



2020
CiViTAS
Cleaner and better transport in cities

SATELLITE



Agenda Study visit

Szeged, 18-20 May 2020

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Cleaner and better transport in cities
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THE CIVITAS INITIATIVE
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Contact person

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Location

Day 1 (Venue: Szeged Mayor's Office)		
Time	Subject	Notes / Objectives
9.00 - 9.45	Introduction and round table <i>Mr Sándor Nagy, Vice-Mayor for Urban Development</i>	
9.45 - 10.30	Expectations from the visit <i>All</i>	
10.30 - 11.00	<i>Coffee break</i>	
11.00 - 12.00	An introduction to mobility trends in Szeged – retrospective presentation of successfully implemented projects and their background, sharing the stories behind the figures <i>Mr Sándor Nagy, Vice-Mayor for Urban Development</i>	
12.00 - 13.00	<i>Lunch</i>	
13.00 - 14.00	Experience-sharing event on behaviour change campaigns – presenting new aspects of communication and a look to the future <i>Person, role TBD</i>	
14.00 - 16.30	Walkshop through the city with the Vice-Mayor – interactive and direct exchange of experiences, hands-on experience of everyday mobility in the city of Szeged <i>Mr Sándor Nagy, Vice-Mayor for Urban Development</i>	
16.30	<i>Break for participants</i>	

18.30	<i>Networking dinner</i>	
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Day 2 (Venue: Szeged Mayor's Office)		
Time	Subject	Notes / Objectives
9.00 - 10.00	<p>Knowledge sharing on an innovative passenger detection system patented by the University of Szeged – presenting its applicability for mobility planning (introducing the innovative urban mobility data generation system connecting WiFi signals to camera images)</p> <p><i>Mr Vilmos Bilicki, PhD, adjunct, University of Szeged, Faculty of Science and Informatics</i></p>	
10.00 - 10.30	<i>Coffee break</i>	
10.30 - 11.30	<p>Smart IT solutions for sustainable urban mobility – collection and use of data in mobility planning</p> <p><i>Mr Pál Gyenizse, PhD, Deputy executive director for developments, GriffSoft Informatikai Zrt.</i></p>	
12.00 - 13.00	<i>Lunch</i>	
13.00 - 15.00	<p>Roundtable discussion with employers on employer-based mobility planning and actions – use of IT platform, experiences of car-pooling application use, benefits of investing in employee mobility service</p> <p><i>Person, role TBD at evosoft, SZKHT</i></p>	
15.00 - 17.00	<p>Site visit at employers' offices – evaluating the success of new measures on mobility patterns</p>	
17.00	<i>End of the day</i>	

Day 3 (Venue:)		
Time	Subject	Notes / Objectives
9.00 - 10.00	<p>Summary workshop on the power of peer actions, benefits of synergies – lessons learnt from SASMob and Low-Carb projects</p> <p><i>Person, role TBD at Szeged Transportation Ltd.</i></p>	

10.00 - 10.30	<i>Coffee break</i>	
10.30 - 11.30	Evaluation & Transferability <i>All</i>	Discussion on the output of the visit and drafting of the evaluation report
12.00 - 13.00	<i>Lunch</i>	
13.00 - 15.00	“Riding lecture” – presenting infrastructure development within Trolley 2.0 and Eliptic projects, showcasing comfort services with Szeged Public Transportation Ltd., site-visit <i>Person, role TBD at Szeged Transportation Ltd.</i>	
15.00	End of the visit	

Hotels

1. Novotel, Maros u. 1. (discount on rooms available; more info following application)
2. Tiszavirág Hotel, Hajnóczy u. 1.
3. Art Hotel, Somogyi u. 16.
4. Science Hotel, Petőfi Sándor sgt. 17.

This study visit is organised in partnership with:

