

DESTINATIONS

ELBA • LAS PALMAS GC • LIMASSOL • MADEIRA • MALTA • RETHYMNO

D11.2

Project Page on Website

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Project Partners mainly concerned by this package

Organisation	Abbreviation	Country
Horários do Funchal, Transportes Públicos	HF	PT
Agência Regional da Energia e Ambiente da Região Autónoma da Madeira	AREAM	PT
Câmara Municipal Do Funchal	CMF	PT
Secretaria Regional da Economia Turismo e Cultura	SRETC	PT
Agência Regional para o Desenvolvimento da Investigação, Tecnologia e Inovação	ARDITI	PT
Limassol Tourism Development and Promotion Company Ltd	LTC	CY
Municipality of Limassol	LIMA	CY
Stratagem Energy Ltd	STRATA	CY
Dimos Rethimnis	RETH	EL
The Research Committee of the Technical University of Crete	TUC	EL
Comune Di Rio Marina	RM	IT
Comune Di Portoferraio	PF	IT
MemEx S.R.L.	MEMEX	IT
Authority for Transport in Malta	TM	MT
Valletta Kunsilli Lokali – Valletta Local Council	VLC	MT
Universita ta' Malta	UoM	MT
Ministry of Tourism	MOT	MT
Guaguas Municipales sociedad anonima	Guaguas	ES
CINESI S.L consultoria de transport	CINESI	ES
Ayuntamiento de Las Palmas de Gran Canaria	LPGC	ES
Ingeniería Electrónica Canaria S.L	INELCAN	ES
Sociedad Municipal de Aparcamientos de Las Palmas de Gran Canaria	SAGULPA	ES
Euro Project Consult	EPC	FR
Istituto di Studi per l'Integrazione dei Sistemi	ISINNOVA	IT
European Integrated Project	EIP	RO
Sustainable Services	GV21	ES
Vectos (South) Ltd	VECTOS	UK

Conférence des Régions Périphériques Maritimes d'Europe	CPMR	BE
Research Institute of Cultural and Creative Industries of Beijing University of Technology	BJUT	CHINA

Document History

Date	Author	Action	Status	Dist. Level
27/03/2017	Panos C, CPMR	Draft 1 emailed for peer review	draft	PC
28/03/2017	Bouzoubaa, EPC	Review and quality check	draft	Pco,PC, PDM
03/04/2017	Panos C, CPMR	Finalisation of document	final	Public

Status: Draft, Final, Approved, and Submitted (to European Commission).

Dissemination Level: PC = Project Coordinator, PM = Project Manager, SM=Site Manager, TC=Technical Coordinator, WPL= Workpackage Leader, PEM= Project Evaluation Manager, PDM= Project Dissemination Manager, LDM=Local Dissemination Manager

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1. Executive Summary

During the first 6 months of the project and under the guidance of the SATELLITE Support Group (SSG), the project partners submitted information to the SSG for uploading to the webpage.

The SSG has allocated space for each CIVITAS project within the main CIVITAS 2020 website with the view to giving each project a better visibility and a more harmonised approach in displaying the project experiences, achievements and results. The web page allocated to DESTINATIONS is under the URL www.civitas.eu/destinations

The DESTINATIONS main webpage was accessible as of late November 2016 and has undergone a significant degree of restructuring by SSG.

The PDM has gathered and edited information from the 6 project sites. After initial editing, the information has been continuously sent to SSG for further editing and uploading on the DESTINATIONS webpage.

This process will continue throughout the life of the project, as more and more information on the project results and the implementation of the sites' measures becomes available. The information will flow according to the procedures defined in the dissemination strategy (D11.1) from the sites to the LDMs, who forward the information to the PDM for uploading.

As of 17 March 2017, the SSG issued guidelines to the Project Dissemination Managers of the CIVITAS 2020 projects with instructions allowing the PDMs, under certain conditions to upload information on upcoming news and events for their respective projects as outlined below.

The link to the PDM Guidelines is:

http://exchange-hub.civitas.eu/system/files/civitas_pdm_websitetutorial_final_0.pdf

The content is submitted to the website editors SSG who must approve the submission before it is published and displayed on the website. Project Dissemination Managers (PDMs) have the same rights as normal users and they can also add and edit measures, edit content on their city pages and edit content on their project pages.

