



CAR SHARING ATC SpA

Bologna was one of the first cities that offered a Car Sharing service in Italy. Since August of 2002, after some pilot trials and a brief running-in period, Car Sharing became fully operational.

The service has always been performed by ATC spa. It is part of the ICS group “Car Sharing Initiative”, involving several Italian cities where a Car Sharing service has been carried out.

In 2008, before Mimosa project started, the car rental fleet was composed of 30 vehicles available in the urban area and 10 in the Province, which can use 17 reserved parking places in the urban area and 8 in the Province.

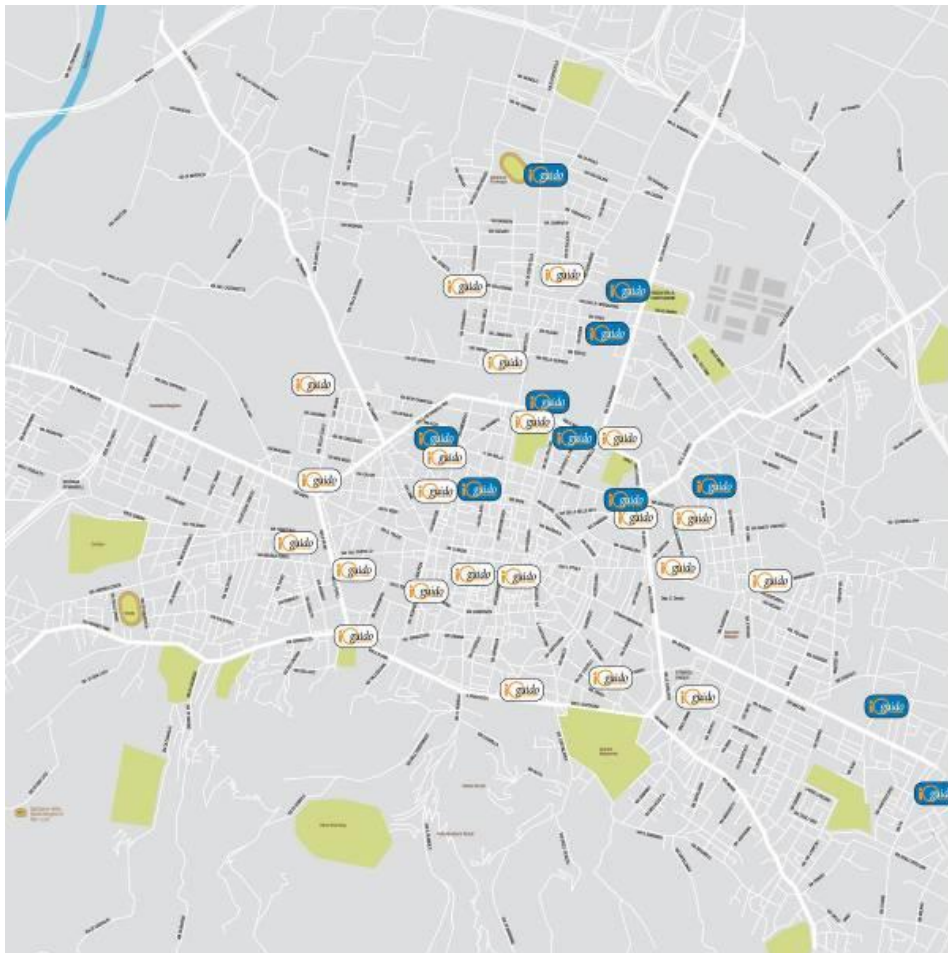


Figure 1: Car Sharing location in Bologna (2012)

During the CIVITAS MIMOSA project, 17 new locations were realized in Bologna urban area. This activity has been developed in parallel with the purchase of new green cars (mainly LPG and hybrid vehicles).