

# CIVITAS

Sustainable and smart mobility for all

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## Exploitation Strategy

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## Abstract

This deliverable outlines the CIVITAS ELEVATE outputs that are the most ‘exploitable’, and how the project supports both their exploitation and the exploitation of outputs from other CIVITAS projects.

## Project Partners

Organisation	Country	Abbreviation
Mobiel 21	BE	M21
DTV Consultants	NL	DTV
ICLEI European Secretariat	DE	ICLEI
INOVA+ Innovation Services	PT	INOVA+
Breda University of Applied Sciences	NL	BUAS
TRT Trasporti e Territorio	IT	TRT

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# 1 Introduction

## Exploitation of CIVITAS results

Throughout the CIVITAS Initiative, successful pilots, new mobility insights, and cutting-edge research are shared widely (i.e. *disseminated*). This helps a wide variety of actors to become aware of CIVITAS results, and then to use these results as they develop or improve their own sustainable mobility policies, services, and solutions. This act of having CIVITAS results used and applied by others is *exploitation*.<sup>1</sup>

CIVITAS projects all include interventions to ensure that results are exploited. For example, projects may translate insights into concrete policy recommendations ready to be used by decision-makers; create versions of research outputs that are visual and readable for a wide audience in order to increase their uptake in general public knowledge; and/or creating final publications that synthesise project research into a series of proposed solutions or recommendations ready to be taken-up by local authorities.

CIVITAS ELEVATE – the CIVITAS Coordination and Support Action – has placed a distinct focus on ensuring replicability and exploitability of its results, and supporting the wider network of CIVITAS projects to ensure that their results are also exploited.

The following deliverable overviews ELEVATE’s work in both of these pillars: (1) ensuring its own results can be exploited, and (2) helping to support other CIVITAS projects to ensure their results are used and applied widely.

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<sup>1</sup> This definitions of exploitation is drawn from the European Commission’s resources, accessed online at: [https://research-and-innovation.ec.europa.eu/strategy/dissemination-and-exploitation-research-results\\_en](https://research-and-innovation.ec.europa.eu/strategy/dissemination-and-exploitation-research-results_en)

## 2 CIVITAS ELEVATE: identifying exploitable results

### 2.1 Overview

The following table provides an overview of (public) deliverables – as well as some milestones – produced by CIVITAS ELEVATE that have been identified by the consortium as being the most exploitable for our key target audiences. In each case, the actors most likely to make use of these outputs are indicated. This summary table is followed by text that elaborates why ELEVATE views these outputs as particularly exploitable, and what ELEVATE has done to help facilitate their uptake.

Deliverable (D) or Milestone (MS) title	D/MS number	Audience most likely to use ('exploit') the output						
		Policy makers	Local government: mobility teams	Mobility service providers	Other mobility projects	Academics	General public	Community-based mobility groups
Annual PAC Statements	D2.1, D2.2	X	X	X		X	X	X
CIVITAS Forum Network directory	D2.3		X	X	X	X		X
Liaison and Steward System	MS10				X			
Tools for self-supportive mobility interventions: a handbook	D3.1			X	X			X

Four Urban Mobility Incubation Workshops	T3.2		X	X		X	X	X
Summer courses, trainings and e-courses	D4.2	X	X			X	X	X
A guide to the educational network in Europe	D4.3		X	X	X	X	X	X
Fresh brains: review report	D4.4				X	X		X
CIVITAS Catalogue on Education in Urban Mobility	--			X	X	X	X	
CIVITAS Success Story booklets	D5.3, MS27, MS29	X	X	X	X		X	X
(R)IA Results Publications	D5.4, D5.6, D7.5		X	X		X	X	X
Review and evaluation of the latest CIVITAS achievements	D6.1		X	X	X			
Three SUMP Topic Guides	--	X	X	X	X	X	X	

CIVITAS Evaluation Framework	T6.1				X	X		
CIVITAS Replication Pack	D7.1	X	X			X	X	
CIVINET Activity Fund: summary report	D7.2		X		X		X	X
'CIVINext Toolkit' to ensure CIVINET networks' long-term viability	D7.3		X					X
Business cases for capacity building	D7.4				X		X	
Recommendations for better urban mobility policymaking	D7.7	X	X	X	X	X	X	X

