



PORTIS

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16 May 2018

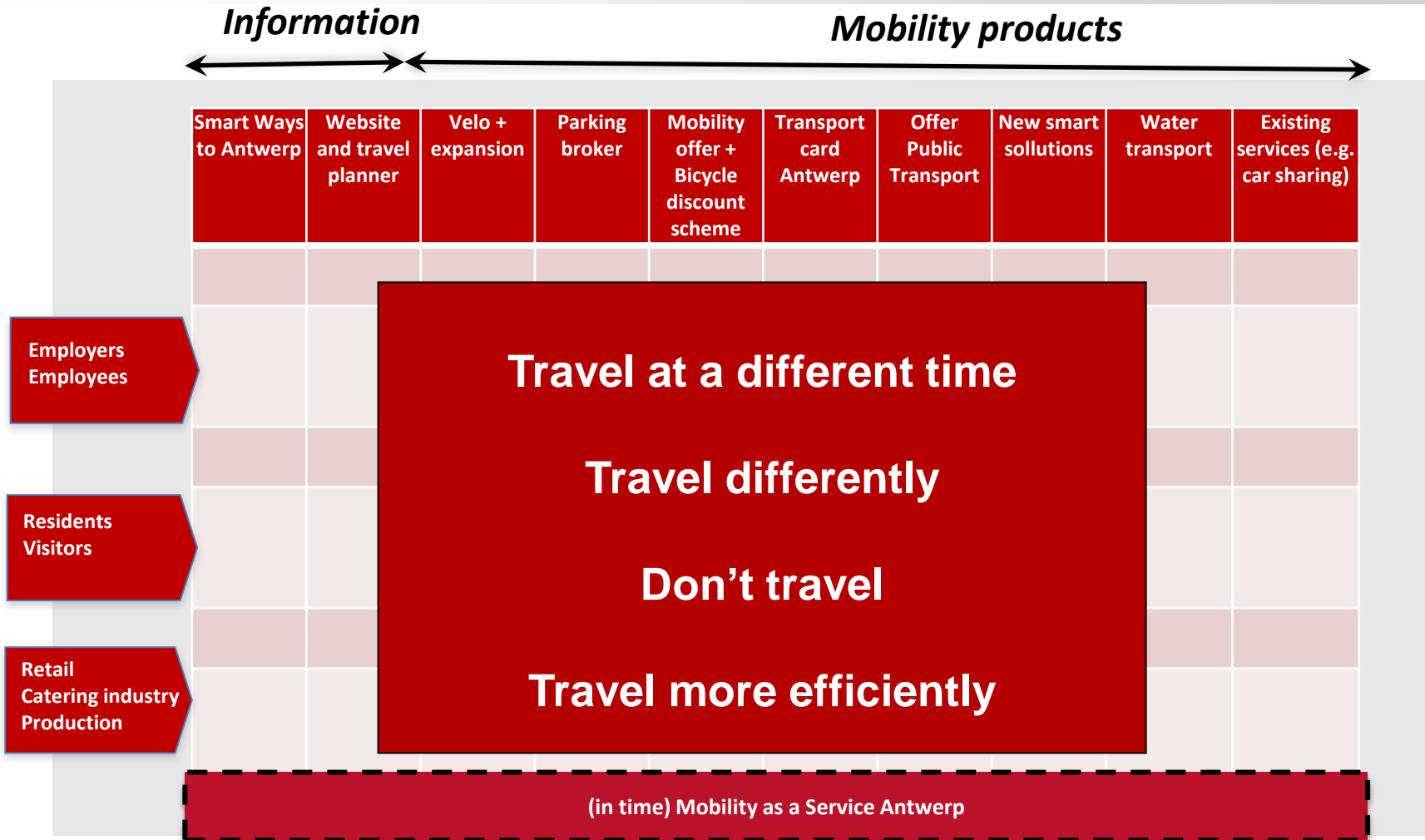
Smart Ways to Antwerp Marketplace for Mobility

