



MID-TERM
CONFERENCE



KEYNOTE SPEAKER:

Katrin Saternus
Manager Corporate Communications



SMART MOBILITY PLANNING

BEST PRACTICES - TOOLS - FUTURE CHALLENGES

DATE:

3 NOVEMBER 2014

12:30 PM - 6:00 PM
FOLLOWED BY EVENING RECEPTION

IN BRUSSELS



PROJECT

NISTO – New Integrated Smart Transport Options – is a transnational cooperation project from five countries (United Kingdom, Belgium, France, Netherlands, Germany) consisting of seven partners and nine sub partners who are supported by the European Commission in the Interreg IVB NWE program.

GOAL

The aim of NISTO is to develop an evaluation and planning toolkit for mobility projects which is applicable transnationally and can be adopted by planners.

PROGRAMME

12:30 PM Arrival of the Guests

1:00 PM Welcome and Introduction to the Agenda
Kathleen Elsig, Moderation

1:05 PM Welcoming Speech
Friedrich von Heusinger, Director of the Representation of the State of Hessen to the EU

1:10 PM EU 2020 Sustainability Strategy
N.N.

1:25 PM Urban Mobility redefined
Katrin Saturnus, Manager Corporate Communications, moovel GmbH

1:45 PM Electric Vehicles - A Solution for our Cities?
Matthew Noon, Programme Manager, Cross River Partnership

2:05 PM Improvement of Air Quality through Mobility Management in Brussels Capital Region
Benoit Willocx, Director of Authorisations, Brussels Environment

2:25 PM Civitas Pointer: An Evaluation Methodology used for more than 300 Sustainable Urban Mobility Measures
Tariq van Rooijen, Senior Project Manager Transport and Mobility, TNO

2:45 PM Plenary Session with Speakers of the First Session

3:05 PM Coffee Break

**3:30 PM Presentation of the EU-Project NISTO
General Introduction of NISTO Project**
Nadja Gläser, Cluster Management Mobility, Regionalmanagement Nordhessen GmbH

**3:40 PM Sustainable, Participatory and Practical:
What is the NISTO Evaluation Framework?**
Dr. Imre Keseru, Postdoctoral Research Associate, Vrije Universiteit Brussels

4:00 PM PROSPECT OF PARTNER REGIONS DEMONSTRATION PROJECTS

i54 Intelligent Transport Corridor
Rafael Cuesta, Head of Strategic Development, Centro

Sustainable mobility network to Improve Modal Shift (SIMS)
Prof. Dr. Sidharta Gautama, IOF Innovation Centre i-KNOW-UGent

Integrated Tourist Transport Ticket
Nadja Gläser, Cluster Management Mobility, Regionalmanagement Nordhessen GmbH

4:30 PM Parallel Workshops on Future Project Development

5:30 PM Results Parallel Workshops
Short summary on the different workshops

5:40 PM Closure
Nadja Gläser, Cluster Management Mobility,
Regionalmanagement Nordhessen GmbH

5:45 PM Evening Reception

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8:00 PM Welcome to the Evening Reception
Mark Weinmeister, Secretary of State for
European Affairs of the State of Hessen

Please choose one of the following
workshop topics during registration:

1. Mobility Planning
2. Logistics
3. Electro-Mobility
4. Intelligent Transport Systems

REGISTRATION

& more information
on the project online

www.nisto-project.eu

Confirm your attendance
online until 24.10.14

nisto

UPCOMING WORKSHOPS

2ND REGIONAL STAKEHOLDER WORKSHOP IN OCTOBER & NOVEMBER

Workshops consist of:

- present the NISTO evaluation framework and the development of the toolkit
- inform about the local demonstration projects
- and assess the preferences of stakeholders for the NISTO evaluation

Soon you will find more information about the upcoming workshops on our website:

www.nisto-project.eu/events

Investing in Opportunities



This project has received
European Regional
Development Funding
through INTERREG IWB.



INTERREG IWB

CONTACT

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THE PARTNERSHIP

Mobiel 21 | Stichting NHTV Internationale Hogeschool Breda | Centro |
Regionalmanagement Nordhessen GmbH | Vrije Universiteit Brussel |
Boulogne-sur-Mer Développement Côte d'Opale | Cardiff University

EVENT LOCATION CONFERENCE: SMART MOBILITY PLANNING

Representation of the State of Hessen to the EU
Rue Montoyer 21, 1000 Brussels, BE