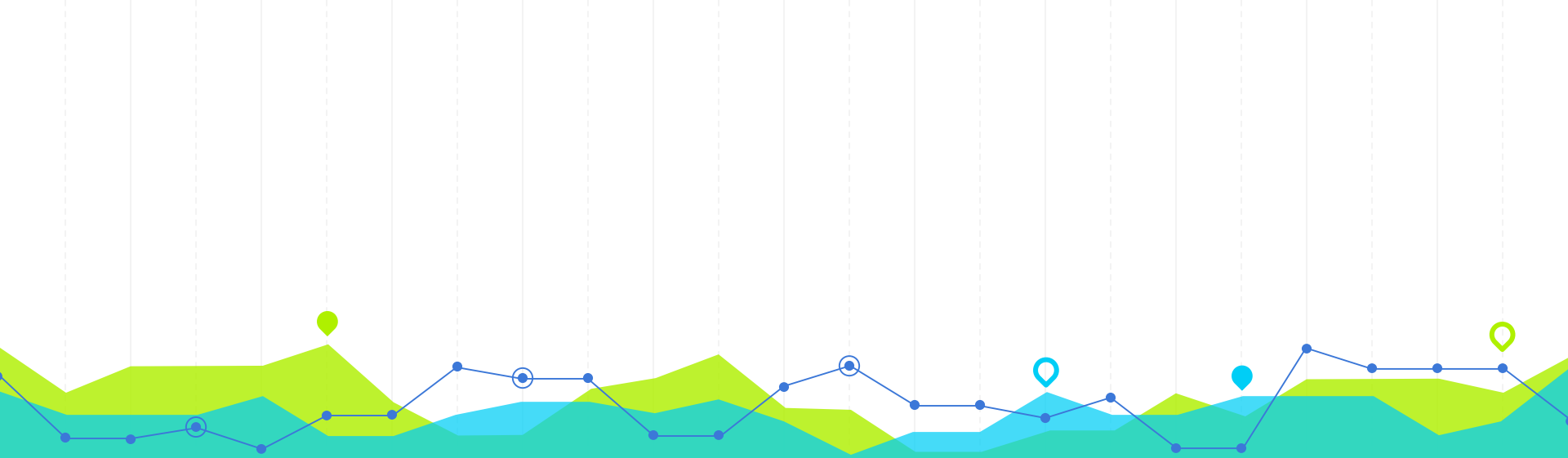


# Big Data on Vulnerable Road Users

**Olga Slobodova**

Safety Shield Systems





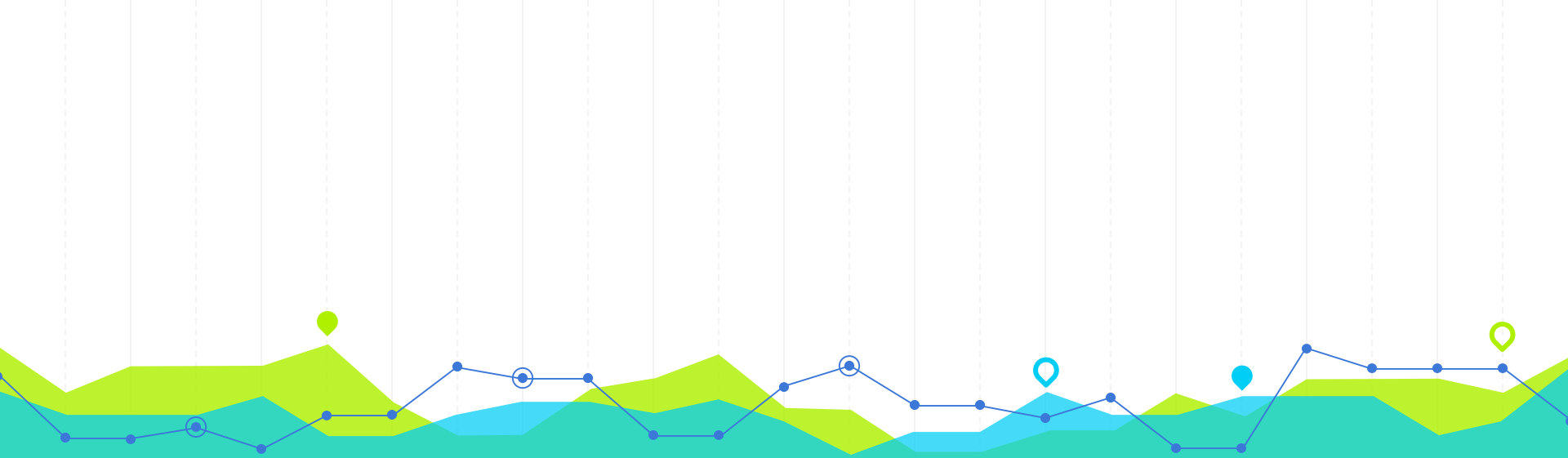
# Why?

