



CiViTAS
Cleaner and better transport in cities

CATALIST

Urban Goods Workshop

11. Feb. 2010

Brussels

Thomas Kirpal, City of Bremen



THE CIVITAS INITIATIVE
IS CO-FINANCED BY THE
EUROPEAN UNION

Welcome to Bremen



Thomas Kirpal,
Project Coordinator
Free Hanseatic City of Bremen



Urban Goods in discussion

Content

- “ Urban Goods traffic in Bremen
- “ Pilots and solutions
- “ Obstacles
- “ Perspectives



Welcome to Bremen

Free Hanseatic City of Bremen
540.000 inhabitants (city)



Bremen



Pedestrianised
centre

Congestion Æ infrastructure capacity

Accessibility

Air Quality

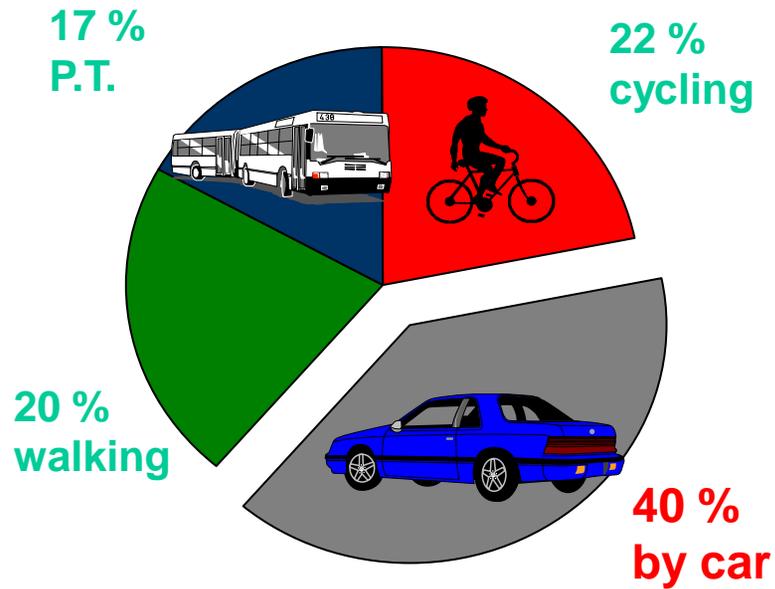


As industry and heating became much 'cleaner' the heavily increasing traffic contribute massively to air quality problems

