

CIVITAS
Sustainable and smart mobility for all

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CIVITAS Regional City Exchange Workshop 3

12-13 May 2022

Impact Hub Brno
Cyrilská 7 | 602 00 Brno | Czech Republic

Draft Programme

CIVITAS ELEVATE has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement no. 824228.

About the Workshop

Drawing on and sharing cities' success stories throughout the history of the CIVITAS Initiative ensures the transfer and imparting of vital knowledge from these cities, and demonstrates the transformative impact of the CIVITAS Initiative. It is in this spirit that the CIVITAS ELEVATE project is organising a series of three Regional City Exchange Workshops (RCEWs) that dive deep into host cities' stories.

The first RCEW took place in Aachen (Germany) in September 2021, followed by a second edition in Koprivnica (Croatia) in January 2022. For our third and final workshop, mobility stakeholders from the City of Brno, the South Moravian Region, and other local authorities will convene in **Brno (Czech Republic) from 12 to 13 May 2022**.

The first workshop day (12 May) will reflect on city-regional mobility planning, while the second day (13 May) will connect the city-regional level with the European level. The workshop will draw on various success stories and challenges, discussed in various engaging formats. Sharing, learning, active contribution to the discussion, identifying synergies amongst participants, and proposing solutions to overcome barriers are all important elements of this workshop.

The workshop language is English (unless otherwise noted), and participation is by invitation only, with a maximum of 25 participants. Participation is free of charge.

The workshop will inform a forthcoming CIVITAS Success Story e-booklet about the City of Brno. This is part of a series of [e-publications](#) that provide a closer look into the RCEW host cities and their sustainable mobility learnings. Quotations and insights from the workshop will be incorporated into the Success Story, and participants may be asked to participate in video interviews to be included in the CIVITAS Success Story e-booklet about the City of Brno. Interviews will take place during workshop lunch and coffee breaks, and/or during an internal CIVITAS ELEVATE meeting taking place after the lunch break on 13 May.

This CIVITAS Regional City Exchange Workshop will be moderated by:
Fred Dotter,
Director European Projects and Policies, Mobiel 21
Project Coordinator CIVITAS ELEVATE

The Workshop is organised by CIVITAS ELEVATE, the CIVITAS Coordination and Support Action, in cooperation with the CIVINET Czech and Slovak Republics and the City of Brno.



Venue and Contact

Venue

Impact Hub Brno

Cyrilská 7, Brno



The main entrance is located on Čechyňská street, opposite Čechyňská 9. You can reach the venue using trams number 8, 9 (from Nádražní street at the Brno main railway station), and 10 (from Benešova street at the Brno main railway station).

Contact

In case of questions about the CIVITAS Regional City Exchange Workshop, please contact:

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Programme Day 1 | Thursday, 12 May 2022

09:00-09:15 Welcome

The workshop co-organisers will briefly welcome participants, with addresses by:

- Elke Franchois, Mobiel 21 | CIVITAS ELEVATE
- Alena Klímová, CDV | CIVINET Czech and Slovak Republics
- Iva Rorečková, City of Brno

Moderation: Fred Dotter, Mobiel 21 | CIVITAS ELEVATE

09:15-09:45 Introduction to CIVITAS ELEVATE and introduction to the day

The day will be kicked-off by Fred Dotter, Mobiel 21 | CIVITAS ELEVATE

09:45-10:30 Setting the scene

This session aims to introduce the City of Brno, with a focus on the use and main objectives of Integrated Territorial Investment (ITI), a tool that aims to make it easier to run territorial strategies that require funding from diverse source. Inputs provided by:

- Iva Rorečková, City of Brno

Moderation: Alena Klímová, CDV | CIVINET Czech and Slovak Republics

10:30-10:45 *Comfort Break*

10:45-12:00 Panel Discussion

This panel discussion explores the successes and barriers when it comes to sustainable transport and mobility on a city-regional level. The panel discussion format is designed to foster dialogue between panellists and the audience, and hence, no presentations (slides) will be used. The aim is to distil three top insights to be further discussed in the afternoon. Panellists are listed below:

- Representative of the City of Brno (name TBC)
- Gabriela Lněničková, Councillor of Praha-Suchdol, Manager of SMACKER project
- Vojtěch Elstner, KORDIS JMK – authority responsible for the integrated public transport system in the South Moravian Region
- Martin Všetěčka, KAM Brno – Brno City Chief Architect's Office

Co-moderation: Iva Rorečková, City of Brno & Barbora Novotná-Březovská, CDV

12:00-13:00 *Lunch Break*

13:00-14:30 Fishbowl to focus on top insights

The interactive format of this session fosters further reflection on the top insights that came out from the Panel Discussion, while providing a platform to share experiences and

build knowledge. The so-called “fishbowl” format allows all to participate in a conversation: a small number of chairs are arranged in an inner circle (the fishbowl), and any member of the audience can, at any time, occupy an empty chair and join the fishbowl. The discussion takes place only amongst those in the fishbowl, and continues fluidly as participants freely enter and leave the fishbowl.

Moderation: Fred Dotter, Mobiel 21 | CIVITAS ELEVATE

14:30-18:00 Site Visit

The Site Visit offers an opportunity to link the theory discussed in previous sessions to practice. This Site Visit will allow participants to experience Brno from two perspectives: from students and from city representatives. These local guides will share their daily experiences, visions, strategies, and listen closely to learn what could be done better.

