

About Utrecht

Utrecht is the fourth largest city in the Netherlands, with a population of 300,000 people. The centre of the city has its origins in Roman times and features a host of tourist attractions.

Utrecht is currently being redeveloped with the construction of the largest housing area in the Netherlands and the complete renovation of the Central Station Area.

As part of CIVITAS MIMOSA, Utrecht will focus on the area of the city between these developments, an important traffic-artery to the inner city from the national motorways. The city is making a huge effort to ensure it remains accessible during its redevelopment, and aims to develop structural and more sustainable approaches on transport.

Innovation

Road safety label for schools

Objectives / Innovative Aspects

- Increase road safety in urban areas, with a focus on road safe behaviour of children and parents around schools.

Expected Results

- 80% of schools rewarded with the label.
- 400% increase of attention on traffic safety in education.



Infrastructure

City Distribution by Boat

Objectives / Innovative Aspects

- Decrease road goods traffic in city centre.
- Promote better use of the potential of waterborne transport for supplying the city.
- Open a new market for waterborne goods supply.



Expected Results

- Reduced freight traffic on roads and in the city centre.
- Increased traffic fluidity on access routes through the Utrecht West area.
- Double the number of city centre waterborne transports.



Image: Willem Mes



Innovation

Freight route planning based on air quality

Objectives / Innovative Aspects

- Determine the feasibility of guiding road freight traffic along routes that are most appropriate at a particular time, based on the real-time air quality situation.
- Link the air quality route system with existing navigation and route-guidance systems.

Expected Results

- Improved air quality on freight routes.
- Reduced number of lost hours for vehicles during construction works.

City Contact

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