

EVIDENCE Project Final Workshop

February 23rd, 2017

Science 24, 14b Rue de La Science, Brussels

Draft Agenda

09:30	Registration	
09:45	Welcome Introduction to the project Team, project and overview of the day	Colin Black - EVIDENCE Project (Arcadis)
10:15	Evidence Project - The lessons for new SUMP projects	Graham Parkhurst - EVIDENCE Project (UWE Bristol)
10:45	The use of Cost-Benefit Analysis in the appraisal of transport projects	Niek Mouter - TU Delft Transport and Logistics
11:15	Coffee break	
11.30	The barriers to the better integration of sustainable transport and mobility measures into urban mobility plans	Jim McGeever - EVIDENCE Project Lux Mobility
12:00	How cities can use 'evidence' for mobility management measures	Kristina Gauge - Vilnius SUMP coordinator Territorial Planning Institute. Vilnius
12:30	How evidence is used in campaigns for mobility management measures	TBC
13:00	Lunch & networking	
14.00	What's next – new mobility modes and the evidence for them	Introduction: Ian Shergold - EVIDENCE Project (UWE Bristol)
14:30	New car- and ride-sharing solutions - how they contribute to sustainable mobility.	Marius Macku Senior Associate UBER Public Policy and Government Relations EU
15:00	How new mobility modes can contribute to sustainable mobility – last mile, social inclusion, reduction in car ownership, supplementing PT. (TBC)	TBC
15:30	Wrap up followed by drinks reception	Colin Black - EVIDENCE Project (Arcadis)

Register at: https://evidence_final_workshop.eventbrite.co.uk