



CIVITAS LEARNING CENTRE

Capacity building for cleaner and better cities

Programme 2016



THE CIVITAS INITIATIVE
IS CO-FINANCED BY THE
EUROPEAN UNION

WELCOME!

The CIVITAS Learning Centre provides capacity-building for urban transport professionals. The e-courses, trainings and placements it offers are designed to result in lasting knowledge and skills.

Enhanced capacities will enable professionals to work more effectively and create larger impacts with their urban mobility projects. By taking part in the CIVITAS Learning Centre, cities show that they are committed to the development of their staff's professional skills.

The CIVITAS Learning Centre is part of CIVITAS, the European Commission's initiative for more sustainable urban mobility. This booklet provides an overview of the approach and programme of that Learning Centre.

Dear professionals and city authorities, our common efforts will make European cities the most mobile and greenest cities in the world, driving prosperity and ensuring EU citizens a high quality of life.

I wish you a very good time in taking part in these e-courses, trainings and placements!



Isabelle Maës
Policy Officer for CIVITAS
European Commission

IMPRINT

February 2016

Contact:

[Teije Gorris t.gorris@dtvconsultants.nl](mailto:Teije.Gorris.t.gorris@dtvconsultants.nl)

Developed by CIVITAS CAPITAL

Supported by the EC



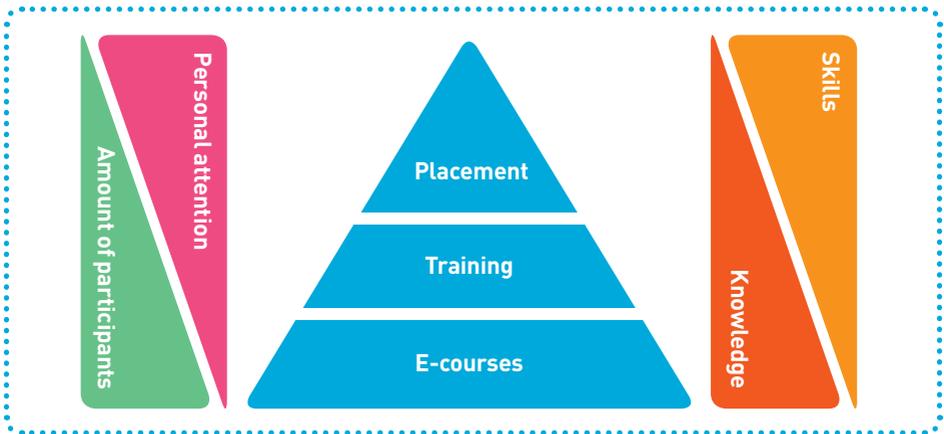
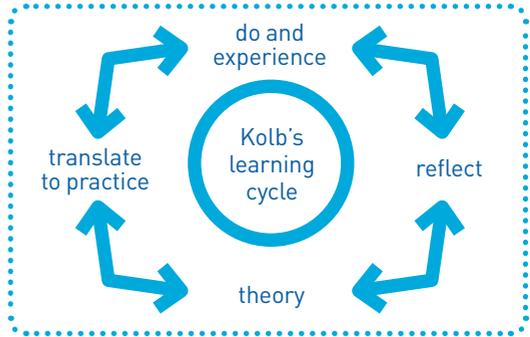
CiViTAS
Cleaner and better transport in cities
CAPITAL



THE CIVITAS INITIATIVE
IS CO-FINANCED BY THE
EUROPEAN UNION

APPROACH TO PROFESSIONAL LEARNING

The CIVITAS Learning Centre is based on Kolb's experiential learning cycle is used. It is a systematic approach to work with practical experiences and theories and to derive learning from it. The Learning Centre is built around 3 'types' of learning: e-courses, in-person training and placements. Going up from the base of the pyramid (see figure below), the number of participants decreases, while the personal attention given to the attendees grows. The right side conveys that the focus of the e-courses is on gaining knowledge, while this slowly shifts to learning new skills in a placement.



E-course(s) can be followed individually, taking all the time that is needed to gain new knowledge, take note of other cities' measures, and translate this to their own practice. E-courses end with an e-test.

The **in-person** gives participants the opportunity to learn with others, and to exchange knowledge and experience with other mobility experts. Attendees translate their knowledge into practice with dedicated assignments, which are worked through during the training.

The **placement** is the ultimate chance to work on a concrete local challenge in a new environment. Developing new skills is important, with an emphasis on 'do and experience'. Participants reflect on their own learning and prepare a portfolio demonstrating their new or improved skills.