It should be noted that all content will be reviewed before being published by the SSG editorial team.

In the following pages, the main structure and content of the webpage, at the date of submission of the deliverable is presented through a series of screen shots taken directly from the website.

2. DESTINATIONS home page





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IS CO-FINANCED BY THE
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English

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EVENTS ▾
NEWS AND MEDIA ▾
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DESTINATIONS

»
DESTINATIONS



DESTINATIONS





The project builds up an integrated approach to address mobility and tourism, testing balanced strategies to face the rising challenges of these two growing sectors and to achieve sustainable development and a better quality of life in Funchal, Limassol, Rethymno, Elba, Las Palmas de Gran Canaria and Valetta.

Follower cities

Beijing
Shenzhen
Xiamen
Zhangjiakou

Contact

Thematic areas

- INTEGRATED PLANNING
- CLEAN FUELS AND VEHICLES
- COLLECTIVE PASSENGER TRANSPORT
- DEMAND MANAGEMENT STRATEGIES
- MOBILITY MANAGEMENT
- SAFETY AND SECURITY
- CAR-INDEPENDENT LIFESTYLES
- URBAN FREIGHT LOGISTICS
- TRANSPORT TELEMATICS
- PUBLIC INVOLVEMENT

Aims

- Help island cities to cope with new tourism trends and adapt their mobility systems accordingly
- Economy-sharing driven mobility solutions
- Switching to less polluting transport modes
- Development of business models to guarantee the financial viability and lasting impacts of the measures
- Working group representing over 150 cities & regions following the project as observers
- Links to China, to strengthen international cooperation

Approach

In six European touristic sites DESTINATIONS develops a set of innovative actions in order to implement sustainable mobility measures and actions with the view to offering intelligent sustainable transport solutions for tourists and residents alike through innovation and cooperation with all major stakeholders. These solutions aim to improve urban accessibility, the cost effectiveness and integration of transport services and to reduce emissions and energy consumption.

Related measures

- Valletta
- Madeira
- Elba
- Las Palmas de Gran Canaria**
- Rethymno
- Limassol

SMART destination	Fast charging E
Urban Freight Solutions into SUMP	Green Credits Scheme
Integrated payment solutions for mobility and tourism	Integrated payment solutions for mobility and tourism
Real time mobility and tourism information services	Hybrid buses in the urban bus fleet
Urban Freight Solutions into SUMP	Communication for the introduction of the Bus Rapid Transit (BRT)
Green Credits Scheme	D4 Service: The Smart Distribution System

Related documents

- › Brochures
- › Other
- › Policy note

Partners

- › Rethymno
- › Las Palmas de Gran Canaria
- › Elba
- › Madeira
- › Valletta
- › Limassol

3. DESTINATIONS cities pages

3.1 Elba pages

Elba

SP26

Rio Marina, Tuscany

View on Google Maps



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Living Lab - Elba






Elba is the biggest island of the Tuscan Archipelago, the largest marine park in Europe. The island is divided into eight municipalities (Portoferraio, Rio Marina, Rio Elba, Capoliveri, Marciana Marina, Marciana, Marina di Campo, Porto Azzurro) of which the Port Towns of Portoferraio e Rio Marina are involved in the projet. The two towns are connected to the main land with three ferry companies: one during winter and two during the summer season: all offering routes between Piombino and the island, one, during summer, even with Corsica (Bastia). There is an airport on the island in Marina di Campo, above all during summer, it is served with flight to Italian mainland and Switzerland. Elba island has a strong tourist industry thanks to its land and sea views and for its culture. Improving island services and particularly transport and mobility of people and goods are the main objectives of the Elba Sharing project.

