Eco-driving
Is a term used to describe energy efficient use of vehicles. It means smarter and more fuel-efficient driving and it represents a new driving culture that makes best use of advanced vehicle technologies, while improving also road safety.

The cost-benefit analysis of Tallinn eco-driving training for bus drivers indicated:

- a net present value of €67,657 over three years
- with a cost/benefit ratio of 1:6 in the case of a social discount rate of 5.5%