

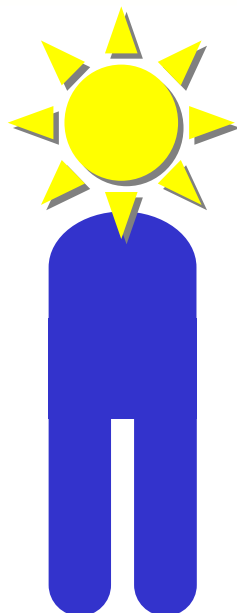
CiViTAS
Cleaner and better transport in cities

CARAVEL
GENOVA • KRAKÓW • BURGOS • STUTT GART

Summer
University
May 28th - 30th
Stuttgart 2008

*“Soft Measures in
Transport Planning “*

... learning from experiences in CiViTAS CARAVEL



PROGRAM



THE CIVITAS INITIATIVE
IS CO-FINANCED BY THE
EUROPEAN UNION



Summer University Stuttgart

May 28th – 30th, 2008

”Soft Measures in Transport Planning”

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Welcome

Welcome to the second Unit of the CiViTAS CARAVEL Summer University in Stuttgart dealing with “Soft Measures in Transport Planning”.

After the first unit in Burgos, Spain in 2007, the second unit of the CARAVEL Summer University will take place in Stuttgart, Germany, from May 28th to 30th, 2008. The idea of the in total four units of the CiViTAS CARAVEL Summer University is “... learning from the experiences in CiViTAS CARAVEL”.

Registration

The participation is **free of charge**, nevertheless registration is necessary. Please use the [Online Registration Form](#).

If you have any questions about the CiViTAS CARAVEL Summer University or problems regarding your registration please don't hesitate to contact

- in Stuttgart/ Germany: [Manfred Wacker](#) manfred.wacker@isv.uni-stuttgart.de (+49 711 685 82481)
- in Burgos/ Spain: [Jose Maria Diez](#) proyectos@burgosciudad21.org (+34 947 257 905)
- in Genoa/ Italy: [Alberto Cappato](#) cappato@iicgenova.it (+39 010 27 22 383),
- in Krakow/ Poland: [Justyna Mita](#) biuro@forms.pl (+48 12 294 81 80)
[Lukasz Franek](#) franek@transys.wil.pk.edu.pl (+48 12 6282178)

for more information.

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Program

Summer University - CiViTAS CARAVEL Stuttgart 2008

May 28th - 30th, 2008

Soft Measures in Transport Planning

DAY 1 - 28th May, 2008

Time	Speaker	Title	Location
09:00	<i>Registration</i>		SSB Veranstaltungs- zentrum Waldaupark
10:00	AOR Dipl.-Ing. Manfred Wacker, Universität Stuttgart, Dissemination Manager CiViTAS CARAVEL	Welcome	
10:10	Patrick Daude, Coordinator "Cities for Mobility", City of Stuttgart	Cities for Mobility	
10:30	Karl Reiter, FGM AMOR, Graz	Opening Lecture "Soft Policies - Little Costs, High Benefits"	
12:00	<i>Lunch</i>		
13:00	Prof. Dr.-Ing Rudnicki, Technical University Krakow, Scientific Advisor CiViTAS CARAVEL Krakow	Service Quality in Public Transport	
14:30	Prof. Dr. Hernán Gonzalo University of Burgos	Soft Measures, Strong Solutions: Implementation of Soft Measures in Transport in the City of Burgos and other	

DAY 2 - 29th May, 2008

Time	Speaker	Title	Location
09:00	Regina Lüdert, City of Stuttgart, Measure Leader of 'Car- pooling system in Stuttgart' and 'Sustainable mobility marketing in Stuttgart'	Car-Pooling in CiViTAS CARAVEL	SSB Veranstaltungs- zentrum Waldaupark
10:00	Marco Silvestri, Genoa	Car-Sharing in Genoa	
11:00	AOR Dipl.-Ing. Manfred Wacker, Universität Stuttgart, Dissemination Manager CiViTAS CARAVEL	MOVIMAN	
12:00	<i>Lunch</i>		
13:00	AOR Dipl.-Ing. Manfred Wacker, Universität Stuttgart, Dissemination Manager CiViTAS CARAVEL	Excursion - Soft Measures in Stuttgart	
15:30	<i>End of the day</i>		



