



**CIVITAS workshop**  
**Athens, 24 April 2012**

## **Effective solutions for green urban transport**

### **Learning from CIVITAS cities**

This second workshop in the 'Effective solutions for green urban transport – Learning from CIVITAS cities' series aims to give Europe's urban transport practitioners and decision-makers an insight into the innovative sustainable mobility solutions tested through the CIVITAS Initiative. Participants will learn what its pioneering cities have achieved and how, and will be informed how they can transfer and replicate these measures in their own urban environments.



## About the workshop

Come and learn about effective solutions for green urban transport, based on experiences from CIVITAS cities at a workshop on **24 April 2012** in Athens.

The workshop will focus on solutions in two thematic areas, namely:

- Transport telematics
- Demand management strategies

Participants will learn what CIVITAS pioneering cities have achieved and how, and will be informed of how they can replicate these measures in their own city contexts.

Examples from CIVITAS cities will be showcased to present what they have achieved through the implementation of their measures; how they cooperated with other cities; and finally, what they learned and how they made use of this knowledge.

The workshops will be an interactive mix of presentations and discussions, with participants encouraged to ask questions and engage with the speakers.

The workshop is free of charge. Places are limited, so be sure to secure yours by registering soon.

## About CIVITAS

CIVITAS - cleaner and better transport in cities – is a network of cities across Europe dedicated to sustainable urban transport. Launched by the European Commission in 2002, CIVITAS has helped cities to make a significant shift in the modal split towards sustainable transport, by encouraging both innovative technology and policy based strategies.

Currently, 58 cities act as 'living laboratories' for learning and evaluation and have implemented some 650 practical and policy related measures to green their transport system. These cities are part of a larger CIVITAS Forum Network, which consists of 200 cities committed to sustainable urban mobility. The Network provides a platform for the exchange of ideas and experiences of Europe's leading transport innovators.



# Final programme

**Moderator: Ivo Cré, CIVITAS VANGUARD**

09:00 Arrivals and registration

09:30 Welcome and opening session

10:00 EU policy priorities

**Vincent Leiner, European Commission (tbc)**

10:20 Questions from the floor

10:30 Introduction to CIVITAS' definition of "transport telematics" and a snapshot of its results in the field

**Tariq van Rooijen, CIVITAS POINTER**

10:45 CIVITAS showcases

**Lars Thomsen, NT- the Aalborg Information strategies using new technologies**

**Dora Ramazotti, SRM Bologna, Bologna ITS applications**

**Lovren Markic, City of Skopje – The Skopje traffic management centre**

11:50 Panel discussion with involvement from the audience

12:30 Lunch

**Moderator: Ivo Cré, CIVITAS VANGUARD**

14:00 Introduction to CIVITAS' definition of "Transport Demand Strategies" and a snapshot of its results on the field

**Bernd Decker, CIVITAS CATALIST**

14:15 CIVITAS showcases

**Wilco van de Vosse, Jan Bloemheuvel, City of Utrecht – innovative parking strategies**

**Marko Slavulj, City of Zagreb – starting a discussion about road user charge**

15:10 Panel discussion with involvement from the audience

15:30 Coffee Break

15.45 CIVITAS Integrated approaches

**La Rochelle Urban Community, Matthieu Graindorge – integrated mobility solutions including clean vehicle, ITS and access management strategies**

Questions and answers

**3/5 Effective solutions for green urban transport**



THE CIVITAS INITIATIVE  
IS CO-FINANCED BY THE  
EUROPEAN UNION



16:30 CIVINET, exchanging knowhow at the national level, **David Blackledge, TTR Ltd and Marie Launay, EPC**

16:45 CIVITAS opportunities for potential 'take-up' cities, by **Gloria Spezzano, ICLEI**

16:55 Final remarks

17:00 Workshop concludes

## Practicalities

### Location

The event takes place at the Megaron Athens International Conference Centre (www.maicc.gr) – Conference Room I

Vas. Sofias Ave. & Kokkali St., 115 21 Athens, Greece

### How to reach the venue by public transport

The Megaron, Athens International Conference Centre (MAICC) is situated right in the heart of Athens and is easily accessible by metro, bus and trolley bus. It is also located at a walking distance from major and many other smaller hotels. Transport to and from the city centre and the Athens International Airport or other locations is quite easy:

- 30 min. from the Athens International Airport
- 3-5 min. from the city centre.

#### By Metro:

There is direct access from the airport and the city centre to MAICC from the metro station "Megaron Moussikis" on metro line 3 (blue line).

#### By Bus:

The following buses, express buses and trolley buses pass and stop near the MAICC

- Buses: 450, 550, 601, 603
- Express Buses: X95 (direct airport line), A5, E6, E7, X14
- Cable "Trolley" Buses: 3, 7, 8, 13

#### From the airport:

The airport is easily accessible from MAICC and the city centre via motorway, express bus or metro. An average journey by taxi



from the airport to the city centre should take approximately 40-50 minutes, depending on traffic, costing around €25 –30. The express bus line X95 (direction “Syntagma”) serves Athens city centre & MAICC. The metro line 3 runs every 10 minutes from the airport and the trip to “Megaro Mousikis” station takes approximately 30 minutes.

## Target group

Representatives of cities, public transport operators, research programmes and others working in the field of sustainable urban mobility. Particularly welcome are cities without CIVITAS experience.

## Organisation

CIVITAS VANGUARD, grateful for the input of speakers from CIVITAS RENAISSANCE, MIMOSA, ELAN, CATALIST, ARCHIMEDES and POINTER.

## Hotels

Participants are responsible for booking their own hotels.

Should you wish to explore further accommodation options in Athens, we recommend you visit:

- \* Hotel search engines:  
[www.HotelsCombined.com](http://www.HotelsCombined.com)  
[www.booking.com](http://www.booking.com)

# Registration

Registration form on [www.civitas.eu](http://www.civitas.eu) > [CIVITAS Events](#)

# Contact

For further information, please contact: [workshop@civitas.eu](mailto:workshop@civitas.eu).

[www.civitas.eu](http://www.civitas.eu)