

**CIVITAS**  
Sustainable and smart mobility for all

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# CIVITAS ELEVATE Regional City Exchange Workshop 3

19-20 September 2022

Quality Hotel Brno Exhibition Centre  
Křížkovského 496/20  
603 00 Brno - střed

Programme Day 1 |  
International Day |  
September 19

#CIVITASinBrno



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IS CO-FINANCED BY  
THE EUROPEAN UNION

*CIVITAS ELEVATE has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement no. 824228.*

# About the CIVITAS ELEVATE Regional City Exchange Workshop 3

Drawing on and telling cities' success stories from previous CIVITAS phases both demonstrates the transformative impact of the CIVITAS Initiative and ensures the transfer and imparting of vital knowledge to others. CIVITAS ELEVATE has therefore organised a series of three Regional City Exchange Workshops that serve as a 'deep dive' into the host city's story.

After the first CIVITAS Regional City Exchange Workshop in Aachen (Germany) in September 2021, and the second in Koprivnica (Croatia) in January 2022, mobility stakeholders from the City of Brno, the South Moravian Region and other local authorities are now convening for the third and final CIVITAS Regional City Exchange Workshop. The workshop will take place in Brno on 19-20 September 2022. Back-to-back with the Urban Mobility Days 2022, the workshop will take place in two parts:

1. An afternoon of sessions held in English on 19 September from 12:00-17:00 CEST.
2. A morning of sessions held in Czech on 20 September from 9:00-12:30 CEST.

During the workshop, various success stories and challenges will be discussed in different formats. Sharing and learning, active contribution to the discussion and finding synergies and possible solutions to overcome barriers are all important elements of this workshop, which will take place onsite in Brno.

## Registration

Participation is free of charge, and all participants are invited to join the organisers for dinner on 19 September. Registration is on a first-come-first-served basis, and is limited to only 30 participants per day – so be sure to register now!

Fill in this form to register: <https://forms.gle/75M82VjfZGkH8BXg6>

## Venue

Quality Hotel Brno Exhibition Centre  
Křížkovského 496/20  
603 00 Brno – střed

The Workshop is organised by CIVITAS ELEVATE, the CIVITAS Coordination and Support Action, in cooperation with the CIVINET Czech and Slovak Republics and the City of Brno.

The workshop and an accompanying Success Story publication were supported by the City of Brno and the Ministry for Regional Development of the Czech Republic.



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# Programme Day 1 | 19 September 2022

The CIVITAS ELEVATE Regional City Exchange Workshop day 1 is moderated by Fred Dotter, Director European Projects and Policies, Mobiel 21 | Project Coordinator CIVITAS ELEVATE

The first day, 19 September, is the international day of the third CIVITAS Regional City Exchange Workshop. The cities of Koprivnica, Brno and Aachen will present their successes related to the funding of urban, rural and regional mobility projects. All city presentations are followed by the possibility of the audience to ask questions. The city presentation is followed by presentation of relevant funding framework(s), presented by the CIVINET. The CIVINETs presentation is not only to give information, but also to present information gaps, funding gaps, needs and questions, to be discussed during the workshop with the participants.

	Session		
12:00-13.00	<b>Arrival of participants and Welcome Lunch</b>		
13.00-13.10	<b>Welcome and Introduction to the Day</b> Fred Dotter		
13.10-13.30	<b>Success stories: City of Brno</b> Květoslav Havlík <i>Integrated public transport system as the bridge reducing disparities between the metropolis, the metropolitan area and the whole region</i>		
13:30-13.50	<b>Funding framework in the Czech and Slovak Republics</b> Alena Klímová <i>Connecting city and region – Introducing the ITI tool in Czechia</i>		
13.50-14.10	<b>Success stories: City of Koprivnica</b> Mario Perković <i>How the EU funding and the CIVINET supported Koprivnica to become a lighthouse of sustainable mobility in Croatia.</i>		
14.15-14.35	<b>Supporting framework in Croatia</b> Goran Lampelj <i>Development of Sustainable urban mobility solutions in Croatia: how to speed up the process and what is the role of the CIVINET?</i>		
14.35-14.55	<b>Success stories: City of Aachen</b> Kay Oebels <i>Rewarding behavioral change towards climate-friendly mobility – The incentive app "aachen.move"</i>		
14.55-15.30	Comfort Break		
15.30-16.45	<b>World Café to discuss challenges, chances, gaps and barriers</b> Introduction: Fred Dotter, Mobiel 21		
	<b>City of Brno</b> <i>Should there be metropolitan sustainable mobility plans and what should be the role of the region in this?</i> <b>Host: Iva Rorečková</b>	<b>City of Koprivnica</b> <i>How to get public support to implement urban/regional sustainable mobility solutions</i> <b>Host: Magdalena Makar</b>	<b>City of Aachen</b> <i>How to strengthen people's engagement in mobility transition in a non-threshold, broad-based and cost-effective way</i> <b>Host: Kay Oebels</b>