Modal Split

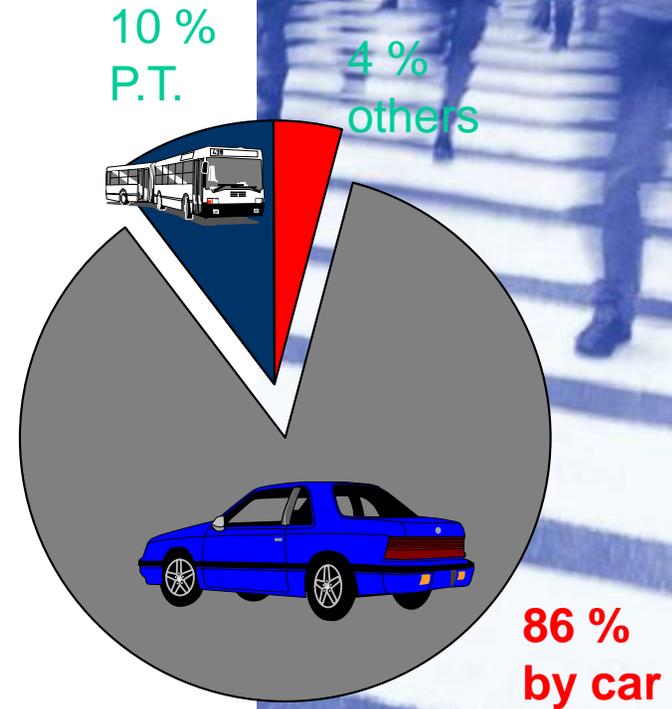
60 % altern. modes

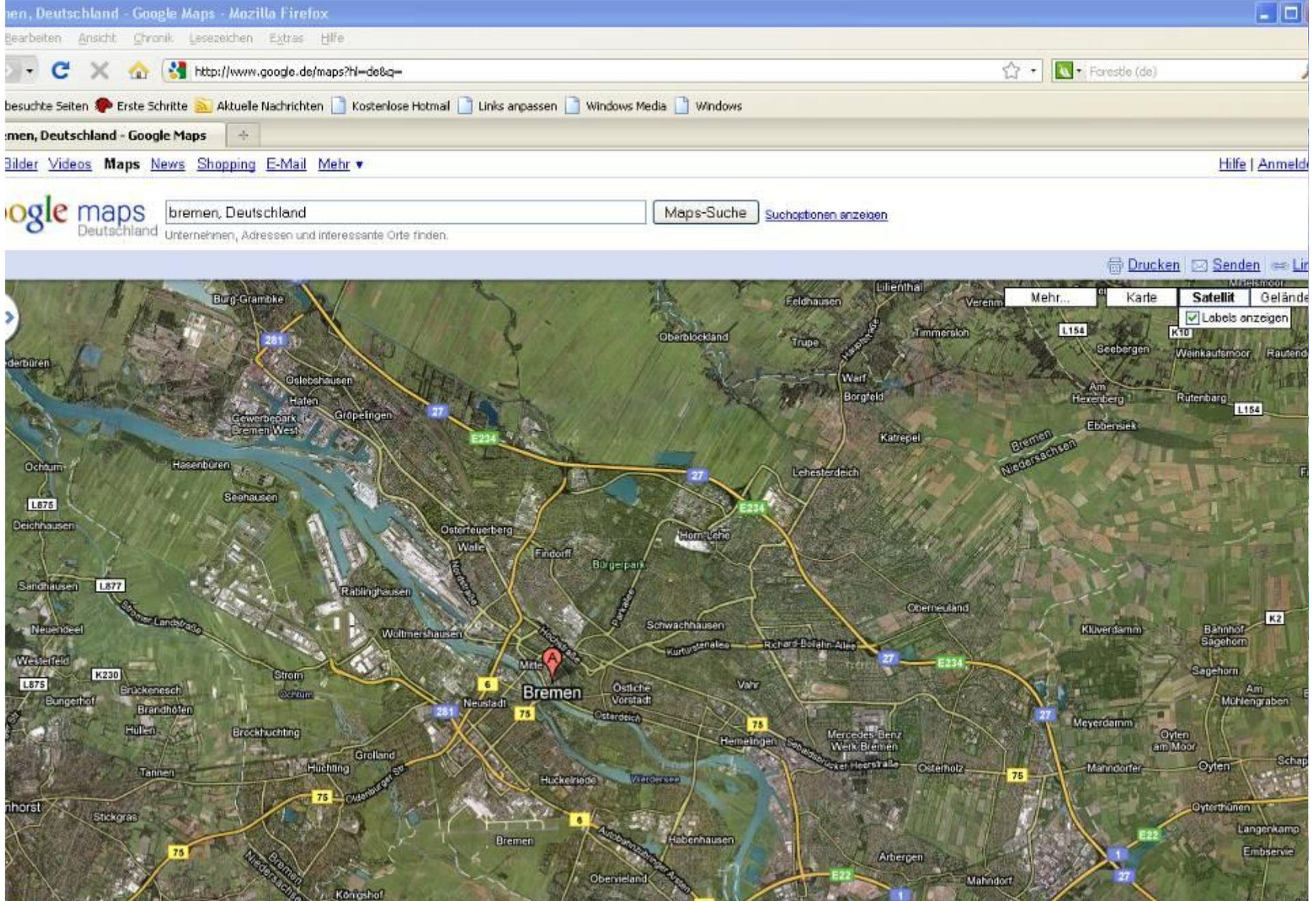
City Dwellers



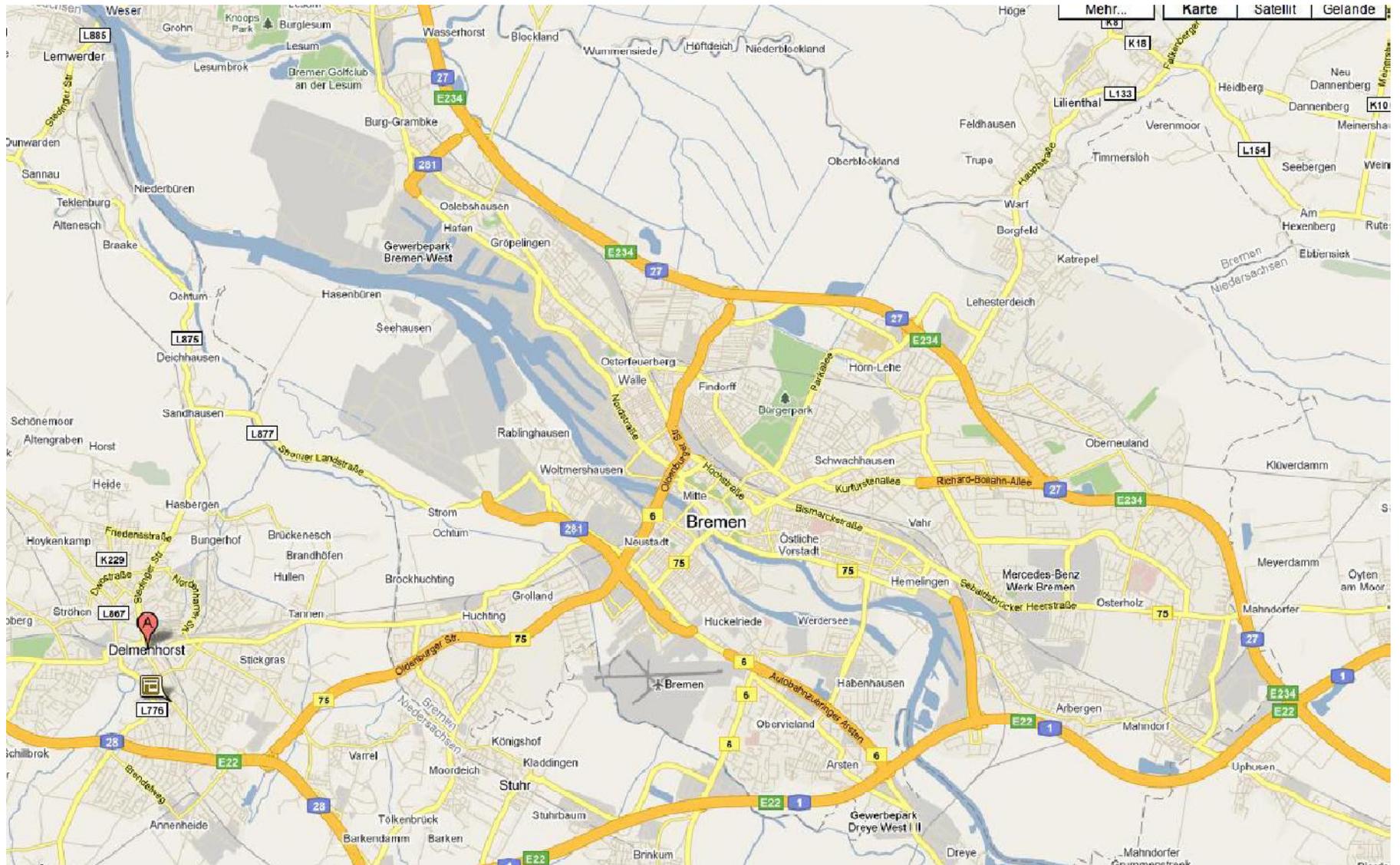
14 % altern. modes

commuters





Main road network of Bremen since 2008

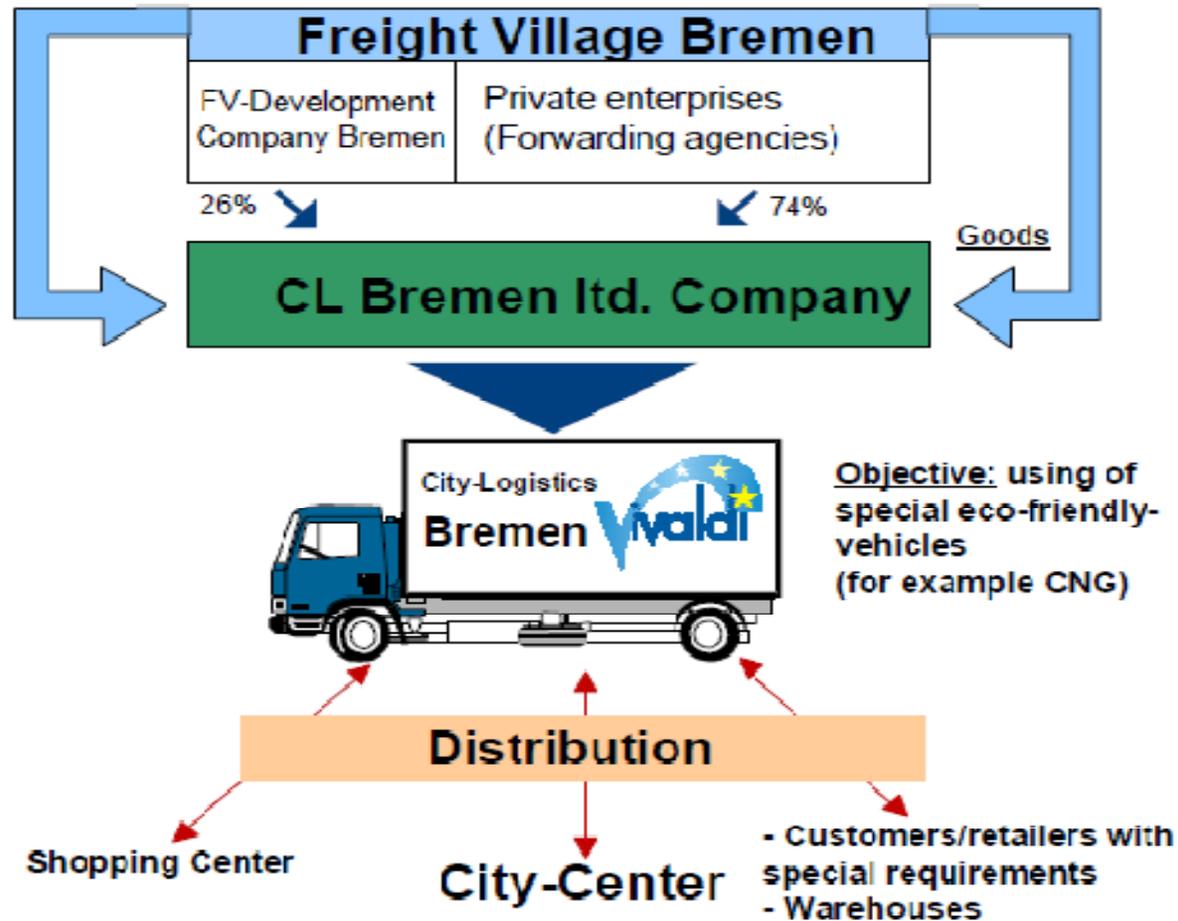


Freight Logistic Center Bremen



Original logistical concept

CL Bremen: Organisation-structure



Bremen

Harbour City:

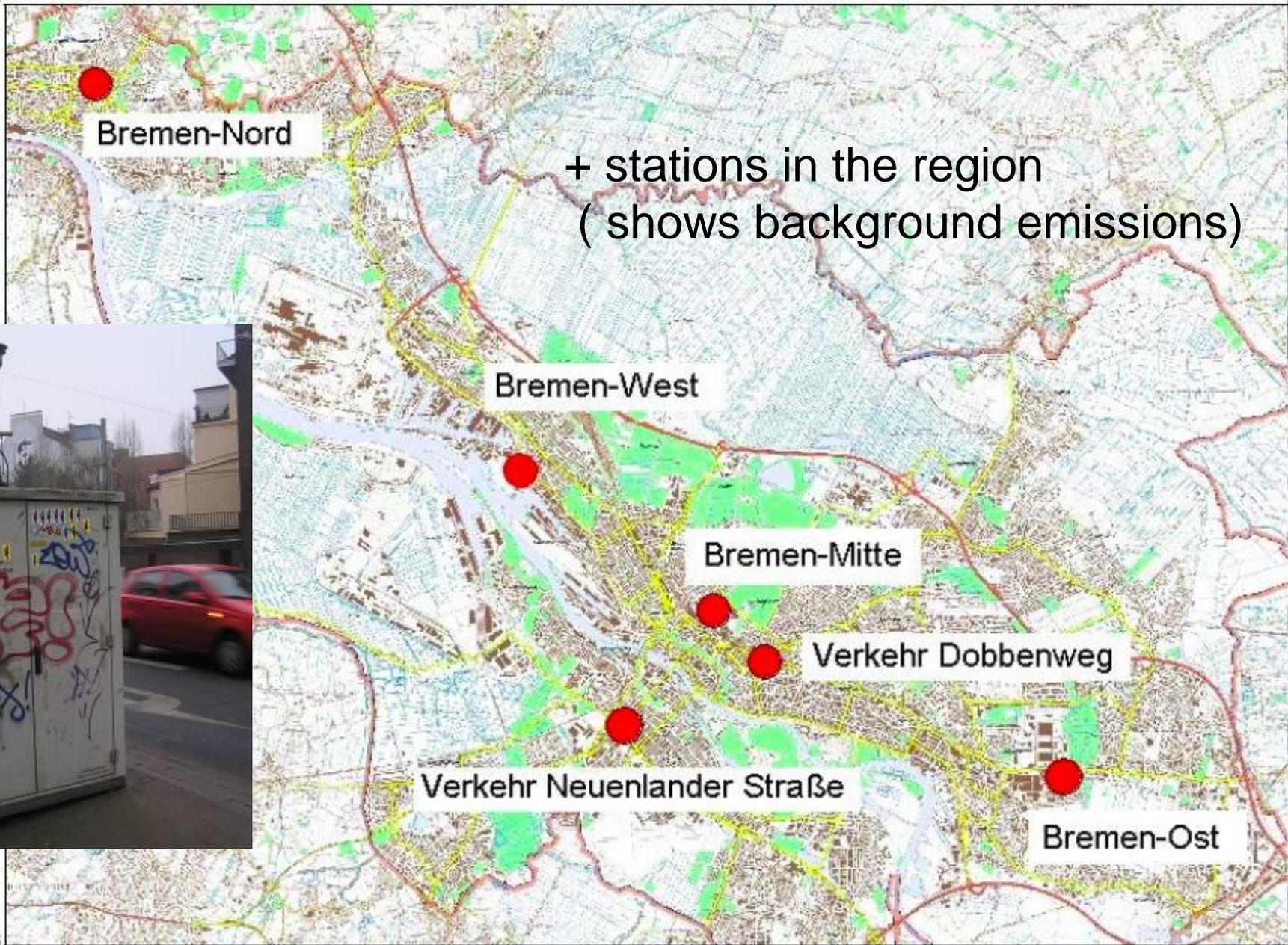
freight +
logistics



Reality: Heavy smokers in the city center

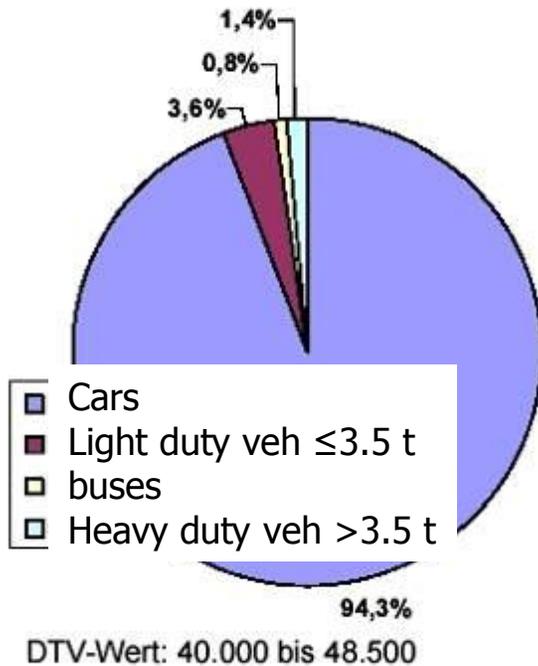


Monitorina

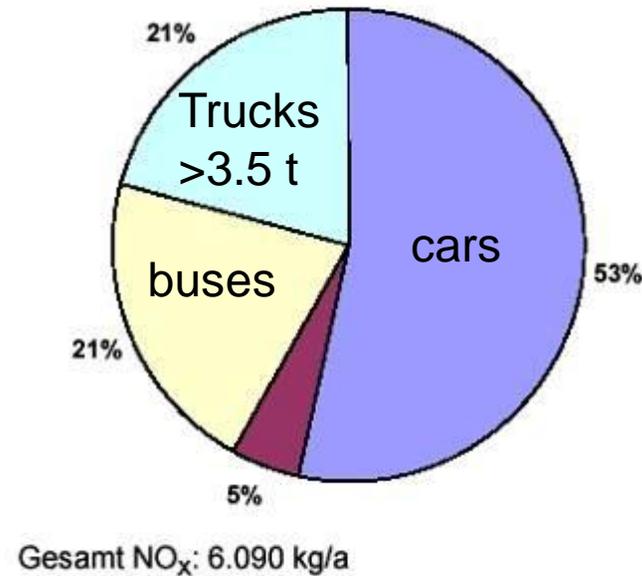


Diesel and NOx

Anteile der Fahrzeuggruppen am Straßenverkehr



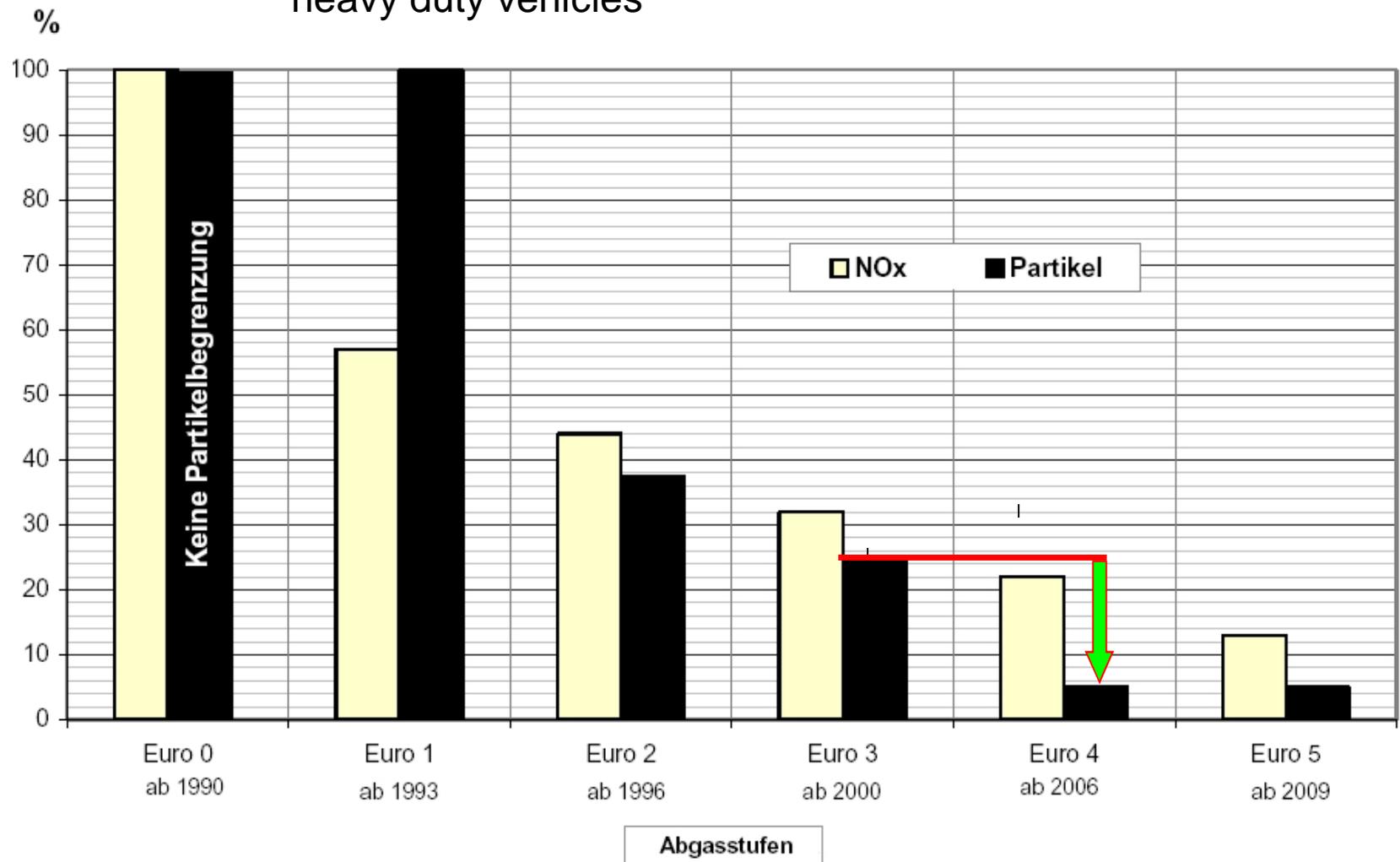
Expected NOx emissions 2010



<10 % of the vehicles cause about 50% of NOx emissions !!!

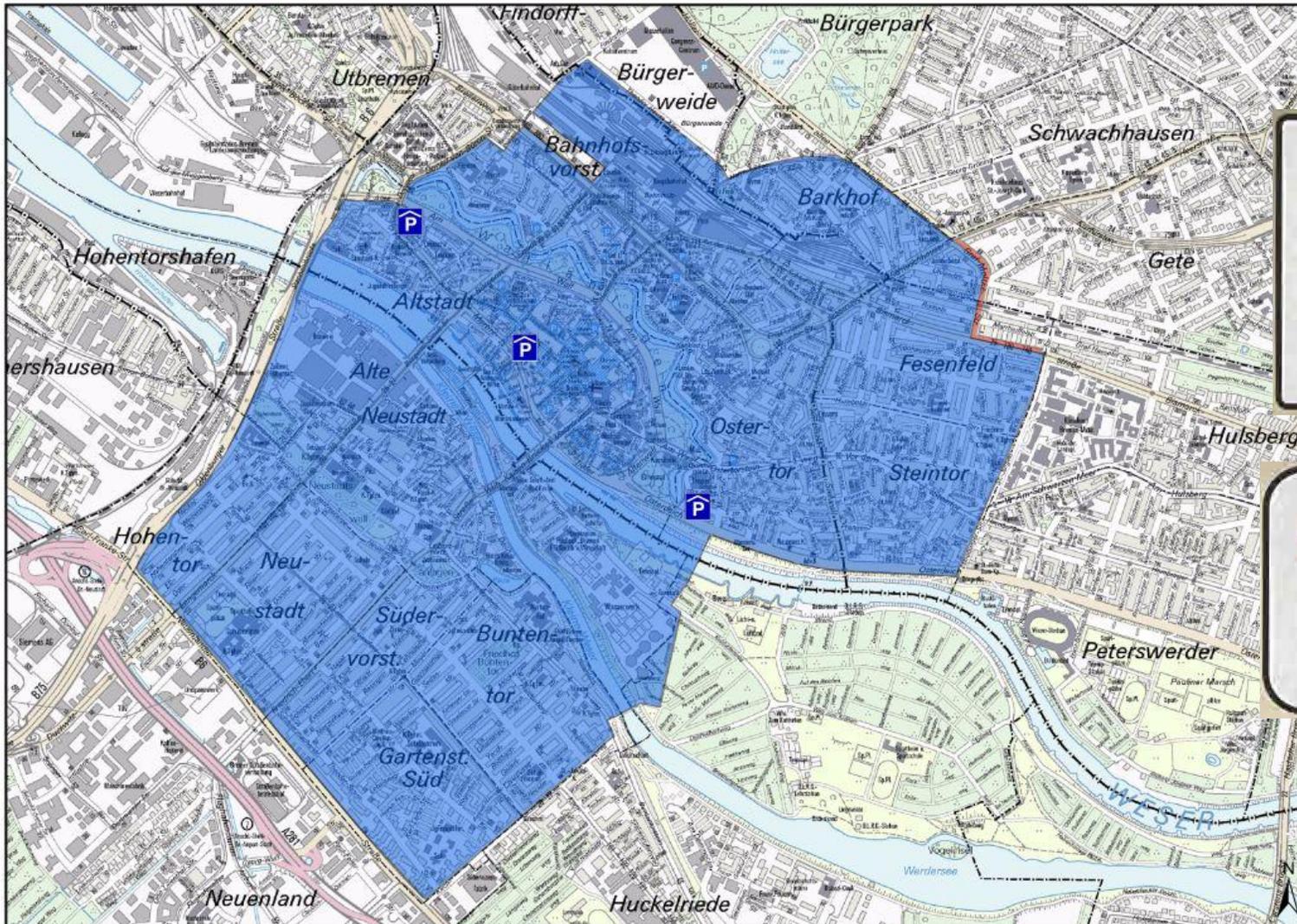
Emission standards

Progress of Euro Emission standards for busses / heavy duty vehicles



Environmental Zone Bremen since 1.1.2009



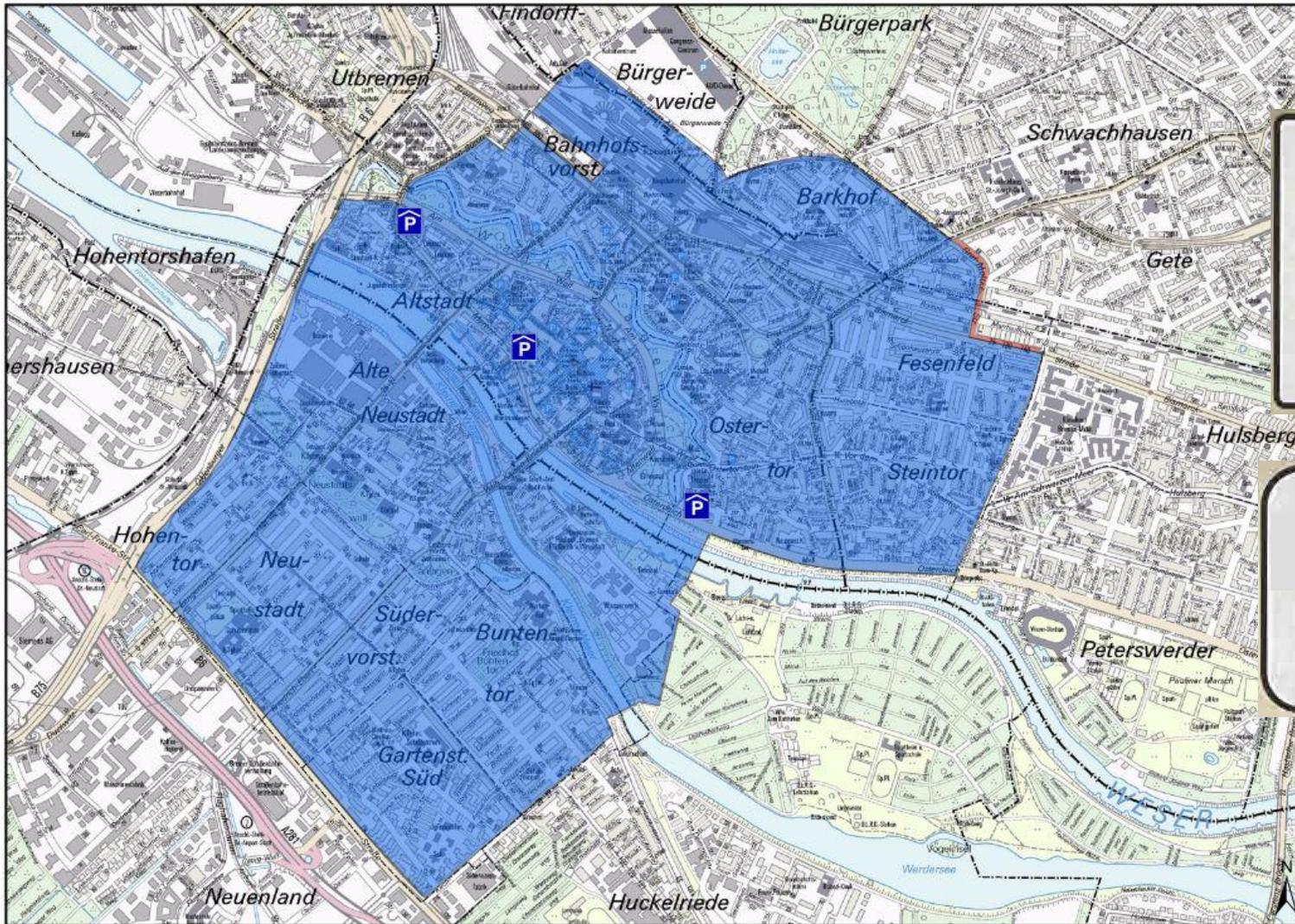


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1.1.2009



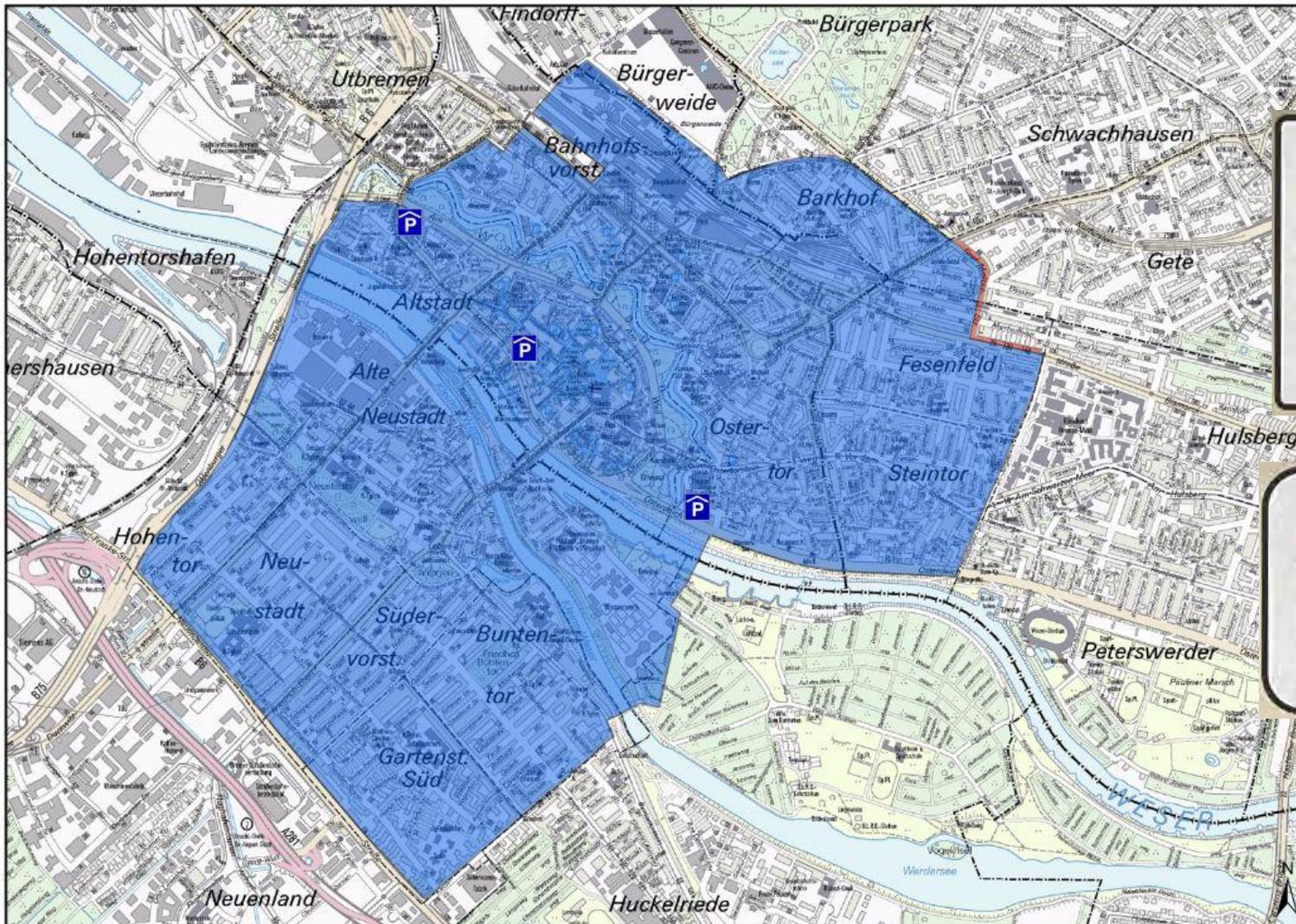