Background Issue

1

# BACKGROUND ISSUE





Who?

Potential Project Partners

2

# POTENTIAL PROJECT PARTNERS

## Cities & Regions

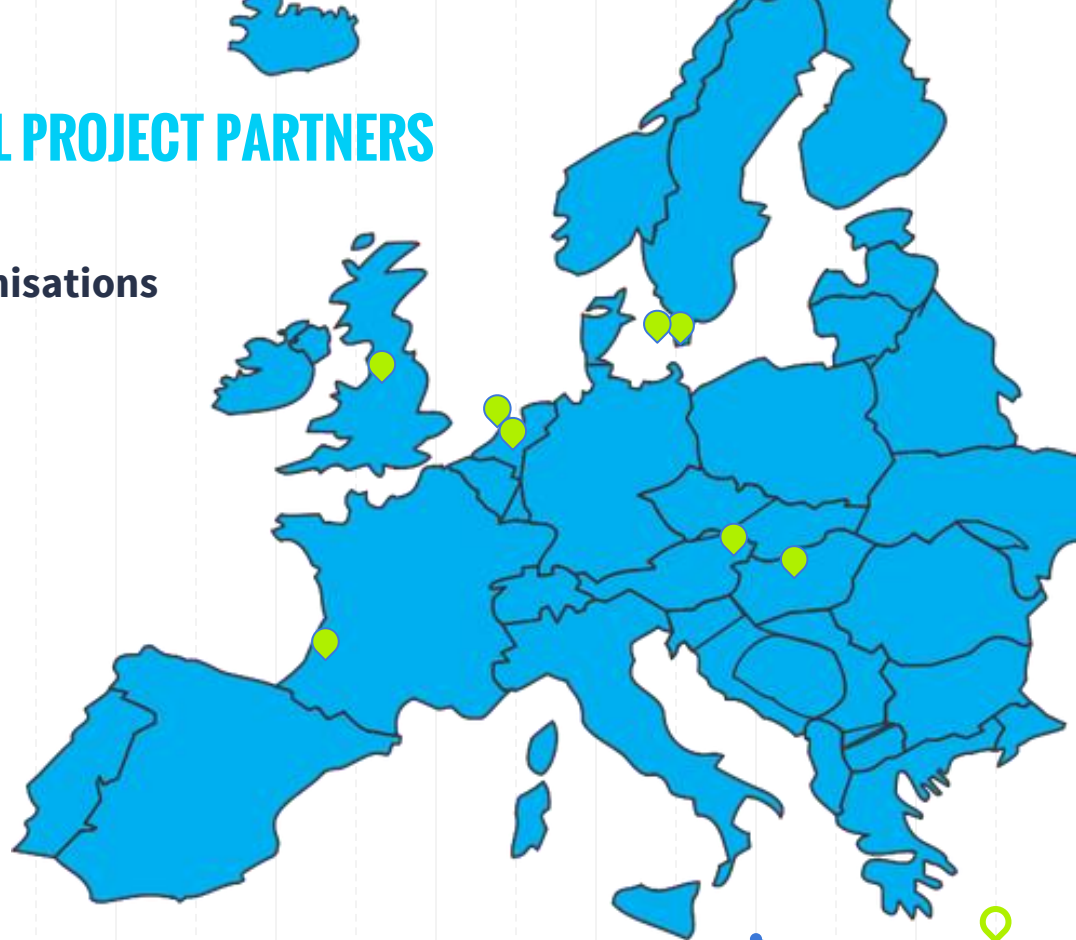
- City of Copenhagen
- City of Malmö
- Bordeaux Métropole
- Province of Utrecht

