4.2.3	2006	Oct 23-25 2006	October 2006	La Rochelle, France	Local and regional authorities, public transport companies, universities and consultancies from the three participant cities, EC representatives.	40 persons	Technical, Political, Dissemination and Evaluation meetings	Discussions about the actual stage of the project, press releases	SUCCESS third newsletter, informative materials.	Presenting the present project stage in Ploiesti and the future steps; discussions about the achievements, failures, identifying causes and solutions.	Press articles in the local media	Cz G - Site Manager, MP - Project Dissemination Manager, MO-Local Dissemination Support, RP-Technical Coordinator, AM-Evaluation Manager,	Milena Perpelea /al21@ploiesti.ro
E118	Ploiesti	Project management and Dissemination	CIVITAS Forum	1&4	4.1	2007	October, 2007	October, 3-5 2007	Kaunas, Lithuania	Local and regional authorities, public transport companies, universities and consultancies, officials from four Directorate Generals of the European Commission and representative from the Intelligent Energy Europe Agency.	260	It provided a good occasion for finding new information and exchange ideas for a clean urban transport and a better environment, both at political and practical levels. At the same time the Forum was an opportunity for creating new basis for cooperation or strengthening the existing ones.	Exchange of ideas and experiences between the 36 participating CIVITAS demonstration cities, as well as other interested cities willing to create and apply clean urban transport strategies.	Leaflets, a new SUCCESS newsletter draft	It were presented successful transport strategies from all over Europe. Occasion to present the innovative measures project in Ploiesti	Press articles in the local media, news on the website	EC - mayor, Cz G - Site Manager, MP - Project Dissemination Manager, MO-Local Dissemination Support, Technical Coordinator, AM-Evaluation Manager	Cozia-Roxana Georgescu: pci@ploiesti.ro, Milena Perpelea: al21@ploiesti.ro
E119	Ploiesti	Dissemination	The 7 th Dissemination Liason Group Meeting	4	4.1	2007	October, 5, 2007	October, 5, 2008	Kaunas, Lithuania	CIVITAS Dissemination managers and other person involved in the dissemination process.	14	Discussions about CIVITAS website, the identification products and thematic leadership, the CIVITAS CARAVEL Summer University, update on CIVITAS Task Force, exploitation plan, the CIVITAS Final Conference, the 8thDLG meeting.	An interesting experience exchange on dissemination and planning of the next steps of the Dissemination Liason Group activity.	Leaflets, printed SUCCESS newsletters, marketing materials.	An occasion to discuss the dissemination achievements until that meeting and to plan the future moves and the potential improvements of the activity.	News on the website	MP-Project Dissemination Manager	Milena Perpelea : al21@ploiesti.ro

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E25	La Rochelle	Dissemination	Exhibition	4	4.1.7	2005		October-05	Toulouse	Transport Professionals & authorities	3000	XX Public Transport meeting Event of the Grouping of Authorities Responsible for Transport (GART)	stand SUCCESS, constructive Workshops	SUCCESS leaflet, local brochures	Meetings with different french networks and creation of a CIVITAS french task Force	Press articles	La Rochelle Political and technical SUCCESS team	Sandrine Raymond (sandrine.raymond@agglo-larochelle.fr)
E57	Ploiesti	Dissemination	Mobility Week	4	4.2.3	2006	Mobility Week Sept 16-22 2006	September 2006	Ploiesti, Romania	The citizens, the stakeholders interested, mass media, the teenagers from school	60 persons	Closing some central areas during the period, with panels with CIVITAS logo, monitoring the air quality in days with and without car traffic, informative programme through local media, city website and schools aiming to raise the citizens awareness regarding pollution and car traffic	Discussions about the alternative transport modes, press releases	Leaflet, SUCCESS second newsletter	Good occasion to present the innovative measures project in Ploiesti through media	Press articles in the local media	Cz G - Site Manager, MP - Project Dissemination Manager	Milena Perpelea /al21@ploiesti.ro
E58	Ploiesti	Project management and Dissemination	CIVITAS Forum	1	4.1	2006	Sept 25-27 2006	September 2006	Burgos, Spain	Local and regional authorities, public transport companies, universities and consultancies, officials from four Directorate Generals of the European Commission and representative from the Intelligent Energy Europe Agency	285 persons	It provided a good occasion to network, obtain information and exchange ideas on integrated strategies for clean urban transport, both at political and practical levels.	Exchange of ideas and experiences between the 36 participating CIVITAS demonstration cities, as well as other cities committed to introducing ambitious clean urban transport strategies.	Leaflet, SUCCESS third newsletter, informative materials.	'From doing more to doing things better' was the general framework. Participants were presented with successful transport strategies from all over Europe. Occasion to present the innovative measures project in Ploiesti	Press articles in the local media, interviews	Cz G - Site Manager, MP - Project Dissemination Manager, MO- Local Dissemination Support, RP- Technical Coordinator, AM- Evaluation Manager.	Milena Perpelea /al21@ploiesti.ro
E114	Ploiesti	Training	"Streets for People" Workshop	4	4.2.3	2007	Mobility Week Sept 16-22 2007	September 21, 2007	Ploiesti, Romania	The citizens, the stakeholders interested, mass media, the teenagers from school	40	"Streets for people" was the name of the workshop held on the 21st of September at Ploiesti City Hall, having the purpose of finding new mobility solutions, discussing the ones already found and promoting the environment friendly actions. The first part of the meeting consisted of a training for the Clear Zone that is to be implemented in our city, with the active participation from the children of the Local Student's Council, the second half being dedicated to the Romanian Task Force. It was presented the Task Force responsibilities and practice exchanges along with participants from the RATB Bucharest (CIVITAS I), RATP, the Oil and Gas University, the local Police Department, the Environmental Protection Agency, and Zapodia – environmental volunteer NGO.	Press releases	Leaflets, SUCCESS newsletters, ball pens, agendas	Good occasion to disseminate the innovative project in Ploiesti at different levels and to gather the feedbacks.	Press articles in the local media, news on the website	EC- mayor, Cz G - Site Manager, MP - Project Dissemination Manager, MO-Local Dissemination Support	Milena Perpelea /al21@ploiesti.ro
E17	Preston	Dissemination	Conference	4	4.2.4	2005		September 05	Bristol	International CIVITAS audience	120	Introduction to Preston and key measures	Awareness of SUCCESS at Vivaldi final conference	Presentation Delivered (slides made available)	Presented details on Preston and its role in the SUCCESS project	Presentation available on request	Stuart Wrigley (gave presentation)	Richard Clarke, richard.clarke@env.lancsc.gov.uk
E18	Ploiesti	Training	Training course	4	4.3	2005		September 05	Romania (Ploiesti)	The citizens, the children	30 persons	- The central zone and Bd. Independentei was blocked for motorised vehicles; - Panels painted with CIVITAS-SUCCESS and Mobility Week logos were displayed; - Promotion for a "respect" campaign towards all passengers, particularly those needing assistance (disabled and elderly people); - Exhibition, promoting the message of the Mobility Week and CIVITAS SUCCESS (with drawings and paintings of the representatives school pupils) - Round table with the representatives of civil society, where SUCCESS was presented to the citizens, in order to raise their awareness related to the changes that will be made in their everyday life by CIVITAS SUCCESS measures implementation.	Awareness activities among the children and the civil society representatives, press releases	Informative materials about CIVITAS, panels painted with CIVITAS-SUCCESS and Mobility Week logos, materials for the meetings	Interesting and constructive discussions, awareness of the children and the citizens about the pollution effects	Press releases	Milena Perpelea (al21@ploiesti.ro)	
E19	La Rochelle	Training	Workshop	1	4.3	2005		September 05	Paris	Technicians	30	GART: VAT and public transports	Training about financial national rules		Best knowledge of the french financial rules		Elisabeth Brechoire	Elisabeth Brechoire (elisabeth.brechoire@agglo-larochelle.fr)
E20	La Rochelle	Training	Training course	11	4.3	2005		September 05	Poitiers	ADEME / Technicians	50	Transport and Mobility thematic	Experience exchanges about mobility plans	Technical brochures	Best knowledge of the other experimentation and discussions about common issues		Sophie Bon	Sophie Bon (sophie.bon@agglo-larochelle.fr)

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Event N°	Site	Activity	Type of event	WP n°	meas. n° task n°	Year	Planned date	Actual date	Place	Target groups/ countries & type of audience addressed	Nb participants	Content/Programme	Results	Material distributed/ produced	report	references (blink, article n°, documents...)	persons involved (+function)	responsible (name/contact tel/email)
E21	La Rochelle	Dissemination	Exhibition	4	4.2.3	2005		September 05	La Rochelle	regional citizens & tourists	70000	La Rochelle annual trade exhibition	Awareness about PT issues	local leaflets, brochures, technical presentation	Great interest of the citizens about public transport issues	press and web articles	Transport & mobility department + communication department + recruitment of students	Sophie Bon (sophie.bon@agglo-larochelle.fr)
E22	La Rochelle	Dissemination	Informational meetings	4	4.2.3	2005		September 05	La Rochelle	local citizens		Day without car	Special awareness activities	local leaflets, brochures, technical presentation	Great interest of the citizens about public transport issues	press and web articles	All	Jean Forestier (jean.forestier@agglo-larochelle.fr)
E23	La Rochelle	Dissemination	Informational meetings	4	4.2.3	2005		September 05	La Rochelle	local citizens		Mobility week : inaugurations, conference, training...	Special awareness activities	Invitation cards, press	Great interest of the citizens about public transport issues	press and web articles	All	Jean Forestier (jean.forestier@agglo-larochelle.fr)
E24	Ploiesti	Dissemination	internal meeting	1	4.2.3	2005		September 05	Ploiesti	The stakeholders, mass media, Local Council, representatives of the 3 partners cities	40 persons	PC, SC, TC, PMT meetings	Press releases, technical exchanges, fruitful communication	Cards, roll-up, banner, flag with SUCCESS logo, materials for the meeting, identity badges	The meeting was very constructive, fruitful exchanges between the 3 cities.	Press articles in the local media, local media participation at the SC meeting	CG-Site Coordinator, MP-Project Dissemination manager, RP-Local technical coordinator, AM-Local evaluation manager, WP leaders	Milena Perpelea (a21@ploiesti.ro)
E203	Preston	Dissemination	Meeting of the CIVITAS UK and Ireland City Network	4	4.1.7	2009			London						Good opportunity to encourage other UK cities to join the CIVITAS Network		Chris Hadfield, Stuart Wrigley	christopher.hadfield@lancashire.gov.uk
E204	La Rochelle	Dissemination	CAPEB	10	10.2	2009			La Rochelle (FR)		50					Powerpoint Presentation Available upon request	Dominique Breuil Technical Coordinator, EIGSI	Dominique Breuil, Technical Coordinator dominique.breuil@eigsi.fr

