



CiViTAS
Cleaner and better transport in cities



WEBINAR

Access restricted

Understanding Transport Demand Management



THE CIVITAS INITIATIVE
IS CO-FINANCED BY THE
EUROPEAN UNION

WELCOME

To the civitas webinar on transport demand management measures

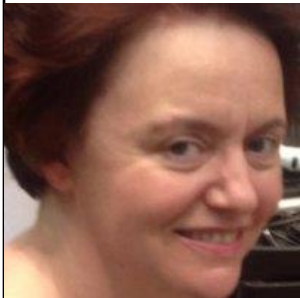
Programme



INTRODUCTION – 14.00 TO 14.10

Ivo Cré, Polis

Introducing the webinar, the EU policy initiatives related to transport demand management, and current activities in the CIVITAS initiative.



ACCESS AND PARKING MANAGEMENT IN CIVITAS PLUS: BARRIERS, DRIVERS, IMPACTS AND TRANSFERABILITY

14.10 TO 14.30

Elizabeth Gilliard, CIVITAS POINTER

CIVITAS POINTER reviewed all 27 measures that CIVITAS Plus carried out in the field of access and parking management. This round of projects chiefly illustrates new measures for greater efficiency - some of these are complex and citizen-oriented, such as the LTZ (Limited Traffic Zones) schemes; others require partnerships, particularly between public sector transport managers and private sector car park owners.



Programme



THE GOTHENBURG CONGESTION TAX

14.30 – 14.50

Anders Roth, City of Gothenburg

The Göteborg congestion charge was launched on the first of January 2013. The evaluation shows that that the scheme is working as expected. The congestion charge is part of the West Swedish Agreement that aims to create an attractive, sustainable and growing region. It includes new allocated bus lanes, longer commuter train platforms, new commuter parking for bicycles and cars, footpaths and bicycle paths and improved traffic information as well as new cross-river links and a new rail tunnel.



THE BOLOGNA EXPERIENCE

14.50 – 15.10

Antonio Pio Morra, City of Bologna

The City of Bologna has developed – within the CIVITAS framework – policies with regards to access restrictions (Limited Traffic Zone) and parking management.



Programme



CIVITAS THEMATIC GROUP ON TDM

15.10 – 15.30

Renske Martijnse, DTV Consultants

Launch Thematic Group Demand Management Strategies: Introduction, discussion on the focus of DMS sub-topics, membership, the use of the interactive CIVITAS platform, interesting materials and upcoming Thematic Group activities.

FINAL REMARKS AND Q&A

15.30– 15.35



EU policy

Urban Mobility Package

The section on 'smarter urban access regulations and road user charging' within the Urban Mobility Package describes a role for urban vehicle access regulations to help optimise urban access, air quality and to contribute to the goal of phasing out conventionally fuelled in cities by 2050.

The Commission envisages an exchange with Member States and experts on urban access regulations across the Union, including practical implementation, conceptual foundations, effectiveness and impacts. This will lead to non-binding guidance to help cities implement access regulation schemes effectively.

Transport White Paper

The 2011 Roadmap to a Single European Transport Area - Towards a competitive and resource efficient transport system commits in its action 32 - an EU framework for urban road user charging to develop a validated framework for urban road user charging and access restriction schemes and their applications, including a legal and validated operational and technical framework covering vehicle and infrastructure applications.

Greening transport package

The EU has made internalisation of external costs of transport one of the main principles in transport policy. The basis of the current activities is the 2008 EC Greening Transport Package (COM/2008/0433), including a Strategy for the Internalisation of External costs (COM/2008/0435). With regards to urban pricing schemes, the latter document refers directly the Action Plan on Urban Mobility (COM/2009/490).

Action Plan on Urban Mobility

The Action Plan on Urban Mobility's (APUM) Action 121 — Study on urban aspects of the internalisation of external costs and Action 13 — Information exchange on urban pricing schemes – relate directly to this measure.



Site visit to Bologna

10/04/2014 to 11/04/2014

CIVITAS VANGUARD will be able to co-finance the participation of eleven urban mobility experts up to a limit of €550. Priority will be given to experts from the following countries: Albania, Bosnia and Herzegovina, Croatia, France, Greece, Montenegro, Portugal, Slovenia and Spain.

Participants from other countries are welcome to join the study tour, but may have to cover their own expenses.

Participants will have the chance to learn about a wide variety of successful CIVITAS MIMOSA measures in Bologna that have helped make mobility more sustainable.