## 2.2 Exploitation potential of results

### Annual PAC Statements (D2.1, D2.2, INOVA+)

#### Description

Each year, ELEVATE worked with CIVITAS' Policy Advisory Committee (PAC) to draft a PAC Statement on a theme pertinent to sustainable mobility in Europe. These statements include policy recommendations, and help to identify European mobility priorities by providing an indication of the priorities of the cities that make up the CIVITAS Community. Furthermore, they seek to mobilise industry, transport operators, and other stakeholders. Over the course of ELEVATE, PAC Statements have covered behaviour change (2022)<sup>2</sup>, Mobility as a Service (2021)<sup>3</sup>, and public-private mobility cooperation (2020)<sup>4</sup>. PAC Statements are reflected on in D2.1 and D2.2 (CIVITAS PAC Activity Reports).

#### Exploitation Potential

Policy recommendations are at the core of these statements. These recommendations can (and do!) directly contribute to the work of policymakers working in urban mobility at European, national and local levels. The Statements are presented to the European Commission for European-level uptake, and are taken-up by a larger community of mobility stakeholders, especially those looking to fill urban mobility needs.

### CIVITAS Forum Network directory (D2.3, INOVA+)

#### Description

This directory follows a simple premise: it lists all cities that have signed the CIVITAS Declaration and thus are members of the CIVITAS network of cities. It is maintained regularly by the ELEVATE team, and is publicly available<sup>5</sup> as an interactive map and series of individualised CIVITAS city pages.

#### Exploitation Potential

The directory has already proven useful for external actors seeking out cities that are committed to pursuing ambitious sustainable urban mobility policies. It has led mobility stakeholders, other cities, and researchers to identify keen cities, and integrate them into collaborative sustainable mobility projects.

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<sup>2</sup> <https://civitas.eu/resources/civitas-pac-statement-2022-mind-shift-and-behaviour-change-from-a-customer-point-of-view>

<sup>3</sup> <https://civitas.eu/resources/civitas-pac-statement-2021-maas-for-cities-of-all-shapes-and-sizes>

<sup>4</sup> <https://civitas.eu/resources/civitas-pac-statement-2020-towards-better-public-private-cooperation-in-urban-mobility>

<sup>5</sup> <https://civitas.eu/cities>



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## Liaison and Steward System (MS10, INOVA+)

### Description

ELEVATE's Liaison and Steward System assigns one 'Steward' from the ELEVATE consortium to each CIVITAS project, as well as to non-CIVITAS urban mobility projects. The Steward is responsible for sharing updates from the CIVITAS secretariat and from fellow CIVITAS projects with their assigned project, and logs all interactions.

### Exploitation Potential

The liaising and stewarding methodology implemented during ELEVATE has proven successful. The CIVITAS Community uses this channel to share updates and to stay abreast of potential collaboration opportunities. This methodology can – and arguably *should* – be replicated in other Coordination & Support Action projects.

## Tools for self-supportive mobility interventions: a handbook (D3.1, BUAS)

### Description

This handbook<sup>6</sup> provides an overview of the changing mobility market, and the tools that can support mobility providers in making systems sustainable in the long-term. It supports emerging and existing mobility providers to better understand how their tools and actions can lead to the development of successful interventions in this changing market.

### Exploitation Potential

This handbook is written about and for mobility providers. It contains specific and tailored information that is highly useable for providers committed to sustainable mobility futures.

## Four Urban Mobility Incubation Workshops (Task 3.2, BUAS)

### Description

Four Urban Mobility Incubation Workshops<sup>7</sup> were organised as part of ELEVATE, which targeted urban mobility stakeholders in different CIVINET regions. The workshops provided local authorities and other mobility stakeholders with knowledge, tools, and methods they can use to develop successful mobility interventions that are acceptable, financially viable, legally possible and self-sufficient in the long run. They were organised by ELEVATE in collaboration with respective local CIVINETs and with EIT Urban Mobility, which enabled them to reach a wide variety of participants and to showcase a broad range of tried-and-tested solutions. The events' contents and outcomes were shared publicly.

### Exploitation Potential

The Incubation Workshops were designed to bring the best tools and methods to mobility stakeholders able to implement and replicate them. By collaborating with CIVINETs and with EIT Urban Mobility, the events reached a broad participant base; furthermore, making all inputs

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<sup>6</sup> <https://civitas.eu/resources/tools-for-self-supportive-mobility-interventions-a-handbook>

<sup>7</sup> [https://civitas.eu/events?search\\_api\\_fulltext=incubation%20workshop&date=2](https://civitas.eu/events?search_api_fulltext=incubation%20workshop&date=2)

and outcomes public has allowed the tools that each workshop showcased to be found and replicated by an even wider urban mobility community.

## Summer courses, trainings and e-courses (D4.2, DTV)

### Description

ELEVATE organised live summer and winter courses, as well as trainings and e-courses, all of which helped current and future mobility professionals to enhance their knowledge and skills across a variety of sustainable mobility topics. They furthermore facilitated networking and knowledge exchange among like-minded leaders. The e-courses<sup>8</sup> will remain online well beyond ELEVATE's project lifetime, and can be followed at any time.

### Exploitation Potential

This catalogue of courses, trainings and e-courses directly provide mobility professionals with knowledge and tools to take-up, build-on and replicate. Participants spanned public transport operators, government representatives, local authority representatives, private sector actors (including consultants), academics, and more, demonstrating the extensive reach and applicability of these learning products.

## A guide to the educational network in Europe (D4.3, BUAS)

### Description

This guide<sup>9</sup> provides a comprehensive overview of the activities undertaken to initiate and operate a CIVITAS Educational Network, and presents a future outlook for the continuation of the network in the long-term.

### Exploitation Potential

The guide serves as a valuable resource for a variety of educational institutes working in the field of mobility – especially those that are not yet active members of the network – to identify mobility education opportunities. Readers make use of the guide to identify potential future collaborators (from among network members), and to gain inspiration from the educational partnerships that are presented within the guide. It can furthermore be used by external readers who are interested in setting-up similar cooperative educational networks, by laying out a comprehensive overview of the operational model of the network, and a scan of other, similar cooperations across various domains.

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<sup>8</sup> <https://civitas-learningcentre.talentlms.com/>

<sup>9</sup> <https://civitas.eu/resources/a-guide-to-the-educational-network-in-europe>

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## Fresh Brains: review report (D4.4, BUAS)

### Description

CIVITAS supports youth contributions to sustainable transport and mobility through the CIVITAS Educational Network and the Fresh Brains programme. This report<sup>10</sup> delves into the Fresh Brains programme in particular, summarising the results of Fresh Brains activities delivered under CIVITAS ELEVATE. It provides an overview of what the programme is, how to apply the programme in various contexts, and the Fresh Brains activities that ELEVATE rolled-out to engage students as knowledge multipliers, including linking up students from participating educational facilities to relevant cities.

### Exploitation Potential

Many organisations have expressed keen interest in both engaging in and replicating the Fresh Brains concept. These stakeholders can gain – and then apply – new insights by reading this comprehensive report. The report includes a review of outcomes from the Mobility Powered by Youth Conferences, which are of particular interest to academics and other research stakeholders interested in amplifying and more strategically engaging with youth-driven mobility research.

## CIVITAS Catalogue on Education in Urban Mobility (BUAS)

### Description

The CIVITAS Catalogue on Education in Urban Mobility<sup>11</sup> provides an overview of educational offers in (or related to) urban mobility, offered by educational institutes across Europe.

### Exploitation Potential

This catalogue is highly exploitable and useable by students and academic institutions alike. It supports current and future students to identify a sustainable mobility programme, course, or module they may be interested in applying for; supports university representatives in identifying cooperation opportunities with other institutes; and helps industry stakeholders find new educational partners.

