Civitas Forum

October 2019, Graz, Austria

Robert Pressl, FGM-AMOR

Introduction to the Parking Policy Audit
ParkPAD?
Objectives of ParkPAD

ParkPAD is an ideal and innovative tool for a city to assess its own parking policy, and to stimulate transfer of innovative parking policy

- Assessing and improving the parking policy of cities, towns & regions in a systematic way

- Offering an international standardised quality management instrument to cities, towns & regions

- Providing the basis for a parking action plan.

The aim is to position parking management as a powerful strategic tool for sustainable urban mobility planning.
Methodology of ParkPAD

- **Self assessment** by different groups of the concerned city
- Structured communication process → **participative approach**
- **Qualitative** method (city representatives assess)
- **Quantitative** method (pre information, facts & figures collected and assessed by the auditor)
- **Stimulating approach** (through using good practice examples)

Based upon the BYPAD
Audit group of ParkPAD

- POLITICS (Evaluator)
- ADMINISTRATION (Evaluator)
- STAKEHOLDERS (Evaluator)
- AUDITORS (Moderator)

ParkPAD Audit Group
Organisation of ParkPAD

- **Aim:**
  - Information exchange about parking strategies, policies, activities and measures

- **Process:**
  - Assessing the status quo and defining quality objectives and actions together

- **Organisation:**
  - 2 - 4 Meetings and 1 Site Visit (optional)

- **Instruments:** Standardised questionnaire with 6 moduls,
  - Approx. +/-13 (38) questions + moderated through auditor

  **Difference** to other audit tools

  **Social product of consensus building**
**ParkPAD Modules**

<table>
<thead>
<tr>
<th>Module 1: Parking Policy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module 2: Parking Operations</td>
</tr>
<tr>
<td>Module 3: Parking Innovation</td>
</tr>
<tr>
<td>Module 4: Parking Information &amp; Promotion</td>
</tr>
<tr>
<td>Module 5: Parking Enforcement</td>
</tr>
<tr>
<td>Module 6: Parking Data</td>
</tr>
</tbody>
</table>
ParkPAD Test Cities

- Gdansk, Poland
- Krakow, Poland
- Slatina, Romania
- Sofia, Bulgaria
- Umea, Sweden
- Podgorica, Montenegro
- Zadar, Croatia
- Freiburg, Germany
- Rotterdam, Netherlands
- Lisbon, Portugal
- Sint Niklaas, Belgium
- Tallinn, Estonia
- Reggio Emilia, Italy
- Shkodra, Albania
- Trondheim, Norway
- La Rochelle, France
- Vitoria Gasteiz, Spain
Thank you!

Robert Pressl

Contact Details

Forschungsgesellschaft Mobilität FGM-AMOR
Austrian Mobility Research
Schönaugasse 8a
8010 Graz, AUSTRIA
pressl@fgm.at / koellinger@fgm.at