

# Intelligent demand management for goods vehicles

CiViTAS  
“quotes”

“ The city of **Bath** set up a trial with VMS (variable message signs) and ANPR (automatic number plate recognition) cameras to make Heavy Goods Vehicle (HGV) operators aware of weight restrictions in the historic city centre (< 7.5 tons)



Results achieved in the demonstration area:

- 43% HGV traffic
- a daily reduction of **2.2** kg of NO<sub>2</sub>
- a daily reduction of **448** kg of CO<sub>2</sub>

## Sources

Demand Management for Goods Vehicles in Bath  
Cluster Report 4 (2013)