City Factfile

Population	32,090
Campo nell'Elba	4805
Capoliveri	4033
Marciana	2186
Marciana Marina	1977
Porto Azzurro	3751
Portoferraio	11992
Rio Marina	2198
Rio nell'Elba	1148
Population density	140 /km2 (360 /sq mi)
Gender balance	15,730 Men 16,360 Women
Car owners (Livorno)	197,622
Car owners (Elba)	20,855
Car ownership rate	650 cars/1000 inh.
Accidents	160 (2014)
Annual rainfall	<750 mm
Climate	Mediterranean

Partners



Rio Marina



Portoferraio



MemEx



Isinnova

Related Documents



CIVITAS Map



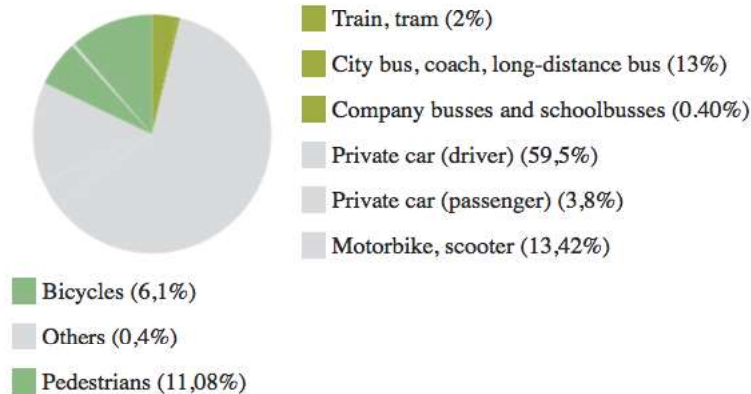
2020
CIVITAS | DESTINATIONS

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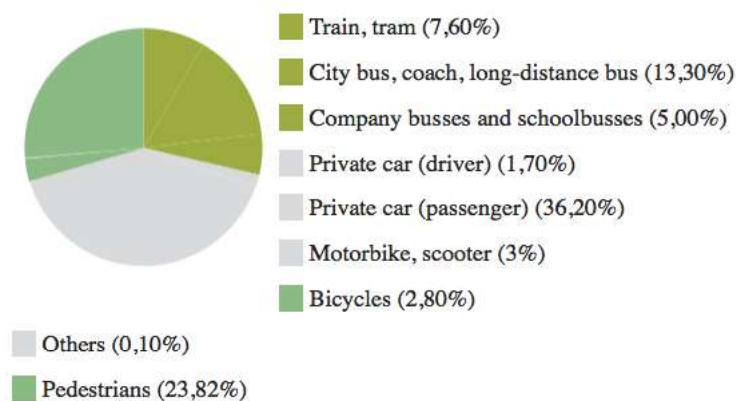
Elba Today

Modal Share

Workers



Students



Challenges

The main aims are: Adoption of sustainable mobility, reduce the use of private car, increase the use of sharing mobility and public transport

Improve overall island attractiveness

- Increase the attractiveness of the Island for tourists and quality of life for residents by the improvement of overall island mobility and accessibility.

Improve cost effectiveness and integration of transport and mobility services

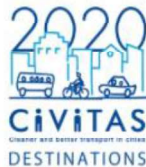
- Implement the "SHARED ELBA MOBILITY" Agency, in order to promote and manage economy-sharing driven mobility solutions, integrated with Local Public Transport.

Reduce traffic congestion and related emissions / energy consumption

- Improve the quality of the environment in the context of Tuscan Archipelago Natural Park, implementing shared services and promoting eco-sustainable mobility services.

3.2 Madeira pages

Living Lab - Madeira



The tourism sector is one of the main engines of Madeira's economy, representing about 25 to 30% of regional PIB. The tourism activity proves to be an extraordinary source of external revenue and boost several sectors of activity, since it contributes to the employability and socio-

economic dynamism at local and regional level.

Madeira Today

Aims

Create an attractive destination through interventions in sustainable urban mobility

- Adapt mobility system to deal with emerging demands;
- Introduction of new formats of communication to gather stakeholders;
- Strengthening international cooperation with China.

Reduce energy consumption

Reduce emissions/ increase air quality

- Economy-sharing driven mobility solutions
- Switching to less polluting transport modes
- Local dissemination to replicate innovative green mobility measures.

Improve urban accessibility

- Regulation for tourist mobility actors, defining routes, parking space and time of service;
- Evaluation of the socioeconomic impact of measures that benefit the local commerce, promote public transport and user-friendly solutions in city centre.

Public transport more efficient and attractive to the community and tourists

- Development of mobility solutions that serve both residents and tourists;
- Development of applications of information and communication systems.