CERTIFICATION

Following the training elements in the course packages, participants gain knowledge and develop new skills. In order to prove this, the course packages all have their own tests. If a participant passes a test, a certificate will be provided. In this way, all steps contributing to the new skills and competences are documented. If the whole course package is finished, a separate coordinated certificate is provided, stating that the participant has gained knowledge on a certain theme and has given proof of his or her new skills in a topic, such as Car Independent Lifestyles.



PROGRAMME OVERVIEW

	Feb-'16	Mar-'16	Apr-'16	May-'16	Later
E-COURSES (expected launch dates)					
Transport and Mobility – fundamentals	Available				
SUMP Basics	Available				
Bike Sharing	Available				
Public Involvement	Available				
Introduction to Mobility Management	Available				
Mobility Management for Companies	Available				
Mobility Management for Schools	Available				
Car Sharing		•			
Gamification		•			
Marketing Urban Cycling		•			
Urban Freight		•			
Sharing Mobility			•		
Design of Intermodal Hubs				•	
TRAININGS					
Cycling 2.0			8 Apr		
Sharing and Inclusive Mobility			11 Apr		
Urban Freight and the Sustainable City			26 Apr		
Intermodal Hub Design					2 June
Evaluation and Upscaling of Urban Mobility Projects					Sept
PLACEMENTS					
Ongoing possibilities					

E-COURSES

About

The main focus of the e-course is gaining knowledge rather than practising skills.

An e-course is an individual course followed online. The course covers various topics and ends with an online test. All e-courses start with an introduction on the goals of the e-course, the structure of the course and what is expected of the participant.

An e-course consists of five to seven blocks depending on the topic. Participants can watch video clips, read articles or other texts, and work on small assignments.

E-courses can be followed at any time anywhere at a pace that suits the participant. Courses can be started, paused, continued and finalised as needed.

How to participate?

Go to www.civitas.eu/learning-centre. From this page you can access the platform for e-courses. You will be asked to create an account (free of charge). After registration you can enrol in all available e-courses.

Time required

One e-course takes approximately 30-90 minutes.

Certification

Upon successful completion of each course and final test, participants receive a CIVITAS Learning Centre Certificate.

For more information contact the CIVITAS Learning Centre at learningcentre@civitas.eu



E-COURSE: SUMP BASICS

This course provides an introduction to sustainable urban mobility planning. It gives an overview of the SUMP concept and its benefits, describes the ever-growing importance of SUMPs in Europe, and provides a closer look at the SUMP development process as well as the challenges cities often face when developing and implementing a SUMP.

Overview

- SUMP characteristics, background and context
- Preparations of a SUMP
- Developing vision, setting targets and defining measures
- Implementation: responsibilities, funding and monitoring

E-COURSES: MOBILITY MANAGEMENT

This set of courses informs participants of the principles of mobility management, which is widely seen as a cost-efficient method to promote sustainable urban transport. The specific cases of mobility management in schools and workplaces are covered by a dedicated course each.

Overview

- What is mobility management?
- What is specific about mobility management for schools and companies?
- Services
- Domains of application
- Examples and cases

E-COURSE: PUBLIC INVOLVEMENT

In this e-course we explain what public involvement is and why you should involve the public and stakeholders. We will take you through a step-by-step approach for public participation, including evaluation. After completing this e-course, you will be able to design your own participation process.

Overview

- What is public involvement?
- Why should you involve the public?
- Public Involvement step-by-step?
- Techniques and methods?
- Evaluate public involvement?
- Public involvement for special target groups?



E-COURSE: BIKE SHARING

Bike sharing can help to reduce motorised traffic and carbon emissions and encourage a less car-dependent lifestyle. This e-course provides an introduction into the concept of bike sharing and shares the experiences and strategies of different cities which already have implemented bike sharing schemes.

Overview

- What is bike sharing?
- Bike sharing schemes
- Techniques, costs and finance
- Cases and examples

E-COURSE: URBAN ITS AND NETWORK MANAGEMENT

This e-course provides information about Intelligent Transport Systems (ITS) and traffic management in urban areas. The e-course is aimed at professionals involved in the preparation and implementation of traffic management policies.

Overview

- Policy context
- Traffic management strategies
- Examples and characteristics of ITS solutions
- Guidance on selection of measures

E-COURSE: TRAFFIC AND MOBILITY FUNDAMENTALS

The objective of this e-course is to provide participants with the fundamental basics of the traffic and mobility system. Participants will gain a better understanding of the system, increase the effectiveness of their problem analysis and enhance their policy making and implementation capabilities.

