

# CiViTAS

Cleaner and better transport in cities



## CIVITAS CATALIST and CIVITAS VANGUARD



**High level training workshop on urban land use and transport planning**  
**Bucharest, Romania – 26-27 May 2011**  
**Ramada Majestic Hotel – Calea Victoriei No 38-40, Sect.1**



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## CATALIST

## Integration of land use and transport planning for better cities:

CIVITAS CATALIST and CIVITAS VANGUARD will hold a high level training workshop on integrated planning for sustainable and vital cities.

The training workshop will provide:

- The opportunity to exchange knowledge with experienced urban transport professionals
- Exposure to state of art integrated planning tools
- Inspiring case studies from across Europe showing innovative and multi-disciplinary planning approaches focussing on integrating land use and transport



## **Integrated land use and transport planning and CIVITAS – Starting Point - SUMP**

The CIVITAS programme promotes the implementation of sustainable, clean and (energy) efficient urban transport policies that consist of integrated packages of technology and policy-based measures. The CIVITAS Plus phase of the programme has gone a step beyond by stressing the importance of integrated mobility planning in urban and peri-urban areas. The relevance of the theme is confirmed by the Action Plan on Urban Mobility of the European Commission (2009), which included the take-up of sustainable urban mobility plans in the list of priority actions.

Several CIVITAS cities have been engaging with forms of long-term planning that take into account demographic, spatial and mobility trends, environmental and energy requirements, and financial resources available in the future. These experiences prove that planning integration is extremely beneficial for our cities, but requires foresight, open mindedness and flexibility.

All too often integrated planning practices remains confined to those experimenting with them, whilst its remarkable potential should be shared with policy makers, managers, planners and technicians, so to help transport problems find efficient and structural solutions.

### **The training event – 26-27 May 2011**

The CIVITAS training workshop will provide you with a thorough understanding of integrated planning as a means to better manage transport in cities. Using real life experiences, it will substantiate the need for integrated planning, providing insights in the planning and operational process, and presenting the tools presently at hand.

#### **Target group**

- Urban policy makers
- Urban transport professionals, at decision making level
- Land use and transport planners

#### **Information and registration**

The event will take place in the Ramada Majestic Hotel, Calea Victoriei No 38-40. Sector1 Bucharest – Romania.

[www.ramadainternational.com](http://www.ramadainternational.com)

Hotel reservation form is available at the event's webpage. Event registration is also available there.



## Final programme

### **Thursday, 26 May 2011**

*The seminar will be chaired by Mrs. Monica Oreviceanu*

#### **9:30 – 13:00: Setting the scene**

Welcome and introduction to the training workshop, Mario Gualdi, ISIS and Ivo Cré, Polis

National framework and policy of integrated territorial planning – and integrated mobility and land use planning practice in Romania - Monica Oreviceanu, Ministry of Regional Development and Tourism - Romania

#### **10.30 – 10.45: coffee break**

Sustainable urban development and integrated planning tools. Practice in Romania from Netherlands perspective - Meta van Drunen/ Joep de Roo – Eurodite.

How to manage urban sprawl, how to design compact cities and high density corridors for successful public transport - Citywide approach: transport oriented development in practice, Nantes Metropole new PDU, Lamia Rouleau-Tiraoui, Nantes-Métropole, CIVITAS CATALIST

Introduction to the integrated planning toolbox, Raymond Linssen, Agentschap.NI

#### **13.00 – 14.00: Lunch**

#### **14.00 – 15.45: The integrated planning toolbox – part one**

Integrated thinking about transport: findings from the ELTIS-Plus project on Sustainable Urban Mobility Plans, Bernd Decker, Rupprecht Consult

Planning tools: models and softwares what is the true potential of integrated modelling? Hans Voerknecht, KPVV





**15.45 – 16.00: Coffee break**

**16.00 – 16.45**

How to manage urban sprawl, how to design compact cities and high density corridors for successful public transport: tram-train integration in urban spaces, Mr. Constantin Ballo, general manager PT MAX

