


**CiViTAS**  
Cleaner and better transport in cities

**CATALIST**

Workshop on Integrated Planning  
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Bucharest  
Mario Gualdi, ISIS



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## What is mobility planning about?

**Integration of interconnected policy dimensions**

- Not only transport and land use
- But also the environment
- The demographics
- And the economy

**Integration of interconnected time dimensions**

- Planning for today is never enough
- Planning for tomorrow is often not enough
- Planning for the day after tomorrow is difficult but necessary

Integrated Planning May 2011 Bucharest Mario Gualdi

## Key influences on mobility planning

### Framework Conditions

- Existing transport network
- Existing modal share, mobility behaviour
- Level of density and suburbanisation
- Commuting trends

### Demographic Changes

- Trends in absolute population growth
- Share of youth and elderly
- Location by age and socio-economic segmentations

## Key influences on mobility planning

### Spatial Development

- Densification of inner city
- Outer development
- Sufficient potential for any development at all

### Evolution of environmental requirements

- EU/national targets and legislation

### Financial availability

- Certainty of budget (required, positive/negative scenarios)



## Key influences on mobility planning

### Long-term overarching objectives

- Energy and environment
- Urban density
- Mobility
- Economy

### Guidelines of related policy fields

- Spatial development
- Energy and environment
- Economy

### Framework conditions

- Population
- Spatial Structure
- Finances



## Building a long-term vision

### Consultation during the planning process

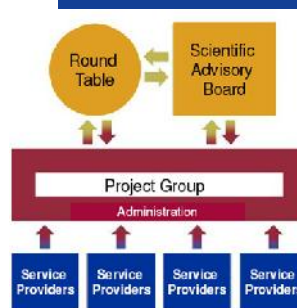
- City policy makers
- Involved city departments and neighbourhoods
- Transport providers
- Civil society (citizens' and environmental associations)
- Interest groups (real estate, industry, retail)

### Guidelines of related policy fields

- Spatial development
- Energy and environment
- Economy

### Framework conditions

- Population
- Spatial Structure
- Finances



## An inspiring example: Berlin

### Stadtentwicklungsplan Verkehr

- Based on a long-term vision
- Builds on previous strategic plans
- Intertwined with other relevant policy fields
- Participatory
- Both a planning and a communication tool
- Ambitious yet realistic



## An inspiring example: Berlin

### Key lessons in Berlin

- Sustainable transport planning requires an integrated long-term approach and the commitment of all relevant actors
- It must be ambitious yet pragmatically reckon with difficult framework conditions
- In view of thin finances, measures supporting efficient and more intelligent use of existing infrastructure increasingly gain importance
- New infrastructure have comparably limited effect on improving mobility especially in already dense contexts
- Positive transport and environmental effects may be achieved by implementing organisational, spatial and "soft" measures

**Thank you**

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