Overview

- Three market model approach to the transport system
- Spatial planning and transport networks
- Behavioural aspects
- Modelling and monitoring
- Policy making

COMING SOON

- **Car Sharing:** introduction to car sharing: different schemes from Car2Go to peer to peer sharing.
- **Gamification:** serious games are a fun way to initiate behavioural change. An introduction to the concept and tools available.
- **Marketing Urban Cycling:** Learn about designing a campaign for your cycling initiative. Relevant for leading and learning cities.
- **Urban Freight:** distribution of goods is essential for shops and cities to function. Learn about balancing freight transport and urban quality.
- **Sharing Mobility:** we are shifting from 'owning' to 'sharing'. Explanation of the sharing trend and hands on guidance for bringing it to practice.
- **Intermodal Hubs:** interchanges are vital parts of networks and for modal shift policies. How to make them attractive and supporting such policies?

Contact us via learningcentre@civitas.eu for more information.

TRAININGS

The objective of trainings is to develop personal skills through exchanging knowledge and experience and reflecting on this exchange.

Training is given by experts with knowledge on a range of topics. Trainers focus on imparting knowledge, but also on cultivating skills. Participants will be asked to bring examples of local challenges to the training.

High-interaction elements will be included in each training such as exchanging local challenges, working on an assignment in groups, or site visits.

Where possible trainings will be organised in conjunction with other events such as CIVITAS events, POLIS conference, or ECOMM.

How to participate?

Go to www.civitas.eu/learning-centre. The registration procedure to trainings may differ as trainings are organised in conjunction with other events. Trainings are free of charge.

Time required

Trainings may vary in length from between two hours to a half day. For each training participants may be asked to conduct an exercise or follow an e-course as preparation.

Certification

Participants receive CIVITAS Learning Centre Certificates for a training after participating and the exercise during a training has been carried out successfully.

More information?

Contact the CIVITAS Learning Centre via learningcentre@civitas.eu.



TRAINING: CYCLING 2.0 (APRIL 2016)

This training is for professionals involved in cycling measures, promotion, and policy making. Participants will get information on the latest developments in cycling and planning for cycling. Planning and marketing cycling in cities will also be covered. The training includes a field trip in Amsterdam and interactive exercises to apply theory to practice.

Overview

- Trainer: Tanja STEENHORST (DTV Consultants/CIVITAS CAPITAL)
- Expert: Meredith GLASER (MagPlanning, Copenhagenize)
- Expert: Marco te BRÖMMELSTROET (University of Amsterdam)
- Expert: Sander BUNINGH (DTV Consultants)

Date, time, location

- 8 April 2016, 9:00h-18:00h, Amsterdam, (The Netherlands)
- This training can be combined with a visit to Intertraffic Amsterdam 2016 (5-8 April) and the Smart Cities Side Event at Intertraffic Amsterdam (6 April)

Registration

- www.civitas.eu/learningcentre > Trainings
- For more information, contact learningcentre@civitas.eu

TRAINING: SHARED AND INCLUSIVE MOBILITY (APRIL 2016)

Rural areas face increasing challenges to operate profitable and accessible public transport services. At the same time emerging services such as BlaBlaCar, Car2Go, and Uber are examples of the sharing economy as it that applies to transport. This training will introduce participants to these developments, while interactive exercises will be used to reflect on local policies and what could be done to anticipate on the transition to shared mobility in the context of inclusive mobility.

Overview

- Trainer: Willem BUIJS and Jan-Willem VAN DER PAS (DTV Consultants/CIVITAS CAPITAL)
- Expert: tbc

Date, time, location

- 11 April 2016, 12:00h-17:30h, Bremen (Germany)
- Training is organised in conjunction with the [3rd European Conference on SUMPs](http://www.eltis.org/SUMP2016) [www.eltis.org/SUMP2016]

Registration

- www.civitas.eu/learningcentre > Trainings
- For more information, contact learningcentre@civitas.eu

TRAINING: URBAN FREIGHT AND THE SUSTAINABLE CITY (APRIL 2016)

This training is for professionals involved in the development and implementation of urban freight policies. The training will provide insights regarding freight processes and their impacts. Through case-based interactive exercises, participants will learn the basics of sustainable goods distribution schemes.

Overview

- Trainer: Teije GORRIS (DTV Consultants/CIVITAS CAPITAL) and Fred DOTTER (Mobiel21/CIVITAS CAPITAL)
- Experts: tbd

Date, time, location

- 26 April 2016, 12:00h-17:30h, Bilbao (Spain)
- This training is organised in conjunction with the [8th Sustainable Towns and Cities Conference](http://conferences.sustainablecities.eu/basquecountry2016) [conferences.sustainablecities.eu/basquecountry2016]

Registration

- www.civitas.eu/learningcentre > Trainings
- For more information, contact learningcentre@civitas.eu



TRAINING: INTERMODAL HUB DESIGN (JUNE 2016)

Intermodal hubs, or interchanges, are essential to achieve sustainable transport objectives in Europe. The NODES project built a toolbox of integrated planning, design and management tools to support European cities in the design and operation of new or upgraded interchanges. During the training participants will become familiar with the toolbox and learn when and how it can be used in their particular situation.