20:00 Dinner

CIVITAS ELEVATE is pleased to invite participants for dinner at **Castellana Trattoria**, Novobranská 4 | castellana.cz

Programme Day 2 | Friday, 13 May 2022

09:00-09:15 Welcome and introduction to the day

Fred Dotter, Mobiel 21 | CIVITAS ELEVATE

09:15-10:00 Keynote address

This informative keynote address will provide insights into the importance of considering transport and mobility at a city-regional level, while connecting this work to the European level.

The address will be given by: Jan Jelínek & Zbyněk Šimánek, Ministry of Regional Development CZ

09:05-09:20 Setting up a World Café

The aim of a World Café session is to be inspired through conversation. During this short timeslot, the World Café format will be introduced and set-up.

In short, the format entails participants splitting into three groups. Three tables will be set-up, at which Hosts and Rapporteurs will introduce a question to be discussed for 30 minutes. After a 30-minute discussion, participants will move to the next table, at which they will discuss a new question with a new Host and Rapporteur. As soon as a new group

arrives, the Host at that table provides a short introduction to the question, as well as a summary of the main points discussed by the previous group, which can be built upon.

Fred Dotter, Mobiel 21 | CIVITAS ELEVATE

09:20-11:00 World Café – Deepen exchange through conversations that matter

Questions, table Host and Rapporteurs will all be announced shortly.

Moderation: Fred Dotter, Mobiel 21 | CIVITAS ELEVATE

11:00-11:15 Comfort Break

11:15-11:45 Debrief and synthesise – World Café

Rapporteurs will present the main outcomes and conclusions from the World Café with all participants (in plenary format). This will be followed by discussion amongst participants.

11:45-12:00 Closing the Regional City Exchange Workshop

The workshop co-organisers will close the event:

- Elke Franchois, Mobiel 21 | CIVITAS ELEVATE
- Alena Klímová, CDV | CIVINET Czech and Slovak Republics
- Iva Rorečková, City of Brno

Moderation: Fred Dotter, Mobiel 21 | CIVITAS ELEVATE

12:00 Lunch

13:00-15:00 Internal meeting

Representatives from CIVITAS ELEVATE, CIVINET Czech & Slovak Republics, and the City of Brno will host an internal meeting on the forthcoming Brno e-booklet. During this time, participants may be asked to participate in filmed interviews to be included in the e-booklet.

About the City of Brno

Brno, the Czech Republic's second largest city, has a population of nearly 400,000 inhabitants and is a seat of universities, national courts of justice and the renowned Brno Exhibition. This former industrial city took on the character of a modern city, thanks to the construction of new buildings, the most important of which is the Tugendhat Villa, a site inscribed on the UNESCO's World Cultural Heritage List.

For over a decade, Brno has worked to build and maintain a high-quality, regionally connected public transportation system for its 390,000 residents. The city's 2019 modal split evidences this: 53% of people use public transport and 31% private cars, whilst 5% walk and 2% cycle. Brno's involvement in CIVITAS has been integral to reaching this point.

Within two CIVITAS projects, [CIVITAS ELAN](#) (2008–2012) and [CIVITAS 2MOVE2](#) (2012–2017), the city implemented 16 sustainable mobility measures, most of which focused on making public transport more attractive, efficient and multimodal. Within ELAN, five minibuses specially adapted for passengers with disabilities were introduced, offering a demand-responsive service. Work was also conducted to improve the energy efficiency of

Brno's trams and trolley buses. This extended into 2MOVE2, in which a concept was developed for the role of e-mobility in public transport. Various e-buses were tested and an outline prepared for an e-minibus service. 2MOVE2 also saw Park & Ride incorporated into the city's parking system: a new facility was built and nine further locations identified.

To encourage multimodality, buses were equipped with bicycle racks, whilst a new traffic management centre sped up public transport infrastructure maintenance. CIVITAS participation enabled the city and its partners to share knowledge on public participation processes in public transport planning. This provided the basis for Brno's Sustainable Urban Mobility Plan (SUMP) development process: the city's SUMP was approved in 2018. All CIVITAS measures implemented in Brno are still in place, be it in their original form or modified to suit the changing urban landscape. Compared to when the city first joined CIVITAS in 2008, Brno is now more liveable, with better public transport and a SUMP.

“Since CIVITAS first came to Brno 14 years ago, our city has become more liveable, public transport has vastly improved, we have a SUMP – and citizens know about it! Whilst there is still much to do, we are on the right path.”

Iva Rorečková, Head of Transport Development and Strategy Office, Brno City Municipality

FAST MOBILITY FACTS

Brno has Europe's
largest trolleybus network

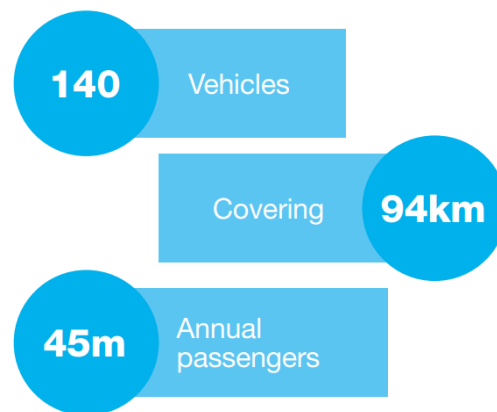


Figure taken from [CIVITAS Cities - Success Stories - Second Edition](#), and accurate as of that publication's release in May 2021.