Section 2 – Dissemination and training products

Product N°	Site	Activity	Type of product/material distributed	WP n°	meas. n° task n°	Planned date	Actual date	Reasons for advancing /postponing	Target groups	nb of copies	Content	Results	report	references (link to the documents)	persons involved (+function)	responsible (name/contact) tel/email
P9	Preston	Dissemination	leaflet	4	4.2		01/11/2005	N/A	Public, press and partners		Introduction to SUCCESS brochure produced	Information released in to the public domaine	Produced on time and received well	Documents available on request (to be available on the Website)	Andrew Varley (LDM)	Richard Clarke, richard.clarke@env.lanccsc.gov.uk
P12	Preston	Dissemination	press article	4	4.2		01/11/2005	N/A	General public		Details of the launch of SUCCESS as an article in the LEP (Regional newspaper)	SUCCESS publicised to a large regional audience	Positive report published on the launch of the SUCCESS project and the extrapolated impact that the measures could have on regional transport issues	Copies available on request	Andrew Varley (LDM)	Richard Clarke, richard.clarke@env.lanccsc.gov.uk
P13	Preston	Dissemination	radio interview	4	4.2		01/11/2005	N/A	General public		Details of the launch of SUCCESS in a radio interview on Rock FM (Regional radio station)	SUCCESS publicised to a large regional audience	Successful positive interview highlighting the launch of the SUCCESS project	N/A	Andrew Varley (LDM)	Richard Clarke, richard.clarke@env.lanccsc.gov.uk
P14	Preston	Dissemination	radio interview	4	4.2		01/11/2005	N/A	General public		Details of the launch of SUCCESS in a radio interview on Radio Lancashire (Regional radio station)	SUCCESS publicised to a large regional audience	Successful positive interview highlighting the launch of the SUCCESS project	N/A	Andrew Varley (LDM)	Richard Clarke, richard.clarke@env.lanccsc.gov.uk
P10	Preston	Dissemination	press article	4	4.2		01/12/2005	N/A	General public		Introduction to SUCCESS as an article in the LEP (Regional newspaper)	SUCCESS publicised to a large regional audience	Raised awareness of the SUCCESS project at a regional level	Documents available on request	Andrew Varley (LDM)	Richard Clarke, richard.clarke@env.lanccsc.gov.uk
P11	Preston	Dissemination	press article	4	4.2		05/01/2006	N/A	General public		Introduction to SUCCESS as a front page article in Vision (LCC newspaper)	SUCCESS publicised to a large County-wide audience	Raised awareness of the SUCCESS project both within LCC and the wider local area	Copies available on request	Andrew Varley (LDM)	Richard Clarke, richard.clarke@env.lanccsc.gov.uk
P48	Preston	Dissemination	Preston Bus Map and Guide	8			01/09/2006		Citizens		Bus map detailing all bus routes in and around Preston & South Ribble					A. Varley (+44177253336)
P49	Preston	Dissemination	Adelphi and Clear Zone Consultation	11			01/09/2006		Local residents, councillors, officers		Consultation document	Awareness of proposed scheme				Martin Galloway@env.lanccsc.gov.uk
P73	La Rochelle	Dissemination	press article (Regional newspaper)	6	6.1		04/09/2006		All public		Extension of the access control zones in La Rochelle : details on the new clear zone in Beaulieu, in the shopping area	Improved visibility on actions cofinanced by SUCCESS CIVITAS	relevant dissemination in the regional channels	Documents available on request (available on the Website)	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglo-larochelle.fr
P56	La Rochelle	Dissemination	Smart Card Holders	12	12.5		octobre-06		Subscribers of the P+R	1500	CIVITAS SUCCESS Plastic Card Holders for the P+R	Distributed when subscribing to the P+R			Matthieu Aubineau, WP2 Local Technical Coordinator	Matthieu Aubineau matthieu.aubineau@agglo-larochelle.fr
P74	La Rochelle	Training	Comic strip	4	4.3		01/11/2006		Children		Comic strip on safety rules and safer transport in PT for pupils (Gender Issue)				Jean-Philippe Meheust, Transports and Mobility Department	Jean-Philippe Meheust (jean-philippe.meheust@agglo-larochelle.fr)
P75	La Rochelle	Dissemination	Wrapping Hybrid Bus	5	5.1		01/12/2006		La Rochelle local population		Large decoration promoting CIVITAS and the hybrid technology				Nicolas Chauvineau, WP5 & WP9 leader Transports and Mobility Department	Nicolas Chauvineau nicolas.chauvineau@agglo-larochelle.fr

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P78	La Rochelle	Dissemination	Press article in the Point Commun magazine	5	5.1	janvier-07	janvier-07		La Rochelle local population		News on the areas of expertise of the La Rochelle Urban Community relating to sustainable development: press articles on the successful introduction of the two Hybrid Microbuses between the Park & Ride and the City Centre of La Rochelle	Raising of local population awareness		Point Commun N°54 www.agglo-larochelle.fr	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglo-larochelle.fr
P79	La Rochelle	Dissemination	Press article in the Point Commun magazine	5	5.3	janvier-07	janvier-07		La Rochelle local population		Further news on the CIVITAS measure related to the implementation of the biofuel fuelling station opened to the vehicles of water treatment service	Raising of local population awareness		Point Commun N°54 www.agglo-larochelle.fr	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglo-larochelle.fr
P77	La Rochelle	Dissemination	press article in Sud Ouest Regional Newspaper	8	8.3	janvier-07	janvier-07		All public		Interview of M. DURIEUX (Vice President of the Urban Community of La Rochelle, Political in charge of Mobility) and M. CRONENBERGER (Head of RTCR) on the reorganisation of the bus network				Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglo-larochelle.fr
P76	La Rochelle	Dissemination	press article in Libération (National Newspaper)	5	5		01/02/2007		All public		Presentation of the Cooking Oil Recycling project in La Rochelle			Document available on request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglo-larochelle.fr
P126	Ploiesti	Dissemination	General marketing materials: ball pens, note books, calendars, CIVITAS SUCCESS posters	4	4.1		Feb-07		Organisations interested in the projects results and the transferability, local authorities, citizens, other CIVITAS II cities, European Commission, media	ball pens: 500 calendars: 100 note books: 500 posters: 10	Marketing materials with SUCCESS CIVITAS logo and with representative images.	Marketing materials to promote the project image	These materials represent a way to open out the project.		CG-Site Coordinator, MP-Project Dissemination Manager	Milena Perpelea /a121@ploiesti.ro
P133	Preston	Dissemination	UCLAN Travel Guide	4			01/02/2007		Staff and students at University of Central Lancashire		Travel Guide and Map containing CIVITAS branding	Raise awareness of CIVITAS brand	Local distribution for students and staff	www.uclan.ac.uk		A.Varley (+441772533336)
P134	Preston	Dissemination	Local Newsletter 2	4	4.2		01/05/2007		Stakeholder and national distribution (electronic)		Local Preston site newsletter	Raise awareness of Preston CIVITAS project	Present the project to local and national audience		M. Hutson	M. Hutson
P135	Preston	Dissemination	Local Newsletter 3	4	4.2		01/06/2007		Stakeholder and national distribution (electronic)		Local Preston site newsletter	Raise awareness of Preston CIVITAS project	Present the project to local and national audience		M. Hutson	M. Hutson
P139	Preston		Preston Bus Map and Guide	8	8.10		01/08/2007		Potential and existing users of bus services	8000	Bus map detailing all bus routes in and around Preston & South Ribble					
P101	La Rochelle	Dissemination	Spirale Student Guide 2007/2008, La Rochelle	11	11.3		01/09/07		La Rochelle Students	10000 copies	Student Travel Plan : Promotion of the "Pass Partout 17" multimodal pass ; recruitment of "mobility ambassadors" among the students	Raising of local population awareness		Available upon request	Transports and Mobility Department	Sophie Bon sophie.bon@agglo-larochelle.fr
P102	La Rochelle	Dissemination	New Leaflet on the P+R	11	11.2		01/09/07		Inhabitants of the Urban Community of la Rochelle and commuters					Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglo-larochelle.fr

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P103	La Rochelle	Dissemination	Ville et Transport Magazine - Sept issue	8	8.6		01/09/07		National Specialized Press on Transport		Accessibility policy undertaken by the Urban community of La Rochelle for a better PT			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglo-larochelle.fr
P104	La Rochelle	Dissemination	Press Article (Point Commun magazine)	4	4.2		01/09/07		Inhabitants of the Urban Community of la Rochelle		Presentation of the CIVITAS Initiative ; Presentation of the main actions implemented within CIVITAS-SUCCESS in La Rochelle, at the mid-term of the project (carpooling, P+R, Hybrid minibuses, biofuels, bike-sharing system, Day Without My Car, European Mobility Week			Point Commun n°57, available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglo-larochelle.fr
P122	La Rochelle	Dissemination	Ville et Transport Magazine - Sept issue	8	8.6		01/09/07		National Specialized Press on Transport		2007 Award on the Accessibility of the PT network in LR			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglo-larochelle.fr
P131	Ploiesti	Dissemination	Newsletter - the fourth edition	4	4.1		Sept 2007		Organisations interested in the projects results and the transferability, International and national networks, Regional and Local Councils, Chambers of Commerce, citizens, other CIVITAS II cities, European Commission, Networks, Mass media	300	The newsletter issued by Ploiesti City Hall (both in paper and electronic versions), is reporting how the SUCCESS methodology is progressing, the forthcoming actions, especially with regards to exploitation of the outputs by other cities. The NL contain 4 pages of news, the first page being dedicated to the 3rd Political Comitee Meeting held in July in Ploiesti and the 3 other pages to the progress in sites.	Disemination of the information within the CIVITAS family and to other interested cities and organisations so that it inform them about the different progress and barriers known in SUCCESS, and the best practices at regional, national and European level	A good occasion to present the project at national and international level, and also the stages already achieved.		MP-Project Disemination Manager, MO - Local Dissemination Support	Milena Perpelea /al21@ploiesti.ro
P136	Preston	WP 8	Flexi Link posters, cards and leaflets	8			01/09/2007		Potential users for the service		Leaflet and information regarding new demand responsive bus service	Raise awareness of new service	Distribute information about the service		A. Varley	A.Varley (+441772533336)
P109	La Rochelle	Dissemination	Press Article 'Sud Ouest' Newspaper	4	4.2		25/09/07		Regional Coverage		CIVITAS Stand - European Mobility Week 2007			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglo-larochelle.fr
P105	La Rochelle	Dissemination	TV Report (TF1)	5	5.5		01/10/07		National Coverage France		Used Cooking Oils Project in la Rochelle ; interview of the CdA	Raising of local population awareness		Available upon request	Myène Mazzocco, Water Treatment Service Department Engineer and Communication Manager	Myène Mazzocco mylene.mazzocco@agglo-larochelle.fr
P113	La Rochelle	Dissemination	Interview I-télé	11	11.2		01/10/07				Carpooling in La Rochelle + (car sharing in La Rochelle)		http://www.dailymotion.com/relevance/tag/ecoluits/search/ecoluits/video/x35hpk_auto-partage	Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglo-larochelle.fr
P132	Ploiesti	Dissemination	General marketing materials: necklaces	4	4.1		Oct-07		CIVITAS SUCCESS partner cities, other CIVITAS II cities representatives, media	300	Marketing materials with SUCCESS CIVITAS logo and with representative images.	Marketing materials to promote the project image	These materials represent a way to open out the project.		CG-Site Coordinator, MP-Project Disemination Manager	Milena Perpelea /al21@ploiesti.ro
P106	La Rochelle	Dissemination	France bleue La Rochelle radio	5	5.5		02/10/07				Used Cooking Oils Project in la Rochelle ; interview of the CdA			Available upon request	Myène Mazzocco, Water Treatment Service Department Engineer and Communication Manager	Myène Mazzocco mylene.mazzocco@agglo-larochelle.fr

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P110	La Rochelle	Dissemination	Press Article 'Sud Ouest' Newspaper	5	5.5		04/10/07		Regional Coverage		Used Cooking Oils Project in la Rochelle			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P108	La Rochelle	Dissemination	Press Article 'Sud Ouest' Newspaper	11	11.2		05/10/07		Regional Coverage		Carpooling in La Rochelle : ceremony for the 1500th carpooler in the presence of M BONO			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P116	La Rochelle	Dissemination	France 3 "Atlantique"	11	11.2		05/10/07				Introduction of the Pass Rochelais + car sharing			Available upon request	Danièle Harjani, SMCTCM	Danièle Harjani smctcm@wanadoo.fr
P107	La Rochelle	Dissemination	TV Report - National Czech Television				10/10/07		National Coverage Czech		Mobility Strategy in LR				Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P112	La Rochelle	Dissemination	free e-channel (Mativi.fr)	9	9.1		11/10/07		New regional TV channel on the internet		First introduction of the GEM Car in the car sharing fleet of La Rochelle		http://www.mativi.fr/	http://www.mativi.fr/fr/che-53-6269144617-La-GemCar-devolee-pendant-la-Journee-sans-voiture.html	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P111	La Rochelle	Dissemination	Press Article Hebdo Newspaper	11	11.2		18/10/07				Carpooling in La Rochelle : ceremony for the 1500th carpooler in the presence of M BONO			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P114	La Rochelle	Dissemination	Magazine Technicités n°137, 23 octobre 2007	5	5.5		23/10/07				Used Cooking Oils Project in la Rochelle			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P115	La Rochelle	Dissemination	Magazine "Traits urbains"	4	4.2		01/11/07				Ecologie urbaine à LR - CIVITAS			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P118	La Rochelle	Dissemination	Press Article (Point Commun magazine) - november issue	WP9 + WP10	9.1/10		01/11/07				The future of the electric services in La Rochelle : focus on the car-sharing system and the goods delivery project			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P124	La Rochelle	Dissemination	Press Article : TGV Magazine	4	4.2		01/11/07		National Coverage (on board TGVs)		Article on the mobility heritage in La Rochelle, with a focus on new promising systems : carpooling, goods delivery service, bikes, P+R etc			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P117	La Rochelle	Dissemination	Press Article 'Sud Ouest' Newspaper	7	7.1		03/11/07		Regional Coverage		Article on the great success encountered by the PassRochelais in 2007			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P143	Preston		South Ribble TravelSmart results press release	4	4.2.2		26/11/2007		Local media publications		Press release with reults of PTP project in South Ribble	Raise awareness of the project and PTP				