## CIVITAS Success Story booklets (D5.3, ICLEI)

### Description

A series of three Success Story e-booklets<sup>12</sup> showcase best practices from three leading CIVITAS cities: Aachen (DE), Koprivnica (HR), and Brno (CZ). Success Stories are presented as interactive online publications, which combine video interviews, graphs and visual inputs, as well as a written narrative. Furthermore, each Success Story was published following a Regional City Exchange Workshop held in the spotlight city, making it possible for the workshop outcomes to directly feed into the booklets.

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<sup>10</sup> <https://civitas.eu/resources/fresh-brains-review-report>

<sup>11</sup> <https://civitas.eu/education-catalogue>

<sup>12</sup> <https://civitas.eu/e-publications>

## Exploitation Potential

Success Stories outline concrete interventions that were successful and can be replicated by mobility professionals in other cities. What's more, the use of video interviews makes it easier for other actors to access the information in a variety of forms, and provides a clear contact point to reach out to with questions. These e-booklets are, in other words, a key source of inspiration that can be exploited by other cities.

## (R)IA Results Publications (D5.4, D5.6, D7.5, ICLEI and TRT)

### Description

These three publications<sup>13</sup> use short stories to illustrate sustainable mobility solutions that were tested, the results of these tests, and lessons from them that can be applied by others. In total, they share 17 stories, from 17 different European cities and CIVITAS projects, which span six overarching themes: neighbourhood-level mobility planning; SUMP; boosting uptake of mobility innovations; e-mobility; tackling congestion; and improving goods delivery.

### Exploitation Potential

These publications use stories as an accessible and readable way of sharing specific mobility solutions and challenges that can either serve as inspiration, or be directly replicated by mobility professionals in other cities. Each publication is complemented with an infographic and podcast episode to provide multiple ways of accessing the knowledge.

## Review and evaluation of the latest CIVITAS achievements (D6.1, TRT)

### Description

This publication<sup>14</sup> presents the results from a systematic review and evaluation of the achievements of 35 CIVITAS projects from the past 10 years. The 35 projects and their achievements are presented in five thematic clusters: (1) supporting the development of SUMP; (2) co-creating liveable neighbourhoods; (3) boosting innovation and new technologies; (4) tackling congestion; and (5) improving freight management and goods distribution. Workshops held with representatives from these projects contributed to the publication.

### Exploitation Potential

For each thematic cluster, this report presents, among other things, a list of major achievements in this theme that can be replicated or can inspire readers, as well as a reflection on how the project has evolved over time, and knowledge gaps that remain. The collated achievements can be directly built-upon or replicated by other mobility projects, actors, and city departments. In addition, analysis of the evolution of themes over time provide useful insights for mobility service providers to apply as they work with cities. And, existing knowledge

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<sup>13</sup> [https://civitas.eu/resources?search\\_api\\_fulltext=success+stories+and+results+from+CIVITAS+Research+and+Innovation+Actions](https://civitas.eu/resources?search_api_fulltext=success+stories+and+results+from+CIVITAS+Research+and+Innovation+Actions)

<sup>14</sup> <https://civitas.eu/resources/review-and-evaluation-of-the-latest-civitas-achievements>

gaps can directly inform the work of mobility researchers, and those seeking to start new mobility projects.

### Three SUMP Topic Guides (TRT)

#### Description

ELEVATE led the creation of three unique SUMP Topic Guides – elaborated by three Policy Support Groups, and developed with three different groups of experts – which propose a selection of key recommendations, alongside a variety of good practice examples from across Europe. The three guides delve into planning for the safe use of micromobility devices in urban areas<sup>15</sup>; planning for more attractive public transport<sup>16</sup>; and integrating mobility management for public and private organisations into SUMP<sup>17</sup>. They are part of a compendium of EU guidance documents, which complement the revised second edition of the SUMP Guidelines.

#### Exploitation Potential

SUMP Topic Guides are a source of inspiration and guidance for a range of mobility professionals and policy makers. They provide comprehensive and rigorously researched recommendations for mobility planners and decision-makers, which are directly used by cities across Europe.

### CIVITAS Evaluation Framework (Task 6.1, TRT)

#### Description

ELEVATE provided support and guidance to CIVITAS projects in relation to their evaluation activities, and to proper implementation of the CIVITAS Evaluation Framework (CEF). In addition, a framework synthesis is in the process of being finalised, and will be shared publicly to be widely accessible. This document will act as a “guide to the reader”, describing the CEF content, its methodology, the main aspects it addresses, and where to find relevant content within the larger CEF publication.

