

CIVITAS Regional City Exchange Workshop

27 January 2022, 9:30–15:30 CET (UTC+1)

The workshop at a glance

On 27 January, mobility stakeholders will convene online and in-person for a **CIVITAS Regional City Exchange Workshop**. This is the second in a series of three such workshops, and will be hosted in Koprivnica (HR).

Koprivnica is a small city of 33,700 inhabitants in north-west Croatia. While active sustainable mobility policies have resulted in a high percentage of cyclists and pedestrians in the city centre, the city continues to tackle the challenges of making local transport more sustainable and expanding its public transport network. Improving sustainable mobility outside of the urban core is critically important for Koprivnica in order to better connect the city to other, small, neighbouring municipalities. This workshop will focus on **rural-urban mobility**, tackling the question: **how to sustainably connect small cities?**

This will be approached, in part, by reflecting on the work catalysed when Koprivnica was an active city in the **CIVITAS DYN@MO** project. Discussions will be complemented by deep-dive case studies on local challenges in Koprivnica, with a focus on solutions that can also be applied to other cities and regions.



The banner features a background image of a city street with a church tower and a bicycle rack. In the top right corner, there are logos for CIVITAS ELEVATE, the European Union, and CIVINET. The main text is centered in a white box with a blue border.

CIVITAS Regional City Exchange Workshop

26–27 January 2022
hybrid: online and in Koprivnica (HR)

The event programme

9:30–10:00	<p>Introductions</p> <ul style="list-style-type: none"> Welcome and description of the programme: <i>Jolien Bamps, Mobiel 21, CIVITAS ELEVATE</i> Introduction to CIVITAS ELEVATE: <i>Elke Franchois, Mobiel 21, CIVITAS ELEVATE</i> Introduction to CIVINET Slovenia-Croatia-SEE: <i>Lidija Pavić-Rogošič, ODRAZ, CIVINET Slovenia-Croatia-SEE Secretariat</i>
10:00–10:20	<p>Setting the scene</p> <ul style="list-style-type: none"> Insights from Koprivnica into rural-urban mobility challenges: <i>Nebojša Kalanj, City of Koprivnica</i>
10:20–10:30	<i>Coffee break</i>
10:30–12:10	<p>Expert perspectives on rural-urban mobility</p> <ul style="list-style-type: none"> <i>Lucia Cristea, European Integrated Projects (EIP)</i> <i>Tobias Kuttler, TU Munich & University of Hamburg</i> <i>Marko Guček, GoOpti</i> <i>Orsat Lale, University of Zagreb</i>
12:10–12:45	<p>Panel discussion</p> <ul style="list-style-type: none"> Discussion moderated by: <i>Predrag Brlek, University North</i>
12:45–13:45	<i>Lunch break</i>
13:45–14:30	<p>Koprivnica & CIVITAS DYN@MO</p> <ul style="list-style-type: none"> Reflecting on the work catalysed via participating in this project: <i>Nebojša Kalanj, City of Koprivnica; and Predrag Brlek, University North</i>
14:30–15:30	<p>Group work: case study deep dives</p> <ul style="list-style-type: none"> Reflecting on local challenges in Koprivnica to put into practice insights from the day's discussions

About the speakers

Lucia Cristea is the Managing Director of **European Integrated Projects (EIP)**, a consultancy headquartered in Bucharest, Romania, with offices in Romania and Italy. Lucia has been involved in mobility research for 30 years. She established EIP in 2007 as she wanted to enhance dialogue between different actors involved in the mobility field. One of her professional interests is to raise awareness of the necessity to consider mobility from different perspectives, and not only from technical point of view. Lucia has thorough knowledge of the mobility sector in Europe and beyond. She was involved in the SMARTA project, which examined rural mobility across Europe and the need to develop new policies for rural mobility. SMARTA was funded by the European Commission's DG MOVE and sponsored by the European Parliament

Tobias Kuttler is a geographer and urban planner, researching urban development, mobility and social disadvantage. He is currently a PhD candidate at the University of Hamburg and a member of the **mobil.LAB doctoral research group at the Technical University of Munich**. He has been involved in several European research projects on rural mobility and mobility disadvantages. Most recently he was involved in the "HiReach" project, focusing on inclusive mobility solutions to cope with transport poverty in different European countries, aiming at improving accessibility for different groups vulnerable to social exclusion. Together with Massimo Moraglio, he co-edited the volume "Rethinking Mobility Poverty". Beyond the European context, his regional foci are India and South Africa. He is currently writing his PhD dissertation on the transformation of the taxi industry in Mumbai, India.

Marko Guček is the co-founder and CEO of **GoOpti**, a growing European transportation platform that offers the most comfortable and convenient shuttle services to regional airports and cities. GoOpti is an innovative transport business model that operates profitably, including on routes not directly connected by public transportation, while helping to reduce the number of private vehicles on the road. Marko's ambition is to extend GoOpti services to inter- and intracity transfers, encouraging people to rethink mobility by providing more practical and sustainable ways of getting around in everyday life. Marko has always connected his two biggest passions: business and travel. He holds degrees in economics, management, and tourism and leisure.

Orsat Lale is a transport engineer and a project manager at the **Faculty of Transport and Traffic Sciences in Zagreb** and a Ph.D. student with doctoral research in UVAR design and optimisation. He is involved in national professional projects, studies, analysis, and EU-funded scientific projects. Most recently, he was an operational manager for the project "Sustainable Urban Mobility Boost Smart Toolbox Upgrade" (SUMBooST2), funded by EIT Urban Mobility. SUMBooST2 develops a universally applicable data science methodology that extracts key urban mobility parameters and origin/destination matrices from a telecom operator's anonymized big data set. Apart from scientific work, most recently, he worked on developing a Sustainable Urban Mobility Plan for the City of Slavonski Brod, a Development Strategy of the City of Split 2030, and a study on the implementation of a congestion charge zone in the City of Dubrovnik.



Predrag Brlek is head of the logistics and mobility department at **University North**, and an assistant professor of sustainable mobility and traffic safety. He is involved in several Interreg and EIT projects on sustainable mobility and electromobility. In addition, he has participated in more than 100 commercial projects and studies, and has co-authored about 60 scientific and professional articles on traffic and transport terminology.