

#### **PORTIS**

#### **URBAN MOBILITY DAYS**

Session 7
CIVITAS PORTIS: A motor for dialogue and implementation in port cities"
September 2020

Giulio Bernetti, Multi-governnce technical office - City of Trieste



Trieste is the capital of the Friuli Venezia Giulia region, located in the North-Eastern corner of Italy, and borders Austria and Slovenia.

The Municipality has an area of 84,5 square kilometers, a population of 205.595 (census 2014) and a density of 2.415,64 people per square kilometer.

Trieste

It is a natural crossroad of cultures, religions and peoples.







How to integrate the Old Port into the City centre and reap the benefits?

A multi level approach is necessary



#### MULTI GOVERNANCE TECHNICAL OFFICE

aimed to integrate the Old Port into Urban Mobility Strategy and manage several challenges:

- riangleright as a networking point for all the public entities interested in the Area,
- relations with stakeholders and citizens trough a massive information campaign and a participated decision making process, listening, informing and connecting all stakeholders and citizens about the future of this area,
- managing all procedures to incorporate the Old Port into the urban context: design, plan, administrative procedures,
- >coordinating all projects regarding the mobility within port areas,
- >planning and implementing a strong communication campaign.



The "Urban planning, Old Port Area Enhancement, Mobility and Traffic" office:

- has been established as a multi disciplinary team of high professionals, with different skills, competencies and experiences.
- works in strong connection with other offices and partners ensuring the coordination and consistency of all project's measures.
- is an «added value»: for the first time several actors work together—facing different challanges linked to the Old Port Area and its integration in the urban context: mobility plans, public transports, infrastructures, building's renewal and functions.



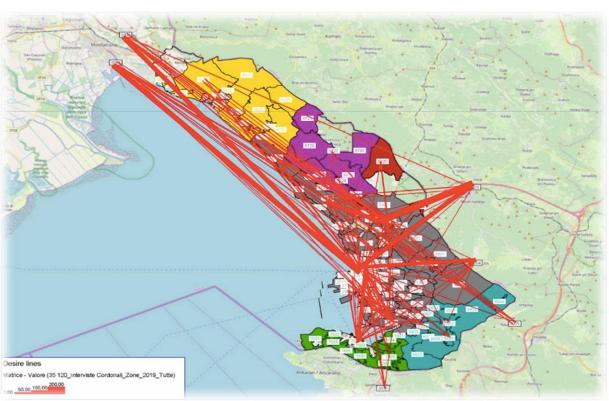


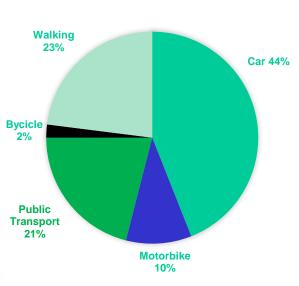
- ➤ The Head of the Municipality department named "Territory, Economy, Environment and Mobility" and project's Local Coordinator, was appointed as member of the Management Committee for the strategic and planning aspects of old and new Port of the Port Authority System.
- From the multigovernace technical office to a multigovernance management model with the city main stakeholders (Port, Region, State...), in order to boost important projects



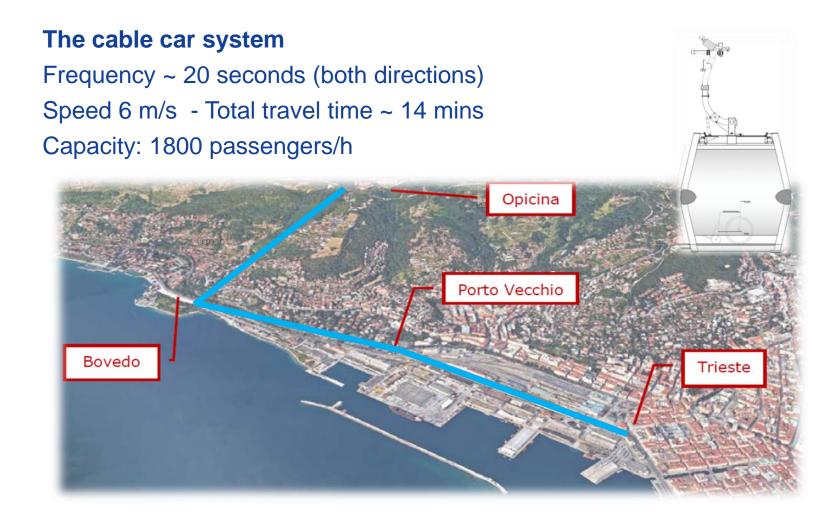


#### The approvation of the SUMP of Trieste



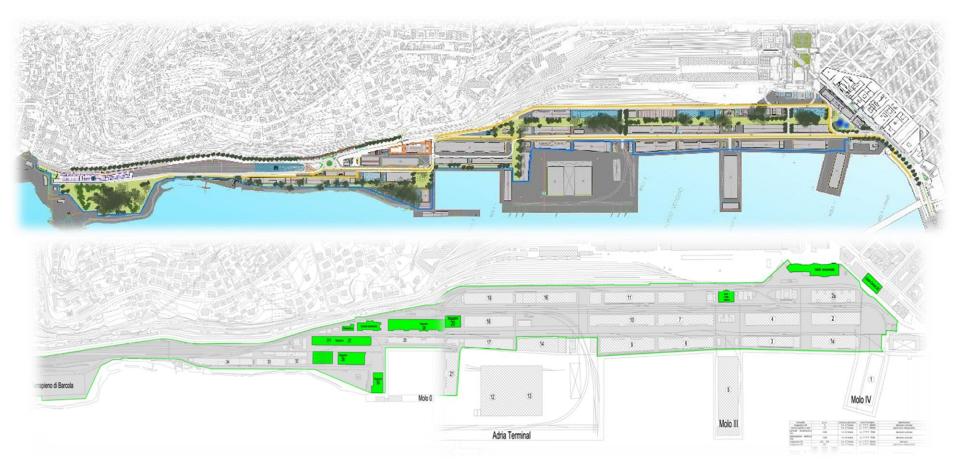








#### The development of the Old Port Area





#### The development of the Old Port Area











The new bike sharing system: what a success in terms of subscriptions and rentals!





#### Results

- > The PORTIS project has been a catalyst for several specific actions:
  - Speed up the integration of the Old Port, which is a unique area to be protected, through big and innovative choices
  - Launch of a new, green, innovative transport system: the cable car idea and implementation
  - The development of new institutional and capacity tools such as the SUMP and the mobility platform, pivotal for the future development of the city
- The most important lesson learnt is that the involvement of the main stakeholders, the implementation of several actions aiming at the same goals, the multigovernance approach and continuous dialogue, through regular meetings, shared activities, the constant flow of information are undoubtedly the keys to success of the project.

#### Thank you!

Giulio Bernetti

City of Trieste
Passo Costanzi, 2
34121 Trieste – Italy
giulio.bernetti@comune.trieste.it





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