16.45-17.00	Comfort Break
17.00-17.20	<b>Top insights, feedback and lessons learned</b> Iva Rorečková, Magdalena Makar, Kay Oebels
17:20-17:30	<b>Conclusion of the Workshop</b> Elke Franchois
17.30-19.00	<b>Site visit and walk to the restaurant</b> Barbora Březovská
20:00	Dinner at <b>Hotel Passage</b> Lidicka 23, Brno 602 00. Invited by CIVITAS ELEVATE

# Speakers Day 1 | 19 September 2022



**Fred Dotter** has been working for Mobiel 21 since 2015 in Mobility Policy, Mobility Management and Behaviour Change. In 2020, he was nominated as Director, European Projects and Policies. For over 15 years, he has run several projects in the field of sustainable urban mobility, and has been involved in more than 30 international innovation and research projects. He acts as a registered expert for the European Commission, and is currently coordinating CIVITAS ELEVATE, the CIVITAS 2020 Coordination and Support Action.



**Květoslav Havlík** is a deputy director and head of the tariff, marketing and development department of KORDIS JMK, the public transport coordinator for Brno and the South Moravian Region. His areas of interests are public transport research, new technologies in public transport, ticketing and tariffs, promotion of public transport, cross-border cooperation, and implementing EU-funded projects. He manages several cross-border and multinational projects, such as BENEFIT (IEE Programme), RAILHUC, EDITS, SOLEZ, and PeripherralAccess, SUBNODES (Interreg Central Europe Programme). He was responsible for implementation of several ERDF co-funded regional projects.



**Alena Klímová** has been working for five years for the secretariat of the CIVINET Czech and Slovak Republics (Transport Research Centre in Brno), providing communication support to the network and organising capacity-building events for municipalities. Trained as a social geographer focusing on regional development, she has professional experience with sustainable urban mobility planning and research. She specialises in demography analysis, prognosis, and public participation.



**Mario Perković**, a graduate of civil engineering, works as Assistant to the Head of the Administrative Department for City Development, Real Estate Management and Municipal Economy for the City of Koprivnica, Croatia. His area of work and interest is the construction and reconstruction of roads, communal infrastructure, and especially public lighting. He is also interested in new technological solutions in solving traffic problems, as well as the successful integration of bicycle and pedestrian traffic on city roads. For many years, he successfully led the construction and reconstruction of capital city investments in roads, public lighting, pedestrian and cycling infrastructure, the construction of buildings such as city swimming pools, sports halls, the Palace of Justice, a newly built elementary school and other public facilities.



**Goran Lampelj**, BA Traffic Engineering, is a railway and cycling enthusiast, and project coordinator at the Secretariat of CIVINET Slovenia-Croatia-Southeast Europe. Goran focus on public transportation, sustainable urban mobility and spatial-traffic planning. He prepares, implements, evaluates and disseminates EU projects dealing with railway and bicycle infrastructure, non-motorised transport, sustainable spatial planning, transport policies, urban mobility, and citizen participation in decision-making.



**Kay Oebels** works with the City of Aachen since 2020. He coordinates the mobility management and mobility hubs within the project #AachenMooVe!. Part of the funding project is the strengthening of people's engagement in the mobility transition and corresponding campaigning aspects. Before his position with the City of Aachen, he worked several years for an environmental consulting company as well as for an NGO in the field of sustainable development. Kay studied Environmental Science (M. Sc.) in Aachen as well as Sustainability Science and Policy (M. Sc.) in Maastricht (NL) and has a background in communications.



**Iva Rorečková** graduated from Geography at the Faculty of Science at Masaryk University in Brno with focus on Socioeconomic Geography. She's worked for Brno City Municipality since 2004, first in Urban Planning and Development, later at the Transport Department; she became Head of Urban Mobility Unit in 2016 and Head of Transport Development and Strategy Planning Office in 2020. She is focused mainly on transport and mobility planning and related public participation, studies and analysis, organisation of public events, campaigns, and meetings and conferences. She has been involved in the development of the Brno Sustainable Urban Mobility Plan since 2014. She is also involved in preparation of the overall Brno City Strategy, leading the pillar "Brno with effective and sustainable mobility".



**Magdalena Makar** is a geographer with expressed interest in spatial and transport planning, sustainable mobility, social aspect of the transport impact, rural development and sustainable development of local communities. She graduated from Geography, Faculty of Science in Zagreb. During her studies, valuable experience was gained by managing the Geography Students' Club and participating in numerous faculty and volunteer activities. Active in CIVINET Slovenia-Croatia-Southeast Europe since October 2021.



**Elke Franchois** is a Master in International Political Sciences and a professional bachelor Social Work. Elke has been working at Mobiel 21 since 2008, an NGO working on streets on a human scale, with fewer cars and more encounters, together with active citizens and committed policymakers. Elke focuses on this development together with and bottom up through all kinds of citizen science projects such as PING, Telraam...Through these projects she emphasises the importance of recognising the expertise of the inhabitants regarding building streets on a human scale.



**Barbora Novotna Brezovska** studied philosophy and aesthetics at Masaryk University in Brno. From 2017 she works at Transport Research Centre as a researcher and a project manager. She is active in the CIVINET network from 2022.