#### Exploitation Potential

Mobility projects demand rigorous evaluation; however, actors often don't have the capacity or expertise to create such evaluation schemes. By creating, testing, and supporting projects to apply the CEF, followed by creating an easy-to-use guide to support CEF uptake, ELEVATE has created a ready-to-use framework that can be applied by a wide variety of mobility projects to assess their impacts.

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<sup>15</sup> [https://www.eltis.org/sites/default/files/sump\\_topic\\_guide\\_micromobility\\_devices.pdf](https://www.eltis.org/sites/default/files/sump_topic_guide_micromobility_devices.pdf)

<sup>16</sup> [https://www.eltis.org/sites/default/files/sump\\_topic\\_guide\\_planning\\_for\\_attractive\\_public\\_transport\\_v2.pdf](https://www.eltis.org/sites/default/files/sump_topic_guide_planning_for_attractive_public_transport_v2.pdf)

<sup>17</sup> Forthcoming in April 2023; will be accessible at: <https://www.eltis.org/mobility-plans/topic-guides>

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## **CIVITAS Replication Pack (D7.1, ICLEI)**

### Description

This slide show<sup>18</sup> identifies some of the most replicable solutions from CIVITAS projects – solutions that were documented and analysed in D6.1 – and makes use of visuals and concise information to make it easy for readers to identify solutions that would apply in their local contexts, and to replicate them.

### Exploitation Potential

This slideshow systematically collects and presents only solutions that have been tested and are already ready to be directly taken-up by readers. By presenting this information in a visually appealing and categorised slide show, the solutions become easier to find and take-up. Furthermore, the cases span 21 different cities and 10 thematic areas, providing enough breadth that a reader can be fairly certain that they will find at least one ready-to-apply solution that fits with their local context.

## **CIVINET Activity Fund: summary report (D7.2, BUAS)**

### Description

This publication<sup>19</sup> reports on outcomes from rounds of grants, which CIVINET Secretariats were able to apply to from 2020-2022. These funds, which were provided as part of the CIVINET Activity Fund, were used to execute an array of CIVINET activities and outcomes. The fund's two calls enabled eight CIVINETs to carry-out work in new cities, rolling out sustainable mobility measures, and providing education or awareness-raising.

### Exploitation Potential

This report can help researchers and mobility leaders to better understand the broad and important work that the CIVINETs do. CIVINET activities documented in the report serve as sources of inspiration for other mobility leaders. This is particularly true, as the grants provided by the Activity Fund did not always represent very large amounts of money, and yet supported highly impactful interventions; in other words, the summary report can point others with access to relatively smaller grants with ideas for how to use these to have great impact.

## **'CIVINext Toolkit' to ensure CIVINET networks' long-term viability (D7.3, BUAS)**

### Description

This toolkit<sup>20</sup> provides information and guidance needed to ensure that CIVINETs are equipped for long-term success. The toolkit aims to inspire CIVINETs, CIVITAS Coordination and Support Actions, the European Commission and related networks. It introduces self-sustaining measures that can be (and, at times, have been) implemented to ensure CIVINETs' long-term viability, best practices, keys and barriers to CIVINET success, and lasting conclusions.

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<sup>18</sup> <https://civitas.eu/resources/ready-to-go-sustainable-mobility-measures-methods>

<sup>19</sup> <https://civitas.eu/resources/civinet-activity-fund-2020-2022-summary-report>

<sup>20</sup> <https://civitas.eu/resources/civinext-toolkit-ensuring-the-viability-of-the-civinet-now-and-in-the-future>

## Exploitation Potential

The toolkit is presented as a slide show, relying on key and concise information, thereby ensuring that findings are readable and accessible. At its core, it provides tips for networks of mobility professionals to ensure that their efforts can be sustained in the long-term. These tips are highly relevant for a wide array of actors, and can be directly applied.