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P120	La Rochelle	Dissemination	Press Article 'Sud Ouest' Newspaper	WP9 + WP10	9.1/10		28/11/07		Regional Coverage		Feedback of the AVERE Workshop : overview of the existing solutions regarding Electric Vehicle in France ; feedback of local authorities (among them, La Rochelle), participation of manufacturers of Electric vehicles, presentation of the existing and prospective vehicle offer on the market etc			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P121	La Rochelle	Dissemination	ADEME e-Newsletter - dec issue	11	11.2		01/12/07		National Coverage		Carpooling in LR			Bulletin Transports et déplacement n°4 - décembre 2007, available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P138	Preston		Overground advertisement in Lancashire Evening Post	8	8,10		01/12/2007		Preston and surrounding areas local population		Advertisement with map of Overground high frequency bus network	Promote bus network for Christmas shopping period				
P119	La Rochelle	Dissemination	France 3 "Atlantique" (Ville LR)	WP9 + WP10	9.1/10		05/12/07				AVERE Workshop		http://www.ave-re.france.org/?page=actu_det&id=179	Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P140	Preston		CIVITAS page in Travelwise calendar	4	4.2		01/01/2008		Lancashire County Council staff			Awareness of the project				
P142	Preston		County councillor pledges to make 2008 a greener year press release	4	4.2.2		14/01/2008		Local media publications		Press release					
P125	La Rochelle	Dissemination	Press Article 'Sud Ouest' Newspaper	5	5,2		24/01/08		Regional Coverage		New EEV Buses running in LR			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P146	La Rochelle	Dissemination	RMC Radio	10	10		06/02/08		National Coverage		Presentation of the goods delivery service Interview of M BONO, President of the Urban Community of La Rochelle			Interview available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P201	Preston	Dissemination	article in Preston Citizen	4	4.2.2		03-mars-08		Preston residents	70 000	Transport Minister opens latest phase of Civitas project - Official opening of Adelphi Clear Zone by Rosie Winterton MP, Minister of State for Transport			Representative of UK government attracted local & national media	Marie Hutson, Chris Hadfield, Andrew Varley, Sturat Wrigley	Chris Hadfield
P202	Preston	Dissemination	press release on Government News Network, Department for Transport (on-line)	4	4.2.2		03-mars-08		National media	n/a	Minister welcomes new UK-Ireland network to promote sustainable transport in urban areas	Raise awareness of opportunity for network/task force	Press release on government website reaches national/professional media	https://nds.coi.gov.uk/content/detail.asp?NewsAreaID=2&ReleaseID=357228		Chris Hadfield
P203	Preston	Dissemination	press release on Institute of Transport Magazine (on-line)	4	4.1.7		04-mars-08		UK transport representatives	n/a	DfT: Minister welcomes new UK-Ireland network to promote sustainable transport in urban areas	Raise awareness of opportunity for network/task force	Article in professional publication reaches an audience of transport officers			Chris Hadfield
P204	Preston	Dissemination	article in Lancashire Evening Post	11	11.4		06-mars-08		Lancashire residents	76 000	Leave car at home to help economy - Economic as well as health and environmental benefits from opting for more sustainable transport	Raise awareness of sustainable transport provision	Wide readership in the Preston area			Andrew Varley

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P205	Preston	Dissemination	article in Preston - Surveyor Magazine	4	4.1.7		06-mars-08		UK transport representatives	5,300 with a pass on readership of 34,000	Brief introduction to the newly-launched UK & Ireland CIVITAS Network	Raise awareness of opportunity for network/task force	Article in professional publication reaches an audience of transport officers			Chris Hadfield
P206	Preston	Dissemination	article in Vision (LCC Magazine)	12	12.9		01-avr-08		Lancashire residents	500 000	Easy-to-use 'Oyster Card' bus scheme may come to county: information about the successful payment method used in London and how a similar system may soon be available in Preston	Raise awareness of technology available prior to launch of Smart Card in Preston	All households in Lancashire have the opportunity to read about potential benefits of being part of CIVITAS	http://www.lancashire.gov.uk/corporate/vison/		George Scrymgeour
P207	Preston	Dissemination	article in Vision (LCC Magazine)	6	6.4		01-avr-08		Lancashire residents	500 000	Transport chiefs unveil new scheme (Adelphi Clear Zone) - Details of the benefits to residents and visitors of the Clear Zone works in the University area of the city	Raised awareness of work done to enhance Preston	All households in Lancashire have the opportunity to read about the successful implementation of a Clear Zone in the university area	http://www.lancashire.gov.uk/corporate/vison/		Janet Wilson
P208	Preston	Dissemination	article in Vision (LCC Magazine)	8	8.9		01-avr-08		Lancashire residents	500 000	County's shining example (Beacon - Orbit mention) - Article discussing the reasons for Beacon Status for Improving Accessibility being awarded, including the Orbit bus service		All households in Lancashire have the opportunity to read about potential benefits of being part of CIVITAS	http://www.lancashire.gov.uk/corporate/vison/		Richard Woods
P209	Preston	Dissemination	Postcards	4			01-mai-08		Members of the public and councillors	4 000	General information about the CIVITAS project in Preston and South Ribble	Raise awareness of CIVITAS project elements in Preston & South Ribble	Can be sent out with survey mailings and used at events etc.		Marie Hutson	Marie Hutson
P210	Preston	Dissemination	Car sharing air fresheners	4	4.2.3		01-mai-08			1 500	Sharedwheels logo & web address	Advertising website in many cars	Popular item to use as a giveaway		Jennifer Stocks, Andrew Varley	Andrew Varley
P211	Preston	Dissemination	1/4 page advertisements for CIVITAS SUCCESS project in South Ribble in Issue 56 of Forward (SRBC Newspaper)	4			01-juin-08		South Ribble residents	51 000	General details about CIVITAS project work in South Ribble	Raise awareness of project work in South Ribble	Adverts more eye-catching when shown together	http://www.southribble.gov.uk/upload/public/attachments/18/07.pdf	Marie Hutson	Marie Hutson
P212	Preston	Dissemination	1/4 page advertisements for Flexi Link in Issue 56 of Forward (SRBC Newspaper)	8	8.8		01-juin-08		South Ribble residents	51 000	General information about the service, what it can be used for and how to book	Raise awareness of the demand responsive service	Adverts more eye-catching when shown together	http://www.southribble.gov.uk/upload/public/attachments/18/07.pdf	Marie Hutson	Marie Hutson
P213	Preston	Dissemination	Article and photo about Flexi Link service in South Ribble	8	8.8		01-juin-08		South Ribble residents	51 000	Details about the success of the demand responsive service	Raise awareness of the enhanced service	Positive article and photo reinforces the advert shown earlier in the paper	http://www.southribble.gov.uk/upload/public/attachments/18/13.pdf	Andrew O'Hagan	Andrew O'Hagan
P214	Preston	Dissemination and project management	UK & Ireland CIVITAS Network sidewinder	4 & 1			16-juin-08		Local authorities and potential CIVITAS cities	1	Aims of the network and email address	Raise awareness of the network/task force	Eye-catching way to draw attention to the newly formed network/task force		Andrew Varley	Andrew Varley
P215	Preston	Dissemination	Technical Exchange newsletter	4	4.1.6		30-juin-08		Project and local partners	electronic copy on Success Website	Photos and text regarding exchanges in La Rochelle and Ploiesti	Share knowledge gained through visits taken to Success Consortium Political & Technical meeting	More eye-catching way to convey the key elements of the reports produced regarding technical exchanges		Jane Swindlehurst, Rachel Crompton, Richard Woods & Marie Hutson	Marie Hutson
P216	Preston	Dissemination	CIVITAS pedometers	4	4.2.3		01-juil-08		Companies participating in business travel planning	1 000	CIVITAS logo	Encourage people to walk part of the way to work and for short journeys	Practical item to use as a giveaway at events and to BTP companies		Jennifer Stocks, Gareth Cooper	Gareth Cooper

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P164	La Rochelle	Dissemination	Sud Ouest Newspaper	7.1 + 9.2 + 8.3			04/07/2008		Regional coverage		La Rochelle, tomorrow : announcement of the coming projects to improve sustainable mobility and multimodality in La Rochelle (CIVITAS-SUCCESS)			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P217	Preston	Dissemination	Lancashire Evening Post article	8	8,10		17-juil-08		Residents on bus route	76 000	"the smartest way to get around" - advert for new enhanced 109 service - Details of the enhanced service and amended route	Encourage more potential users to use this service and inform existing users of the changes to come	Mail drop successful for this purpose		Denise Nowell, Jennifer Stocks	Denise Nowell
P218	Preston	Dissemination	Lancashire Evening Post article	6	6.4/5		21-juil-08		Lancashire residents	76 000	Summer in city of road chaos: Aim to make it easier for people to cross - story re. Ringway/Friargate improvements - Information about the work that will improve this major junction and the positive view of members of the public about the benefits for the city and	Make the public aware of the changes to be made	Highlights not only LCC's reasons for the work but also how it has been accepted by members of the public		Rachel Crompton	Rachel Crompton
P236	Preston	Dissemination	Newspaper advertisement	6	6.4 & 6.5		02-août-08		Lancashire residents	76 000	"Upgrade for Ringway/Friargate junction to begin" - 1/2 page - City Centre Clear Zone works featuring an artist's impression of what the completed works would look like, the reasons for the work and the	Make the public aware of the work about to commence	Good form of dissemination as high readership in the Preston area		Marie Hutson	marie.hutson@lancashire.gov.uk
P237	Preston	Dissemination	Flyer	4 & 11	11.6		29-août-08		Councillors and UK transport officers	sent by email	Invitation for CIVITAS SUCCESS TravelSmart in Lancashire Presentation: details of the date, time and location of the event along with the content and guest	Make people aware of the event and encourage them to register	People from across the UK registered for and attended this event		Andrew Varley & Marie Hutson	andrew.varley@lancashire.gov.uk & marie.hutson@lancashire.gov.uk
P172	La Rochelle	Dissemination	Press Article 'Sud Ouest' Newspaper	8, 9	8.3, 9.2		01/09/08		Regional Coverage		Announcement of the new PT network in the presence of the European Ministers of Transport			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P174	La Rochelle	Dissemination	Brochure/Press Book - September 2008	8, 9	8.3, 9.2		01/09/2008		Distribution on Local, regional, national and European levels during Exhibition, Conferences, Promotional Events etc		Presentation of the new PT network and identity in La Rochelle Presentation of the new bike sharing system in La Rochelle Focus on CIVITAS-SUCCESS			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P175	La Rochelle	Dissemination	L'essentiel Newspaper (Ile de Ré)	5	5.5		01/09/2008		Local Coverage		Used cooking oil project in LR			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P176	La Rochelle	Dissemination	Press Article : 'La Gazette des Communes', Sept 2008	4			01/09/2008		National Coverage		1st Sept - Informal Meeting of the European Transport Ministers in La Rochelle. The Minister highlighted the importance of the initiatives made by local authorities toward			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P179	La Rochelle	Dissemination	CdA Intranet	4	4.2		sept-08		All the Departments of the CdA (staff and representatives)		Presentation of the activities planned within the European Mobility Week (with the support of CIVITAS) and the Day Without My Car in La Rochelle				Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P181	La Rochelle	Dissemination	CIVITAS News	7, 8	7.2, 8.3		01/09/2008		CIVITAS family		Promotion of the EMW in La Rochelle, including activities supported by CIVITAS-SUCCESS			http://www.civitas-initiative.net/news.php?id=476	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr

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P183	La Rochelle	Dissemination	CIVITAS News	4	4.2		sept-08		CIVITAS family		Promotion of the EMW in La Rochelle, including activities supported by CIVITAS-SUCCESS			http://www.civitas-initiative.net/news.php?id=493	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P185	La Rochelle	Dissemination	Press Article (Point Commun magazine n°62) p2 and 7	7, 8, 9	8.3, 9.2		sept-08		Inhabitants of the Urban Community of la Rochelle		Special Feature "La Rochelle, European City of Mobility" - Announcement of the new bike-sharing system+ new PT network offer called YELO - Feedback of the Reception of the European Transport Ministers at the La Rochelle Town Hall, with the official presentation of the new YELO offer			Available upon request http://www.agglom-larochelle.fr/gestion/actualites/documents/doc_315.pdf	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P186	La Rochelle	Dissemination	Press Article (La Rochelle Le Journal, Oct 08) p18 -20	7, 8, 9	8.3, 9.2		sept-08		Inhabitants of La Rochelle		Special Feature "La Rochelle, Sustainable City" - Announcement of the new bike-sharing system+ new PT network offer called YELO			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P238	Preston	Dissemination	Lea Parish Council Newsletter - article	8	8,10		01-sept-08		Residents of the Lea area	2 000	Information about the Orbit Leisure Guide showing walks and visits that could be made and how it can be obtained.	Encourages people living in the Lea area to make use of the Orbit service for leisure activities rather than just going to work as part of an effort to change travel behaviour	Promotion through a smaller scale local newsletter is a good method for dealing with a specific geographical area	http://www.leaparishecouncil.com/	Richard Woods	richard.woods@lancashire.gov.uk
P173	La Rochelle	Dissemination	Press Article 'Urbacto' E- Newspaper	8, 9	8.3, 9.2		02/09/2008		Local Coverage		Announcement of the new PT network in the presence of the European Ministers of Transport			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P177	La Rochelle	Dissemination	DVD : CIVITAS - SUCCESS in La Rochelle	4	4.1		15/09/2008		Distribution on Local, regional, national and European levels during Exhibition, Conferences	150	Presentation - in French and English - of the mobility strategy and actions in La Rochelle - among them most are CIVITAS-SUCCESS measures	Raising of local population awareness		Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P180	La Rochelle	Dissemination	Press Article: Sud Ouest, 17 sept	9	9.2		sept-08		Local Coverage		Information about the new bike sharing, the new PT network and the European Mobility Week program in La Rochelle			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P184	La Rochelle	Dissemination	Mativi e-Channel	7, 8, 9	8.3, 9.2		29/09/08		Local Coverage		YELO			http://www.mativi.fr/fiche-482-1645684476-film.html	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P239	Preston	Dissemination	Article in ATCO Autumn 2008	4	4.1.7		30-sept-08		UK transport officers	700 with pass-on readership	"CIVITAS SUCCESS - just 6 months to go" Article describing what has been achieved by CIVITAS SUCCESS so far and explaining what remains to be done as the project draws to a close.	Disseminating the work that has been done through CIVITAS in Preston and South Ribble	Has also helped to draw attention to how CIVITAS can help local authorities in the UK in such a way that helps to also promote the CIVITAS UK and	http://www.atco.org.uk/news/atconews/ATCO%20News%20Autumn%202008.pdf	Andrew Varley	andrew.varley@lancashire.gov.uk
P187	La Rochelle	Dissemination	Preston's local Civitas newsletter, October 2008	7, 8, 9, 12	8.3, 9.2, 12,3 and 12,5		oct-08		Local Coverage		Announcement of the new bike-sharing system+ new PT network offer called YELO + new smart card online recharging system + new real time information service on SMS			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr

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P189	La Rochelle	Dissemination	CIVITAS Award 2008	4	4.1		nov-08		CIVITAS Family, EC		Winner of the Category I Award, the Urban Community of La Rochelle has successfully implemented several measures aimed to make public transport more attractive to its users. All transport modes (including bike-sharing, boats and park-and-rides) become easier and more practical by using an integrated pricing system with a unique identity called "YELO". In addition, La Rochelle has launched a second generation bike-sharing			http://www.civitas-initiative.net/news.php?nid=497&lan=en&read_more=1	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglorochelle.fr
P190	La Rochelle	Dissemination	Press Article "Transports Publics" Magazine, n°1085	11	11.2		nov-08		National Specialized Press on Transport		Presentation of a new Business travel Plan between the Urban Community and the CMAF - during the European Mobility Week in La Rochelle			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglorochelle.fr
P240	Preston	Dissemination	Article in Vision	8	8,8		01-nov-08		Lancashire residents	500 000	Service just the ticket - Article promoting the Flexi Link DRT service and advising of it's nomination for a UK Bus Award.	Encourages people living in South Ribble to use the Flexi Link DRT and shows how the authority is working towards improving accessibility	Raises awareness of the project while promoting the DRT	http://www.lancashire.gov.uk/corporate/vison/downloads/nov08web.pdf	Andrew O'Hagan	
P242	Preston	Dissemination	Recycled rulers	4			10-nov-08		Preston and South Ribble residents	2 500	CIVITAS logo	Promotional item for distributing at roadshows / giveaways	Raise awareness of the project		Jennifer Stocks	andrew.varley@lancashire.gov.uk
P241	Preston	Dissemination	Guide	11	11,6		13-nov-08		UK transport officers	available on-line for download	Making Personal Travel Planning Work: Practitioners' Guide - DfT (Government) publication with comments by Andrew Varley: guide to implementing personal travel	To work towards changing travel behaviour	Department for Transport publication has	http://www.dft.gov.uk/pgr/sustainable/travelplans/ptp/practitionerstguide.pdf	Andrew Varley	andrew.varley@lancashire.gov.uk
P243	Preston	Dissemination	radio advertising campaign on Rock FM	9	9,3		01-déc-08		Preston residents	Listeners account for 21% of the population	Promoting the car sharing website during rush hour when people are driving to/from work.	Increase in the number of people registering for lift sharing.	Raises awareness of the project and works to reduce the number of cars on the road		Jennifer Stocks & Gareth Cooper	gareth.cooper@lancashire.gov.uk
P245	Preston	Dissemination	article in Prestonian magazine	6	6.4 & 6.5		01-déc-08		Preston residents	58 000	Redeveloping the city: the next stage - Article with artist's impression about the City Centre Clear Zone work and creation of a 20mph area.	Informs the public of the work completed and that still to be finished as part of creating an attractive and safe space in the city centre	Raises awareness of the project and the City Centre Clear Zone	http://www.preston.gov.uk/community-and-living/the-prestonian/prestonian-december-2008/	Marie Hutson	marie.hutson@lancashire.gov.uk
P193	La Rochelle	Dissemination	Press Article: Sud Ouest	11	11.2		10/01/2009		Regional Coverage		Signature of a Business Travel Plan between the Urban Community of La Rochelle and "La Poste" company			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglorochelle.fr
P246	Preston	Dissemination	Project DVD	4	4.1.5		21-janv-09		CIVITAS cities and other transport authorities/organisations	200	Footage of Preston and South Ribble showing work that needs to be done and has been completed by CIVITAS was sent to La Rochelle for inclusion in the project DVD along with their own footage and that for Ploiesti	Informs other transport authorities/organisations of the work that can be achieved through CIVITAS	Shown at the final conference in Toulouse		Andrew Varley & Marie Hutson	andrew.varley@lancashire.gov.uk & marie.hutson@lancashire.gov.uk

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P250	Preston	Dissemination	Newspaper article	4	4.2.2		13/02/2009		Lancashire residents	76,000 (also available on-line)	Freight into the City Centre and the possibility of introducing a freight hub on the outskirts of town and small electric vans to take goods to shops & businesses in City Centre.	Highlights a current issue and how this can be solved. Positive references to where else this has been successful in the UK and Europe.	Raises awareness of the project and the possibility of changes to the transit of freight in the City Centre of Preston.	http://www.lep.co.uk/ravel/Lorry-ban-plan-for-city.4979756.jp	Chris Hadfield	christopher.hadfield@lancashire.gov.uk
0	Preston	Dissemination	Newspaper article				25/02/2009		Lancashire residents	76,000 (also available on-line)	Talks of introducing a car club in Preston City Centre with Preston City Council and the University as partners.		Raises awareness of the project and reinforces the positive aspects of introducing a car club.	http://www.lep.co.uk/news/Public-pool-car-plan-for.5015761.jp	Andrew Varley	andrew.varley@lancashire.gov.uk
P195	La Rochelle	Dissemination	Web news	5	5.5		01 Feb 09				References on ErlaTechnologies Website (http://erla.viabloga.com/news/route-ma-frite) on the experiment of the used cooking oil pilot project in LR			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P148	La Rochelle	Dissemination	Press Article 'Sud Ouest' Newspaper	9	9.2		1 March 2008		Regional Coverage		Introduction of the prospective new bike-sharing system in LR			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P86	La Rochelle	Dissemination	Press Article 'Sud Ouest' Newspaper	5	5.1		11 April 2007		Regional Newspaper		_The Hybrid Shuttle Bus between the P+R Jean Moulin and the city centre _ Announcement of the on-Board Emissions measurement System on			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P65	La Rochelle	Dissemination	2 Advertisements (Sud Ouest regional)	8	8.1		11/14 Sept. 06		La Rochelle local population		Promotion of the new P+R Hermitage (A5 DIN)				Transports and Mobility Department	Sophie Bon sophie.bon@agglom-larochelle.fr
P64	La Rochelle	Dissemination	2 Advertisements (Top Annonce local)	8	8.1		11/18 Sept. 06		La Rochelle local population		Promotion of the new P+R Hermitage (A5 DIN)				Transports and Mobility Department	Sophie Bon sophie.bon@agglom-larochelle.fr
P157	La Rochelle	Dissemination	European Mobility Exhibition in Paris (9-12 June) - Public transport innovation awards	12	12.5		12 June 2008		Representatives of industry, manufacturers and subcontractors, transport operators, organising authorities and business leaders from the fields of public works, infrastructure, street furniture, passenger operations and		"Intelligent transport systems" category: ERG Transit Systems' virtual point of sale, implemented in La Rochelle within CIVITAS-SUCCESS		http://www.transportspublics-expo.com/en/2008/tch/PR9_english.pdf	Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P163	La Rochelle	Dissemination	2008 Public Transport Innovation Awards at the European Mobility Exhibition in Paris	12	12.5		12 June 2008		Representatives of industry, manufacturers and subcontractors, transport operators, organising authorities and business leaders from the fields of public works, infrastructure, street furniture, passenger operations and		Category "Intelligent transport systems": ERG Transit Systems' virtual point of sale, implemented in La Rochelle within CIVITAS-SUCCESS			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P182	La Rochelle	Dissemination	Leaflet	4	4.2		16-22 Sept 2008		Inhabitants of the Urban Community of la Rochelle		Presentation of the CarFree Day and the activities of the European Mobility Week			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P93	La Rochelle	Dissemination	Press Article (Gazette des Communes)	5	5.5		18 June 2007		National Weekly Magazine for the French Local Authorities and Administrations		Article on the experimentation of Used Cooking Oils at La Rochelle					

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P197	La Rochelle	Dissemination	Press Article: Sud Ouest, 19 Feb 09	8	8.6		19 February 09		Regional Coverage		Accessibility in La Rochelle Announcement of the CIVITAS-SUCCESS training workshop on this topic (24 Feb 2009)			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P198	La Rochelle	Dissemination	Press Article: Sud Ouest	8	8.3		20 February 09		Regional Coverage		Announcement of the restructuring of the urban bus network (CIVITAS-SUCCESS)			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P94	La Rochelle	Dissemination	Press Article ("Ville et Transports" Magazine)	4	4.3		20 June 2007		National Specialised Press		Presentation of the new Master's Degree at the EIGSI, involving CIVITAS issues and stakeholders			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P154	La Rochelle	Dissemination	CdA Intranet	4	4.2		20-21 May 2008		All the Departments of the CdA (staff and representatives)		Presentation of CIVITAS and main outcomes in La Rochelle			Available upon request http://intranet/index.php?page=news&id_news=230	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P80	La Rochelle	Dissemination	Interview on Radio 'France Bleue La Rochelle'	5	5.3 & 5.5	21 Feb 07	21 Feb 07		All public		Presentation of the introduction of alternative fuels for the fleet operated by the Urban Community of La Rochelle. Presentation of the biofuel fuelling station. Interview of Mylène Mazzocco on	Raising of local population awareness		Interview available upon request	Mylène Mazzocco, Water Treatment Service Department Engineer and Communication Manager	Mylène Mazzocco mylene.mazzocco@agglom-larochelle.fr
P145	La Rochelle	Dissemination	Turbo' programme, M6	WP9-WP10			21 fevrier 2008		National TV Channel (M6)		National Programme dedicated to the car, motorisation etc LISELEC, ELCIDIS, P+R			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P199	La Rochelle	Dissemination	Press Article: Sud Ouest	8	8.6		25 February 09		Regional Coverage		Feedback on the Workshop Accessibility organised by TTR through CIVITAS-SUCCESS			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P194	La Rochelle	Dissemination	CIVITAS News	10			27 January 2009		CIVITAS I, II, + Family		CIVITAS Thematic Leadership on Freight Logistics (CIVITAS SUCCESS)			http://www.civitas-initiative.net/news.php?id=499	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P178	La Rochelle	Dissemination	CIVITAS News	12	12.3		28 August 2008		CIVITAS family		Presentation of the new real time service of bus schedules through SMS			http://www.civitas-initiative.net/news.php?id=474&lan=en&read_more=1	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P200	La Rochelle	Dissemination	Press Article: Sud Ouest	7, 8	7.2, 8.3		28 February 09		Regional Coverage		Public announcement of the ticketing strategy implemented in La Rochelle through the new Yélo transport offer			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P85	La Rochelle	Dissemination	Press article : GART (Group of transport responsible authorities) e-newsletter	4	4.1		29 march 2007		GART Members		Announcement of the coming CIVITAS French Task Force technical exchange in the presence of the 4 French CIVITAS cities and representatives from local authorities			Bulletin d'Information du GART n°62, 29 mars 2007 (Available upon request)	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P72	La Rochelle	Dissemination	Press Article, local e-newspaper 'Urbacto'	11	11.2		30 August 06		All public		Presentation of the Exhibition Fair held in La Rochelle ; Presentation of the stand 'sustainable development' of La Rochelle			Local Newspaper 'Urbacto' http://urbacto.com/actualites-la-rochelle/-100408.shtml	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P84	La Rochelle	Dissemination	Press : TV Interview/Report (France 3 Atlantique)	5	5.3/5.5		9 March 2007		France 3 atlantique		Implementation of alternative fuels (Pure Plant Oil and Used cooking Oil) for the truck fleet of by the Urban Community of La Rochelle. Interview of M. BONO, President of the Urban Community			Interview available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr

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P47	Preston	Dissemination	overground network map	8			April 2006	N/A								
P52	La Rochelle	Dissemination	Flyers on the Ambassadors of Mobility	11	11.3		April 2006		La Rochelle students	4000 flyers + 500 posters	Advertising for recruitment of Ambassadors of Mobility	Flyers distributed in schools and universities, buses (in May 2006) and at strategic points			Transports and Mobility Department	Sophie Bon sophie.bon@agglo-larochelle.fr
P151	La Rochelle	Dissemination	"La Rochelle, Le Journal" April Issue	8	8.6		April 2008		Inhabitants of the city La Rochelle		Presentation of the actions implemented by La Rochelle to improve accessibility in Public Transport			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglo-larochelle.fr
P152	La Rochelle	Dissemination	Press Article (Point Commun magazine)	9	9.2		April 2008		Inhabitants of the Urban Community of la Rochelle		Announcement of the new bike-sharing system in La Rochelle			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglo-larochelle.fr
P153	La Rochelle	Dissemination	Press Article : 'Ville et Transport' Magazine, April 08	5	5.2		April 2008		National Specialized Press on Transport		Introduction of the new 10 EEV buses in the La Rochelle PT fleet			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglo-larochelle.fr
P171	La Rochelle	Dissemination	Les Echos Newspaper	5	5.5		Aug 08		National coverage		presentation of the used Cooking Oil Pilot Project in La Rochelle			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglo-larochelle.fr
P129	Ploiesti	Dissemination	Leaflet Brochure	4	4.1		Aug 2007		Organisations interested in the projects results and the transferability, local authorities, citizens, CIVITAS II cities, European Commission, European Parliament, media	500	Presentation of the progress of measures in each site, the changes made in the cities environment.	A description of the project implementation stage in each site.	The leaflet offered the possibility to interested organisations to be informed regarding the CIVITAS general objectives and SUCCESS objectives.		MP-Project Dissemination Manager, MC- Local Dissemination Support	Milena Perpelea /al21@ploiesti.ro
P130	Ploiesti	Dissemination	Roll-up	4	4.2		Aug 2007		European Parliaments representatives, POLIS, UITP, FNTR and Eurocities representatives, mass	3	Presentation of 3 important measures of the project, respectively developing a Clear Zone in the central area of the city, developing the GPS system for the bus fleet and setting up of a GPL	A description of the three measures.	The roll-ups present three important measures of the project implemented in Ploiesti.		CG-Site Coordinator, MP-Project Dissemination Manager	Milena Perpelea /al21@ploiesti.ro
P63	La Rochelle	Dissemination	Public transport network Plan	8	8.3		August 06		all public transport users	10000	Creation of a new Plan of the PT network including new bus routes				Jean Forestier, Transports and Mobility Department	Jean Forestier jean.forestier@agglo-larochelle.fr
P71	La Rochelle	Dissemination	Carpooling Leaflet	11	11.2		August 06		Urban Community of La Rochelle, Urban Community of Rochefort and the 'Communauté de Communes Plaine d'Aunis'	25000	Presentation of the carpooling system (what, how, how much, for whom, geographical area covered etc)				Transports and Mobility Department	Sophie Bon sophie.bon@agglo-larochelle.fr
P60	La Rochelle	Dissemination	Bike-sharing leaflet	9	9.2		August 2006		all public transport users, general public	15000	Promotion of the bike-sharing system and the new bike-sharing stations implemented in La Rochelle in July 2006 Partnership with the CGR cinema of La Rochelle (Free Tickets for subscribers)				Nicolas Chauvineau, WP5 & WP9 leader Transports and Mobility Department	Nicolas Chauvineau nicolas.chauvineau@agglo-larochelle.fr

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P61	La Rochelle	Dissemination	Advertisement for the Bike-sharing system	9	9.2		August 2006		All Public						Nicolas Chauvineau, WP5 & WP9 leader Transports and Mobility Department	Nicolas Chauvineau nicolas.chauvineau@agglo-larochelle.fr
P62	La Rochelle	Dissemination	Bike Sharing Pannels	9	9.2		August 2006		all public transport users		in every Bike-Sharing station				Nicolas Chauvineau, WP5 & WP9 leader Transports and Mobility Department	Nicolas Chauvineau nicolas.chauvineau@agglo-larochelle.fr
P98	La Rochelle	Dissemination	Brochure	6	6.2		August 2007		Local, national and international coach companies	3000 copies	Information on adapted itineraries and parking possibilities for coaches, contributing to reduce traffic in La Rochelle city centre			Available upon request	Matthieu Aubineau, WP2 Local Technical Coordinator	Matthieu Aubineau matthieu.aubineau@agglo-larochelle.fr
P99	La Rochelle	Dissemination	Vehicle Livery (Bike-Bus)	8	8.5		August 2007		Inhabitants of the Urban Community of la Rochelle		Promotion on the Bike-Bus	Raising of local population awareness		Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglo-larochelle.fr
P244	Preston	Dissemination	Article in ATC TravelWise Action magazine	4	4.1.7		Autumn 2008		UK transport officers	3 000	re. SUCCESS project and UK & Ireland Network - "Sustainable transport with a European flavour" Promoting the work done by the CIVITAS SUCCESS project in Preston and South Ribble to transport officers in other authorities and organisations	Disseminating the work that has been done through CIVITAS in Preston and South Ribble	Has also helped to draw attention to how CIVITAS can help local authorities in the UK in such a way that helps to also promote the CIVITAS UK and Ireland City Network		Andrew Varley	andrew.varley@lancashire.gov.uk
P191	La Rochelle	Dissemination	Press Article (Point Commun magazine n°63) p10-13 and p21	7, 8, 9, 11, 12	8.3, 9.2, 12.3 and 12.5		dec 08		Inhabitants of the Urban Community of la Rochelle		Announcement of the new PT network offer YELO + restructuring of the bus network + new smart card online recharging system + new real time information service on SMS Feedback on the Business Travel Plan signed in La Rochelle with the CAPM during the European Mobility Week			http://www.agglo-larochelle.fr/point_commun/datas/documents/numero63.pdf	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglo-larochelle.fr
P20	La Rochelle	Dissemination	pannels	4	4.2		December-05	N/A	Exhibitions	3	Civitas initiative, Succes project & LR measures (CIVITAS SUCCESS, for a new mobility, measures linked to the Urban Travel Plan) and description of local implementations thanks to SUCCESS (French and English languages)	exhibitions at international and national conferences / meetings...		Documents available on request (to be available on the Website)	KD, SR and TTR France (ML)	Karine Disclyn karine.disclyn@agglo-larochelle.fr
P23	La Rochelle	Dissemination	luminous key ring	8			December-05	N/A	P+R subscribers	650	luminous key ring with a letter from the President for each subscriber	securing of loyal customers	Raising of service's quality, best interest of subscribers			Anthony Désiré anthony.desire@agglo-larochelle.fr
P97	La Rochelle	Dissemination	Press Article	3			Edition 2007		Members of the national federation ATMO		Presentation of the evaluation method within CIVITAS-SUCCESS			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglo-larochelle.fr
P192	La Rochelle	Dissemination	Press Article (Point Commun magazine n°64) p4	4, 12	4.2, 12.5		Feb 09		Inhabitants of the Urban Community of la Rochelle		Forum : CIVITAS Award 2008 to La Rochelle + Internet recharging system for PT season tickets			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglo-larochelle.fr

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P51	La Rochelle	Dissemination	Boards for exhibition	11	9.2, 11.2, 11.3		Feb 2006			3	3 boards about Pass'Etudiant 17, Ambassadors of Mobility and Bike-sharing	Displayed when meeting students at university, Forums etc			Transports and Mobility Department and Communication Department	Sophie Bon sophie.bon@agglom-larochelle.fr
P144	La Rochelle	Dissemination	Newsletter of the French Ministry of Transport	8	8.6		Feb 2008		National Audience : local authorities (elected representatives, technical staff), professionnals in the field of mobility and transport		Accessibility policy in La Rochelle within CIVITAS			Lettre d'Information sur l'Accessibilité N°56 Feb 2008, available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P147	La Rochelle	Dissemination	Ville et Transport Magazine - Feb issue	9	9.2		Feb 2008		National Specialized Press on Transport		Overview of the bike sharing systems in France- Best practice in France, including the one implemented in La Rochelle within CIVITAS			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P81	La Rochelle	Dissemination	Vehicle Livery	5	5.3		February 07		Inhabitants of the Urban Community of la Rochelle	8	Livery on 8 vehicles of the Urban Community - promotion of the Pure Plant Oil with references to CIVITAS	Raising of local population awareness		Available upon request	Mylène Mazzocco, Water Treatment Service Department Engineer and Communication Manager	Mylène Mazzocco mylene.mazzocco@agglom-larochelle.fr
P196	La Rochelle	Dissemination	European Mobility Week Press Release, EC	4	4.2		February 09		European coverage		La Rochelle, part of the 10 LOCAL AUTHORITIES SHORTLISTED FOR EUROPEAN MOBILITY WEEK AWARD 2008			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P1	Ploiesti	Dissemination	logo	4			February-05	N/A	CIVITAS SUCCESS cities		Corporate identity of CIVITAS-SUCCESS	This Logo has been adapted to fit in with the CIVITAS Line for Corporate Identity.	The logo has been recommended by the PDG and agreed by the SC to be used as far as possible.	available on the SUCCESS Website: www.civitas-success.org on the CIVITAS	CG-Site Coordinator,MP-Project Dissemination Manager	Milena Perpelea (al21@ploiesti.ro)
P22	La Rochelle	Dissemination	Leaflet	4	4.2		February-05	N/A	CdA employees & local partners	100	Civitas initiative, Succes project & LR measures	SUCCESS publicised to the CdA employees and local partners	internal communication for a better appropriation of the project			Karine Disclyn karine.disclyn@agglom-larochelle.fr
P123	La Rochelle	Dissemination	Press Article : France Bleue	5	5,5		fin dec 07							Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P34	Ploiesti		Measure 6.6 poster "Street scene and public space"	6	6.6	March 2006	Jan.2005		CIVITAS SUCCESS cities		Corporate identity of CIVITAS-SUCCESS	This Logo has been adapted to fit in with the CIVITAS Line for Corporate Identity.	The logo has been recommended by the PDG and agreed by the SC to be used as far as possible.		CG-Site Coordinator,MP-Project Dissemination Manager	Milena Perpelea/al21@ploiesti.ro
P19	La Rochelle	Dissemination	press article	4	4.2.2		January-05	N/A	specialized population		Local measures & CIVITAS objectives (La Gazette Magazine)	SUCCESS publicised to a large trade audience	relevant dissemination in the national channels	Documents available on request (to be available on the Website)		Karine Disclyn karine.disclyn@agglom-larochelle.fr
P32	La Rochelle	Dissemination	Leaflet promotion bus	8.3	8.3		January-05	N/A	All		Buses advantages / figures	Raising of subscribers				Jean Forestier jean.forestier@agglom-larochelle.fr