Partners

Arditi

[Horários do Funchal](#)

Aream

Câmara Municipal do Funchal

Related Documents




CIVITAS Map





3.3 Valletta pages

Living Lab - Valletta



Barry Knell
View on Google Maps

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Every year, Malta sees an average of 1.6 million tourists. 90% of these visit Valletta during their stay, creating severe demand on road transport infrastructure on all approach roads leading to the Capital.

Valletta Today

Aims

Improve overall urban accessibility

Reduce congestion and journey delays

Tourism trends in Malta are extended in the traditional shoulder months. The mobility system must therefore be adapted to deal with emerging demands.

Reduce energy consumption

Reduce emissions/ increase air quality

- Economy-sharing driven mobility solutions
- Switching to less polluting transport modes
- Creating a modal shift from land to sea transport modes


Improve cost effectiveness and integration of transport and mobility services


Development of business models to guarantee the financial viability and lasting impacts of the measures


Replicate & Disseminate


- Working group representing over 150 cities & regions following the project as observers;
- Links to China, to strengthen international cooperation;
- Dissemination locally to replicate innovative green mobility measures outside the Valletta region


Partners


Transport Malta



University of Malta


Malta Ministry for Tourism



City of Valletta


VALLETTA
Città Evolutiva

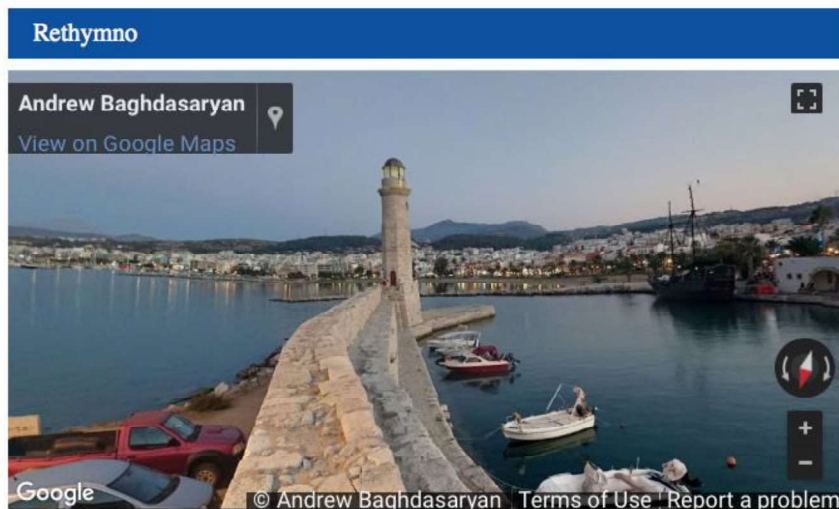
Related Documents



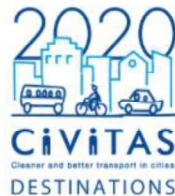
CIVITAS Map



3.4 Rethymno pages



Living Lab - Rethymno



Rethymno is the third largest municipality of Crete with 63,000 habitants. It accommodates more than half a million tourists and attracts more than 1.5 million visitors on day tours and cruises annually. Therefore, the municipality is building up an integrated approach to face the rising challenges of both growing sectors: mobility and tourism. Rethymno has been a member of the Covenant of Mayors since 2011 and sustainable mobility is one of the strategic pillars of the Municipal SEAP. Rethymno is also involved in the European Reference Framework for Sustainable Cities. Through Destinations, Rethymno will demonstrate sustainable, affordable and reliable mobility solutions to address the intense seasonal tourist fluctuation, to reduce car usage, to achieve a shift in transport modal share and offer upgraded and innovative mobility services for citizens and tourists.

City Factfile

Municipality area	397 km ²
Population	62,886
Population density	158 inh/km ²
Gender balance	52% female, 48% male
Average life expectancy	Female: 84.7, male: 79.4
Car ownership rate	69.6% of the adult population 45.5%: one (1) car 20.3%: two (2) cars 3.8%: more than two (2) cars
Accident rate	23 accidents; 25 injured and 10 deceased (2015)
Climate	Mild Mediterranean climate with mild winters and hot summers.

