

CIVITAS Forum

TRAVEL & ACCOMMODATION GUIDE

1-3 October 2024
Parma, Italy



Parma



Comune di Parma



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DESTINATION PARMA



Parma awaits! We are delighted to be bringing the CIVITAS Forum 2024 to the culturally and gastronomically rich city of Parma. This guide will provide you with practical information for planning your trip to Parma, as well as some useful tips to keep in mind once you arrive.

Haven't visited Parma before? You are in for a treat! The city centre – where the entirety of event is based – is compact and easy to traverse on foot. Public transportation is widespread and frequent in this CIVITAS Member city, even in the evening. It is also possible to use the local bicycle and scooter sharing systems.

The city of Parma prioritises a high quality of life for visitors and locals alike – and sustainability is essential to making that happen. In 2023, Parma launched its **Climate Neutrality Strategy** within the EU Mission for 100 Climate-Neutral and Smart Cities. Transportation and mobility play a starring role in the Strategy.

Parma was also the first city in Italy to approve a **Sustainable Urban Mobility Plan (SUMP)**, in 2017. It is home to innovative transport projects and forward-looking mobility planning, and is currently working on expanding its low emission zone to cover the entire urban area by 2030.

While you are visiting, make sure to try the local specialties – and there are plenty! Parma and the surrounding area are home to an incredible array of culturally protected and widely celebrated products, such as ham, parmesan, porcini mushrooms and varieties of wines, like Lambrusco and Malvasia.

We are pleased to be visiting the city in early October, when the city will be full of life thanks to both music and gastronomy festivals. Given the expected flux of visitors to the city, we highly recommend booking your accommodation soon.

See you in Parma! Or, *a presto!*



HOW TO REACH PARMA

Parma is located in the region of Emilia Romagna, between Milan and Bologna. There are a number of ways to reach the city. To find the means of transportation that most suits you, we recommend visiting websites like [Trainline](#) or [RometoRio](#).

TRAIN



Watch the countryside speed by or enjoy an espresso in the dining car, while taking the train to Parma! Highspeed and regional trains pass through the city multiple times, daily, leaving from Milan, Bologna, Rome and other cities. The railway station in Parma is located in the north of the city. The city is fairly compact however, so it is possible to reach the city centre by foot in ten minutes.

The primary train carrier in Italy is [Trenitalia](#).

Want to travel at night? [NightJet](#) travels to nearby Bologna from a number of European cities.



BUS

Parma is extremely well connected by bus, both nationally and internationally. We recommend visiting [Bus Radar](#) to find the most suitable connection.

[Flixbus](#) travels to Parma.

The bus station is located behind the train station.





BICYCLE

Planning to travel to Parma by bicycle? Well done! You will be reaching the CIVITAS Forum via the most sustainable means of transportation!

We recommend visiting the **EuroVelo** website to map your route. The EuroVelo 5 *Via Romea* route passes right by Parma.

The app **Komoot** is also effective at finding the safest cycling routes.

PLANE



The closest international airports to Parma are in Bologna (*Guglielmo Marconi*) and in the Milan area (*Linate, Malpensa and Bergamo*). From there, Parma is easily accessible by train.

Parma also has an airport (*Giuseppe Verdi*), which connects to some international airports. From the airport, bus number 6 will take you to the city centre. It departs every 30 minutes, from 6:30 to 20:00, and costs **€1.70**. You can buy a ticket on board.



CAR



Should you be driving to Parma, please note that much of the city centre has restricted access for vehicles. It is therefore recommended to use one of the parking lots (*Parcheggio*) close to the city centre: *Goito*, *Toschi*, *Duc*, *Dus*, and *Kennedy*.

Should you prefer street parking, park within the **blue** pavement lines (**€1.20-1.50/hour**), for 1-2 hours at a time. From 19:30-9:00 it is not necessary to pay and there is no time limitation.

It is also possible to park within the **double white and blue lines**, but only from 19:30-7:30 (otherwise reserved for residents).



EVENT VENUE

The CIVITAS Forum 2024 will be located at the **Paganini Congressi Event & Conference Factory**. This former sugar factory, built in 1899, was converted into a concert hall and multi-use space by the famous architect Renzo Piano in the 1960s. The building is located inside the Falcone e Borsellino Park.

[Paganini Congressi Event & Conference Factory - Via Toscana, 5/a](#)

The venue is a 30 minute walk or 12 minute bus ride to the train station.

The venue is a 20 minute walk or 16 minute bus ride to the Parma city centre.



ACCOMMODATION IN PARMA

Parma offers a variety of accommodation options, both in the historic centre and in greener and quieter areas of the city. For easy booking, we recommend checking a booking website, like **Booking** or **Expedia**, where there also a number of rental apartments. The following options are all hotels located in or near the city centre:

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Hotel Violetta

Via Gramsci 37
Tel. +39 0521983239
info@hotelvioletta.it

Leon d'Oro

V.le Fratti 4
Tel. +39 0521773182
hotel@leondoroparma.com

Ibis Style Toscanini

Viale Toscanini, 4
Tel. +39 0521289141
H9153@accor.com

Hotel Button

B.go Salina 7
Tel. +39 0521208039
info@hotelbutton.it

Hotel Torino

Via A. Mazza 7
Tel. +39 0521281046
info@hotel-torino.it

Novotel Parma Centro

Via Trento 9
Tel. +39 0521272717
info@piuhotels.com

Savoy Hotel

Via XX Settembre, 3/a
Tel. +39 0521281101
info@savoyparma.it

Mercure Hotel Stendhal

Via Bodoni 3
Tel. +39 0521208057
H9093@accor.com

Sina Maria Luigia

Viale Mentana 140
Tel. +39 0521 281032
sinamaria luigia@sinahotels.com

The city of Parma has pre-booked rooms in some hotels at a reduced rate. To access the service, please visit: <https://www.parmawelcometravel.it/en/civitas-conference/>



MOVING AROUND PARMA

BIKE & E-BIKE



It is possible to rent both regular and e-bicycles during your stay in Parma. For short and multi-day rentals, visit the ***Cicletteria***, near the train station. Bicycle rentals start at **€1.50/hour**, and it is possible to rent a lock and helmet.

You can also try Parma's shared bicycle system, ***Mi Muovo***. To access this, download the Weelo app from the Apple or Google Play stores. We recommend purchasing a day pass for **€5**. The first thirty minutes of use are free, each time. Bicycles can be borrowed for up to 24 consecutive hours.

The system has 250 bicycles, available in 46 locations – including near both venues!



E-SCOOTER

Two e-scooter rental companies are active throughout Parma – HELBIZ and TIER. Apps for each can be downloaded from the Apple or Google Play stores.

The fee is **€1** per use, plus 22 cents per minute.

Learn more [here](#).



LOCAL BUS



The daytime bus operates from 6:30-20:00, with buses running regularly. The night bus operates from 20:00 to midnight, with buses running every thirty minutes. The bus operator is **TEP**.

The cost of riding the bus is **€1.70**. Day tickets are also available, for **€5.40**. Tickets can be purchased on board by tapping your debit/credit card on the green reader, from machines at the railway station, or in a *Tabaccheria* (a tobacco shop – look out for the big ‘T’ sign)!

The closest stops to the venue are **Barilla Center** (lines 3, 4, 5, 21, 23) and **Viale Tanara** (lines 6, 11, 21 and 23).

Looking for more information? Check out <https://www.infomobility.pr.it/en/>.



See you in Parma!

CI VEDIAMO A PARMA!



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