



CiViTAS
Cleaner and better transport in cities



THE CIVITAS INITIATIVE
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WEBINAR Safe school surroundings

Safer crossings for school children

21/02/2013

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Slide title

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Background & Objectives

Intensive traffic in Szczecinek

- Traffic prognosis indicates in a do-nothing scenario that until 2015 the road traffic intensity will raise twofold.
- The main road connecting South-North of the country runs through the city.
- intensive flow of heavy-duty vehicles and tourists going to the Baltic coast, especially in the summer season.

Urgent need for increase of the pedestrians (especially school surroundings) and road traffic safety, which can be reached by installation of safety facilities.



Challenges

High level:

To ensure the road traffic and pedestrians safety

Strategic level:

To develop safe and secure road-infrastructure by implementation of signalling, illumination of pedestrian crossings, dialogue displays at pedestrian crossings.

Measure level:

To decrease number of road accidents

To increase road traffic safety



Implementation

Increasing safety in school surroundings

- Signalling of pedestrian crossings
- Illumination of pedestrian crossings
- Dialogue displays at pedestrian crossings
- Traffic surveillance system of main intersections
- „Safe way to school” campaign
- Measures promoting cycling



Results

What are the results of the implementation of the measure?

- Safe school surrounding created – no accidents or road collisions recorded.
- High acceptance of implemented measures (both drivers and pedestrians):
 - illumination of pedestrian crossings 82.30%,
 - signalling of pedestrian crossings 89.60%,
 - dialogue displays 84.70%,
- „Safe way to school” campaign launched and decided to be continued.



Conclusion

- Safety of the school children – the highest priority for local decision makers!
- Synergy effect – combination of hard measures (safety facilities) and soft measures (campaign „Safe way to school”).
- Increasing safety around schools – process that must be continued.



Slide title

Thank you

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