



DESTINATIONS

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CIVITAS DESTINATIONS'

CROSS-FERTILIZATION ACTIVITIES WITH CHINA

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ACTIVITIES' SUMMARY • 25-September 2020



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DESTINATIONS' CROSS-FERTILIZATION GOALS

The goals were:

- to interact with China **cities** and **mobility stakeholders**
 - vs. not only academic cooperation
- to **learn from China**
 - not just Chinese learning from us

Common issues of interest for DESTINATIONS cities

(July-August 2017 internal survey)

- To learn about Chinese **cities' sustainable transport experiences**
- To learn about innovative **sustainable transport solutions implemented** in Chinese cities **by innovative leading Chinese companies**
- To **see on-site** innovative sustainable transport solutions already implemented in Chinese cities by innovative leading Chinese companies
- To **visit the headquarters of innovative leading transport related companies**

KEY CROSS-FERTILIZATION TOPICS

- Electric Vehicles
- Mobility Sharing
- Integrated Mobile Payment solutions
- Mobile Apps
- SMART solutions
- Innovative Unique Mobility and Transport Planning Solutions



CROSS-FERTILIZATION CITIES

BEIJING

- **The Most Popular Tourist Destination in China**
- The capital and cultural centre of China
- The Central Government base
- The National Academies and National Technical Institutes Base
- Our Chinese partner's (Beijing University of Technology -BJUT) city
- The headquarters' base of: Didi, Foton, Mobike, Ofo



CROSS-FERTILIZATION CITIES SHENZHEN

- In 1979 <0.5 Million people, a fishing “village”
- Today a city **by the sea** of around 13 Million people
- The “Silicon Valley” of China
- In 2017, its GDP overcame Hong Kong’s one
- The 1st city in the world to have electrified 100% of its 16,359 bus fleet (January 2018)
- 2020: will electrify all its >17,000 taxis (already 12,518 electrified)
- The headquarters’ base of: BYD, Huawei, SZ Bus, SZ Metro, Tencent, ZTE



2017/2018 CROSS-FERTILIZATION ACTIVITIES

2017 ACTIVITIES

- ❖ Booth at ITB China (10-12 May, Shanghai)
- ✧ Deliverable “**Mobility Implications for European Cities of Receiving Chinese Outbound Tourists**”



2018 ACTIVITIES

- 1 day Mid-term Workshop in Beijing 6 people (1 per city), 22-June
 - right after the celebration of the 2018 World Transport Convention (June 18-21)
 - Audience: cities, mobility stakeholders, universities
 - 5 Chinese journalists
- ✓ Visit Beijing + Shenzhen, 25-29 June
 - Development of a **WeChat DESTINATIONS’ Dissemination Tool (WCDDT)**
 - Link with **URBAN-EU-CHINA** <http://www.urban-eu-china.eu/en/> (DG RTD)

SESSIONS

- Mobility Management And Transport Planning Measures In Tourist Destinations
- Alternative Energy Vehicles **ENGLISH + MANDARIN**
- Mobility Sharing
- Mobile Apps & Integrated Mobile Payment Solutions
- SMART Urban Transportation Management



PARTICIPANTS

GOVERNMENTS

- Institute of Comprehensive Transportation of the NDRC
- China Ministry of Transport
- Shenzhen Urban Transport Planning Center

UNIVERSITIES / RESEARCH INSTITUTIONS

- BJUT
- China Academy of Sciences (CAS)
- China Academy of Urban Planning & Design (CAUPD)
- China Center For Urban Development (CCUD)

INNOVATIVE COMPANIES

- BESTPAY + CTS, CIT
- BYD + SINOLGIS
- DIDI CHUXING
- FOTON
- Founder International (BU)
- HUAWEI
- INSPUR + 5 Media
- Keanda
- Lakala Payment
- MOBIKE
- POTEVIO
- SHENZHEN METRO
- Zhongtong Bus



NOT EASY TO ATTRACT THEM !



ON-SITE VISITS

BEIJING

Beijing Bus Group

FOTON EV Unit



MOBIKE

DIDI CHUXING



ON-SITE VISITS

SHENZHEN (1)

Shenzhen Transport Bureau

BYD

SZ Urban Transport Planning Center's Lab

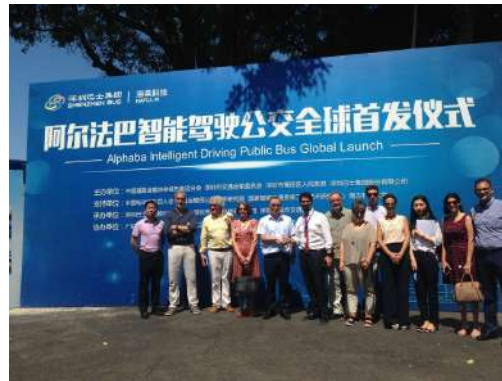
Keanda



ON-SITE VISITS

SHENZHEN (2)

