

MODERN Political Meeting / Roadshow

Pavilhão Centro de Portugal, Coimbra, Portugal

June 7th 2011

Agenda of the event

First Session

Current practice and innovation: the tough compromise for success

9.45 **Opening Speech** – João Paulo Barbosa de Melo, *Mayor of Coimbra*

10.00 **“The Mobility Package and the Mobile City Network”**, Isabel Seabra, *Director for Planning, Innovation, and Evaluation of the Portuguese Institute for Mobility and Inland Transportation*

10.15 **“Coimbra: The Portuguese star of the MODERN Project”**, Luis Santos, *Coimbra Site Coordinator*

10.30 **Keynote Speech “Emobility: challenges and opportunities”** - Bastian Fischer, Oracle, Vice-President Utilities Global Business Unit

10.50 Coffee Break

11.10 Roundtable. **“Today-Tomorrow: smart cities and the role of mobility”**
(João Paulo Barbosa de Melo, *Coimbra Mayor*, Teodor Sas, *Craiova Deputy Mayor*; Fabio Rolfi, *Brescia Deputy Mayor*; Vitoria-Gasteiz *political representative*; Moderator: António Babo, *Mobility Consultant*)

12.45 **Press Conference**

13.10 **Lunch**



Second Session

Car Sharing: a special way to support mobility needs

14.15 **Opening of the Second Session** – Paulo Leitão, *Councillor for Mobility of the City of Coimbra*

14.20 **Keynote speech** - Marco Mastretta, *Director of ICS, initiative supported by the Environment Ministry of Italy*

15.00 **Interactive Workshop “Car Sharing: technical challenges and citizens’ involvement”** (Jorge Miranda Dias, *Professor of Robotics and Information System, Coimbra University - Scientific Representative for CIVITAS Coimbra*; Inês Matos, *Director of Carristur and responsible for Carris car sharing service in Lisbon*; Giandomenico Gangi, *Brescia C.S. Measure Leader*)

16.15 **Closing remarks** - Gabriel Vladut - *MODERN Project Coordinator*

16.45 **Visit to the Info Mobility Centre**

17.15 **Cultural Visit**

20.00 **Official Dinner**