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P2	Ploiesti	Dissemination	Website	4	4.1.1	September 05	January-06	delays in the technical feasibility / domain reservation	Other local authorities, including other cities and consortia within CIVITAS I and II, Candidate and accession countries, Organisations interested in the projects results and the transferability, Networks, Regional and local councils, The European Commission, The citizens, Mass media		www.civitas-success.org - public part : information about the different project's measures and strategy, the objectives, involved organisations, milestones, events, intermediate and final results, downloadable documents, people contacts, brief introduction into the CIVITAS initiative with relevant links - non-public part (Intranet), or "Partners Area" (password protected): used as a channel for the inter-project communication. This part will allow the partners to download huge documents like photos, presentations, to share it with the others and to work on in collaboration.	The website is an effective method of making project deliverables and the latest developments within the project available to interested third parties. It is also a place for Project partners to share information and news and as a way of making project deliverables and the latest developments within the project available to interested third parties.	All the partners agreed with the idea that the project must have its own website as a place for Project partners to share information and news and as a way of making project deliverables and the latest developments within the project available to interested third parties.	www.civitas-success.org	CG-Site Coordinator, MP-Project Dissemination Manager, MO-Local Dissemination Support	Valentin Craina (valicrain@valicrain.ro)
P57	La Rochelle	Dissemination	CIVITAS Stickers	4			July 2006		Local population in La Rochelle	1750	50 large-sized stickers (320x97mm) 1 000 medium-sized stickers (130x37mm) 700 small-sized stickers (90x37mm)	Improved visibility on CIVITAS actions				
P58	La Rochelle	Dissemination	CIVITAS Flags	4			July 2006		Local population in La Rochelle	5	the flags will be displayed at the cooking oil treatment unit, at the fuelling station, at the Park and Ride	Improved visibility on actions cofinanced by the EU in the framework of CIVITAS				
P59	La Rochelle	Dissemination	website on the carpooling system	11	11.2		July 2006		general public		Presentation of carpooling in the territory (what is carpooling, what are the benefits in terms of money, environment, user-friendliness etc)			www.covoiturage17.com	Transports and Mobility Department	Sophie Bon (sophie.bon@agglorochelle.fr)
P95	La Rochelle	Dissemination	CIVITAS Dissemination Products	4	4.2		July 2007		Local, regional and national distribution within CIVITAS-SUCCESS (Professionals; Students; General Public; Children/Pupils)		Slap Wraps, Games of cards, Visit card holders and laniards			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien (sebastien.davy@agglorochelle.fr)
P96	La Rochelle	Dissemination	Press article in the newsletter : 'Lettre de la Conférence des Grandes Ecoles', July 2007	4	4.2		July 2007		Schools of Engineers members of CGE		Newsletter of the Association of Engineer Schools			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien (sebastien.davy@agglorochelle.fr)
P127	Ploiesti	Dissemination	Templates forms for measure fact sheets	4	4.1		July 2007		Cities from CIVITAS SUCCESS project	450	A better framework for measures description.	Templates forms for measure fact sheets	Templates forms provide the opportunity of a better structure for measure		MP-Project Dissemination Manager	Milena Perpelea (/al21@ploiesti.ro)
P128	Ploiesti	Dissemination	Ploiesti brochure	4	4.2		July 2007		Cities from CIVITAS SUCCESS project	50	General information about Ploiesti city and about a new strategy for mobility.	A brochure that provide information about the past and future mobility strategy in Ploiesti	A good occasion to present the city and its mobility strategy to the interested parties		MP-Project Dissemination Manager, MO- Local Dissemination Support	Milena Perpelea (/al21@ploiesti.ro)

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P166	La Rochelle	Dissemination	Circuler autrement Magazine, n°146	9	9.2		July 2008		National coverage		Magazine by "Association Prévention Routière" - Association on Road Safety Presentation of bikesharing and bike-bus in LR through CIVITAS			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P167	La Rochelle	Dissemination	Le courrier des Maires n°214, July 2008	9	9.2		July 2008		French Local authorities/Municipalities		Bikesharing in La Rochelle			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P168	La Rochelle	Dissemination	Posters, Stickers (information material)	12	12.3		July 2008		Inhabitants of the Urban Community of la Rochelle and users of public transport users		Promotion of the new real time information at bus stops on SMS; posters and stickers displayed on all buses, bus stops and at the bus station			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P169	La Rochelle	Dissemination	ADEME Newsletter , Poitou Charente Region	9	9.2		July 2008		Regional coverage		Announcement of the new bike-sharing system in La Rochelle			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P170	La Rochelle	Dissemination	GUARD Newsletter 7, August 08	10			July 2008		CIVITAS family		La Rochelle - CIVITAS thematic leader on Goods delivery			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P21	La Rochelle	Training	CD Rom	7	7.1		July-05	N/A	staff	20	Integrated & pricing strategy with a presentation of all products	Best knowledge of pricing products		CD available on request	SMCTCM	Laure Martin smctcm@wanadoo.fr
P54	La Rochelle	Dissemination	Press article in the Point Commun magazine	4	4.2		June 2006		La Rochelle local population		News on the areas of expertise of the La Rochelle Urban Community relating to sustainable development; press articles on the two European projects led by the Urban Community: SUCCESS and ...	Raising of local population awareness		Point Commun N°1 www.agglom-larochelle.fr	Transports and Mobility Department and Communication Department	Karine Disclyn
P55	La Rochelle	Dissemination	Student flyers and posters on transport services in La Rochelle	11	11.3		June 2006		La Rochelle students	15000 flyers and 500 posters produced	Detailed information on multimodality for students, regarding regular and occasional travels in La Rochelle (bike sharing, bus, park and ride, taxis, trains) Information on why and how to subscribe to the Pass Etudiant 17 ...	7000 handed out in the students matriculation files in the University of La Rochelle + 3000 distributed at information points (library, university restaurants ...); 350 posters on buses in August and September 2006.		Transports and Mobility Department	Sophie Bon sophie.bon@agglom-larochelle.fr	
P88	La Rochelle	Dissemination	Leaflet	11	11.2		June 2007		La Rochelle local population		Leaflet on the carpooling service over the Département Charentes Maritime			Available upon request	Transports and Mobility Department	Sophie Bon sophie.bon@agglom-larochelle.fr
P89	La Rochelle	Dissemination	Posters	11	11.2		June 2007		La Rochelle local population	3	Posters on the carpooling service over the Département Charentes Maritime			Available upon request	Transports and Mobility Department	Sophie Bon sophie.bon@agglom-larochelle.fr

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P90	La Rochelle	Dissemination	Leaflet Master's degree "Mobilité Urbaine Avancée et Durable"	4	4.3		June 2007		Students who have completed a Masters degree in the field of transport or sustainable planning Company or local authority executives working in these fields		Presentation of the core courses of the Master's degree, created in the framework of the CIVITAS SUCCESS project, in partnership with other CIVITAS SUCCESS stakeholders (TTR; LCC, PCC from Preston; PMP from Ploiesti) specializes in Advanced and Sustainable Urban Mobility, with mobility issues related to CIVITAS : Urban Mobility, project management, different means of transport, new mobility services, transport marketing etc			Available upon request	Dominique Breuil Technical Coordinator, EIGSI	Dominique Breuil, Technical Coordinator dominique.breuil@eigsi.fr
P91	La Rochelle	Dissemination	Press Article "Sud Ouest" Newspaper	11	11.1		June 2007		Regional Coverage		Article on the new cycle path within CIVITAS-SUCCESS (between the communes of Lagord and Esnandes)			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P92	La Rochelle	Dissemination	Press Article (Point Commun magazine)	11	11.1		June 2007		Inhabitants of the Urban Community of la Rochelle		Article on the new cycle path within CIVITAS-SUCCESS (between the communes of Lagord and Esnandes)			Point Commun N°56 www.agglom-larochelle.fr	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P159	La Rochelle	Dissemination	Press Article, Le courrier des	5	5.1		June 2007		French Local authorities/Municipalities		Experimentation on hybrid minibuses in La Rochelle			Not available	Transports and Mobility Department, Davy Sébastien,	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P156	La Rochelle	Dissemination	Promocash' magazine	5	5.5		June 2008		Magazine dedicated to restaurant owners		Edito on the used cooking oils pilot project experimented in La Rochelle within CIVITAS-SUCCESS			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P158	La Rochelle	Dissemination	Press Article (Point Commun magazine) p8-11		12.3, 5.1, 8.3, 9.2		June 2008		Inhabitants of the Urban Community of la Rochelle		Special Feature "Towards a new culture of mobility" in La Rochelle: - Announcement of the new bike-sharing system; presentation of the new real time information at bus stops on SMS; announcement of PT restructuring end 2008-			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P160	La Rochelle	Dissemination	Interview : Autorouteinfo radio	5	5.5		June 2008				presentation of the used Cooking Oil Pilot Project in La Rochelle			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P161	La Rochelle	Dissemination	Press Article : "La Gazette des Communes", June 2008	9.2 + 7.1			June 2008		French Local authorities		Presentation of the new bike-sharing system in LR + integrated ticketing strategy implemented through CIVITAS-SUCCESS			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P162	La Rochelle	Dissemination	Regional Review, Issue 9, June 2008	4	4.1		June 2008		Regional offices in all the member countries, every Member of the European Parliament, Senior Members of the European Commission, Members of the Committee of		Magazine focusing on regional innovation and best practice throughout the EU Presentation of the CIVITAS SUCCESS project in La Rochelle			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P27	La Rochelle	Dissemination	Publicity	7.1	7.1		June-05	N/A	students	10000	1 page on Students subscription 18 Euros / month	Raising of subscribers amongst students				Jean Forestier jean.forestier@agglom-larochelle.fr
P31	La Rochelle	Dissemination	Leaflet PDE	11.3	11.3		June-05	N/A	Mairie LR, CdA LR, P+R, Foire exposition LR, entreprises, Etablissements d'Enseignement Supérieur	7000	key figures on the travels home-work / what is an Enterprise Travel Plan? Promotion of the modes alternative to the private car	Raising of subscribers				Sophie Bon sophie.bon@agglom-larochelle.fr

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P82	La Rochelle	Dissemination	Press Article : The Parliament Regional Review, Issue 4	4	4.1		March 07		Regional offices in all the member countries, every Member of the European Parliament, Senior Members of the European Commission, Members of the Committee of Regions in Brussels		Magazine focusing on regional innovation and best practice throughout the EU Committee of the regions Presentation of the CIVITAS SUCCESS project			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P83	La Rochelle	Dissemination	Press Article : "Transport, Environment & Circulation" Magazine	4	4.2		March 07		Specialized Press					Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P42	Preston	Dissemination	factsheet	4	4.2		March 2006	N/A	Citizens. Colleagues, local Politicians CIVITAS WP leaders		Leyland Town Centre Regeneration	Awareness of proposed works				
P43	Preston	Dissemination	factsheet	4	4.2		March 2006	N/A	Citizens. Colleagues, local Politicians CIVITAS WP leaders		Transport Telematics in Preston and South Ribble	Awareness of proposed works				
P44	Preston	Dissemination	factsheet	4	4.2		March 2006	N/A	Citizens. Colleagues, local Politicians CIVITAS WP leaders		Adelphi Street Area, Preston	Awareness of proposed works				
P45	Preston	Dissemination	factsheet	4	4.2		March 2006	N/A	Citizens. Colleagues, local Politicians CIVITAS WP leaders		The Preston city centre clear zone	Awareness of proposed works				
P50	La Rochelle	Dissemination	CIVITAS SUCCESS panels	4	4.2		March 2006		La Rochelle local population	3	3 Panels (called 'TOP IMAGES') each presenting the main measure implemented in La Rochelle - Focus on the Benefits of CIVITAS SUCCESS for the Urban Community	Raising awareness of local population			Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P149	La Rochelle	Dissemination	Flyer Park-and-ride	8	8.1		March 2008		Inhabitants of the Urban Community of la Rochelle, commuters		Presentation of the Park-and-ride (at L'Hermitage) implemented through CIVITAS			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P150	La Rochelle	Dissemination	Annual activity report of the Urban Community (CdA) : the Mobility and Transport Department in 2006	4	4.2		March 2008		Annual Reference Report for each Department of the CdA Internal Communication - CdA staff (downloadable - paper version)	516				Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P18	La Rochelle	Dissemination	press review	4	4.2.2		March-05	N/A	Civitas cities	250	SUCCESS Kick off meeting review	appropriation and dissemination of the SUCCESS project and the local representatives	relevant dissemination in the local channels	Documents available on request (to be available on the Website)	KD, SR and TTR France (ML and ER)	Karine Disclyn karine.disclyn@agglom-larochelle.fr
P3	Ploiesti	Dissemination	project leaflet	4	4.1.2		May 2005	N/A	CIVITAS and other European cities (including internal staff of partner organisations), Cyclist, automobile, public transport users associations, environmental organisations, Chambers of Commerce, the citizens	60 copies	short description of the project's general objectives, the 3 cities projects with their strategic objectives and demonstration key features, as well as their local partnerships. A general contact is given for each site and at the project level.	The Project Leaflet describes the project's objectives and expected re-sults at the project level and in each site.	The leaflet disseminated via the website and through direct mailing offers the possibility to organisations that have an interest in the project results and the general topic of policy formulation to be informed regarding the CIVITAS general objectives and	Leaflet printed, disseminated via emails and available on the website www.civitas-success.org	CG-SiteCoordinator, MP-Project Dissemination Manager	Milena Perpelea (a121@ploiesti.ro)

