



First Annual Sustainable Mobility Convention

Monday 20th – Tuesday 21st
September 2010
Park Plaza Victoria, London



Monday 20th September 2010

Chair: Professor Phil Goodwin

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|-------|---|-------|--|
| 14.00 | Welcome and opening | 16.10 | Bronwyn Hill ,
Department for Transport (invited) |
| 14.10 | Norman Baker MP ,
Parliamentary Under-Secretary of
State for Transport | 16.30 | Kurt Markworth ,
Aalborg ARCHIMEDES project |
| 14.30 | Vincent Leiner ,
European Commission | 16.50 | Professor Mike McDonald ,
University of Southampton and
CIVITAS POINTER project |
| 14.50 | Cllr Helen Holland ,
Bristol City Council
(speaking in CIVINET capacity) | 17.10 | Chair's closing remarks |
| 15.10 | Refreshments | | |
| 15.30 | Cllr Tim Ashton ,
Lancashire County Council | | |
| 15.50 | Republic of Ireland Policy
Representative (invited) | | |

19.30 Evening

Dinner and Award Ceremony,
Park Plaza Victoria London

Tuesday 21st September 2010

- 09.30 Welcome
- 09.35 Two sessions run in parallel

Session A:

ENCOURAGING A NEW CULTURE IN URBAN MOBILITY

Chair: Jim McGeever, LEPT

Taking a more holistic approach to Smarter Choices

Sarah Clifford, TTR

The urban market for car clubs

Nathan Kaczmarek,
London Borough of Islington

Speaker, (TBC)

Session B:

CLEAN VEHICLE AND FUELS - REDUCING ENERGY CONSUMPTION AND EMISSIONS

Chair: Dr Bruce Tofield,
University of East Anglia

Establishing a supply chain for biodiesel vehicles

Dr Bruce Tofield, University of East Anglia

Environmental benefits of biomethane as a fuel

Tom Parker, BIOGASMAX

Hybrid Buses in London

Mike Winter, Transport for London

- 10.50 Refreshments

11.10 Two sessions run in parallel:

Session C:

**MAKING THE BEST USE OF
INFORMATION AND
COMMUNICATIONS
TECHNOLOGIES**

Chair: Andy Wren,
Hampshire County Council

**Smart technology: where next in
public transport?**

Richard Poynder, Smartex

**Creating a genuinely useful mobile
information service**

Tim Johnson, Kizoom

**Making the best use of your
community to meet sustainable
transport objectives**

Peter Miller, ITO World

Session D:

**MANAGING TRAFFIC FLOWS -
ACCESS CONTROL, TRAFFIC
MANAGEMENT AND PRICING**

Chair: Andy Watt,
Norwich County Council

**Norwich Area Traffic Strategy
Implementation Plan**

Jeremy Wiggin,
Norfolk County Council

Success in Norfolk urban policy

David Cumming / Louise Cornell,
Norfolk County Council

**Access Controls in
Low Emission Zones**

Andy Watt,
Norwich County Council

12.25 Lunch

13.25 Two sessions run in parallel:

Session E:

**MAKING IT COOL TO TRAVEL BY
PUBLIC TRANSPORT**

Chair: Mark Prior,
Brighton & Hove City Council

CIVITAS Brighton Smartcard Project

Pat Stringer,
Brighton & Hove Bus Company

**Ingredients of the
Quality Bus Partnership and why
it is such a success**

Paul Crowther,
Brighton & Hove City Council

Successfully Marketing Buses

Pat Stringer,
Brighton & Hove Bus Company

Session F:

**GETTING ON THE RIGHT ROAD -
SUSTAINABLE URBAN FREIGHT**

Chair: Alistair Cox,
Bristol City Council

Freight Considerations for LTP3

Gordon Telling,
Freight Transport Association

Benefits of out of hours deliveries

Stephen Kelly, TTR

Freight Consolidation Centres

Speaker, (TBC),
Bristol City Council

14.40 Refreshments

Final Plenary session

15.00 Roundtable topic: Progressing Sustainable Mobility through Local Transport Planning

15.30 Workshop sessions feedback

16.00 Chair's summing up

16.30 Event close

*Printed programme
Is subject to change*

Booking Information

Venue

Park Plaza Victoria London
239 Vauxhall Bridge Road
London SW1V 1EQ

Price

Member	FREE
Non-member	£120 + VAT

Attendance at this two-day event is free of charge for up to three delegates per CIVINET UK & Ireland Network Member. Non-members are charged £120 + VAT (which includes refreshments and an evening meal at the Award Ceremony on Monday 20th September 2010).

Terms and Conditions

PAYMENT & CONFIRMATION

One form should be completed per delegate. Fees do not include travel, overnight accommodation or breakfast. On receipt of the booking form, delegates will be sent an invoice which can be paid by cheque, credit card or BACS transfer and joining instructions by email. Fees are payable in advance of the event or delegates may be refused entry.

CANCELLATION

If you are unable to attend all cancellations or alterations to the booking must be received in writing prior to the event and will be subject to an administration fee.

DATA PROTECTION

Details will be held on a database in accordance with Data Protection Legislation. Only signed booking forms will be accepted.

www.civitas.eu/civinet



First Annual Sustainable Mobility Convention 2010

Please complete one booking form per delegate in block capitals and return by 15th September 2010 to:

CIVINET UK & Ireland Network Secretariat,
Transport & Travel Research Ltd,
6 Portland Square, Bristol BS2 8RR United Kingdom
Telephone: +44 117 907 6520
Fax: +44 117 907 4146 Email: civinet@ttr-ltd.com

Personal Details:

Name	<input type="text"/>	
Job Title	<input type="text"/>	
Department	<input type="text"/>	
Telephone	<input type="text"/>	Fax <input type="text"/>
Email	<input type="text"/>	

Name and address of organisation:

<input type="text"/>
<input type="text"/>
<input type="text"/>

Please invoice me quoting reference no.

Signed

Date



THE CIVITAS INITIATIVE
IS CO-FINANCED BY THE
EUROPEAN UNION

CIVINET UK & IRELAND NETWORK

The Local Authority network for sustainable mobility

The European Commission's CIVITAS Programme has helped 58 demonstration cities implement ambitious measures to achieve more sustainable transport systems. Through the CIVINET UK & Ireland Network, good practice and lessons learned are disseminated to a wide range of local authorities and transport practitioners.

This **First Annual Sustainable Mobility Convention** is a key information and networking event for local authorities and other parties interested in sustainable mobility solutions

Who should attend?

- Politicians
- Officers and elected members in local authorities across the UK and Ireland with transport responsibilities
- Officers in Passenger Transport Executives
- Officers and elected members in local authorities across the UK and Ireland with air quality, climate change or noise responsibilities
- Officers in Primary Care Trusts with an interest in health and urban transport
- Universities
- Research centres
- Private organisations
- Suppliers of technology
- Action or advisory groups

CIVITAS Demonstration cities across Europe



Key Themes

- Best practice in Smarter Choices
- Clean Vehicles
- Freight
- Access Control and Traffic Management
- Public Transport
- Telematics

Sponsorship

A small number of sponsorship opportunities are available at competitive rates.

Please call **Mark Fell** on **0207 953 4069** to discuss.