Partners

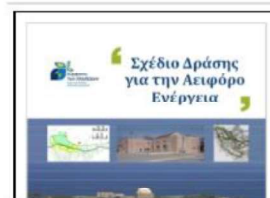
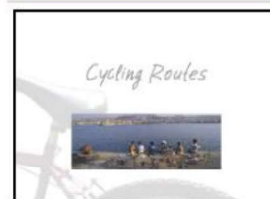


Municipality of Rethymno



Renewable and Sustainable Energy Systems Lab, Technical University of Crete

Related Documents



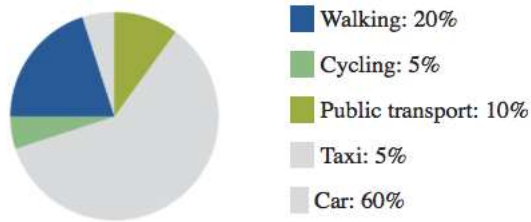
CIVITAS Map



Rethymno Today

Modal Share

Approximation



Challenges

Behavioural change

- Reduce private car dependencies
- Address the position and inertia of the citizens/local businesses
- Engage key stakeholders to a sustainable growth model
- Inspire sustainable mobility habits
- Improve soft transport modes

Upgrading of transport system

- Address seasonal fluctuation due to tourism
- Attractive and convenient PT services
- Convenient access choices to main attractions
- Improved links between PT, cycling and walking networks
- Better coordination of inter-regional and airport transportation

Urban environment

- Reduce traffic congestion and high environmental impacts (GHGs, urban noise)
- Improve municipality image and functionality
- Improve convenience for citizens / visitors
- Design greener and safer public spaces

Transport

Car network

Approx. 650 km.

Cycling network

20 km. cycling network in the city of Rethymno.

The cycling network in Rethymno prefecture includes 22 inter-regional cycling routes, 12 of them connect Rethymno with key attractions nearby.

Public transport network

Approx. 400 km.

3.5 Limassol pages

Limassol




Sergey Simkin
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Living Lab - Limassol





Cleaner and better transport in cities
DESTINATIONS



Limassol has been a popular tourist destination since the 1970s. It attracts between 300,000 to 400,000 visitors annually, which is around twice its population. Even though efforts are made to establish Limassol as a year-round destination, tourists primarily visit between the months of May and October. This fact imposes great pressure on the city's mobility services. It leads to increased traffic and street noise, lack of sufficient parking spaces, unnecessary trips due to lack of parking, and other related challenges.

City Factfile

Population	237,000
Population (urban)	180,000
Population (rural)	57,000
Population density	170.1/km2 (360 /sq mi)
Gender balance	Female: 51,7% Male: 48,3%
Average life expectancy (women)	83,5
Average life expectancy (men)	79,8
Car ownership rate	95% of adult population
Accidents	Approx. 900-1100 car accidents p.a.

Partners



Limassol Municipality



Stratagem Energy Ltd



Limassol Tourism Board

Related Documents



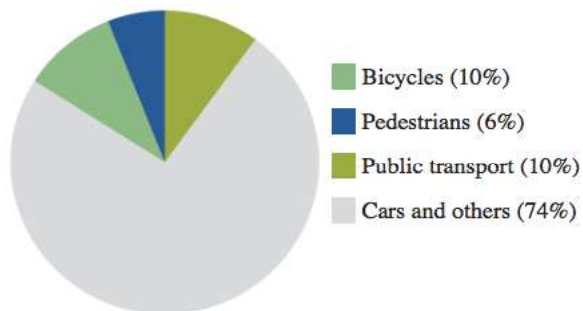
CIVITAS Map



Limassol Today

Modal Share

Approximation



Challenges

- Increase the use of the urban public transport by tourists and locals
- Increase the use of rural public transport by tourists, to encourage visits to the countryside
- Increase cycling in combination with special interest tourism
- Decrease the number of cars in the old town
- Decrease congestion
- Increase interest in walking and cycling routes
- Decrease noise level and improvement of air quality
- Encourage tourists to explore the region using economic and sustainable modes
- Encourage locals to use sustainable modes in their travels

Transport Infrastructure

Car network

585km

Cycling network

186km (cycling paths and lanes)