Chris Van Maroey

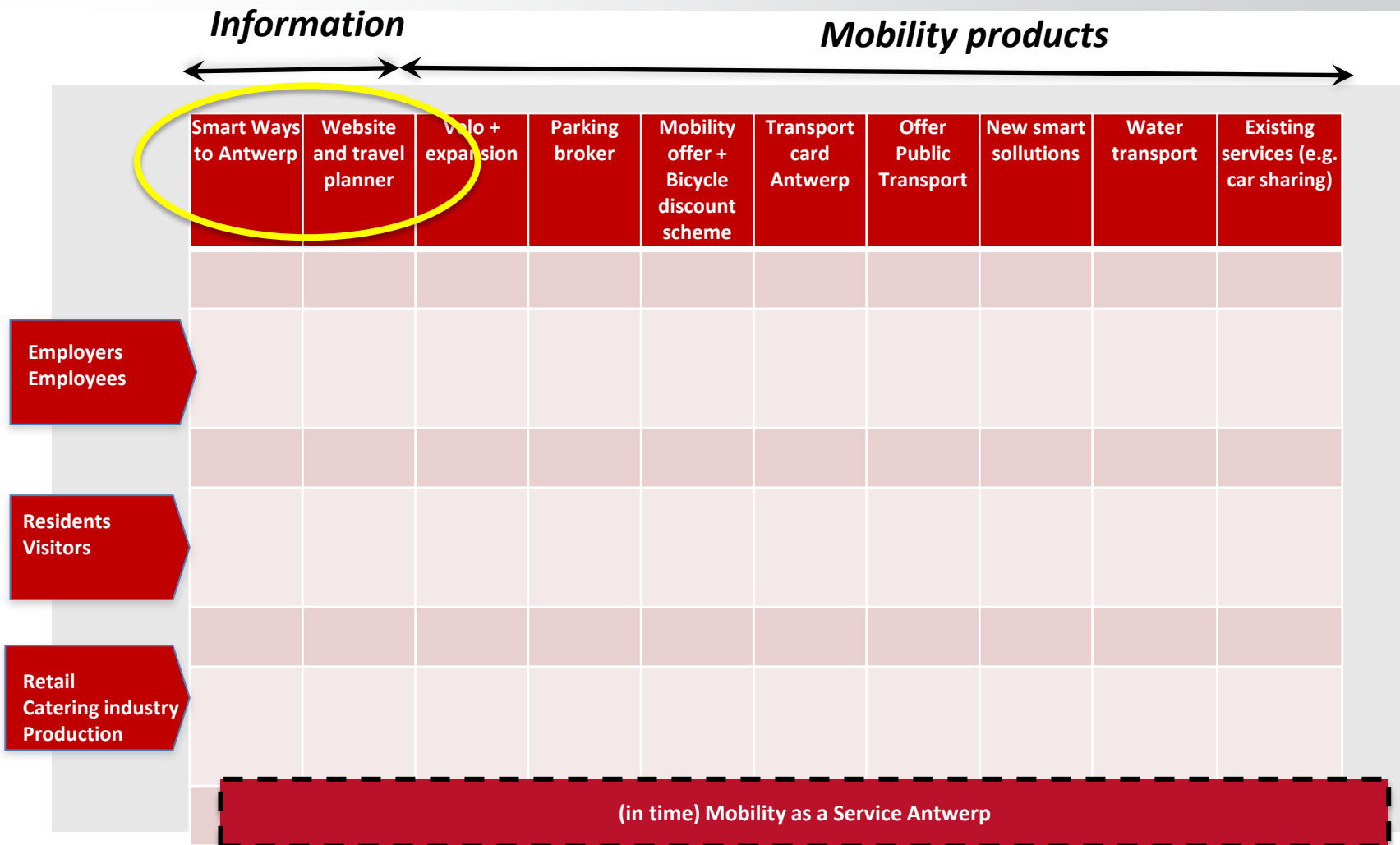


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THE EUROPEAN UNION

Antwerp Marketplace for Mobility as a cooperation model of Smart Ways to Antwerp



Antwerp marketplace for mobility as a cooperation model of Smart Ways to Antwerp

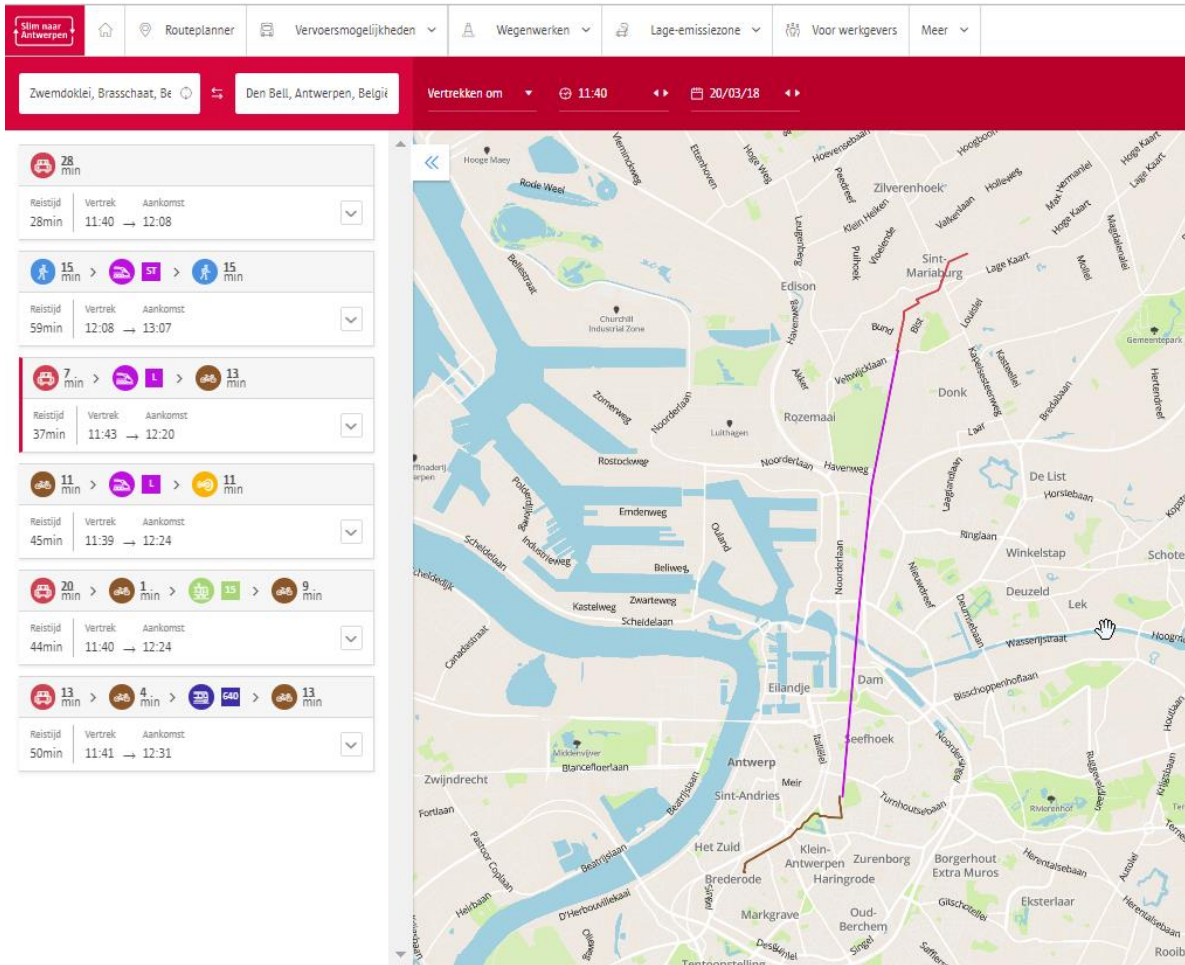


Travel advice and accessibility information



- Monthly digital newsletter
- Newsletters regarding the yards
- Ads in print (regional newspaper)
- Outdoor-campaign in Antwerp region

Website (2.000.000 unique visitors) Multi modal travel planner



Routeplanner

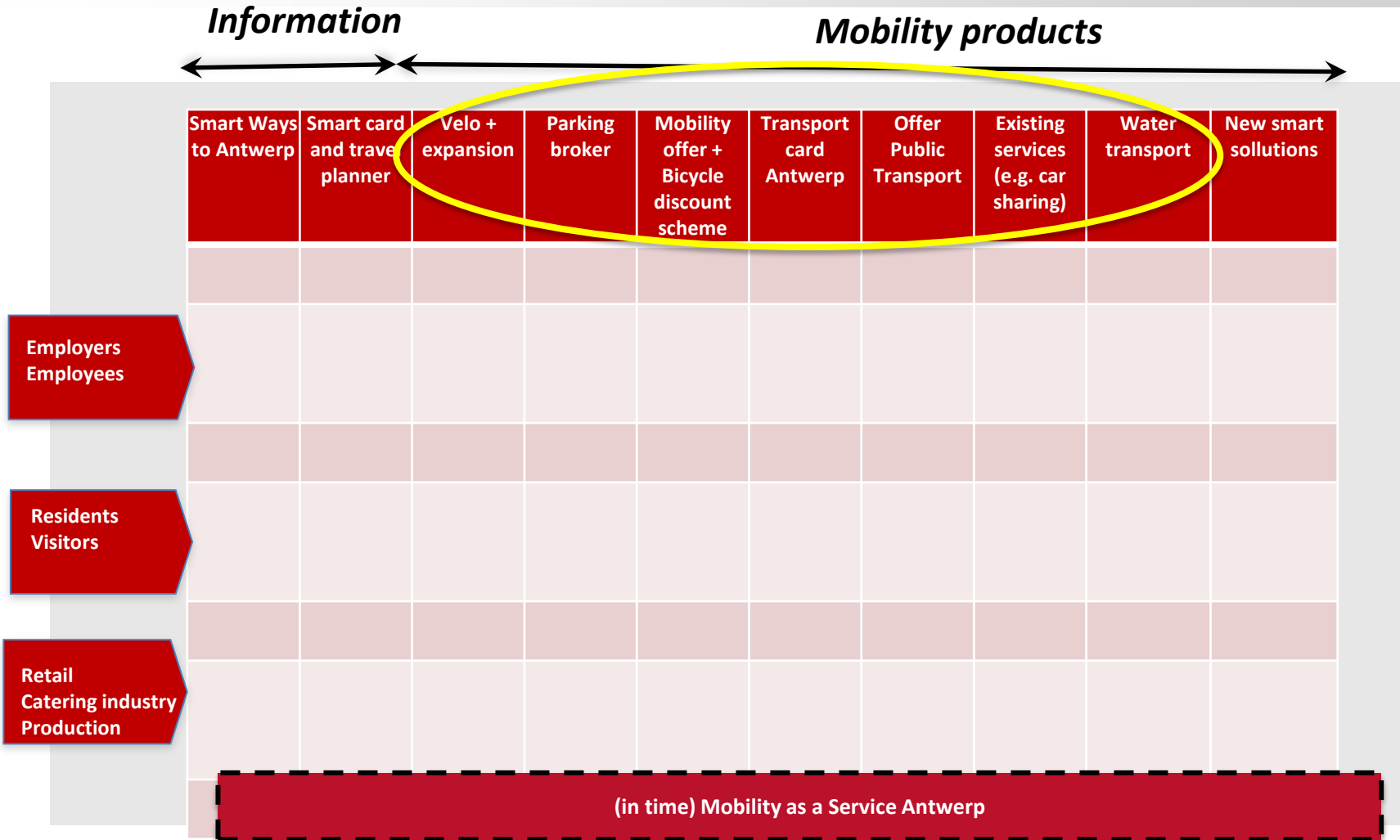
Vervoersmogelijkheden | Wegenwerken | Lage-emissiezone | Voor werkgevers | Meer

Zwemdoklei, Brasschaat, Be | Den Bell, Antwerpen, België

Vertrekken om 11:40 | 20/03/18

Reistijd	Vertrek	Aankomst
28 min	11:40	12:08
59 min	12:08	13:07
37 min	11:43	12:20
45 min	11:39	12:24
44 min	11:40	12:24
50 min	11:41	12:31

Antwerp marketplace for mobility



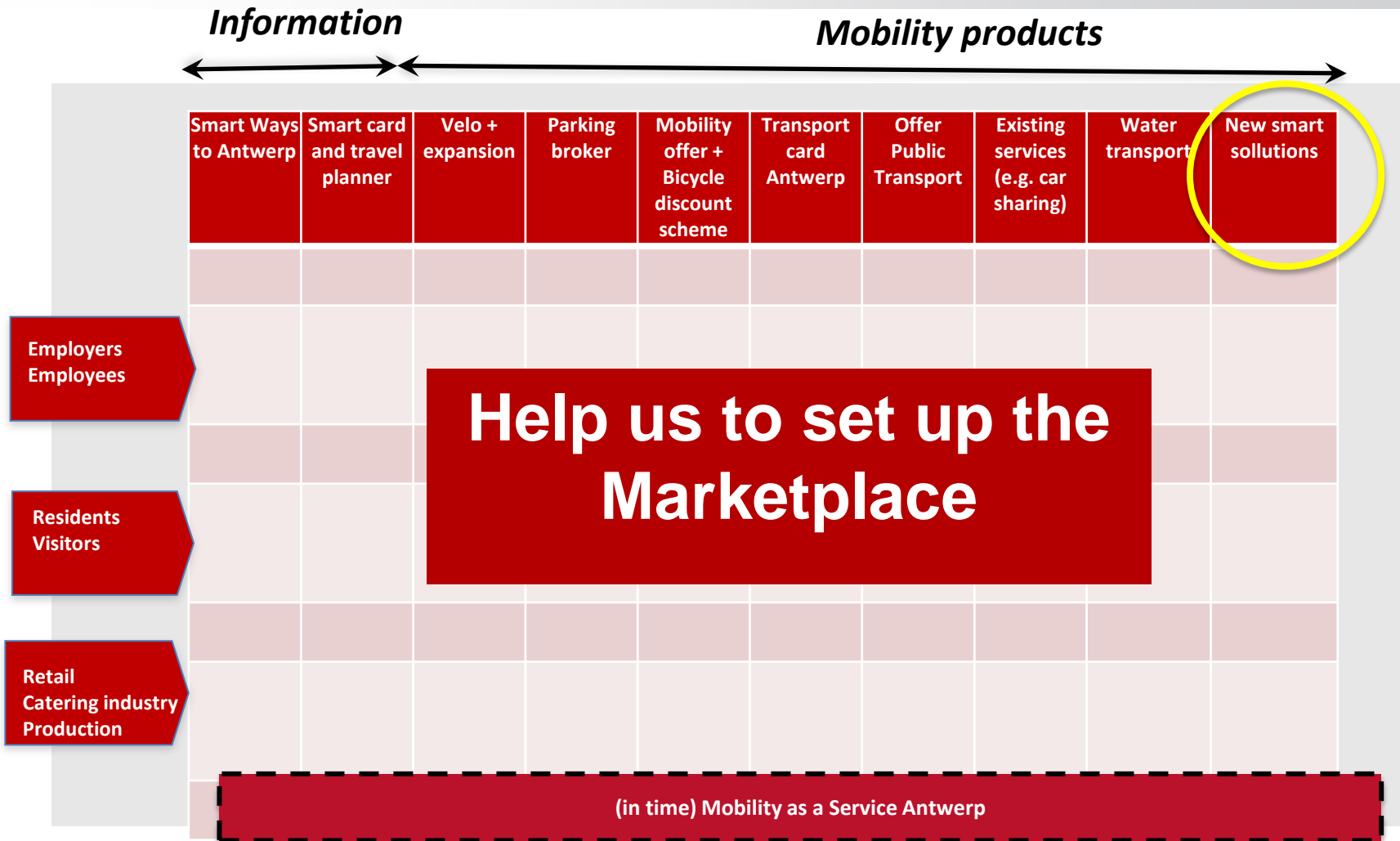
Antwerp Marketplace for Mobility



Antwerp Marketplace for Mobility



Antwerp Marketplace for Mobility



Smart Ways to Antwerp Partnerships



The Marketplace for mobility



1. Partnership: 'Get started right away'
2. Project call
3. Framework 'smart mobility solutions'

'Get started right away' Partners of Smart Ways to Antwerp



Solutions for companies

- Bicycle
- Logistic
- Commuter traffic
- Company transport plan

Solutions for consumers

- Bicycle
- Shared mobility
- Courier services
- Other

Partnership – Logistic solutions

Bonton: floating concrete factory



Partnership – Passenger transport



The Marketplace for mobility



1. Partnership: ‘Get started right away’

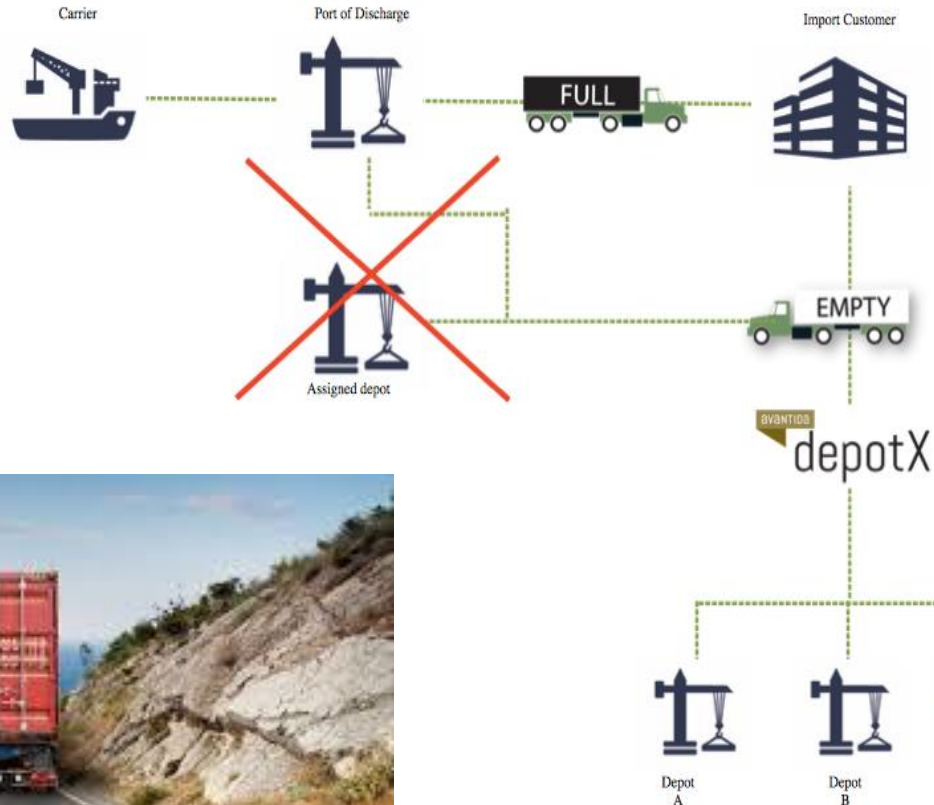
2. Project call

3. Framework “smart mobility solutions”

Project call 2016 – Logistic solutions

Avantida - Depot X

More efficient container transports



Project call 2016: Logistic solutions

Blue Line Logistics – inland shipping

modal shift by implementing an innovative solution for inland shipping



Project call 2016: Logistic solutions

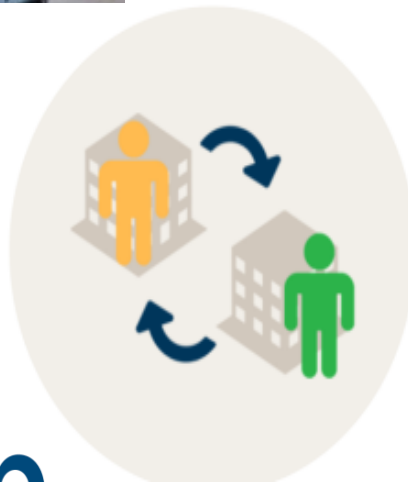
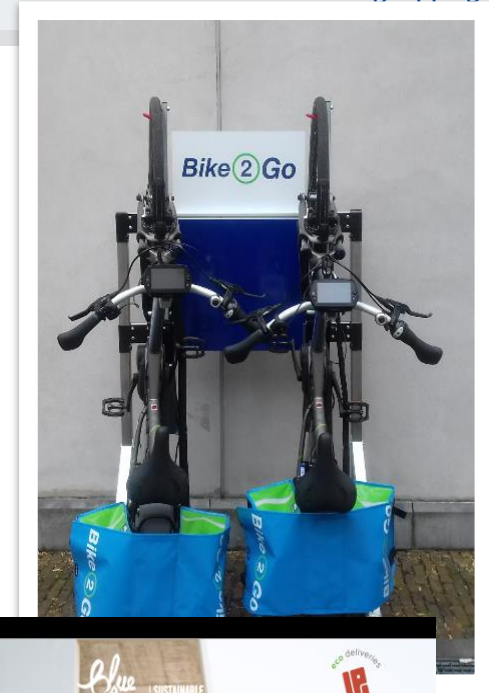
Plastiek Van Wauwe

