



CIVITAS POLITICIANS' FORUM

## LOOKING BEYOND CITIES: THE ROLE OF HINTERLANDS IN THE PURSUIT OF SUCCESSFUL SUSTAINABLE URBAN MOBILITY

**DATE:** Tuesday 18th October

**TIME:** 1500-1630

**VENUE:** 'Salão Nobre' Office of the Madeira Regional Government, Avenida Zarco<sup>1</sup>

**HOSTS:** Conceição Almeida Estudante,  
Minister for Tourism & Transport, Madeira Regional Government  
with Ms Daniela Rosca, Head of Unit, Clean Transport and Sustainable Urban Mobility  
Miguel Filipe Machado de Albuquerque, Mayor of Funchal  
Bruno Miguel Camacho Pereira, Deputy Mayor of Funchal, Portugal  
Roman Jakič, Outgoing Chair of the CIVITAS Political Advisory Committee and the  
Incoming Chair of the CIVITAS Political Advisory Committee (TBC)

**CHAIR:** *Prof. Jose M. Viegas, Instituto Superior Técnico (Technical University of Lisbon), Portugal*

**Participants:**

- CIVITAS Forum Network member's political representatives i.e. mayors/dep. mayors incl. those 'accompanying' the above politicians
- Media representatives
- The CIVITAS Political Advisory Committee<sup>2</sup>

**Background:**

The Politicians' Forum is the annual meeting of political representatives of the CIVITAS Network's member cities, as representatives of their citizens. This year's Forum Conference reflects on "RECIPES FOR SUCCESS: REALISING SUSTAINABLE URBAN MOBILITY TOGETHER" and seeks to identify a 'toolbox' of proven sustainable urban measures. A key factor in achieving urban mobility is a city's relationship with its hinterland. In larger cities this may include neighbouring jurisdictions in large, interconnected conurbations (e.g. Vienna and Bratislava). In smaller towns, there is a need to coordinate transport development in cooperation with other regional urban settlements.

The increasing importance of developing a sustainable urban mobility plan (SUMP) provides opportunity to address regional transport issues, not least because the latter's existence renders a town or city eligible to benefit from financial and technical assistance Structural and Regional Development Funds. The EC's White Paper<sup>3</sup> on the Future of Transport also recognises the importance of regional development and planning.

The Politicians' Forum invites city representatives to share their experiences in regional planning, including the importance of adequate connection nodes, 'seamless' integration and intermodality platforms, infrastructure between port cities and their hinterland, and the integration of urban mobility plans within national transport strategies. Participants are invited to highlight their challenges and obstacles in collaboration, and to share know-how and lessons learned from the most successful transport measures implemented, ideally with social consensus.

<sup>1</sup> The venue is a bus ride from the CS Madeira Atlantic Resort. Transfer will be arranged for CIVITAS politicians incl. PAC and media representatives from the conference venue at 1415.

<sup>2</sup> During the meeting the CIVITAS PAC is invited to: i) interact with CIVITAS city politicians on sustainable urban mobility policy issues with a view also to bringing forward the politicians' views for consideration and possible take up by the CIVITAS Initiative within subsequent PAC meetings.

<sup>3</sup> [http://ec.europa.eu/transport/strategies/2011\\_white\\_paper\\_en.htm](http://ec.europa.eu/transport/strategies/2011_white_paper_en.htm)



**Agenda:**

1. Welcome addresses (15')  
*(Minister for Tourism and Transport, Madeira Regional Government, Portugal  
Ms Daniela Rosca, Head of Unit, Clean Transport and Sustainable Urban Mobility,  
Bruno Miguel Camacho Pereira, Deputy Mayor of Funchal, Portugal,  
Roman Jakič, Outgoing Chair of the CIVITAS Political Advisory Committee)*
2. Discussion of challenges and opportunities (60')  
*(incl. initial reaction from the representatives of Madeira and Funchal to the above  
questions and from the chair of the CIVITAS Political Advisory Committee)*
3. Group Photo (10') followed by a short walk to the launch of Funchal's Dial and Ride bus  
service at 1645 (open to all participants of the Politicians' Forum)



Forum 2011 Registered Politicians (as of 10th Oct.):

#	NAME	CITY	COUNTRY	ONLINE REG?
1	Ladislav Macek, Deputy Mayor	Brno	Czech Republic	✓
2	Jana Valkova			✓
3	Frits Lintmeijer, Alderman	Utrecht	Netherlands	✓
4	Frank Samsen			✓
5	Owe Nilsson, Dep. Mayor, Transport	Gothenburg	Sweden	✓
6	Lisa Sundell			✓
7	Jesper Kinch-Jensen, Council for Culture and Urban development	Odense	Denmark	✓
8	Steen Moller, Deputy chairman			✓
9	Birgitta Ling-Fransson, Politician	Torslanda	Sverige	✓
10	Denis Leroy, Vice President	La Rochelle	France	✓
11	Mariann Nordgaard, Alderman	Norresundby	Denmark	✓
12	Jan Rericha, Deputy Mayor	Usti nad Labem	Czech Republic	✓
13	Jana Nova, Translator			✓
14	Teodor Sas, Deputy Mayor	Craiova	Romania	✓
15	Goncalo Goncalves, City Councilor (former PAC member)	Porto	Portugal	✓
16	Zvonimir Mrsic, Mayor	Koprivnica	Croatia	✓
17	Helena Hecimovic, Councillor			✓
18	Gerhard Rusch, City Councilor	Graz	Austria	✓
19	Bruno Pereira, Deputy Mayor of	Funchal	Portugal	✓
20	Roman Jakic, Councillor	Ljubljana	Slovenia	✓
21	Mr. João Paulo Barbosa de Melo, Mayor	Coimbra	Portugal	x
22	Luis Santos			x
22	Roberto Ciccone, Mob.Councillor	Perugia	Italy	✓
23	Jale Nur Sullu, Head of Social Department	Eskeşehir	Turkey	✓
24	Vadim Barannik, Chairman, Comm. Traffic & Transportation	Riga	Latvia	✓
25	Nigel Shaw, Councillor	Norwich	UK	✓
26	Jon Albizu, Mobility Councillor	Donostia-San Sebastian	Spain	✓
27	Ian Davey, Councillor	Brighton and Hove	UK	✓
28	Enno Tamm, Board Chairman	Tallinn	Estonia	✓
29	Laura Rodrigues, Vereadora da Educação e Desporto	Torres Vedras	Portugal	✓
30	Jan Björinge, dep. Mayor (for Lennart Holmlund, Mayor)	Umea	Sweden	✓
31	Rui Moisés Ascensão	Santana	Portugal	✓
31	Jean François Retière	Nantes	France	x
32	Anne Vicenzotti			x

= PAC Member