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01.01.2010





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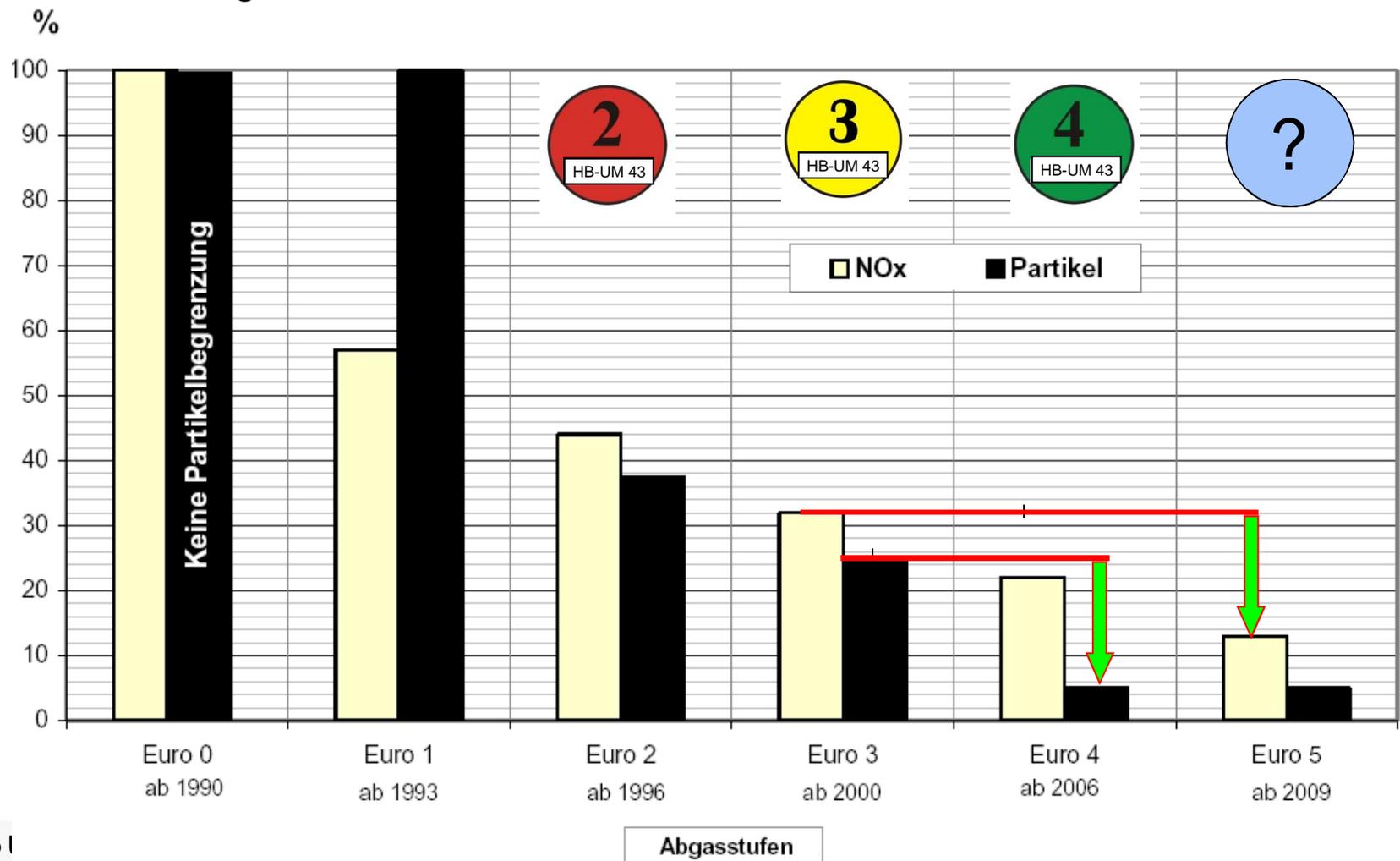
01.07.2011



City logistics and Environmental standards



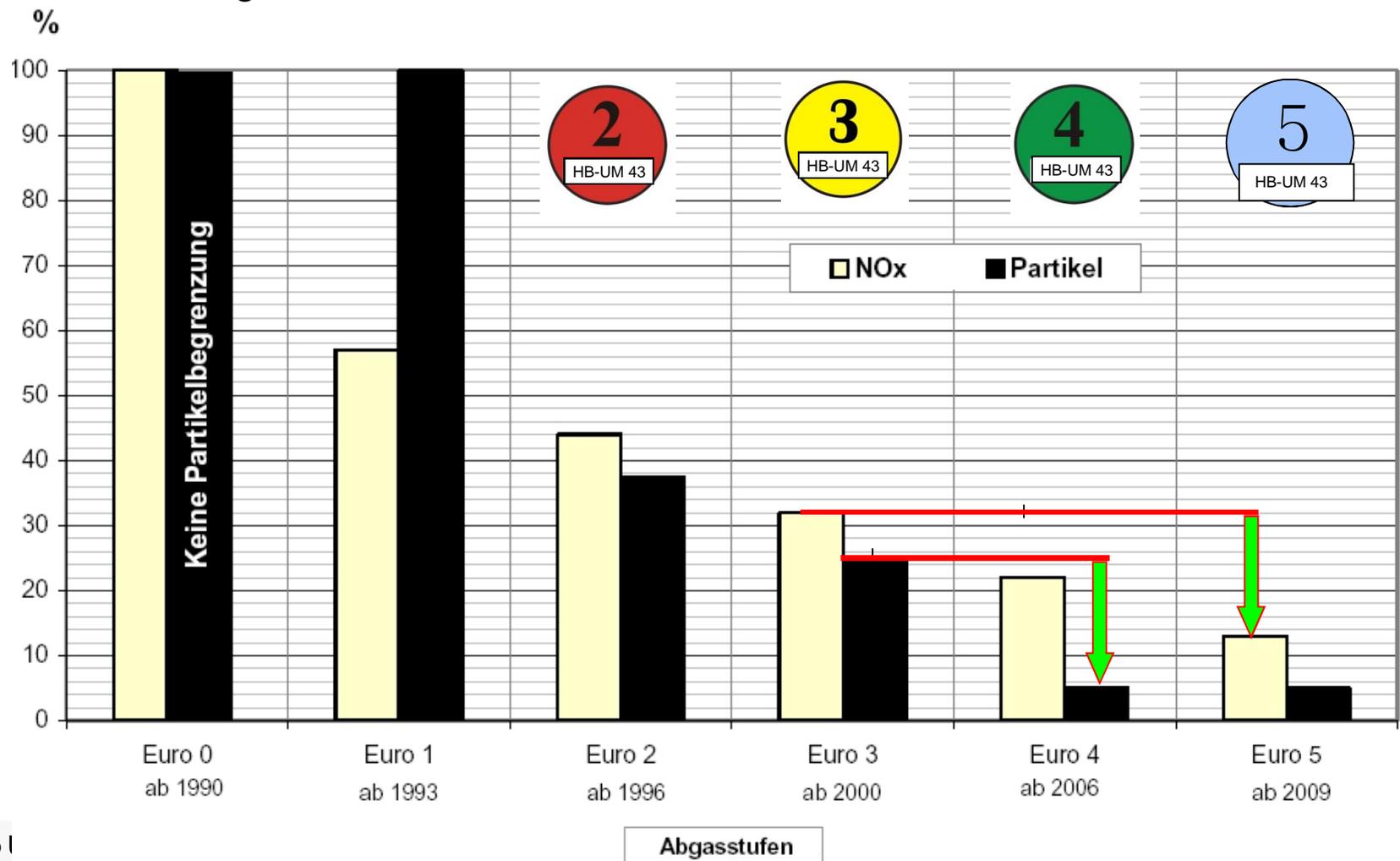
Euro Emission standards for Heavy Duty Vehicles Badges for Diesel vehicles



City logistics and Environmental standards



Euro Emission standards for Heavy Duty Vehicles Badges for Diesel vehicles



Cleaner Delivery Vehicles

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CiViTAS

Emission reduction via (Euro V / EEV)