**16.45 – 17.00**

Wrap up of the day, practical arrangements, Mario Gualdi, ISIS and Ivo Cré, Polis

## **Friday, 27 May 2011**

**9.00 – 10.45**

Welcome by Mrs. Anca Ginavar, General Director of General Direction of Territorial Development, Ministry of Regional Development and Tourism - Romania

### **Integrated planning in practice: master class**

How to manage urban sprawl, how to design compact cities and high density corridors for successful public transport: - Neighbourhood level: developing the Ghent Station area, Gisèle Rogiest, Coordination CIVITAS ELAN

**10.45- 11.00: coffee break**

**11.00 – 11.45: The integrated planning toolbox – part two**

How to finance implementation of plans and investments? Financing transport investments through spatial development – Oliver Mietzsch, Deutsche Staedtetag

**11.45 – 12.45**

### **Closing panel debate and discussions**

Integrated planning: how to make best practice transfer work in real life. Marcel Rommerts, DG Move – Hans Voerknecht, KPVV - (other panelists to be confirmed)

**12.45 – 13.00**

Conclusions, Mario Gualdi, ISIS and Ivo Cré, Polis

**13.00 - Farewell lunch**

### ***About the speakers...***

#### **Monica Oreviceanu - Romanian Ministry of Regional Development and Tourism**



Ms. Monica Oreviceanu is Evaluation-Examination Superior Councillor in the Romanian Ministry of Regional Development and Tourism in Bucharest. Her work is both oriented on major urban mobility policy and research issues and she often have participated as guest lecturer and conference speaker to many international transportation events and working groups organized by the European Commission and other international bodies supporting sustainable urban development and mobility promoting clean transport systems and renewable energy technologies. In 2010 under EC-DG REGIO Monica was selected as thematic expert juror of the Regio Stars Awards 2011 Jury.

Monica is co-ordinating and elaborating as theme responsible person into the General Direction of Territorial Development specific law-projects and public policies proposals on national and regional level in the field of mobility and transport networks development. As a planning professional she was also supervising traffic engineering studies, national level technical standards, urban development and regional planning studies, plans and regulations.

Monica holds degrees in Architecture and Urban Planning and has accomplished mid-career professional development and specialization fellowship programs on sustainable urban transport networks development and management, traffic engineering, public policies and project implementation in Rutgers University - United States and Japan. She is currently finalizing her doctorate in urban/regional planning of sustainable transport networks and mobility development at the University of Architecture & Urban Planning "Ion Mincu" - Bucharest where she is also teaching as Associate Lecturer traffic engineering, mobility policy and urban transport management courses at undergraduate and graduate level.

#### ***EURODITE – Joep De Roo, Meta Van Drunen***

Eurodite is an international operating consultancy firm started by 2 Dutchmen with the main focus on spatial-economic aspects in urban and regional development. The team consists of committed professionals with a background in economics, international organization, architecture and urban planning. Their projects deal with integrated urban strategies, funding solutions and management projects and processes. Its activities primarily focus on the South Eastern European region (SEE) with current branches in Romania and The Netherlands. Its clients range from national, regional and local authorities, universities, NGO's to private companies involved in sustainable local development. The company has proven success by putting into practice an integrated approach by involving a wide range of experts and companies and various stakeholders.

#### **Raymond Linssen – Agentschap.NI**

Raymond Linssen (Goes, 1970) studied at The Netherlands Institute for Tourism and Traffic (today called: Breda University of Applied Sciences) and graduated on the topic of public transport and leisure in the Dutch province of Gelderland. After that, he continued studying Human Geography at the University of Utrecht.

He started his career at the Netherlands Institute for planning and housing (Nirov, [www.nirov.nl](http://www.nirov.nl)), an association for professionals in urban and regional development. With over 10.000 members from many different disciplines Nirov has a very diverse network in planning and housing. Raymond has organised many conferences, excursions and study tours, with a focus on the the topic of traffic & transport and land use planning.

