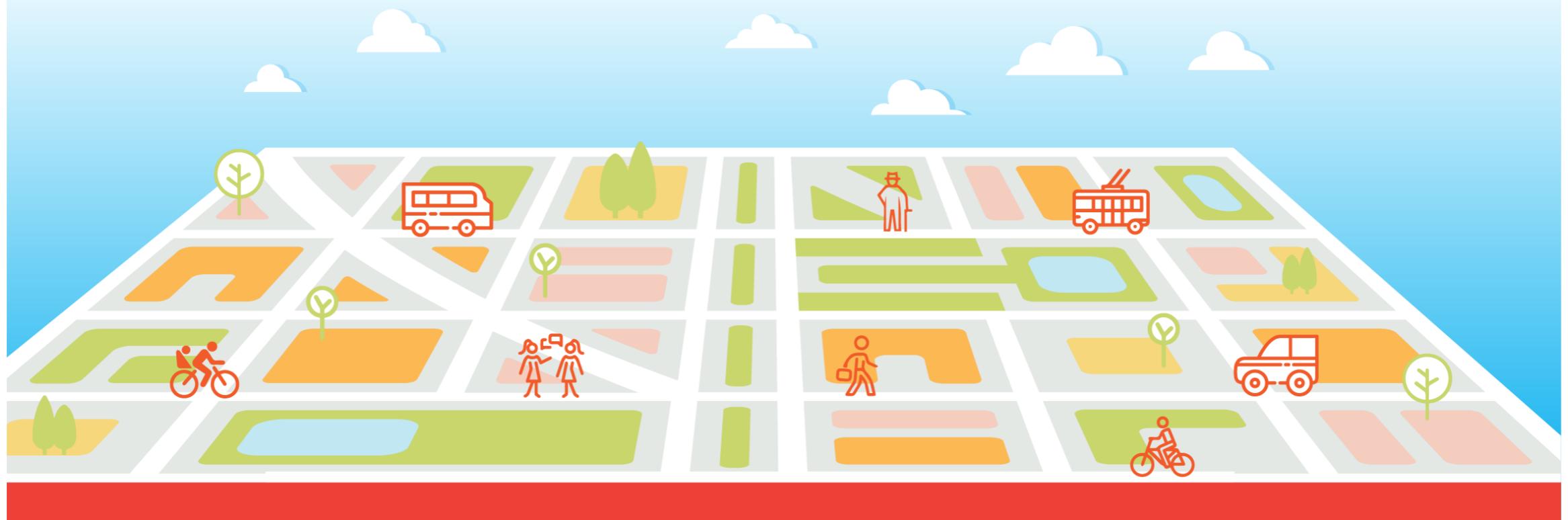


SUNRISE

*Sustainable Urban Neighbourhoods
Research and Implementation
Support in Europe*

CIVITAS SUNRISE

Laying the foundation for sustainable neighbourhood mobility planning

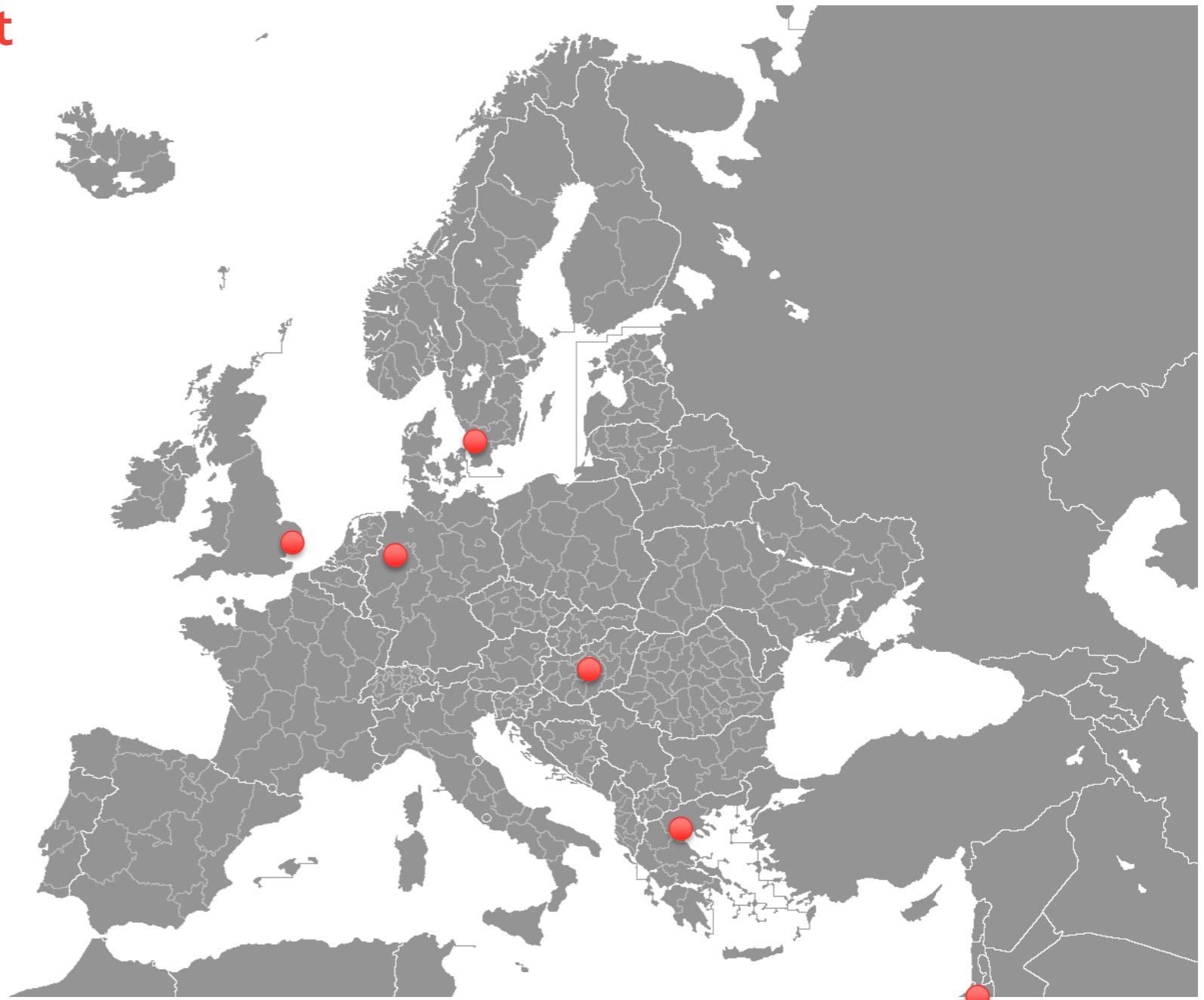


This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 635998

Version: 1
Date: 29 September 2017
Author: Hana Peters

Address mobility challenges at the neighbourhood level in six cities across Europe and the Middle East

- Bremen
- Budapest
- Jerusalem
- Malmö
- Southend-on-sea
- Thessaloniki



The neighbourhoods

Key issues

- Congestion
- Severe air and noise pollution
- Busy roads as physical barriers
- Safety issues
- Lack of public spaces and places to sit
- Low levels of public transport service
- High car usage and ownership rate
- Parking problems

A variety of characteristics

- Central and suburban
- Low-income to upper middle class
- Varying employment levels
- Historic and newer areas
- Young population to higher percentage of elderly people
- Ranging from 0.10 to 1.84 km²
- Ranging from 2.000 - 13.000 inhabitants



Activities along the entire innovation chain

Co-identification
of mobility
problems

Co-development
of solutions

Co-
implementation
of measures

Co-evaluation

Learning and knowledge transfer

with special attention paid to ensure:

- Inclusive representation of society
- Bringing in new stakeholders



Aspirations and expectations

Share **relevant**,
widely **endorsed**,
tangible,
and **replicable** results,
and to
make transparent the mechanisms that got us there.



Risks and concerns

What happens if there are difficulties in securing certain types of funding thus ensuring that other interests are not fully captured?

There is a possibility that external third party funds for concrete implementation measures (e.g. national infrastructure funds) might not be obtained or might not fit the SUNRISE implementation needs.

What if we encounter a lack of interest of stakeholders to participate in partner neighbourhoods, and therefore difficulty achieving a critical mass of participants?

What if the project lifetime proves to be an insufficient timescale for engagement?

...or a lack of (or change in) interest of city authorities to take up, engage in and support implementation of bottom-up suggestions and measures?





Thank you!

Partners

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