Trader in plastic materials for construction and industry

Pickup-points in the North and South



Project call 2016: passenger transport



Project call 2017

01

Blue-bike
Bikesharing in
trainstations

04

Office Bus
From and to Antwerp

07

ParkD
Traffic analytics and
parking solution

02

MoBit
Bikesharing

05

Critical MaaS Exp
CEO gamification

08

TouringMaaS
Mobility-as-a-Service app

03

Be-Mobile P+R
Combination P+R ticket
and ticket of De Lijn

06

AnyWays
Digital maps roadworks
integrated in standard
procedure

09

Whim
Mobility-as-a-service app

Project call 2017

10

Optimile Cabsee
Taxi platform for MaaS

13

Trafuco
Depot tanktransport

16

DHL Expess
Antwerp City logistics by bike

11

Hakka Matching Alg.
Logistics trip exchange

14

Beltra-B
Extended use of barges

17

Cargo Velo Antwerp
Bicycle logistics

12

Avantida - Flexgate
Platform for nightly pickups

15

Joosen 2018
Timeshift and location shift

The Marketplace for mobility



1. Partnership: 'Get started right away'
2. Project call
3. Framework 'smart mobility solutions'

The framework 'smart mobility solutions'

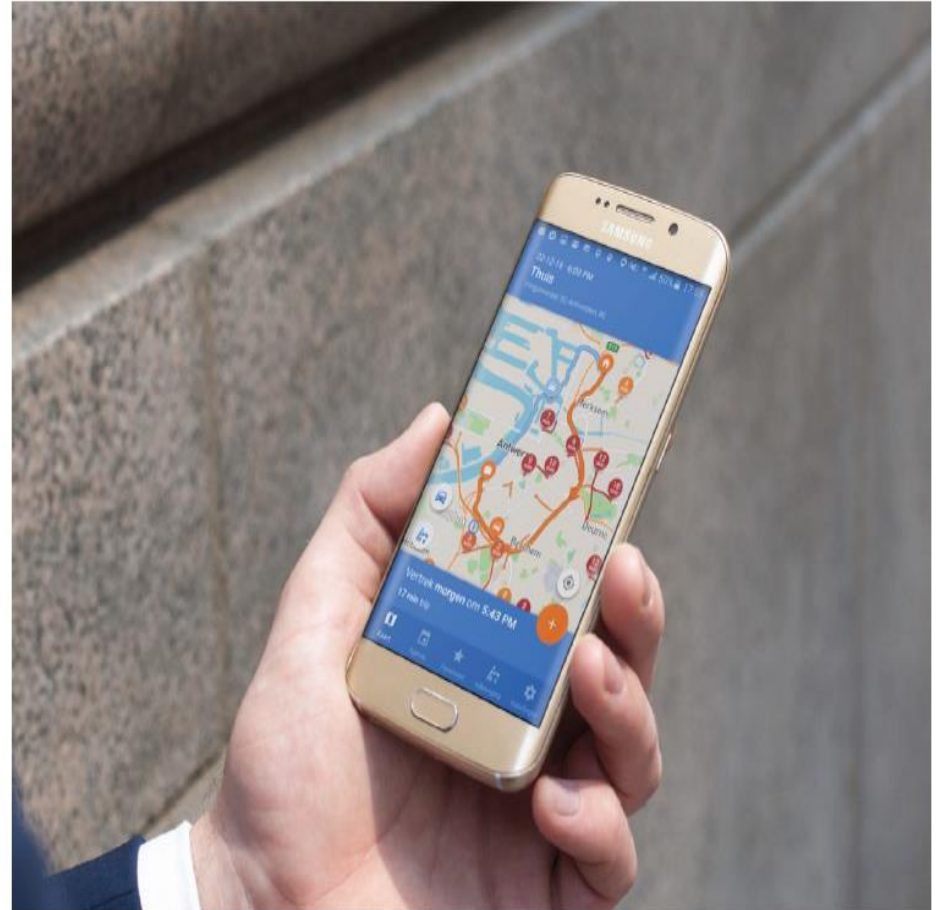
- European negotiation tendering procedure
- The goal is to reduce traffic movements during rush hour
- An agreement with multiple service providers