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P5	Ploiesti	Dissemination	Poster	4	4.1.2		May 2005	N/A	CIVITAS and other European cities (including internal staff of partner organisations)		CIVITAS and SUCCESS logos, CIVITAS slogan, photos and map of the SUCCESS cities, detail of SUCCESS acronym	Dissemination within the CIVITAS cities	displayed in conferences / consortium meetings...	poster available on www.civitas-success.org	CG-SiteCoordinator, MP-Project Dissemination Manager	Milena Perpelea (al21@ploiesti.ro)
P6	Ploiesti	Dissemination	brochure	4	4.2		May 2005	N/A	Local authorities via the national networks, public transport users associations, environmental organisations, mass media		"Steps for a new mobility culture": City presentation, the mobility policy, urban transport system, Ploiesti in CIVITAS	Dissemination within the CIVITAS cities and other interested cities and organisations.	Presentation of the city and the project at national and international level		CG-SiteCoordinator, MP-Project Dissemination Manager, MO- Local Dissemination Support	Milena Perpelea (al21@ploiesti.ro)
P7	Ploiesti	Dissemination	peaked caps	4	4,1		May 2005	N/A	Public transport users associations, cyclist associations, environmental organisations, automobile associations, mass media		CIVITAS SUCCESS logo on them	communication with schoolchildren in Ploiesti and general promotional material for the whole SUCCESS consortium	dissemination at GUARD Kick Off event in Ljubljana (May 2005)	photos	CG-SiteCoordinator	Milena Perpelea (al21@ploiesti.ro)
P35	Ploiesti		the second newsletters (internal and external)	4	4.1.3	march 2006	May 2006	Delays in receiving partners project information's	Organisations interested in the projects results and the transferability, International and national networks, Regional and Local Councils, Chambers of Commerce, citizens, other CIVITAS II cities, European Commission, Networks, Mass media		The bi-annual newsletter (internal and external) issued by Ploiesti City Hall (both in paper and electronic versions), with the support of TTR, is reporting how the SUCCESS methodology is progressing and comprise fact sheets of project partners, the measures taken, and forthcoming actions, especially with regards to exploitation of the outputs by other cities. The NL contain 4 pages of news, the first page being dedicated to the project news (meetings, cooperation lessons...) and the 3 other pages to the progress in sites.	Dissemination of the informations within the CIVITAS family, so that all the cities will be able to know the different progress and barriers known in SUCCESS, and the best practices at regional, national and European level	A good occasion to present the project at national and international level, the stages already achieved.		CG-Site Coordinator, MP-Project Dissemination Manager, MO- Local Dissemination Support	Milena Perpelea /al21@ploiesti.ro
P36	Ploiesti		project leaflet romanian version	4	4.1.2	May 2006	May 2006		Cities AMR members, cyclist, automobile, public transport users associations, environmental organisations, Chambers of Commerce, the citizens	60 copies	It presents a short description of the project's general objectives, the 3 cities projects with their strategic objectives and demonstration key features, as well as their local partnerships. A general contact is given for each site and at the project level.	The Project Leaflet describes the project's objectives and expected re-sults at the project level and in each site.	The leaflet disseminated via the website and through direct mailing offered the possibility to organisations that have an interest in the project results and the general topic of policy formulation to be informed regarding the CIVITAS general objectives and SUCCESS objectives.		CG-SiteCoordinator, MP-Project Dissemination Manager	Milena Perpelea/al21@ploiesti.ro
P53	La Rochelle	Dissemination	Advertisement in La Rochelle Yearly Student Guide	11	11.3		May 2006		La Rochelle students	10000	One page promoting the 'Pass'Etudiants 17'	Students guide distributed in the matriculation files of students and during students exhibitions			Transports and Mobility Department	Sophie Bon sophie.bon@agglom-larochelle.fr
P87	La Rochelle	Dissemination	Press article, Internal Newsletter (CdA La Rochelle)	4	4.2		May 2007		CdA Staff		The urban mobility strategy of the Urban Community of La Rochelle. Involvement of the local authority in the CIVITAS programme.			"Bulletin d'information - Suivez Le Mouvement" n°6 (Available upon request)	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr
P155	La Rochelle	Dissemination	Les Echos Newspaper	12	12.5		May 2008		National Coverage		Presentation of a new online recharging system for public transport season tickets. This new system will be introduced in La Rochelle from July 2008 through CIVITAS-SUCCESS and has been awarded at the Public Transport Innovation Awards during the European Mobility Exhibition in Paris (9-12 June 2008).			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglom-larochelle.fr

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P17	La Rochelle	Dissemination	leaflet	4	4.2		May-05	N/A	European cities	500	Political speech & La Rochelle SUCCESS measures & contacts	SUCCESS dissemination of the local projects / measures implementation		Documents available on request (to be available on the Website)		Karine Disclyn karine.disclyn@agglorochelle.fr
P223	Ploiesti	Dissemination	Press article	6	6.6	September 05	N/A	Romania (Ploiesti)	The citizens, the stakeholders interested, mass media.	25 persons	Public Survey within SUCCESS CIVITAS about acceptance level of the clear zone in center of the city. Collecting data concerning the citizens acceptance level of the Clear Zone	Press releases and press conference	The survey was displayed on the PMP website	Good results of the public survey: the central zone was accepted by the residents as an access control zone	CG-Site Coordinator	Cozia-Roxana Georgescu (pci@ploiesti.ro)
P224	Ploiesti	Dissemination	Press article	6	6.6	September 05	N/A	Ploiesti	The residents of the central city zone	50 persons	Discussions with the central zone residents regarding their acceptance level for closing area to motorised vehicles.	The majority of citizens agreed with the closing of the central zone.	Informative materials with the description of the measure to be implemented in the central area.	A good response of the citizens at the implications of the clear zone creating	Site Manager, Project Dissemination manager, WP leader	Cozia-Roxana Georgescu (pci@ploiesti.ro) Milena Perpelea (al21@ploiesti.ro)
P225	Ploiesti	Dissemination	Press article	5	5.7	August-05	N/A	Ploiesti	Customers	Civil Society	Articles and interviews in local newspapers and TV channels about clean buses	Raising the awareness level on clean buses		It was established a link between the users and the suppliers of public transport services	CG-Site Coordinator, MP-Project Dissemination Manager, RP-Local Technical Coordinator	Milena Perpelea (al21@ploiesti.ro)
P226	Ploiesti	Dissemination	Press article	5	5.8	November 05	N/A	Ploiesti	Customers	Civil Society	Articles and interviews in local newspapers and TV channels about conversion of buses to LPG	Raising the awareness level on LPG buses		It was established a link between the users and the suppliers of public transport services.	CG-Site Coordinator, MP-Project Dissemination Manager, RP-Local Technical Coordinator	Milena Perpelea (al21@ploiesti.ro)
P227	Ploiesti	Dissemination	Information campaign	8	8.11	Starting from Jan 2005	N/A	Ploiesti	Customers	Civil Society	Articles and interviews in local newspapers and TV channels	Raising the citizens awareness level on the infrastructure improvement for collective transport		Promoting of the infrastructure improvement	CG-Site Coordinator, MP-Project Dissemination Manager, RP-Local Technical Coordinator	Milena Perpelea (al21@ploiesti.ro)
P228	Ploiesti	Dissemination	Information campaign	12	12.11	Starting from Aug 2005	N/A	Ploiesti	Customers	Civil Society	Articles and interviews in local newspapers and TV channels	Raising the awareness level on the development of the GPS system for the PT fleet		Improving the quality of travel information	CG-Site Coordinator, MP-Project Dissemination Manager, RP-Local Technical Coordinator	Milena Perpelea (al21@ploiesti.ro)
P229	Ploiesti	Dissemination	Awareness campaign	12	12.11	Starting from Nov 2005	N/A	Ploiesti	Customers	Civil Society	Public ads on the buses, leaflets.	Raising the awareness level on the development of the GPS system for the PT fleet		Improving the quality of travel information	CG-Site Coordinator, MP-Project Dissemination Manager, RP-Local Technical Coordinator	Dana Pana (dana.pana@ratph.ro)
P230	Ploiesti	Dissemination	Information campaign	12	12.12	December-05	N/A	Ploiesti	Customers	Civil Society	Articles and interviews in local newspapers and TV channels	Raising the awareness level.		Promotion of the new ticketing system	CG-Site Coordinator, MP-Project Dissemination Manager, RP-Local Technical Coordinator	Milena Perpelea (al21@ploiesti.ro)
P231	Ploiesti	Dissemination	Awareness campaign	12	12.12	Starting from Dec 2005	N/A	Ploiesti	Customers	Civil Society	Public ads in the bus stops, leaflets.	Raising the awareness level.		Promotion of the new ticketing system	CG-Site Coordinator, MP-Project Dissemination Manager, RP-Local Technical Coordinator	Dana Pana (dana.pana@ratph.ro)
P232	Ploiesti	Dissemination	Information campaign	12	12.13	Starting from Nov 2005	N/A	Ploiesti	Customers	Civil Society	Articles and interviews in local newspapers and TV channels	Raising the awareness level of the public transport actual and potential users		Promotion of the real time information system	CG-Site Coordinator, MP-Project Dissemination Manager, RP-Local Technical Coordinator	Milena Perpelea (al21@ploiesti.ro)

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P4	Ploiesti	Dissemination	newsletter 1	4	4.1.3	Sept.2005	Oct.2005	Delays in receiving partners project information's	Organisations interested in the projects results and the transferability, International and national networks, Regional and Local Councils, Chambers of Commerce, citizens, other CIVITAS II cities, European Commission, Networks, Mass media	about 500 copies	The bi-annual newsletters (internal and external) issued by Ploiesti City Hall (both in paper and electronic versions), with the support of TTR, reports how the SUCCESS methodology is progressing and comprises fact sheets of project partners, the measures taken, and forthcoming actions, especially with regards to exploitation of the outputs by other cities. The external NL contain 4 pages of news, the first page being dedicated to the project news (meetings, cooperation lessons...) and the 3 other pages to the progress in sites.	Dissemination of the informations within the CIVITAS family, so that all the cities will be able to know the different progress and barriers known in SUCCESS, and the best practices at regional, national and European level	A good occasion to present the project at national and international level, the stages already achieved. A nice way of communication amongst the SUCCESS Consortium with the internal NL.	NL available on www.civitas-success.org	CG-Site Coordinator, MP-Project Dissemination Manager, MO- Local Dissemination Support	Milena Perpelea (a121@ploiesti.ro)
P188	La Rochelle	Dissemination	Vehicle Livery (EEV Buses)	5	5.2		October 2008		Inhabitants of the Urban Community of la Rochelle		Promotion on the 10 new EEV buses running in La Rochelle	Raising of local population awareness		Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglo-larochelle.fr
P29	La Rochelle	Dissemination	PT network plan	8.3	8.3		October-05	N/A	PT users		Bus network plan and instructions for use bus and adress of strategic sites (administratives, touristic, cultural, sport...)	Raising of subscribers				Jean Forestier jean.forestier@agglo-larochelle.fr
P33	Ploiesti		Website upgrade	4	4.1.1	permanent	permanent		Other local authorities, including other cities and consortia within CIVITAS I and II, Candidate and accession countries, Organisations interested in the projects results and the transferability, Networks, Regional and local councils, The European Commission, The citizens, Mass media		General information about the project, about the implementation process: achievements, news, events and links to other projects and organisations sites that might be interesting.	The website is an effective method of making project deliverables and the latest developments within the project available to interested third parties. It is also a place for Project partners to share information and news. For that goal, a private area is to be implemented.	All the partners agreed with the idea that the project must have its own website as a place for Project partners to share information and news and as a way of making project deliverables and the latest developments within the project available to interested third parties.		CG-Site Coordinator, MP-Project Dissemination Manager	Valentin Craina/ valicrainna@valicrainna.ro
P66	La Rochelle	Training	Free Test coupon for the second P+R	8	8.1		Sept. 06		La Rochelle local population	15000	1-week free trial at the Park-and-Ride				Transports and Mobility Department	Sophie Bon sophie.bon@agglo-larochelle.fr
P67	La Rochelle	Dissemination	Press Article	8	8.2		Sept. 06		La Rochelle local population		Presentation of the new ace - in the commercial area 'Beaulieu'				Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglo-larochelle.fr
P68	La Rochelle	Dissemination	Pannel for the P+R	8	8.1		Sept. 06		La Rochelle local population		400x300 cm promotional pannel at the Park-and-Ride 'Hermitage'				Nicolas Chauvineau, WP5 & WP9 leader Transports and Mobility Department	Nicolas Chauvineau nicolas.chauvineau@agglo-larochelle.fr
P8	Ploiesti	Dissemination	Promotional materials	4	4.1		Sept.2005	N/A	Project partners, CIVITAS cities, interested organisations		Business cards, roll-ups, badges, posters for Mobility Week	appropriation of the common identity / brand of the project	Well received and appreciated by the whole SUCCESS consortium		CG-SiteCoordinator	Milena Perpelea (a121@ploiesti.ro)
P69	La Rochelle	Dissemination	CIVITAS SUCCESS Brochure	4	4.2		September 06		All public	2x 1000	Two versions of the Brochure (English & French) Description of the CIVITAS SUCCESS Programme ; Presentation of the measures related to CIVITAS in La Rochelle	Distributed in conferences, seminars, workshops, site visits etc			Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglo-larochelle.fr