## Business cases for capacity building (D7.4, DTV)

### Description

ELEVATE developed business cases, alongside representatives of the CIVITAS Educational Network and the CIVINETs, to establish the extent to which its capacity-building activities can provide long-term value beyond ELEVATE's lifetime. This deliverable outlines the results from this work, which include clear evidence of the value of how available and accessible CIVITAS learning materials are; the fact that they provide new insights, inspiration and opportunities that can be used in current and future curricula; and that they respond to a practical need for more case studies and best practice examples. In addition, both networks understand themselves as both users of these learning materials, as well as sources of information and case studies, and bridges between theoretical mobility research and practical application.

### Exploitation Potential

Other projects can make use of this business case methodology to verify the long-term viability and utility of their work. Furthermore, this output confirmed the highly exploitable nature of CIVITAS' learning materials and capacity-building activities for researchers, cities, and CIVINETs.

## Recommendations for better urban policymaking (D7.7, TRT)

### Description

This publication synthesises CIVITAS' years of hands-on experience in sustainable urban mobility into a series of recommendations to improve future sustainable urban mobility policy making and policy planning, and to ensure that policies support future CIVITAS-like projects and actions. The recommendations are formulated at two levels, i) for local-level policy makers and practitioners in cities and regions across Europe, and ii) to inform the policy making at the European-level by the Commission and European Institutions.

### Exploitation Potential

Policy recommendations can be directly discussed, built-on, and applied by policy makers and mobility planners at the local, regional, and European levels. Furthermore, these policy recommendations are ready to be taken up by researchers investigating how governance schemes and regulations can better support innovative sustainable urban mobility.

### 3 CIVITAS ELEVATE: supporting exploitation of other CIVITAS results

As the Coordination and Support Action responsible for the CIVITAS Initiative, ELEVATE also has a responsibility to support the uptake and exploitation of results from other (non-ELEVATE) CIVITAS projects. The project has made use of a number of key levers to ensure that the most replicable and inspiring results from CIVITAS projects are taken-up and applied by others.

#### ELEVATE publications

A number of ELEVATE publications spotlighted analysed, or uplifted key exploitable outputs from other CIVITAS projects. These publications include:

1. Three editions of (R)IA Results Publications (D5.4, D5.6, D7.5), which together highlight innovative solutions applied by 17 cities in 17 CIVITAS projects.
2. A comprehensive review of the achievements of 35 CIVITAS projects (D6.1), which collects specific examples of replicable achievements.
3. Highlighted best practices and case studies from CIVITAS projects to illustrate policy recommendations in three SUMP Topic Guides.
4. Drew on and included project outputs as part of the overarching policy recommendations put forth in D7.7.
5. Featured project successes in each of the three CIVITAS Success Stories (D5.3).

#### Events and capacity-building activities

ELEVATE organised and attended a number of events – from workshops to large-scale European mobility conferences – and used these as opportunities to share replicable outputs from a variety of CIVITAS projects. Furthermore, CIVITAS project results directly fed ELEVATE’s capacity-building activities, spanning e-courses, live courses, and trainings. Examples of how events and capacity-building activities helped CIVITAS projects’ exploitation efforts include:

- Working with CIVITAS projects to combine diverse project results, tools and other information to create lasting mobility e-courses. Specifically, e-courses on the following topics relied on close collaboration with the following projects:
  1. UVARs course: ReVeAL, Dec 2021
  2. Cycling: Handshake, Dec 2021
  3. Cargo bikes: City Changer Cargo Bike, Dec 2021
  4. Parking management: Park4SUMP, Sep 2022
  5. Smart mobility: HARMONY, MOMENTUM, SPROUT, Sep 2022
  6. Data-driven approaches: HARMONY, MOMENTUM, SPROUT, Sep 2022
  7. Micromobility: SUMP-PLUS, Sep 2022
  8. Charging infrastructure: MEISTER, GreenCharge, USER-CHI, Sep 2022



- Consulting with a wide variety of CIVITAS projects to develop ELEVATE’s live summer and winter courses and trainings, providing opportunities to share project results, methods and tools.
- Hosting all capacity-building resources – those produced by ELEVATE and by other CIVITAS projects – long-term on the CIVITAS Learning Centre.
- Showcasing CIVITAS project results at stands and booths during European events, such as the Urban Mobility Days, and Connecting Europe Days.
- Incorporating project results in the agendas of capacity-building events and ELEVATE workshops, such as the Urban Mobility Incubation Workshops, Mobility Powered by the Youth Conferences, and Regional City Exchange Workshops.
- Making use of the Liaison and Steward System to share Calls for Speakers and Exhibitors for events such as the annual CIVITAS conferences, thereby supporting projects to showcase their work at a flagship European conferences.