<http://www.civitas.eu/content/civitas-study-tour-bologna>



The CIVITAS Activity Fund



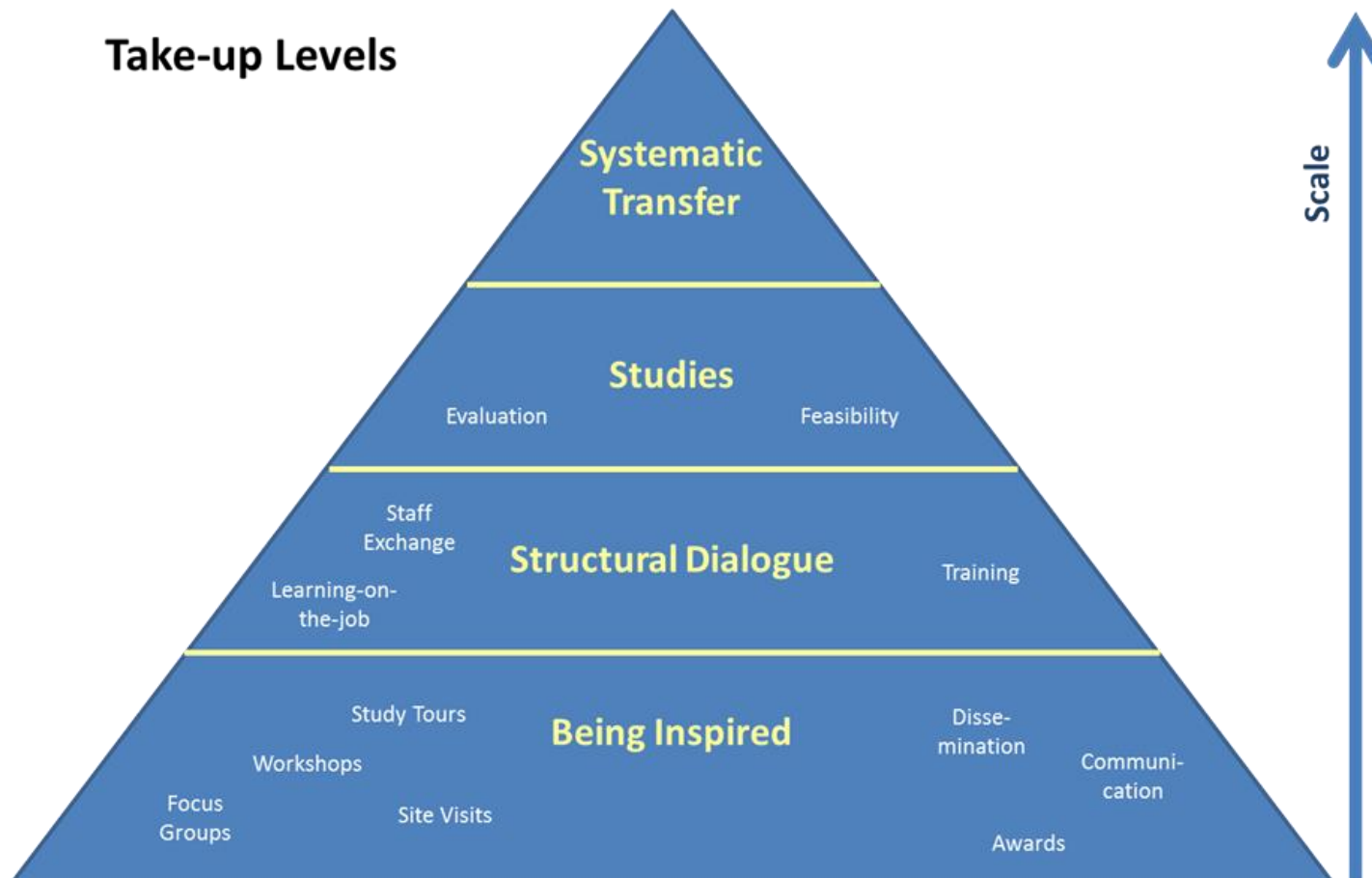
- Supporting the take-up of sustainable urban mobility measures
- Transfer of successful measures from 'pioneer' cities to 'take-up' cities
- Co-funding (up to 50% for amounts between €1000 and €10.000)
- 4 competitive calls between 2014 and 2015.

First call

- €120,000
- 28 February until 4 April 2014

4 take-up levels

Take-up Levels



6 themes

- **Integrated Planning**
 - **Urban freight logistics**
 - **Demand management strategies**
 - **Transport telematics**
 - **Safety and security**
 - **Clean fuels and vehicles**
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- **Other CIVITAS thematic areas will be covered in the next calls.**

Now it is up to you!

- **Review the terms of reference for the call to understand how it all works**
- **Take a look at the catalogue of cities and measures to get ideas of what you can do**
- **Download the application form and prepare your proposal**
- **Questions? Read the FAQ section or Contact Ivo Cré at icre@polisnetwork.eu or +32 2 500 56 76**
- **Submit your application via e-mail to icre@polisnetwork.eu by latest 4 April 2014**
- **Watch out for feedback on your application in May**

<http://www.civitas.eu/content/activity-fund>