

THE CIVITAS INITIATIVE  
IS CO-FINANCED BY THE  
EUROPEAN UNION

GRAZ

## CIVITAS FORUM 2019

CIVITAS ANNUAL CONFERENCE | 2-4 OCTOBER 2019 | GRAZ | AUSTRIA

2020  
CIVITAS  
Cleaner and better transport in cities



# CALL FOR SPONSORS

**CIVITAS Forum conference**

2-4 October 2019

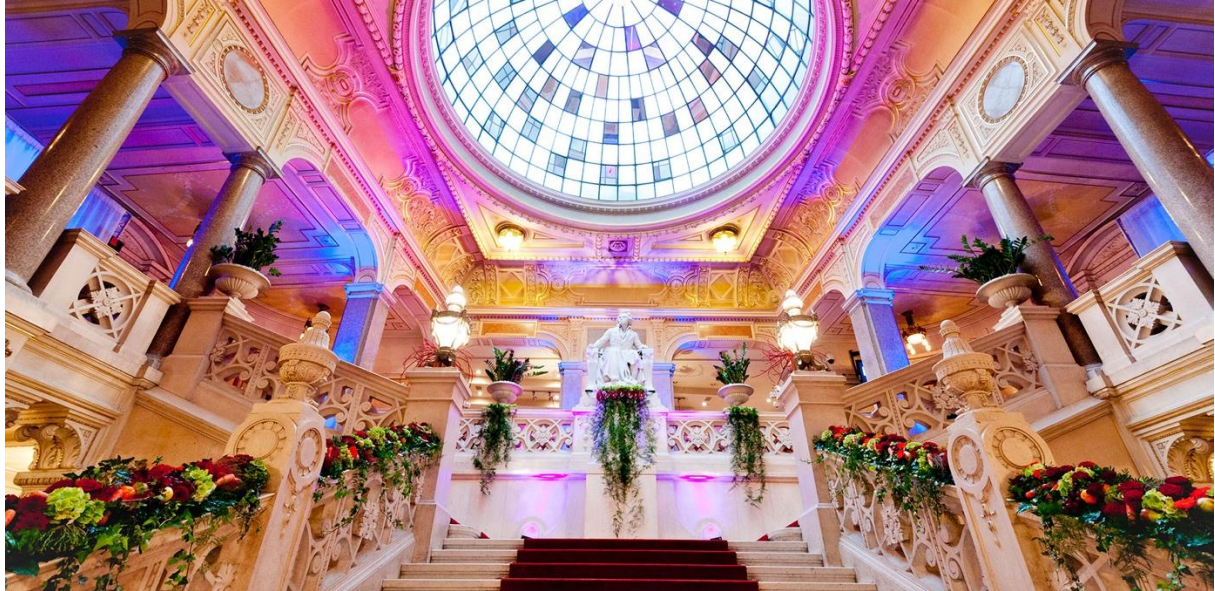
Graz, Austria



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## About the Forum

*A meeting place for municipal decision-makers from all over Europe.*



The CIVITAS Initiative, established in 2002 by the European Commission, supports towns and cities with developing and implementing innovative measures in the field of sustainable urban mobility. This year's forum is organised by the City of Graz and takes place in the most beautiful venue in Graz, Congress Center Graz, from 2-4 October 2019.

Over three days, hundreds of policymakers, city officials, civil servants, researchers and mobility experts will meet in Graz to discuss key topical issues related to sustainable urban mobility and to develop innovative solutions for cleaner and more efficient passenger and goods transport.

The three-day CIVITAS Forum 2019 offers visitors interesting keynote lectures, interactive parallel sessions, networking opportunities and excursions on all facets of the topic "Sustainable Mobility in Integrated Urban Development".

## Opportunities for sponsors

**Being a sponsor of the CIVITAS Forum provides you the opportunity to showcase your company, organisation, products, and solutions to these relevant decision-makers from Europe's sustainable urban mobility community and beyond.**

The Forum is an ideal opportunity for projects, organisations, and business, be they larger in size or smaller start-ups, to interact with local, regional, and national government representatives, as well as delegates from European and international institutions.

