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CIVITAS Webinar

Provisions for cyclists

6th of June 2012

10h00 - 11h30

CIVITAS VANGUARD, CIVITAS ARCHIMEDES and the CIVITAS thematic group 'Less car intensive lifestyles' will hold their second WEBINAR: provisions for cyclists regarding infrastructural and promotional aspects.

During this webinar measures to create ideal conditions for cycling infrastructure and promotional campaigns will be presented. All six ARCHIMEDES cities have determined the present situation with regard to cycling planning in their city, based on BYPAD analysis, recommendations of the PRESTO project and audits such as the SUMP. After this analysis all cities were able to implement suitable measures, based on their specific needs and the level of cycling.

The six ARCHIMEDES cities implemented cycling measures of various kinds: from basic infrastructural projects to encourage people to take up cycling, to advanced initiatives to maintain an existing cycling culture.

In the programme below you will find a short description of all presentations and speakers. At the end of the webinar there is an opportunity for questions and discussions.

Information & registration

More information: training@civitas.eu

Registration from the 15th of May 2012 onward at
http://www.civitas.eu/registration_login.phtml?event_id=468

Please register before the 1st of June 2012.

Programme



INTRODUCTION

Marianne Weinreich, Veksø (Denmark)

“The right solutions for the right cities”. About different stages of bicycle planning and the measures to be implemented in the different stages. After this short introduction Marianne Weinreich will moderate the webinar.



HOW TO CREATE A CYCLING CULTURE FROM SCRATCH

Katerina Oktábcová, city of Ústí nad Labem (Czech Republic)

Marius Homocinu, city of Iasi (Romania)

Iasi suffered from a lack of cycling infrastructure, making it difficult to build a cycling culture. ARCHIMEDES is helping the city to improve the situation. The city introduced 10 km of cycling tracks. The new facilities are supported by a promotional campaign to encourage citizens to take up cycling.

In Ústí nad Labem a BYPAD audit was performed. It concluded that, although the elevation profile of the city is very hilly and rather challenging for cyclists, and the cycling infrastructure has not been incorporated into the city's transport system, Ústí nad Labem presents considerable potential for development of cycle transport. In order to promote and support cycling in the area, Ústí nad Labem developed a web portal for cyclists in the Ústí region.



SHORTCUTS TO MORE CYCLING

Fermin Peña Echarte, city of Donostia - San Sebastian (Spain)

In Monza (Italy), a bike track has been extended by 800 metres and ramps for bicycles in the railway station have just been installed. They will serve as a very important shortcut for cyclists who need to cross the station.

In Donostia - San Sebastian 22 kilometres of new cycling lanes have been realized. This includes both exclusive lanes and stretches with coexistence. Two former train tunnels have been converted into cycling tracks creating important shortcuts where cyclists previously had to take a much longer route to avoid steep hills.



BICYCLE SUITE - A 'HOT SPOT' FOR YOUR BIKE

Elke Francois - Mobiel 21 (Belgium)

Where are you supposed to store your bike when you live in an apartment or you simply do not have any garage space (left)? Research shows that many people refrain from cycling when their bike is not within their reach. Keeping your bike outside makes it prone to harsh weather conditions, vandalism and even theft.

That is why Mobiel 21 has written several leaflets informing people about how they can give their bike a 'hot spot'. There is a specific brochure for architects and renovators, containing good and handy examples of cycle sheds. Another brochure is meant for cities and towns.



EXPANDING THE CYCLING HORIZON

Anne Marie Lautrup Nielsen - city of Aalborg (Denmark)

Debbie Reed - city of Brighton and Hove (United Kingdom)

In Brighton & Hove cycling facilities and infrastructure has been implemented along the city's cycle network to enhance the quality of cycling provisions in the city; and sustain the growing use of bicycles.

Services for cyclists are also a main element in cycling planning in Aalborg, where a relatively high number of people are already using the bike. As part of the cycling commuter travel route in Aalborg, several special features for cyclists have been installed in order to maintain and promote the existing cycling culture in Aalborg.