In 2006, he started working NL Agency ([www.agentschapnl.nl](http://www.agentschapnl.nl)), the former SenterNovem, as advisor on sustainable mobility, mainly on the topics of mobility management and the integration of transport and land use planning.

He is fascinated by urban (re)developments throughout Europe.



## Bernd Decker – Rupprecht Consult

Bernd Decker is an urban geographer with extensive experience in sustainable transport and mobility, project management and capacity-building. As a staff member of the United Nations he has been working on innovative urban environmental planning and management concepts globally. From 2002, he was responsible for CIVITAS projects and international activities at Rupprecht Consult. In 2006, he was recruited by the European Commission as Project Officer for the clean transport (STEER) programme at the Executive Agency for Competitiveness and Innovation. Since 2010, he joined Rupprecht Consult to develop and manage European and international transport projects.

## Hans Voerknecht - KPVV



Hans Voerknecht was born on April 26th 1959 in Zaandam, the Netherlands. After studying econometrics, he started a career at the province of South-Holland in 1986 in the field of environment. When he changed in 2001 to the province of North-Holland, he got involved in mobility management.

He was the project leader of the €10 mln INTERREG-project OPTIMUM2 on mobility management. He was also the project leader of the vastly successful project on accessibility of the beaches in North-Holland and he was also the leader of the working group that invented the so called point system for applying mobility management for companies, which still might

become included in the Dutch Law.

In 2008 he started working for the Dutch Transport Knowledge Resource Centre (KpVV). His main topic is better integration of urban planning and mobility. In order to improve this integration, Hans is the driving force behind development of the Mobility Scan, a web tool to assess quickly the effect of measures in urban planning or mobility. This is a so called 'serious gaming' tool.

Hans is also working on a project involving better integration of the bike and public transport, because he believes that the combination of bike and public transport is (or should be) faster than car transport in more than 70% of the trips (in rush hour).

He is also the manager of Fietsberaad International, the organisation to disseminate Dutch knowledge and experience on bicycle policy.

## Constantin Ballo – PT MAX

Mr. Ballo worked 17 years inside the Bucharest Metro operator (METROREX), up to the position of head of the Technical Department. Then, 5 years at RATB, up to director for International Projects. After 2002, manager of the Romanian branch of a Belgium company (automatic fare collection systems) and independent consultant from 2005. Former member of UITP Metro and light Rail Committees. Project manager for automatic fare collection systems in Bucharest, Timisoara and Alger.

## Gisèle Rogiest – City of Ghent, Belgium

Gisèle Rogiest is the communication coordinator and spokeswoman for the project Gent Sint-Pieters. She is responsible for the communication of the infrastructural works in and around station of Gent. With 45.000 passengers daily, the station is the second largest in Belgium. It is completely being reformed to be able to accommodate the growing number of passengers. By 2020, the station will be a centre of sustainable mobility with a comfortable transfer between train, tram and bus and underground bicycle sheds for 10.000 bicycles. The project also involves the creation of a whole new



area with offices, houses and other facilities. This large project is a cooperation between the NMBS-holding (railway company), Infrabel, Eurostation, De Lijn (tram and bus company), the city of Gent and the Flemish government. Communication and participation with citizens, users of public transport, cyclists and pedestrians are a key element for the success of the project.

Giséle worked for 5 years in a PR and PA consultancy (especially in the sector of environment and food related issues), after which she moved to an NGO for development cooperation where she was the communication coordinator for 6 years. She started working for the city of Gent in the department of Internal Communications, where she was amongst others project communicator and project leader for the restructuring of the Department of urban planning and mobility.

### **Oliver Mietzsch – Deutsche Staedtetag**

Oliver is since 1999 Head of Transport Unit (Chief Adviser) within the Department of Urban Planning and Construction, Housing and Transport of the German Association of Cities. Before that he was adviser with the Department of European and Foreign Affairs of the German Section of the Council of European Municipalities and Regions. He has worked as the assistant to Mrs. Leyla Onur, Member of the German Federal Parliament, Bonn; and before that (1992-1994) as assistant to Mrs. Leyla Onur in her function of Member of the European Parliament, Brussels.



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