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## Topics covered at the Forum

The overarching conference theme is “Back to the Future”. Graz as the host of the CIVITAS Forum Conference 2019 marks something of a CIVITAS homecoming – the very first Forum took place there in 2003. Yet mobility moves fast. The reality in Graz now is vastly different to 16 years ago, like in many cities across Europe.

*But, how and why have things changed in this time? What has the role of CIVITAS been in this? What must be done to ensure a continued transition towards sustainable, safe and connected mobility?*

To examine these crucial questions, the CIVITAS Forum Conference 2019 has chosen to go “Back to the Future” and look at the interplay between new technology and classic mobility solutions in the present day. With cities turning to people-centric planning and reclaiming public space, the importance of two legs and wheels is being rediscovered.

The CIVITAS Forum conference 2019 will address many topics, all related to sustainable urban mobility, such as:

- Sustainable Urban Mobility Planning
- Cycling
- Walking
- Urban freight
- E-mobility
- Alternative fuels and clean vehicles
- Parking
- Safety
- Urban Vehicle Access Regulations
- Automation
- Neighbourhood-level mobility planning
- Functional urban areas
- Accessibility in remote urban and rural areas
- Socio-demographic challenges, diversity and gender
- New mobility services and trends
- New business models
- Digitalisation
- Artificial Intelligence in transport
- Urban air mobility
- Deployment of Horizon 2020 results

## Sponsorship and advertising packages

### Gold

- Mention as main sponsor on all advertising materials print & online (website, event app, programme overview on site)
- Presentation of the company as part of the exhibition at the conference (stand, approx. 2x2 metres)
- Advertising space in the entrance / cloakroom area
- Mention as the main sponsor of all lunches, receptions and gala dinners. Logo, roll-ups, flyers etc. can be placed in the gastro area.

**Investment: € 6,900**

### Silver

- Mention as sponsor on all advertising material print & online (website, event app, programme overview on site)
- Presentation of the company as part of the exhibition at the conference (stand, approx. 2x2 metres)
- Mention as a sponsor at the cocktail reception and lunch on all three days. Logo, roll-ups, flyers etc. can be placed in the gastro area.

**Investment: € 3,900**

### Bronze

- Entry as a partner on all advertising materials print & online (website, event app, programme overview on site)
- Presentation of the company as part of the exhibition at the conference (Stand, approx. 2x2 metres)

**Investment: € 2,900**

There will be a maximum of three sponsors per category, so make sure to apply quickly!

## Individual sponsoring measures

### Presentation stand in the exhibition area

Present your company on an approximately 2x2 metres large presentation stand in the exhibition area.

€ 1,900 (3x available)

### Food and drinks



Your company / organisation as a co-sponsor for food and / or drinks in the conference app and logo, roll-ups, brochures, etc., can be placed in the gastro area:

#### Lunch

2 October 2019: from € 1,000

3 October 2019: from € 1,000

4 October 2019: from € 1,000



#### Coffee break

2 October 2019: from € 500

3 October 2019: from € 500

4 October 2019: from € 500



#### Cocktail reception

(Event on the 1<sup>st</sup> day), 2 October 2019: from € 1,500

#### Welcome drink at the gala dinner

(Event on the 2<sup>nd</sup> day), 3 October 2019: from € 1,000

Gala Dinner, 3 October 2019: from € 2,000

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## Do you have any other suggestions?

If your ideas regarding sponsoring or advertising opportunities are not included, we will gladly put together an individual package for you. Please contact:

### **KOOP Live Marketing GmbH & Co KG**

Mag. Christian Taucher

St. Peter Hauptstraße 208, 8042 Graz

[office@koop.at](mailto:office@koop.at), +43 316 42 91 91-0

### ***On behalf of***

City of Graz – Executive Office for Urban Planning, Development and Construction / EU-Unit

Tel.: +43 316 872-3583, [europa@stadt.graz.at](mailto:europa@stadt.graz.at)

Your acceptance as sponsor will be confirmed together with the European Commission's Directorate-General for Mobility and Transport (DG MOVE) and Innovation and Networks Executive Agency (INEA).

## Sponsorship request

### Contact person

Name	
Organisation	
Email	
Phone	

### Company and product information

Company profile (max. 300 words)	
Product description (max. 400 words)	

Please send your registration and all questions to:

**KOOP Live Marketing GmbH & Co KG**

Mag. Christian Taucher

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