



CiViTAS
Cleaner and better transport in cities

VANGUARD
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Final Programme

CIVITAS VANGUARD - CIVITAS MODERN

Training on Social Inclusion

22 & 23 March 2012 (Coimbra, Portugal)



THE CIVITAS INITIATIVE
IS CO-FINANCED BY THE
EUROPEAN UNION

Social Inclusion

Social inclusion is perhaps best explained in terms of its opposite - social exclusion. To be socially excluded is to be unable to access the opportunities in life that most of society takes for granted. (Sustainable) transport has a key role to play in tackling social exclusion by providing people with the means to get to the jobs, services and social networks everyone is entitled to. Although provision of transport alone cannot solve the complex pattern of circumstances that lead to social exclusion, it is a vital tool in ensuring that people have the means to be connected to the opportunities life has to offer.

Transport can help in terms of getting people to the jobs, education and activities that help them to move 'onwards and upwards' and improve their long-term prospects. We need to keep in mind the need for transport to be accessible, affordable, available and acceptable to transport users. CIVITAS Plus cities are well aware of the risks of exclusion and see the necessity of looking into the social aspects of mobility services and the existing factors of exclusion in their city.

The training event

The training event will specifically address the various factors of exclusion. The training has the goal to give cities a better view on how they can tackle these barriers by looking at availability, accessibility, affordability and acceptability of mobility services. Inspiring case studies from the CIVITAS cities and from across Europe will show innovative approaches in the field of social inclusion.

The first day will provide a theoretical background to social inclusion, as well as more practical guidance for setting up measures fighting social exclusion. During the second day a number of speakers will present concrete examples of measures that have been implemented across Europe, including lessons learned from such implementation. Participants will be encouraged to discuss all aspects of the training sessions, share their own experiences, and raise potential barriers to implementing measures in their own cities.

Final programme

Note: on Wednesday 21 March there will be an informal gathering at 20h00 in the Mondego Irish Pub (Parque Verde do Mondego - Avenida da Lousã – Coimbra, Portugal (<http://www.mondegoirishpub.pt/#inicio>)). This is right next to the river (300 m) from Hotel IBIS.

Day 1 : Thursday 22 March

Moderator: Robert Stüssi

Time	Topic
09.00 - 09.15	Registration
09.15 - 09.25	Introduction Ivo Cré (Polis)
09.25 - 09.35	Welcome Mayor (João Paulo Barbosa de Melo)
09.35 - 10.15	Theoretical background on existing factors of exclusion, possible target groups and their specific needs. Furthermore an overview of current EU developments and regulations on the subject will be given. Professor Pais Antunes (University of Coimbra, Portugal)
10.15 - 10.30	Exercise on legal context
10.30 - 10.45	Coffee break
10.45 - 11.00	Presentation of Local Challenges

11.00 - 11.45	<p>Accessible mobility for all as precondition for social inclusion</p> <p>ISEMOA as a Quality-Management System to support cities and regions to improve seamless mobility chains for all.</p> <p>Fred Dotter (Austrian Mobility Research, FGM-AMOR, Austria)</p>
11.45 - 12.30	<p>Focus on target group The Elderly</p> <p>Since 2012 is the European Year for Active Ageing and Solidarity between Generations, the demographic change and new challenges and opportunities concerning mobility will be discussed during this session. A training toolkit was developed under the EU funded AENEAS project which will be demonstrated at this session</p> <p><10 min Q&A></p> <p>Marcel Braun (Rupprecht Consult, Germany)</p>
12.30 - 13.30	Lunch
13.30 - 15.00	<p>Good practices for a wide range of target groups</p> <p>e.g. MESSAGE-project for senior citizens, workplace accessibility for employees, TOGETHER-project for immigrants, participation in public spaces project for children etc.</p> <p>Lies Lambert (Mobiel 21, Belgium)</p>
15.00 - 15.15	Coffee break

15.15 - 15.45	<p>Showcase measures from Perugia - CIVITAS RENAISSANCE</p> <p>Social dimension of Perugia CIVITAS RENAISSANCE: a fully inclusive approach to mobility provision and a population that includes an ageing residential population, a large transitory young student population and a growing under-class of immigrant populations.</p> <p><5 min Q&A></p> <p>Laurie Pickup (CIVITAS RENAISSANCE Technical and Scientific Manager) and Lucia Cristea (CIVITAS RENAISSANCE Deputy Coordinator)</p>
15.45 - 16.15	<p>Showcase measure from Zagreb - CIVITAS ELAN</p> <p>Transport Service for people with reduced mobility</p> <p><5 min Q&A></p> <p>Lidija Pavić-Rogošić - ODRAZ (Zagreb, Croatia)</p>
16:15 - 16:30	Coffee break
16.30 - 16.40	<p>Showcase measure from Brno - CIVITAS ELAN</p> <p>Iva Machalová - Brno Site Coordinator (Czech Republic)</p>
16.40 - 16.50	<p>Showcase measure from Ljubljana - CIVITAS ELAN</p> <p>Damjan Kregar - City of Ljubljana (Slovenia)</p>
16.50 - 17.45	<p>How to evaluate Social Inclusion measures?</p> <p>Laurie Pickup (Evaluation Manager for Perugia CIVITAS RENAISSANCE)</p> <p><10 min Q&A></p>
17.45 - 18.00	<p>Conclusion of the day</p> <p>Overview program day 2</p>

Dinner will be offered at 20h00 (information about the location will be in the training folder)

Day 2: Friday 23 March

Moderator: Robert Stüssi

Time	Topic
08.00 - 08.30	Welcome coffee
08.30 - 08.45	Welcome and recapitulation first day
08.45 - 10.45	<p>Local challenges: group exercise on implementing measures on social inclusion in a city</p> <p>Small groups try to set up a plan for a successful measure for different local challenges. At the end of the session, the moderator will “interview” each of the presenters/facilitators who will explain the analysis and summarise the recommendations discussed to their local challenge.</p>
10.45 - 11.15	Conclusion and evaluation
11.15 - 11.30	Coffee Break
11.30 - 12.30	<p>Fieldtrip measures in Coimbra</p> <p>Free transportation services for specific groups and social inclusion in public transport, Ride in the electric minibus to the historic centre. It is a free of charge bus service for local inhabitants, which are predominately elderly and socially marginalised.</p>

At 12h 30 the city of Coimbra will provide a bus from the site to the train station Coimbra B.

Projects presented at this training



ISEMOA is developing standardised Quality Management schemes to support municipalities, cities and regions in their efforts to improve the accessibility of public spaces and public transport.

<http://www.isemoa.eu/>



The project *TOGETHER on the move* offers energy efficient transport training for immigrants and develops teaching and training materials for sustainable mobility like walking, cycling, public transport and greener car use. These project activities seek to enhance the quality of life of immigrants, to facilitate social inclusion as well as conserve essential energy resources for future generations.

<http://together-eu.org/>



AENEAS was a European project in the framework of the Intelligent Energy Europe (IEE) programme. Its acronym stands for "Attaining Energy-Efficient Mobility in an Ageing Society." The project's objective was nothing less than to become the cornerstone for international reference projects in the field of urban mobility of older people.

<http://www.aeneas-project.eu>

Location and transport

Exploratório Centro Ciência Viva

Rotunda das Lages

Parque Verde do Mondego

3040 Coimbra, Portugal



More information on transport and the training location can be found at:

http://civitas.eu/docs/Training_Coimbra_How_to_get_there-around.pdf

Organisation

This training is a co-operation between CIVITAS VANGUARD and CIVITAS MODERN, with the support from CIVITAS RENAISSANCE and CIVITAS ELAN



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