




Training Stakeholder Consultation & Citizen Engagement
 18th and 19th November 2009
 Ghent, Belgium
 Liz Robinson, Lancashire County Council



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Setting the Scene: Lancashire

Geography of Lancashire

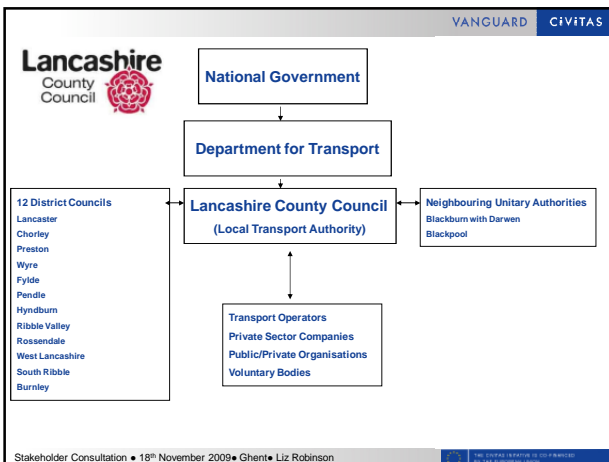



- Population of 1.2 million people
- Lancashire County is made up of 12 local authorities

Responsibilities of Lancashire County Council

- Local Transport Authority for Lancashire



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Case study: Stakeholder Engagement in Lancaster

- Problems in Lancaster
- The Vision Board
- The Pilot Project and EU partnership working

Sustainable Urban Transport Planning


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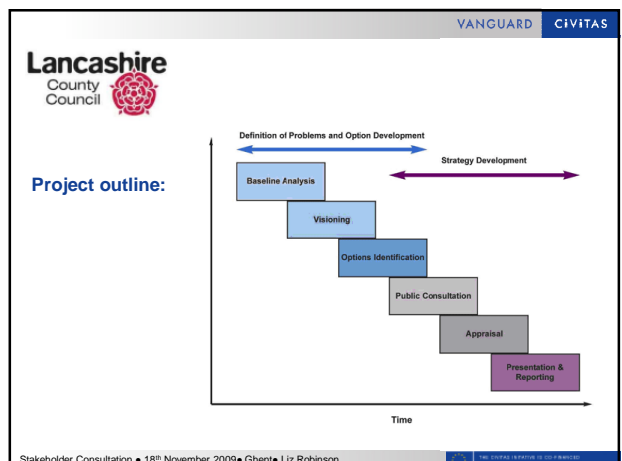
Engaging Stakeholders in Lancashire

Why is stakeholder consultation important?

- Who are the stakeholders?
- How can they be engaged?



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**Lancaster & Morecambe
Transport Vision and Strategy**

YOUR OPPORTUNITY to have
YOUR SAY about issues
important to you in
YOUR AREA

The Public Consultation will allow you to gain an understanding of the proposed transport vision for the area and discuss a series of solutions with the project team. This will take the form of three staffed exhibitions, two in Lancaster and one in Morecambe.

LANCASTER - St. Nicholas Arcade on **Friday 26 October** and **Saturday 3 November** (between 9am and 5.30pm)

MORECAMBE - Andale Shopping Centre on **Saturday 27 October** (between 9am and 5pm)

In addition, unstaffed exhibitions will be held at the following locations from **Monday 22 October to Saturday 3 November** (During normal opening hours):

- Bottom-le-Sands Library, Main Road;
- Canforth Library, Lancaster Road;
- Lancaster Library;
- Royal Lancaster Infirmary, Jackson Road;
- Lancaster University;
- Morecambe Library, Central Drive

Should you wish to participate in the consultation process, please come along to any of the exhibitions, or if these are not convenient, please log onto:

www.lincs-vision.org/reports/transportstrategy where you can find out more about the study and complete the online questionnaire (available from Monday 22 October).

www.lincs-vision.org

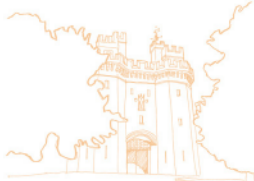
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Outcomes: What did we learn?

- Engagement is critical from an early stage
- Changing priorities of stakeholders
- Funding barriers




lancastr
morecambe
Vision

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County Council

Thank you

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Creating and better transport in cities
VANGUARD



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