The framework 'smart mobility solutions'

Innovactory International TimesUpp ga Slimspitsen

- free application, pre- en post-trip support
- personal travel assistance
- smart planning
- in conjunction with navigation applications,
- can be started directly from TimesUpp
- Influence intentions through, among others, reward schemes in cooperation with local traders



The framework 'smart mobility solutions'

Olympus Mobility

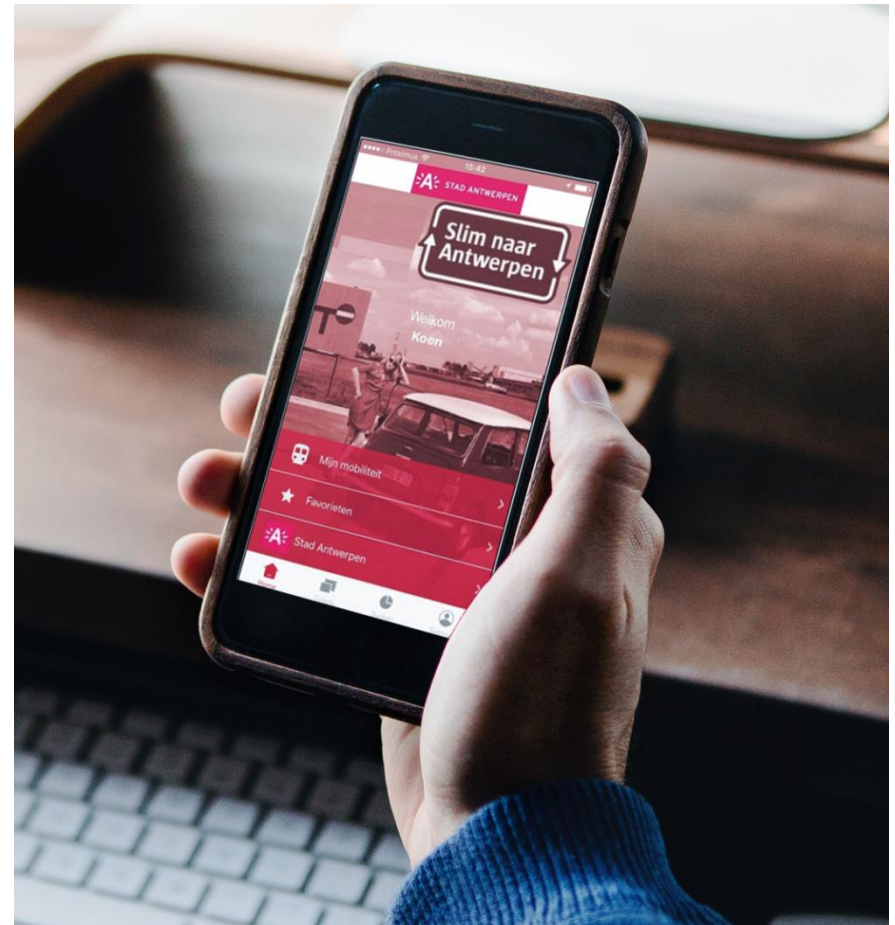
- B2B platform, car lease companies
- Total mobility service provider
- Menu option Smart Ways to Antwerp
- Influence intentions
 - e.g. reward system employer

Belfius Car Lease

KBC car Lease

ALD Automotive

Volkswagen D'leteren Finance





Questions?