Shenzhen Bus Group



Shenzhen Metro

Golden Road Traffic Technology



SHENZHEN BUS GROUP 2018 VISITS TO LIMASSOL & RETHYMNO

■ Limassol/Cyprus visits, December 6-7, 2018

- the Minister of Transport, Communications and Works
- the Limassol and Nicosia PT companies
- the Intercity Bus Company
- the Commissioner of the Environment
- members of the Limassol Tourism Board



■ Rethymno visits, December 10-11, 2018

- Members of the Rethymno Chamber of Commerce
- Local Transport related entities
- The vice Governor of Crete
- The Mayor and Vice Mayors of Rethymno
- TUC professors



2019/2020 CROSS-FERTILIZATION ACTIVITIES

2019 ACTIVITIES

- ❖ SZB will participate in Elba open events: 10 April
- ❖ SZB will visit Valletta Malta, 15-16 April

- ❑ Booth at INTERTRAFFIC China (27-29 May, Shanghai)
 - a 9sqm corner booth
 - Participation as speaker in the parallel SMART MOBILITY CONFERENCE
- ❑ A Chinese delegation visits Funchal & Las Palmas, on 4-8 November
- Update WCDDT
- Follow-up of SZBG's visits
- Link with URBAN-EU-CHINA <http://www.urban-eu-china.eu/en/> (DG RTD)

2020 ACTIVITIES

- ❑ Deliverable on **Best Practices in Urban Mobility Measures used for Tourism Mobility in Chinese Cities**
- ❑ Invite 2 Chinese experts to join our European Final Conference (could not come because of Covid)
- Update WCDDT
- Follow-up of SZBG's visits
- Link with URBAN-EU-CHINA <http://www.urban-eu-china.eu/en/> (DG RTD)

SHENZHEN BUS GROUP 2019 VISITS TO ELBA & VALLETTA/MALTA

■ Elba visit, April 10, 2019

- Participation in the open events
- SZBG's Managing Director was part of the group



■ Valletta/Malta visits, April 15-15, 2019

- SZBG's Managing Director was part of the group
- Malta Transport
- Public Bus Operators
- Malta University
- Malta Public Transport (MPT)
- Car Sharing Operator
- Valletta's Local Council



4-8 NOV. 2019 CHINESE MISSION TO FUNCHAL AND LAS PALMAS

11 PARTICIPANTS

CENTRAL GOVERNMENT RESEARCH INSTITUTIONS

- CHINA CENTER FOR URBAN DEVELOPMENT (CCUD) of the NATIONAL DEVELOPMENT AND REFORM COMMISSION (NDRC): 5 people

UNIVERSITIES

- BEIJING UNIVERSITY OF TECHNOLOGY (BJUT)

INNOVATIVE COMPANIES

- BYD
- DIDI UDIAN TECH. CO.
- FOTON MOTOR GROUP
- JCCC
- SHENZHEN BUS GROUP (SZBG)

NOT EASY TO ATTRACT THEM!



4-6 NOV. 2019 CHINESE MISSION TO FUNCHAL

IN FUNCHAL VISITED / MET WITH

- ✓ Horarios do Funchal
- ✓ Madeira Transport Authority
- ✓ Madeira Promotion Bureau
- ✓ Madeira Development Bureau
- ✓ Madeira Promotion Bureau
- ✓ Madeira Invest
- ✓ Madeira International Business Centre
- ✓ Municipality of Funchal
- ✓ Madeira University
- ✓ Chamber of Commerce of Funchal
- ✓ ARDITI, AREAM and Start-up Madeira
- ✓ Association of Young Entrepreneurs

- ✓ TIS (in Lisbon)



4-8 NOV. 2019 CHINESE MISSION TO LAS PALMAS

IN LAS PALMAS VISITED / MET WITH

- ✓ GUAGUAS
- ✓ Gran Canaria Transport Authority
- ✓ Las Palmas Municipality
- ✓ PROEXCA
- ✓ Sagulpa
- ✓ Global Interurban Public Transport Company
- ✓ FET Business Transport Association
- ✓ Mobility Observatory of Las Palmas de Gran Canaria



2018-2020 Special Cross-Fertilization with Shenzhen Bus Group (SZBG)

In all 6 DESTINATIONS cities SZBG presented its innovative approach on:

- On-demand services
- Smart transportations
- IT systems



Thank you!

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