- PM₁₀
- NO_x

Noise reduction
Diesel > CNG



ED

**CNG-Incentive programme
and information**

**User advantages
(Clean Air Zone max Euro IV)**

**Access to pedestrian area
(time frame)**

Regularly Mo Æ Fr 5h Æ 11h



Environmental Zone; Fleet-wide contract

Incentive for using Euro V - Utility Vehicles



Contract option for companies in the Clean Air Zone;

Largest: Becks



Fleet-wide Agreements

For enterprises located in the Low-Emission-Zone

**Calculation of the emission of the entire fleet
(including third parties)**

Incentive for Euro-5-vehicles

**If purchasing Euro-5,
Euro-3-vehicles may be operated a bit longer (until end of 2011)**



Fleet-wide Agreements

Emissionspunkte-Rechner (bitte in graue Felder eintragen: Anzahl der Fahrzeuge nach Emissionsklassen bzw.- Plakette)

	ohne	rot	gelb	grün	grün plus	Summe Kfz	Abgaspunkte	Emissionsrechte	
	Euro I	Euro II	Euro III	Euro IV	Euro V/EEV			2010	2011
PKW Anzahl	0	0	7	19	9	35	45	140	35
<i>Punkte</i>	0	0	35	19	-9				
LNF (>2,8 to / < 12 to)	0	0	0	2	0	2	3	11,5	3
<i>Punkte</i>	0	0	0	3	0				
SNF (ab 12 to)	0	0	0	0	2	2	-10	40	10
<i>Punkte</i>	0	0	0	0	-10				
Summe aller Fahrzeuge							38	191,5	48

Ergebnis

Mit dieser Fahrzeugflotte haben Sie Abgaspunkte	38
Mit dieser Fahrzeugflotte hätten Sie Abgasrechte im Jahr 2010	191,5
Mit dieser Fahrzeugflotte hätten Sie Abgasrechte im Jahr 2011	48

Ihre Flotte ist für das Jahr 2010 gerüstet!
Ihre Flotte ist für das Jahr 2011 gerüstet!

Erläuterungen:

Leichte Nutzfahrzeuge LNF: Nutzfahrzeuge 2,8 to / unter 12 to zul. Gesamtgewicht

Schwere Nutzfahrzeuge (SNF): zulässiges Gesamtgewicht 12 to und mehr

alle Fahrzeuge unter 2.8 to zählen wie PKW

Fahrzeuge, die generell von Ausnahmeregelungen erfasst sind (z.B. landwirtschaftl. Fahrzeuge) brauchen in den Listen nicht erfasst zu werden.

Plakettenfarbe	Belastungspunkte						Emissionsrechte pro Fahrzeug		
	ohne Euro I	rot Euro II	gelb Euro III	grün Euro IV	grün plus Euro V/EEV		Fahrzeugkategorie	2010	2011
Fahrzeugkategorie									
PKW	20	7	5	1	-1	Punkte	PKW	4	1 Punkte
LNF (< 12 to)	30	10	7,5	1,5	-1,5	Punkte	LNF (< 12 to)	6	1,5 Punkte
SNF (> 12 to)	100	35	25	5	-5	Punkte	SNF (> 12 to)	20	5 Punkte

Incentives for Logistics

Environmental Loading Point for clean delivery vehicles



Umwelt-Ladepunkt



Nur für Euro-V-
EEV Fahrzeuge

PARFUM pilot measure Bremen

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Environmental Loading Point

• for cleaner delivery vehicles



Loading/
Unloading
directly
adjacent to
pedestrian
area



PARFUM pilot measure Bremen

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Environmental Loading Point



Vehicle detection
with induction
loops + RFID (Radio
Frequency Identification)



PARFUM pilot measure Bremen

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Vehicle detection
with induction
loops + RFID

Euro V- vehicles
exception,
sticker and
transponder



PARFUM pilot measure Bremen

Environmental Loading Point



Vehicle detection
with induction
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Euro V- vehicles
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PARFUM pilot measure Bremen

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Environmental Loading Point



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Environmental Loading Point



Grand Opening with representatives from DHL Deutsche Post, Senator for Environment, Brepark and Chamber of Commerce

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Obstacles



..but not very welcome by some motorists

Car-Drivers are peeved at the Eco-Parking



November 2008



Obstacles towards vehicles

Renewal rate of vehicles <12 t is low

Small businesses claim expection from environmental zone

Clean light truck market evolves slowly

Politically rooted pressure is fragile



Obstacles towards city logistics

Logistic chain very sensitive to time loss and further handling activity

Question of liability in tracking and handling when additional handlers occur

Problem has to be pressing – either there's no space for delivery vehicles or there's strong enforcement of time limitations in delivery



Perspectives

Logistic handling technology improvements

IT aided routing and practical route finding aid for drivers

Vehicle technology

- “ More clean % conventional
 - . Diesel
 - . Biofuels
 - . CNG
 - . Hybrids
- “ Electric propulsion

► Unsere Überzeugung

Wir sind uns sicher !

Der emissionsfreie Verkehr in der City gewinnt eine immer größere Bedeutung.
Die Zukunft des innerstädtischen Transports liegt in der Elektromobilität



Ihr Vorteil

Steigen Sie mit uns in diese „grüne Technik“ ein und verbuchen Sie die Vorteile für sich

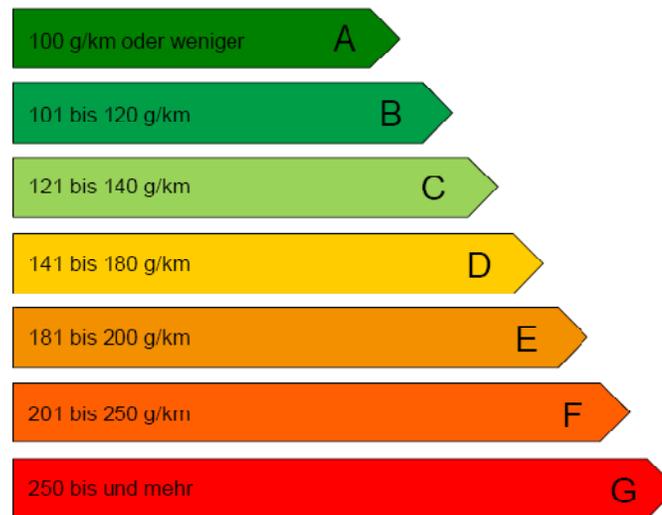


Promises Å

► Emissionen im Vergleich

Kraftstoffverbrauch und CO₂ Emissionen Informationen gemäß Direktive 1999/94/EC

Niedrige CO₂ Emission



Hohe CO₂ Emission



0 g/km

Elektrofahrzeug



208 g/km

Kleintransporter

Thank you!

Thomas Kirpal

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European Affairs

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