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P70	La Rochelle	Dissemination	Annual guide "Profil"	11	11.2		September 06		La Rochelle local population	68000	- One page on Home-to-work travels - One page on the different PT options (bus, coaches, sea bus, passeur, taxis, yellow bikes and disabled people transport)	Distributed in the Urban Community of La Rochelle in every letterbox			Transports and Mobility Department	Sophie Bon sophie.bon@agglorochelle.fr
P165	La Rochelle	Dissemination	Press Article (Point Commun magazine), Sept 08 - p30-31	4	4.1		September 2008		Inhabitants of the Urban Community of la Rochelle		Reception of European Transport Ministers in La Rochelle (1-2 Sept); announcement of the new bike sharing system and the ongoing restructuring of the PT network through CIVITAS-SUCCESS; news on the CIVITAS-SUCCESS consortium meeting in La Rochelle on July 23			Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglorochelle.fr
P24	La Rochelle	Training	Free test coupon to train employees and employers to the Park & Ride and the car sharing use	11.2	11.2		September-05	N/A	All people coming in the city centre		- map of the shuttle way Parking-Vieux Port - hours of function - free ticket for one week parking	Raising of subscribers	not yet conclusions			Sophie Bon sophie.bon@agglorochelle.fr
P25	La Rochelle	Dissemination	Flyers, advertising panels, posters, ads in students guides to promote the Travel Plan to	11.3	11.3		September-05	N/A	students		Complete information about the Pass'Etudiant 17 and the student mobility plan	Raising of subscribers amongst students	400 subscribers more than the year before			Sophie Bon sophie.bon@agglorochelle.fr
P26	La Rochelle	Dissemination	Publicity	8.3	8.3		September-05	N/A	Urban communities citizens and employees	68000	1 page on travel home-work / 1 page on the Autoplus offer (bus,car, sea bus, sea shuttle, taxis, yellow bikes...), 1 page with the network map, 1/2 page with a zoom on the	Local PT strategy publicised to a large district audience				Jean Forestier jean.forestier@agglorochelle.fr
P28	La Rochelle	Dissemination	Technical product fiches	8.3	8.3		September-05	N/A	PT users	15000/produit	User guide	Raising of subscribers				Jean Forestier jean.forestier@agglorochelle.fr
P46	Preston	Dissemination	press article	4	4.2		Spring 2006	N/A	Other local authorities in UK.		Lancashire aims for SUCCESS in Europe (ATCO News)	Awareness of CIVITAS SUCCESS to wide target audience in the UK.	National event to promote CIVITAS to other UK local authorities.	www.atco.org.uk	A. Varley	A. Varley (+441772533336)
P15	Preston	Dissemination	press article	4	4.2				General public		Introduction to SUCCESS as an article submitted to ATCO (Trade press)	SUCCESS publicised to a large trade audience	Raised awareness of the SUCCESS project with trade professionals at a national level	Copies available on request	Andrew Varley (LDM)	Richard Clarke, richard.clarke@env.lanccsc.gov.uk
P16	Preston	Dissemination	Newsletter	4	4.2				General public		Introduction to SUCCESS as an article in the Preston District Partnership Newsletter	SUCCESS publicised to a large district audience	Raised awareness of the SUCCESS project with local people	Documents available on request (to be available on the Website)	Andrew Varley (LDM)	Richard Clarke, richard.clarke@env.lanccsc.gov.uk
P30	La Rochelle	Dissemination	Practical guide school PT	7.1	7.1			N/A	Parents of schoolchildren	8000	Functioning of the new school smartcard	Raising of subscribers				Jean Forestier jean.forestier@agglorochelle.fr
P37	Ploiesti	Dissemination	NL romanian version	4	4.1	2006 Sept			AMR member cities, cyclist, automobile, public transport users associations, environmental organisations, Chambers of Commerce, the citizens	600 copies	The second NL translated in romanian language	The NL describes the project's objectives and expected results at the project level and in each site.	The NL offered the possibility to organisations that have an interest in the project results and the general topic of policy formulation to be informed regarding the CIVITAS general objectives and SUCCESS objectives.		CG-SiteCoordinator, MP-Project Dissemination Manager, MO - Local Dissemination Support	Milena Perpelea/al21@ploiesti.ro

2. Final plan for using and disseminating the knowledge

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Product N°	Site	Activity	Type of product/material distributed	WP n°	meas. n° task n°	Planned date	Actual date	Reasons for advancing/postponing	Target groups	nb of copies	Content	Results	report	references (link to the documents)	persons involved (+function)	responsible (name/contact) tel/email
P38	Ploiesti	Dissemination	The third newsletters (internal and external)	4	4.1	2006 Sept			Organisations interested in the projects results and the transferability, international and national networks, local authorities, Chambers of Commerce, citizens, other CIVITAS II cities, European Commission, media	400 copies	The newsletter issued by Ploiesti City Hall (both in paper and electronic versions), with the support of TTR, is reporting how the SUCCESS methodology is progressing and comprise fact sheets of project partners, the measures taken, and forthcoming actions, especially with regards to exploitation of the outputs by other cities. The NL contain 4 pages of news, the first page being dedicated to the project news (meetings, cooperation lessons...) and the 3 other pages to the progress in sites.	Dissemination of the informations within the CIVITAS framework, so that all the cities will be able to know the different progress and barriers known in SUCCESS, and the best practices at regional, national and European level	A good occasion to present the project at national and international level, the stages already achieved.		CG-Site Coordinator, MP-Project Dissemination Manager, MO- Local Dissemination Support	Milena Perpelea /al21@ploiesti.ro
P39	Ploiesti	Dissemination	General marketing materials: ball pens, peaked caps, calendars	4	4.1	2006 Sept			Organisations interested in the projects results and the transferability, local authorities, citizens, other CIVITAS II cities, European Commission, media	ball pens: 400 pieces peaked caps: 150 pieces calendars: 50 pieces	Marketing materials with SUCCESS CIVITAS logo and with representative images.	Marketing materials to promote the project image	These materials represent a way to open out the project.		CG-Site Coordinator, MP-Project Dissemination Manager	Milena Perpelea /al21@ploiesti.ro
P40	Ploiesti	Dissemination	Templates forms for measure fact sheets	4		2006 Sept			Cities from SUCCESS project	900 copies	A better framework for measures description.	Templates forms for measure fact sheets	Templates forms provide the opportunity of a better structure for measure		CG-Site Coordinator, MP-Project Dissemination Manager	Milena Perpelea /al21@ploiesti.ro
P41	Ploiesti	Dissemination	Leaflet	4	4.1	2006 Sept			Organisations interested in the projects results and the transferability, local authorities, citizens, CIVITAS II cities, European Commission, media	500 copies	Presentation of the participant cities, the project general objectives and the goals for each city	The leaflet describes the project's objectives and expected results at the project level and in each site.	The leaflet offered the possibility to interested organisations to be informed regarding the CIVITAS general objectives and SUCCESS objectives.		CG-Site Coordinator, MP-Project Dissemination Manager	Milena Perpelea /al21@ploiesti.ro
P100	La Rochelle	Dissemination	TV Report - France 3 : danièle	7	7.1	9 August 2007			Regional TV channel		Report on the success of the La Rochelle pass ("Pass Rochelais") combining unlimited transport with discounted prices at museum in La Rochelle	Raising of local population awareness		Available upon request	Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglolarrochelle.fr
P137	Preston		CIVITAS SUCCESS project advertisement in South Ribble	4	4.2.2				South Ribble local population		General information about the project	Raise awareness of the project				
P141	Preston		Travelsmart PTP maps for Preston NE & W	11	11.6				PTP participants	5000		Promote available sustainable transport options				
P219	Ploiesti	Dissemination	Newsletter - new edition	4		nov 08			Organisations interested in the projects results and the transferability, International and national networks, Regional and Local Councils, Chambers of Commerce, citizens, other CIVITAS II cities, European Commission, Networks, Mass media	300	The newsletter issued by Ploiesti City Hall (both in paper and electronic versions), is reporting the CIVITAS SUCCESS progress.	Dissemination of the information within the CIVITAS family and to other interested cities and organisations so that it inform them about the different progress and barriers known in SUCCESS, and the best practices at regional, national and European level	A good occasion to present the project at national and international level, and also the stages already achieved.		MP-Project Dissemination Manager, MO - Local Dissemination Support	Milena Perpelea /al21@ploiesti.ro

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Product N°	Site	Activity	Type of product/material distributed	WP n°	meas. n° task n°	Planned date	Actual date	Reasons for advancing/postponing	Target groups	nb of copies	Content	Results	report	references (link to the documents)	persons involved (+function)	responsible (name/contact) tel/email	
P220	Ploiesti	Dissemination	Posters for buses	4		sep.-08			The posters will be placed in the buses , so the target group will be the users of public transport.	100	Information about CIVITAS SUCCESS project	Raising the awareness about the project impact	A way of promoting the project in the community.		RP - Technical Coordinator, MP-Project Dissemination Manager	Milena Perpelea /al21@ploiesti.ro	
P221	Ploiesti	Dissemination	Brochure 'Clean air for all' (both in english and romanian language)	4		sep.-08			The citizens of the Ploiesti city, the interested organizations, other interested cities from Romania and abroad	200	Information about CIVITAS SUCCESS project, about the benefits of using bikes on the environment, on health and on the everyday life of comunity. Promoting the clear central zone	Raising the awareness about the project impact	A way of promoting the project in the community.		MP-Project Dissemination Manager	Milena Perpelea /al21@ploiesti.ro	
P222	Ploiesti	Dissemination	Dissemination materials: trousers clips for bikers, gadgets for relaxation	4		sep.-08			The citizens of the Ploiesti city, the participants at the CIVITAS Forum.	300	trousers clips for bikers- 300 gadgets for relaxation with CIVITAS SUCCESS logo	An opportunity to promote the project	A way of promoting the project.		CG-Site Coordinator, MP-Project Dissemination Manager	Milena Perpelea /al21@ploiesti.ro	
P233	Ploiesti		Press article			Apr., June 2006		Romania (Ploiesti)	The citizens, the stakeholders interested, mass	25 persons	Presentation of the different stages of the project	CIVITAS Advertising in the local media	Information materials about the project	Good occasion to present this innovative project in	CG-Site Coordinator, RP- technical Coordinator	Milena Perpelea /al21@ploiesti.ro, Dana Pana, dana@ratph.ro	
P234	La Rochelle	Dissemination	Product	4	4.1	15 March 08		La Rochelle (FR)	Contribution of the French Task Force to the Green paper 'Towards a new culture for urban mobility'						Transports and Mobility Department, Davy Sébastien, Local Dissemination Manager	Davy Sébastien sebastien.davy@agglo-larochelle.fr	
P235	Preston	Dissemination	Press article	4	4.2.2	22-mai-08		Preston	Local newspaper reporter		Talk to Lancashire Evening Post reporter regarding City Centre Clear Zone / Features of the planned City Centre Clear Zone works explained and why they need to be implemented along with the predicted benefits for Preston	Increase awareness of project & acceptance of scheme measures	Maps and overview	Full overview given although article not as informative as it could have been		Rachel Crompton	Rachel Crompton
P247	Preston	Dissemination	leaflet with map	6	6.4 & 6.5	27/03/2009			Preston businesses and residents living in the Clear Zone area, also on-line.	500 planned	Artwork showing the different elements of the Clear Zone, text explaining the reasons for their implementation	n/a	n/a		Marie Hutson	marie.hutson@lancashire.gov.uk	
P248	Preston	Dissemination	Preston DVD	4	4.1.5				CIVITAS cities and other transport authorities/organisations	150 planned	Footage of Preston and South Ribble showing work that needs to be done and has been completed by CIVITAS	Informs other transport authorities/organisations of the work that can be achieved through CIVITAS	Will also trt yo upload this onto Youtube		Andrew Varley & Marie Hutson	andrew.varley@lancashire.gov.uk & marie.hutson@lancashire.gov.uk	
P249	Preston	Dissemination	Newsletter 5	4		avr-09			Stakeholder and national distribution (electronic)		The completion of the measures through CIVITAS	Informs other transport authorities/organisations and partner organisations of the work that can be achieved through CIVITAS	n/a		Marie Hutson	marie.hutson@lancashire.gov.uk	
P252	Ploiesti	Dissemination	Final Brochure	4							See details in the Dissemination Plan						
P253	Ploiesti	Dissemination	Methodological	4, 2							See details in the Dissemination Plan						