### Other exploitation support

CIVITAS ELEVATE maintains and develops a wide array of popular channels, which were also used to uplift key project outputs. This includes:

- Featuring CIVITAS project outputs in episodes of Mobility Marvels, the CIVITAS podcast.
- Profiling CIVITAS projects’ solutions and insights throughout the CIVITAS website, including in news items, and uploaded to the CIVITAS resources database and to the CIVITAS Learning Centre.
- Promoting key exploitable outputs via CIVITAS’ popular social media channels (Twitter, Facebook, LinkedIn).
- Dedicating a section in each edition of MOVE, the quarterly CIVITAS newsletter, to project updates and successes.
- Supporting projects to share their exploitable results with other members of the CIVITAS Community (CIVITAS projects, cities, PAC members, etc.) through the Community Catch-up internal newsletter, the Liaison and Steward System, Basecamp, and through the [secretariat@civitas.eu](mailto:secretariat@civitas.eu) email address (monitored by INOVA+).
- Supporting CIVINETs to share their exploitable results and stories of success through CIVINET InfoBriefs, which act as internal newsletters for CIVINETs and ELEVATE partners.

## 4 Facilitating exploitation

The following section outlines what ELEVATE has done – and what the partners will continue to do – to help get these outputs to be used by actors who can benefit from exploiting them.

### Ensuring long-term access to key materials

CIVITAS ELEVATE has ensured that all of the outputs mentioned up until now – including those produced by ELEVATE, as well as outputs from other projects – remain available long-term. ELEVATE partners and representatives from all CIVITAS projects publish their outputs to the **CIVITAS Resources Hub**<sup>21</sup>. Web visitors can then use a variety of filters to find useful resources sorted by type, thematic areas, CIVINETs, cities, or project. The CIVITAS website also has a dedicated space for capacity-building opportunities known as the **Learning Centre**<sup>22</sup>, which can be filtered by e-courses, recorded webinars, and training events. Capacity-building activities are also collected in the **CIVITAS Study Guide** (D4.1), a repository of capacity building activities in sustainable mobility. Furthermore, ELEVATE made it easier for CIVITAS all projects to upload their content to the CIVITAS website via a new, online “Share Your Content” form.

### Transferring knowledge

Actors who could benefit from exploiting, taking-up, and building-on the above outputs have to know that they are available for their use. To this end, ELEVATE partners have attended a wide array of mobility **events and networking opportunities**, in which exploitable outputs were showcased. This includes (but is not limited to): Transport Research Arena events, Tomorrow.Mobility, Smart City Expo World Congress, POLIS’ Annual General Assemblies and Conferences, and the 9<sup>th</sup> Informed Cities Forum. ELEVATE has furthermore worked with **media outlets** to spread its products to mobility service providers and wider publics. These outlets include: Cities Today, Ciudad Sostenible, European Energy Innovation, EyS Municipales, Innovators Magazine, Internationales Verkehrswesen, REVOLVE, TheMayor.EU, and Transforming Cities. Above all, CIVITAS is a coordinated network. By tapping its network, leveraging its coordination role, and using the consortium’s extensive mobility connections, ELEVATE was able to direct Community members to the outputs that could be of most use to them.

### Future projects

While this report has focus on the ways that others can, have, and will use CIVITAS outputs, the ELEVATE team will also build-on project results. CIVITAS is committed to ensuring that the next Coordination and Support Action applies and makes use of the wealth of knowledge produced as part of ELEVATE.

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<sup>21</sup> <https://civitas.eu/resources/>

<sup>22</sup> <https://civitas.eu/learning-centre>