

An event hosted and co-organised by

Urban Logistics Innovation Day and URBANE project Final Event Thursday, 6th November 2025

Location: Àrea Metropolitana de Barcelona. C/62, num. 16-18, Zona Franca, 08040
Barcelona

Rooms

Plenary Sessions: Events Room | Break Out Session: Multipurpose room

Arrival & Registration: 9:00-9.30 CEST

Agenda

#	Activity	Duration	Speaker
1	Welcome & program of the day	9:30 – 9:35	Ioanna Fergadiotou, INLECOM
2	Keynote speeches	9:35 – 9:45	Joan Maria Bigas Serrallonga, AMB Yannick Bousse, CINEA <i>TBC</i>
3	Plenary Session 1: Physical Internet for low-emission last-mile logistics: The URBANE story (9:45 – 11:00)		
Presentations <ul style="list-style-type: none"> Ioanna Fergadiotou, INLECOM – URBANE: Digital Tools for Last Mile Last Logistics Amalia Bozinaki, Frontier Innovations – GreenLog: Logistics-as-a-Service (LaaS) Marketplace & Last mile control tower 			
Panel discussion Moderation: John Limaxis, INLECOM <ul style="list-style-type: none"> Jos Streng, Urban Development Rotterdam Sebastien Horemans, SmilePickUp Steve Corens, VIL Flanders Innovation Cluster for Logistics Javier Romo, CIDAUT 			
4	Coffee break	11:00 – 11:20	
5	Breakout Session I: Towards Sustainable Urban Logistics: Pilot insights and planning methodologies (11:20 - 12:45)		
Room A: Insights from urban Cycle Logistics Pilots		Room B: Tools demonstration for Sustainable Urban Logistics Plans	

#	Activity	Duration	Speaker
	<p>Description: The session explores a set of innovative cargo-bike solutions for sustainable last-mile delivery.</p> <p>Speakers</p> <ul style="list-style-type: none"> • Eduard Álvarez Palou, UOC – URBANE pilot, Barcelona • Carmen Estevez, RedBici – Decarbomile pilot, Logroño 		<p>Description: The session explores how cities and logistics operators can design and assess SULPs, current tools, and impact-based methods.</p> <p>Live demonstrations</p> <ul style="list-style-type: none"> • Zisis Maleas, CERTH - Impact Assessment Radar • John Limaxis, INLECOM - CitIQore app
6	Lunch break	12:45 – 13:45	
7	Breakout Session II: Towards smarter urban freight: Digital innovation and collaborative governance (13:45 – 15:00)		
	<p>Room A: Data and digital tools for more efficient urban logistics</p> <p>Description: This session aims to gather technical experts from the URBANE consortium and other relevant projects to present and discuss the key data infrastructure and digital tools for urban logistics</p> <p>Speakers</p> <p>Moderation: Yanying Li, ALICE</p> <ul style="list-style-type: none"> • Panos Protopapas, INLE – Leveraging URBANE to Power DISCO Data Space Solutions • Fabio Fumagalli, GEL Proximity – The last-mile software orchestrator • Philippe Robin, Urban Radar – Digital Platform for Public Authorities: where to locate your micro-hubs • Pro Yingli Wang, Cardiff University – Digital Product Passports for circular supply chains and product provenance 		<p>Room B: Public space and public-private partnerships</p> <p>Description: This session brings together city authorities to foster dialogue on the future of urban logistics. The discussion aims to strengthen city-business partnerships, share practical case studies, and highlight policies that enable more collaborative approaches to logistics systems.</p> <p>Panel discussion</p> <p>Moderation: Raffaele Vergnani, POLIS</p> <ul style="list-style-type: none"> • Marisa Meta, FIT Consulting • Esmée Hof, City of Mechelen • Pedro Vale Moreira, City of Braga • Bertrand Ayrat, City of La Rochelle • David Robin, Mobility Innovation • Panagiotis Kanellopoulos, ACS
8	Coffee break	15:00 – 15:30	
9	Plenary Session 2: Innovation Uptake and Policy (15:40 – 16:45)		
	<p>Description: This session aims to bring together all the exploitation opportunities that have emerged from the URBANE project. Exploitation opportunities encompass both commercial exploitation through business plans, commercialisation strategies, and access to funding, as well as policy exploitation, which grapples with policy recommendations and replicability and scale-up elements.</p> <p>Presentations</p> <ul style="list-style-type: none"> • <i>To be confirmed</i>, EITUM • <i>To be confirmed</i>, POLIS <p>Panel discussion</p> <p>Moderation: Yanying Li, ALICE</p> <ul style="list-style-type: none"> • Magnus Blinger, Trafikverket/Road authority of Ministry Transport Sweden • Pedro Fernandez, Madrid City Council 		



#	Activity	Duration	Speaker
	<ul style="list-style-type: none"> • Anton Renard, City of Antwerp • Wiebke Muller, EIT Urban Mobility 		
10	Closing speech	16:45 – 17:00	ALICE

Travel guide

Recommended hotels

Sants:

- Abba Sants Hotel- <https://maps.app.goo.gl/5Zjahqcp9NgcSGda9>
- Acta City47-<https://maps.app.goo.gl/RA146xAobuQZWLFJ8>

Plaça Espanya area:

- Occidental Barcelona 1929-<https://maps.app.goo.gl/xsi4w272EcRci4zG6>
- B Hotel-<https://maps.app.goo.gl/qwsf2DQhvGxVHvhog>

How to get there

From Barcelona Airport (T1):

- **To Sants hotels:** Direct train via **R2 line** (~35 min)
- **To Plaça Espanya hotels:**
 - **Aerobus:** ~37 min
 - **Train R2 line:** ~35 min + 5 min walk

From Hotels to AMB:

- **Direct bus connections:**
 - From **Sants:** Bus **109**
 - From **Plaça Espanya:** Buses **109** or **23**

From AMB to Tomorrow.Mobility (Expo):

- **Direct buses:** 109, 23, or V3
- **Travel time:** ~5 min by bus + ~5 min walking

From vanAPEDAL to AMB:

- **Step 1:** Walk to **Av. Marquès de l'Argentera - Pg. Picasso** (~1 min)
- **Step 2:** Bus **H14** to **Paral·lel – Drassanes**
- **Step 3:** Bus **21** to **Area Metropolitana de Barcelona (AMB)**
- **Total travel time:** ~35 min

