

## **CIVITAS 2MOVE2 Project - European Conference “Parking in the cities”**

**Implementing sustainable mobility by parking management strategies and new technologies.**

**Date: 14 April 2016**

**Venue: Areál dopravní výchovy a vzdělávání (Traffic Education Centre), Bauerova 322/7, 603 00 Brno**

### **Summary**

Parking management includes a variety of strategies that encourage more efficient use of existing parking facilities and help achieve a variety of transportation, land use development, economic and environmental objectives.

The conference is organized by the European project CIVITAS “2MOVE2” and addresses stakeholders in the field of parking management and transport from Czech Republic, Slovakia, Spain, Israel and Germany. It will be a platform for professionals and experts from cities and transport institutions aiming to exchange experiences and solutions for a better parking management and urban mobility.

CIVITAS 2MOVE2 partners (Stuttgart, Malaga, Brno and Tel Aviv-Yafo) will present the work they have performed in this field within the project.

The event is organized together with the CIVINET network of cities in Czech Republic and Slovakia.

The event will take place at the premises of the newly open Traffic Education Centre (**Areál dopravní výchovy a vzdělávání**) which is focusing on transport education not only of children and youth but also adults. So called transport playground provides opportunity to learn safety rules; the simulators which are part of the centre show danger during the car accidents.

Since 2002 the CIVITAS Initiative is co-funded by the European Commission and has helped cities to achieve a more sustainable, clean and energy efficient urban transport system by implementing and evaluating an ambitious, integrated set of technology and policy based measures.

**English translation will be provided during the whole conference.  
Participation is free of charge.**

## CONFERENCE AGENDA:

**Moderators: Wolfgang Forderer, Patrick Daude (City of Stuttgart/2MOVE2 coordinator)**

Time	Presentation	Participants
8:30 – 9:30	Registration of the participants/ Coffee	
9:30 – 9:45	<b>Introduction of the aims of the conference</b>	Moderators Wolfgang Forderer/Patrick Daude, City of Stuttgart
9:45 – 10:15	<b>Welcome notes by high level representatives from Brno and the 2MOVE2 partner cities Malaga, Tel Aviv-Yafo and Stuttgart</b>	Richard Mrázek, Deputy Mayor, City of Brno Vladimír Bielko, Head of Transport Dep, City of Brno Nadia vom Scheidt, Head of the Department for International Affairs, City of Stuttgart Sharona Hershko, Head of the Infrastructure and Construction Administration, City of Tel Aviv Carlos Sanchez Pacheco, Head of Department and Coordinator of Energy and Buildings , City of Malaga
10:15 – 10:45	<b>Brno – Experiences with the implementation of Smart Parking and Park and Ride system</b>	Miroslav Drábek, City of Brno Antonín Havlíček, BKOM - Brno
10:45 – 11:15	Coffee Break	
11:15 – 12:30	<b>Implementation and experience of Residential Parking in Stuttgart</b> <b>Moving towards reduced parking standards in Tel Aviv metropolitan area</b> <b>Intelligent Parking Measures in Malaga</b>	Gisa Gaietto, City of Stuttgart Sharona Hershko and Haggai Yaron, City of Tel Aviv- Yafo Carlos Sanchez Pacheco City of Malaga
12:30 – 13:00	<b>Panel discussion on Parking Management in the 2MOVE2 cities and questions from the audience</b>	All
13:00 – 14:30	Lunch/ Presentation of Traffic Education Centre Programme	
14:30 – 16:00	<b>Activities of the CIVINET Czech and Slovak Republics to support sustainable urban mobility</b> <b>Innovative technologies and policy for Parking</b> <b>New parking policies in the cities</b>	Hana Brůhová, CDV/CIVINET Martin Knopp, VARS Milan Zelenka, DESIGNA
16:00 – 16:30	<b>Closing session – wrap up</b>	Wolfgang Forderer/ Patrick Daude
17:00	<i>For those who are interested, the electric boat excursion and electric boat trip on the Brno Dam is prepared. The participants will be transported from the place of venue by buses. <b>Departure at 17:00.</b></i>	

## PRACTICAL INFORMATION:

### Place of venue:

Areál dopravní výchovy a vzdělávání (Traffic Education Centre), Bauerova 322/7, 603 00 Brno



## How to get there?

### By public transport

- from main train station (stop: Hlavní nádraží) by tram number 1 to Mendel Square (stop: Medlovo náměstí)
- from Mendel Square (stop: Medlovo náměstí) by bus number 84 to stop: Riviéra (requested stop!)

**For parking is possible to use parking places opposite to areal of Traffic Education Centre.**