



2020
CiViTAS
Cleaner and better transport in cities

SATELLITE



Draft Agenda Study visit

Tel Aviv, June 2019

2020

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Cleaner and better transport in cities
SATELLITE



THE CIVITAS INITIATIVE
IS CO-FINANCED BY THE
EUROPEAN UNION

Contact person

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Location

City Offices: 5, Philon Street, Tel Aviv (technical services):

<https://www.google.com/maps/place/Philon+St+5,+Tel+Aviv-Yafo/@32.0823629,34.7748676,17z/data=!3m1!4m5!3m4!1s0x151d4b862a7a9db3:0xc2760d7f0b6d1959!8m2!3d32.0823629!4d34.7770563>

Day 1 (Venue: City Offices)		
Time	Subject	Notes / Objectives
9.00-9.30	Welcome Reception	Arrivals to City offices. Light snacks and refreshments are included
9.30-10.00	Speed-networking session. Expectations from the visit	Participants present themselves and get to better know each other. Discussion on expectations from the site visit.
10.00-10.30	Session 1 - Presentation of the Tel Aviv Traffic Division	Presentation by the Director of the Traffic Division
10.30-11.00	Session 2 - Tel Aviv in Numbers	Information about the City
11.00-11.15	Coffee break	Light snacks and refreshments are included
11:15-12.00	Session 3 - Strategy Plan	Introducing the city's strategic transport plan – Focusing on Sustainable Urban Mobility
12.00-13.00	Mobility Panel	A panel discussion facilitated by the municipal transport and mobility decision makers
13.00-14.00	Lunch	
14.00-15.00	Site Visit – A visit to the Traffic Management and Control Center	The Traffic Control Center, located on the roof of the Tel Aviv-Yafo Municipality's Engineering Administration, is where all of the city's traffic is regulated. During the visit, the engineers and the operators will explain how they solve different transportation problems. A discussion on various malfunctions, traffic-related

		incidents, and the Israeli driver's temperament
15.00-15.30	<i>Coffee break</i>	
15.30-16.00	Site Visit – Travelling to Site	A visit to the Public Transportation (Bus)Lanes Enforcement Center
16.00-17.00	Site Visit- A visit to the Public Transportation Lanes Enforcement Center	Presenting the enforcement Center activities in strictly enforced bus lanes on main radial routes
17:00-17.30	Feedback from 1st day and expectation for 2nd day	
17:30-18:30	Site Visit – Travelling to Site	A tour to the old town and Port of Jaffa
18.30	A walking tour to the old town and Port of Jaffa	
19:30	Dinner at an authentic restaurant in Jaffa	

Day 2 (Venue: City Offices)		
Time	Subject	Notes / Objectives
9.00-9.45	Networking session	Gathering and Presentation of the daily activities
9.45-11.00	Car Sharing and bike-share system	Introducing the municipal car sharing Auto-Tel and the Bike Share system – Tel-O-Fun
11.00-11.15	Coffee break	Light snacks and refreshments are included
11:15-11:45	Site Visit – Travelling to the Site	Travelling to one of the Light Rail works site
11.45-13.00	Site visit: A tour to the Light Rail works site	Visiting a Light rail construction works site
13.00-14.00	<i>Lunch</i>	
14.00-14.30	Site Visit- Travelling to the Site	A tour to Netivei Ayalon, which operates Tel Aviv's Ayalon freeway.
15:00-15:30	Traveling to The Peres Center for Peace and Innovation	
15:30-17:00	A visit to The Peres Center for Peace and Innovation,	The Peres Center for Peace, located in Jaffa, was founded in 1996 by Nobel Peace Laureate and former President of Israel Shimon Peres. The building has temporary and permanent exhibitions representing Israeli innovation,

		symbolic of Peres aspiration to change the world and champion peace.
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Day 3 (Venue: City Offices)		
Time	Subject	Notes / Objectives
9.00-9:30	Site visit to Ganei Yehoshua Park- Travelling to the site	Ganei Yehoshua Park is one of the largest urban parks in Israel, and the largest in the Tel Aviv.
9.30-10.30	A guided urban nature cycling tour will depart from Park HaYarkon toward Atidim	Ganei Yehoshua Park is one of the largest urban parks in Israel, and the largest in the Tel Aviv. Spreading across 3,750 dunams (about 926 acres) sand, the park includes extensive lawns, botanical gardens, sports facilities, a lake with boats, outdoor concert venues, playgrounds and other attractions.
10.30-11.00	Coffee break	
11.00-12.30	Site visit to CityZone at Atidim Center and smart mobility presentation	Visit the CityZone Innovation lab and urban testing ground. Forming a comprehensive open innovation ecosystem for smart city ventures, CityZone hosts startups, multinationals, and policymakers in its living lab, innovating in real-time, under real-city conditions.
12.30-13.30	Lunch	
13.30-15.00	Evaluation and transferability session	Discussion on the output of the visit and drafting of the evaluation report
15.00	End of the visit	