Public transport network

170,2km excluding rural areas

Limassol after CIVITAS

Reduce carbon emissions by approx. 320383.188 t

Reduce 335 decibels of traffic noise across the city

Reduce energy consumption by 24398.64902MWh

Free 2187000m² of space and 2% of footpaths

Increase the total share of citizens that use public transport

Attract more people with disabilities to visit the beach: approx. 200

Improve urban accessibility

Enhance social cohesion

Boost active mobility: 4800 new cyclists in two years

3.6 Las Palmas de Gran Canaria pages

Living Lab - Las Palmas de Gran Canaria



Las Palmas de Gran Canaria, the capital of the island, is located in the north-eastern part of the island set in magnificent scenery composed of two bays and their beautiful beaches. Las Palmas de Gran Canaria has already developed a Sustainable Mobility Plan. In the framework of the DESTINATIONS project, mobility strategies and relevant technical measures will be developed & carried out in order to encourage & allow the use of alternative sustainable modes of transport by tourists and citizens.

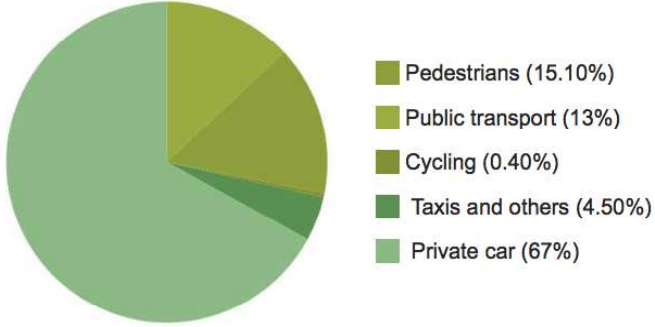
City Factfile

City area	100.55 km ²
Population	378 998
Population density	3769 inh/km ²
Gender balance	4183.816 Men 195.182 Women
Average life expectancy	81 years men 93 years women
Car ownership rate	576 cars/1000 inhabitants
Accident rate	3 154 (2014)
Climate	17°C in winter / 25°C in summer

The location of the archipelago near to the Tropic of Cancer and the influence of the trade winds, provides to Las Palmas de Gran Canaria with a warm temperature.

Las Palmas de Gran Canaria Today

Modal Share



Transport Infrastructure

Cycling network

150 bikes and 13 bike stations (To be improved and increased within CIVITAS DESTINATIONS project)

Public transport network

Guaguas Municipales (Urban Public Transport Company)

242 Buses

40 bus routes (3 of them night routes)

715 km bus network

784 bus stops

Documents

Magazine LPA-GC Movilidad en Transformación

Plan de Movilidad Urbana Sostenible

Related measures

SMART destination	Fast charging E	Urban Freight Solutions into SUMP
Green Credits Scheme	Integrated payment solutions for mobility and tourism	Integrated payment solutions for mobility and tourism
Real time mobility and tourism information services	Hybrid buses in the urban bus fleet	Urban Freight Solutions into SUMP
Communication for the introduction of the Bus Rapid Transit (BRT)	Green Credits Scheme	

4. The role of SATELLITE Support Action

CIVITAS SATELLITE is the support action of the CIVITAS initiative

The objective of the CIVITAS SATELLITE Support Action is to coordinate and facilitate knowledge exchange and capacity building under the current and upcoming CIVITAS 2020 projects.

Launched in July 2016 and lasting for 4.5 years, this Horizon2020 funded support action will help increase the visibility and evaluate as well as disseminate the results of all CIVITAS 2020 projects; it will put capacity building (e-learning, webinars) and transfer/take-up tasks (peer-to-peer exchange and networking) at the heart of the activities.

Coordinated by the Polis network, CIVITAS SATELLITE brings together Rupprecht Consult, ICLEI, the Regional Environmental Center for Central and Eastern Europe (REC), UITP and Transport & Mobility Leuven (TML).

ICLEI is the partner of SATELLITE that has the specific responsibility to provide support to the Project Dissemination Manager and his team.

5. WP11 Website - Deliverable D11.2

Del.	Name	WP	Lead	Type	Diss. level	Del. date	Description
D11.2	Project Page on Website	11	CPM R		PU	M5	<p>The project webpage created as part of the CIVITAS website (www.civitas.eu/destinations) is managed by the SATELLITE Support Group</p> <p>A small part of the Content Management System is open to PDMs in order to enable them to upload News & Events. News & Events uploads will be submitted to SATELLITE for approval before uploading.</p>