

---

## **CIVITAS Webinar**

### **Mobility training for specific target groups**

**22<sup>nd</sup> of January 2013  
14h00 - 15h30**

CIVITAS VANGUARD, and the CIVITAS thematic group 'Mobility Management' will hold a first WEBINAR on how to encourage a sustainable shift in mobility behaviour away from the personal car and how to assure basic mobility for all citizens by providing mobility training for specific target groups.

Training is often associated with children and youngsters. Many adults however miss the basic knowledge or skills to use certain transport modes, at risk of social isolation.

Through five presentations and a 15-minute discussion, this webinar will look at training initiatives that enable different target groups to master and choose the mode of transport that best fits their needs and trip purposes.

The webinar will begin with presentations of five good practices in Europe. See the programme below for a summary of the five projects and speakers. Afterwards you can ask questions and discuss and share your own experiences.

#### ***Information & registration***

More information: [training@civitas.eu](mailto:training@civitas.eu)

Registration is available online at  
<https://attendee.gotowebinar.com/register/3023436321617470720>.

## Programme



### WELCOME AND INTRODUCTION TO THE WEBINAR

*Sarah Martens*

*Mobiel 21/CIVITAS VANGUARD*

*Manager of the CIVITAS thematic group on Mobility Management*



### PUBLIC TRANSPORT TRAINING FOR SENIOR CITIZENS

City of Zagreb, Croatia (CIVITAS ELAN)

*Lidija Pavić-Rogošić*

*Director ODRAZ – Sustainable Community Development*

Zagreb gave seniors the opportunity to express their views, comments and recommendations for public transport. This led to a dedicated training scheme for drivers and front desk staff. Senior citizens were trained on the safer use of public transport

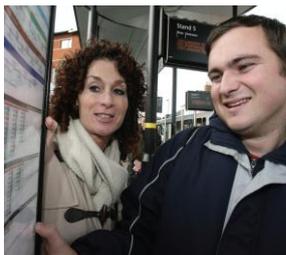


### SUSTAINABLE MOBILITY FOR UNIVERSITY STUDENTS

City of Donostia-San Sebastian, Spain (CIVITAS ARCHIMEDES)

*Andrés Martínez Aranburu - Mobility Department of San Sebastian*

The Universidad del País Vasco (UPV/EHU) has included the sustainable mobility concept throughout the University educational and curricular system. Complementing this academic offer, seminars or workshops dealing directly with sustainable mobility are being held on a regular basis.



### TRAVEL TRAINING FOR PEOPLE WITH ADDITIONAL NEEDS

Essex County, UK

*Jackie Brewer – Essex Travel Training*

Travel training is designed to help people get more from life by giving them the confidence to travel independently. Trainers will accompany trainees on their journeys, providing encouragement and guidance until they feel confident that trainees have developed the appropriate skills to travel independently.

(see next page)



Nathan Gibbs – [CC license](#)

## **TOGETHER ON THE MOVE**

Europe-wide

*Tina Panian – FGM-Amor, Austria*

Together on the move offers energy efficient transport training for adult immigrants through the development and promotion of “ready to use” teaching and training materials for walking, cycling, public transport and greener car use.



## **BIKE STATION FOR YOUNG PEOPLE**

City of Vitoria-Gasteiz (MODERN), Spain

*Bilintx Knorr – Cyclists’ association Gasteizko Bizikleteroak*

Vitoria-Gasteiz wants to get its youth committed to the environment. To this end, the city has opened a bike station where young people can recycle and repair bikes, and receive training in bicycle mechanics, road safety and the coexistence of different modes of transport in the city.