

**Sustainable transport and economic development**

**A conference hosted by CIVINET UK & Ireland and Southend on Sea Borough Council**

10.30am – 16.30pm **Tuesday 5 July 2016**

**Lecture Rooms TF 2.14 and 2.15, The Forum, Southend on Sea**

**Chair** – Paul Mathieson, Southend on Sea Borough Council

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| **Programme** |
| 10.30-10.55 | Registration, networking and coffee/tea |
| 10.55-11.00 | Welcome | Paul Mathieson Group Manager Strategic Planning and Transport Policy, Southend on Sea Borough Council |
| 11.00-11.20 | Case study: Sustainable transport, behaviour change and economic development in Southend on Sea  | Krithika Ramesh and Collette KempProject Officer and Marketing & Promotions Officer for Sustainable Transport, Southend on Sea Borough Council |
| 11.20-13.00 | Site visit: Southend on Sea Central Area Transport Scheme | This will showcase recent place making efforts, and plans for regenerating public spaces and transport links |
| 13.00-14.00 | Lunch |
| 14.00-14.20 | The economic benefits of small scale sustainable transport schemes | Pedro Abrantes Senior Economist, Urban Transport Group |
| 14.20-14.40 | The economic benefits of cycling: A European perspective | Holger HauboldFiscal and Economic Policy Officer, European Cyclists' Federation |
| 14.40-15.00 | Improving access to employment  | Scott Davidson Technical Manager – Smarter TravelTransport & Travel Research Ltd |
| 15.00-15.20 | Coffee/tea break |
| 15.20-15.40 | Community severance  | Dr Jennifer MindellReader in Public Health and Health Lead for Transport Institute, University College London  |
| 15.40-16.00 | Sustainable transport, local economic strategy and LEPs | Matt EasterEnglish Director Midlands, Sustrans (Co-ordinator of Delivery Consortium for Sustainable Transport Delivery Excellence Programme) |
| 16.00-16.05 | Conclusion | Paul Mathieson Group Manager Strategic Planning and Transport Policy, Southend on Sea Borough Council |
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