Overview

- Trainer: Jan CHRISTIAENS (Mobiel21/CIVITAS CAPITAL)
- Experts: Mark van HAGEN (Dutch Railways) & Patrick van EGMOND (LuxMobility)

Date, time, location

- 2 June 2016, Athens (Greece)
- This training is organised as part of ECOMM2016 (session B-1)

Registration

- Registration via [ECOMM2016 website](http://www.ecomm2016.com) [www.ecomm2016.com]
- For more information, contact learningcentre@civitas.eu

TRAINING: EVALUATION AND UPSCALING OF URBAN MOBILITY PROJECTS (SEPTEMBER 2016)

This training is for professionals involved sustainable urban mobility planning, policy making and evaluation, and strategy development. When preparing projects or evaluating policies, it will be necessary to consider aspects such as impact, costs, and benefits. The training will provide guidance on setting up evaluation schemes for mobility projects. Relevant aspects such as indicators, methodologies, data availability and acquisition, analysis and interpretation will be covered.

Overview

- Trainer: CIVITAS CAPITAL
- Experts: to be confirmed

Date, time, location

- End of September, Gdynia (Poland)
- In conjunction with the Annual CIVITAS Forum Conference

Registration

- www.civitas.eu/learningcentre > Trainings
- For more information, contact learningcentre@civitas.eu

PLACEMENTS

A placement is a short stay in a host city over three to five days. Cities with experience within a specific theme will host learning cities' practitioners. The placement focuses on a concrete assignment with clear reference to the learner's own local context and challenges. The emphasis lies on 'do and experience'. Developing new skills is an important goal of a placement. Placement participants write a portfolio in which they describe the new skills they have demonstrated during the placement.

Transport professionals who want to take part in a placement need to register. Cities that want to be a host need to meet certain requirements as well.

Current host cities

- Aachen (Germany)
- Funchal (Madeira, Portugal)
- Koprivnica (Croatia)
- Ljubljana (Slovenia)
- Malaga (Spain)
- Tel Aviv (Israel)

Language

In most cases, the used language during the placement will be English. Of course if there is a common language between the learning and host cities, the placement can take place in that language. In all cases, we will ask participant to write their application and portfolio in English. As such, a minimum level of English is required.

Certificate

Certificates will be awarded for successfully completed placements.

How to apply?

Go to www.civitas.eu/learning-centre, access Placements and fill out the registration form.

Interested in being a host city? Contact t.gorris@dtvconsultants.nl

OTHER OPPORTUNITIES

CIVITAS SUMMER SCHOOL - MOBILITY FOR A BETTER LIFE

The CIVITAS Summer Course is an interactive training and placement event that will take place in Malaga (Spain) from 7 - 10 June 2016. Participants will join renowned experts and a selection of CIVITAS cities to explore how sustainable urban mobility can create happier, healthier cities.

The positive impacts of sustainable urban mobility policies go beyond economic and environmental benefits. Numerous CIVITAS examples show that by making urban mobility more sustainable, cities can strengthen residents' sense of community and improve mental and physical health.

The training will include practical assignments on the streets of Malaga to apply the lessons learned during the presentations and discussions. Dates and a registration procedure for the summer course will be announced soon. For more information, go to: www.civitas.eu/learningcentre > Trainings

JOIN A THEMATIC GROUP!

CIVITAS Thematic Groups are created especially to capitalise on all the knowledge that is present amongst urban mobility practitioners, professionals and policy makers - but we need you to be an active member and share your expertise and vision!

A Thematic Group is an **open group of practitioners working in a specific area of sustainable urban mobility**. There are currently 10 active Thematic Groups:

- Clean Fuels and Vehicles
- Collective Passenger Transport
- Demand Management Strategies
- Mobility Management
- Safety and Security
- Car-Independent Lifestyles
- Urban Freight Logistics
- Transport Telematics
- Integrated Planning
- Public Involvement

Each group is supported by a thematic moderator and has a dedicated section on civitas.eu.

By joining a CIVITAS Thematic Group you will be connected to peers in your field of interest. Active members can take advantage of collaborative activities such as webinars, training workshops, study tours, annual meetings, peer review exercises and policy notes.

More information

www.civitas.eu/thematic-groups-all



CiViTAS

Cleaner and better transport in cities