DAY 3 - 30th May, 2008

Time	Speaker	Title	Location
09:00	Msc. Kate Nosal, Measure Leader Assistant of 'Integrated mobility plan for the Technical University of Krakow'	"Mobility Plans" in CiViTAS CARAVEL	SSB Veranstaltungs- zentrum Waldaupark
09:45	Manfred Kreisner, Verband Region Stuttgart, Measure Leader of 'Security Action Plan for Suburban Railway in Greater Stuttgart'	Security Action Plan for Suburban Railway in Greater Stuttgart	
10:15	Paola Pireddu, Istituto Internazionale delle Comunicazioni, Local Dissemination Manager Genoa	Mobility Forum and Sustainable Mobility Marketing	
11:00	Paola Pireddu, Istituto Internazionale delle Comunicazioni, Local Dissemination Manager Genoa	Exercise	
12:45	<i>Lunch</i>		
13:30	Alexandre Blaquièrre, Project Manager of MOBILIS	Awareness Raising Campaign for Changing Mobility Behaviour in Toulouse	
14:00	Michael Glotz-Richter, CiViTAS VIVALDI	Intermodal Travel Information Centre in Bremen	
14:30	Dipl.-Ing. Susanne Scherz, City of Stuttgart	Soft Measures in Stuttgart Transport Master Plan	
15:30	AOR Dipl.-Ing. Manfred Wacker, Universität Stuttgart, Dissemination Manager CiViTAS CARAVEL	Closing Remarks	
16:00	End of Summer University		



How to get to Stuttgart

Stuttgart is situated in Southern Germany. It can be easily reached by plane, train or bus.

www.airport-stuttgart.com

www.bahn.de

For more information please go to the official website of Stuttgart Tourist:

http://www.stuttgart-tourist.de/ENG/ipoint/anreise_flugzeug.htm



Venue

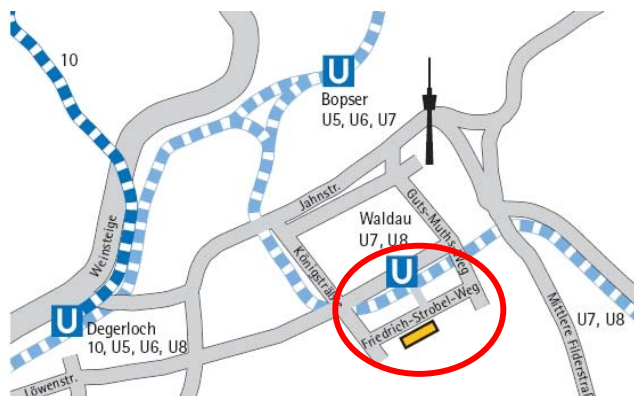
The **SSB Veranstaltungszentrum Waldaupark** in Stuttgart-Degerloch will host the second unit of the CiViTAS CARAVEL Summer University.

SSB Veranstaltungszentrum Waldaupark, Friedrich-Strobel-Weg 4-6, 70597 Stuttgart, www.waldaupark.de



Arrival:

From the city centre/main station the SSB Veranstaltungszentrum – Waldaupark can be easily reached with public transport. Take metroline U 7 from the main station direction Heumaden to the station Waldau. From there it's just 200 m to the SSB Veranstaltungszentrum Waldaupark.



From the airport it's 12 km with the taxi.



Recommended Accommodation

Rega Hotel Stuttgart ***

Ludwigstraße 18-20, D-70176 Stuttgart
Tel. +49 711 – 61934 0 • Fax: +49 711 – 61934 77
info@rega-hotel.de
www.rega-hotel.de

Price per person and night with breakfast: Double room from 50 €, single room from 80 €

Hotel Sauter ***

Johannesstraße 28, D-70176 Stuttgart
Tel. +49 711 – 6143 0 • Fax: +49 711 – 611639
info@hotel-sauter.de
www.hotel-sauter.de

Price per person and night with breakfast: Double room from 45 €, single room from 70 €

Hotel Hansa ***

Silberburgstraße 114-116, D-70176 Stuttgart
Tel. +49 711 – 6567800 • Fax: +49 711 – 617349
info@hansa-stuttgart.de
www.hansa-stuttgart.de

Price per person and night with breakfast: Double room from 60 €, single room from 84 €

Ibis Hotel Stuttgart ***

Marienplatz 8-10, D-70178 Stuttgart
Tel. +49 711 – 120640 • Fax: +49 711 – 12064160
www.ibishotel.com (Hotelcode: 3284)

Price per person and night with breakfast: Double room from 45 €, single room from 85 €

Hostel:

Alex 30 Hostel

(Situated close to the station of the metro line U 7 to the congress centre.)
Alexanderstraße 30, D-70184 Stuttgart
Tel. +49 711 – 838895 0 • Fax: +49 711 – 838895 20
info@alex30-hostel.de
www.alex30-hostel.de

Price per person and night with breakfast: Shared room from 28 Euro, Double room from 33 €, single room from 40 €

For more information about accommodation please go to the official website of Stuttgart Tourist:

http://www.stuttgart-tourist.de/ENG/hotels/hotels_buchen.htm