Hotels

- Hilton Tel Aviv
<https://www3.hilton.com/en/hotels/israel/hilton-tel-aviv-TLVHITW/index.html>
- Crowne Plaza Tel Aviv
<https://www.ihg.com/crowneplaza/hotels/us/en/tel-aviv/tlvcc/hoteldetail>
- Dan Tel Aviv
<http://www.danhotels.com/TelAvivHotels/DanTelAvivHotel/index.htm>
- Sheraton Tel Aviv
<http://www.sheratontelaviv.com/>
- White Vila Tel Aviv
- Isrotel-Royal-Beach-Hotel-Tel-Aviv
http://www.isrotel.co.il/royal_beach_ta/
- Carlton Tel Aviv
<https://www.carlton.co.il/>
- Mendeli Street Hotel
<http://www.mendelistreethotel.com/>
- Orchid Tel Aviv
<https://www.orchidhotels.co.il/?cat=38&lang=en>
- Prima Hotels
<https://www.prima-hotels-israel.com/prima-tel-aviv-hotel>

These are some suggestions; however, the participants should feel free to choose among other options, as there are some other nice and good located places to stay. You may also look at : <https://info.goisrael.com/en/hotels-2#/specFilters=128!#-!500&pageSize=24&viewMode=grid&orderBy=0&pageNumber=2>

Map and directions to venues and hotels

We'd also like to send you the locations of the places where the activities are planned to occur and other useful sites, so that the partners can be aware of which are the best places to stay at:

- **City Hall (main building):**
- <https://www.google.com/maps/place/Tel+Aviv+City+Hall/@32.0817472,34.778639,17z/data=!3m1!4b1!4m5!3m4!1s0x151d4b8f5c46983b:0xa3ac2e6c7d76192b!8m2!3d32.0817472!4d34.7808277>
- Traffic Division (where most activities shall be hosted):
<https://www.google.com/maps/place/Philon+St+5,+Tel+Aviv-Yafo/@32.0823629,34.7748676,17z/data=!3m1!4b1!4m5!3m4!1s0x151d4b862a7a9db3:0xc2760d7f0b6d1959!8m2!3d32.0823629!4d34.7770563>
- Traffic Management and Control Center (where some activities may take place):
<https://www.google.com/maps/place/Philon+St+5,+Tel+Aviv-Yafo/@32.0823629,34.7748676,17z/data=!3m1!4b1!4m5!3m4!1s0x151d4b862a7a9db3:0xc2760d7f0b6d1959!8m2!3d32.0823629!4d34.7770563>
- The Yarkon Park (where some activities may take place):
<https://www.google.com/maps/place/Yarkon+Park/@32.1007717,34.8097086,17z/data=!3m1!4b1!4m5!3m4!1s0x151d4bf40ab4383d:0xff5dd29c8016355f!8m2!3d32.1007717!4d34.8118973>

- CityZone , Atidim
<https://www.google.com/maps/place/CityZone/@32.1137985,34.8403838,17z/data=!3m1!4b1!4m5!3m4!1s0x151d49a6b11f2d9b:0x9f9c07d4c5f2522b!8m2!3d32.1137985!4d34.8425725>
- Train station: Tel Aviv – Savidor Center
<https://www.google.com/maps/search/train+station/@32.113784,34.8075528,13z/data=!3m1!4b1>
- Bus station:
<https://www.google.com/maps/dir/%D7%9E%D7%99%D7%A0%D7%94%D7%9C%D7%99+%D7%94%D7%A0%D7%93%D7%A1%D7%94+%D7%95%D7%91%D7%AA%D7%A9%2F+%D7%A9%D7%93%D7%A8%D7%95%D7%AA+%D7%91%D7%9F+%D7%92%D7%95%D7%A8%D7%99%D7%95%D7%9F,+Tel+Aviv-Yafo%E2%80%AD/@32.1137647,34.8075527,13z/data=!4m8!4m7!1m0!1m5!1m1!1s0x151d4b888649513d:0xaa10383f151279ab!2m2!1d34.777037!2d32.082929>