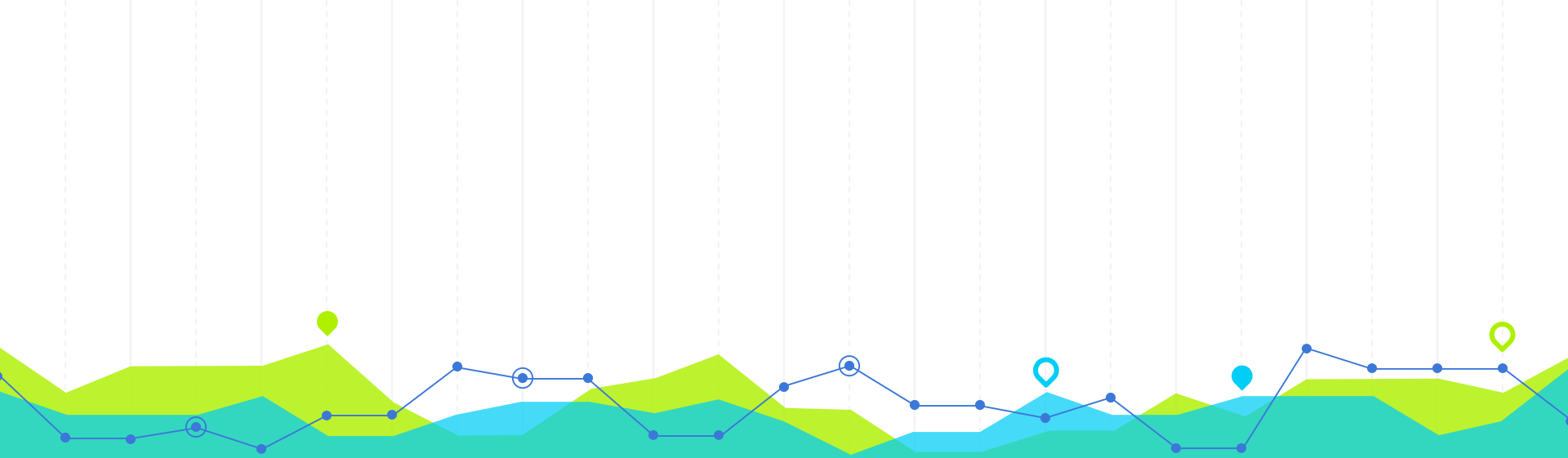
## Transport Authorities

- BKK Centre for Budapest Transport

## Research Organisations

- AustriaTech
- Ecorys





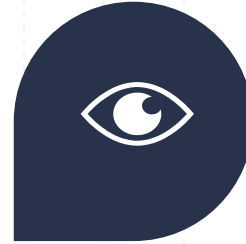
# What?

Objectives

# 3

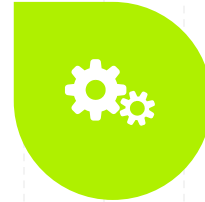
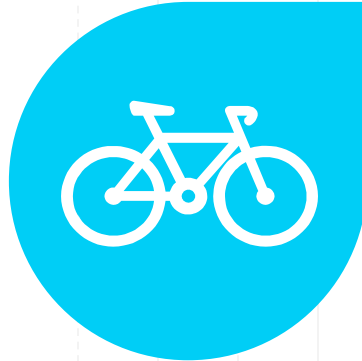
# OBJECTIVES

Eliminate the lack of data on VRU's traffic flows and safety statistics



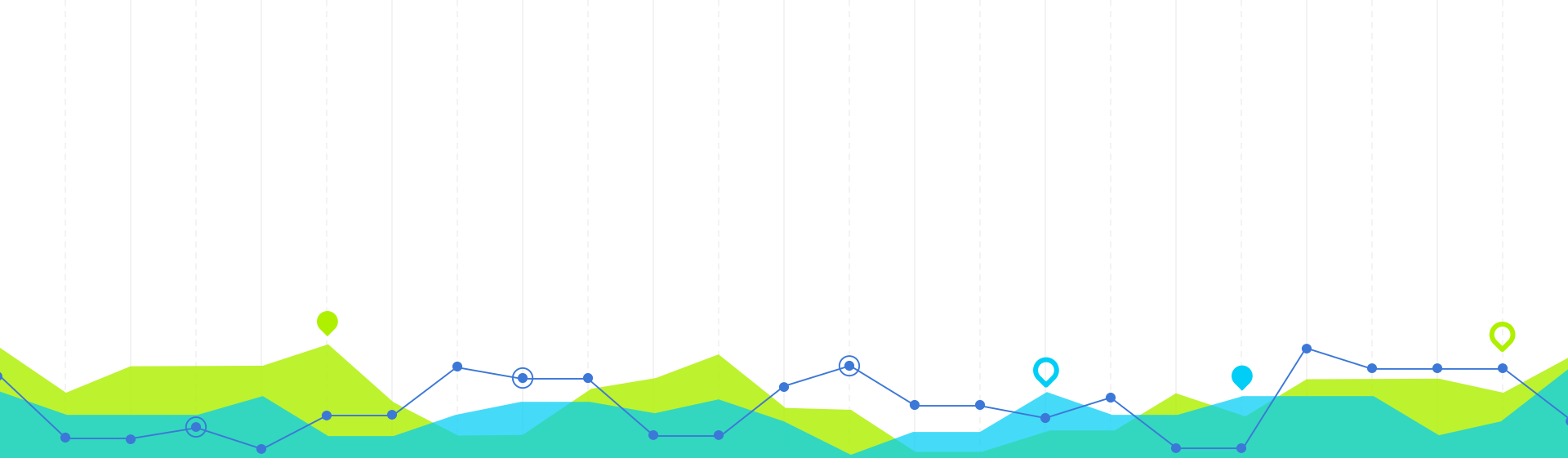
Identify the most suitable data mining solutions

Improvement of traffic planning and infrastructure for better safety and comfort of VRU



Develop methodology for the compatible big datasets on VRU



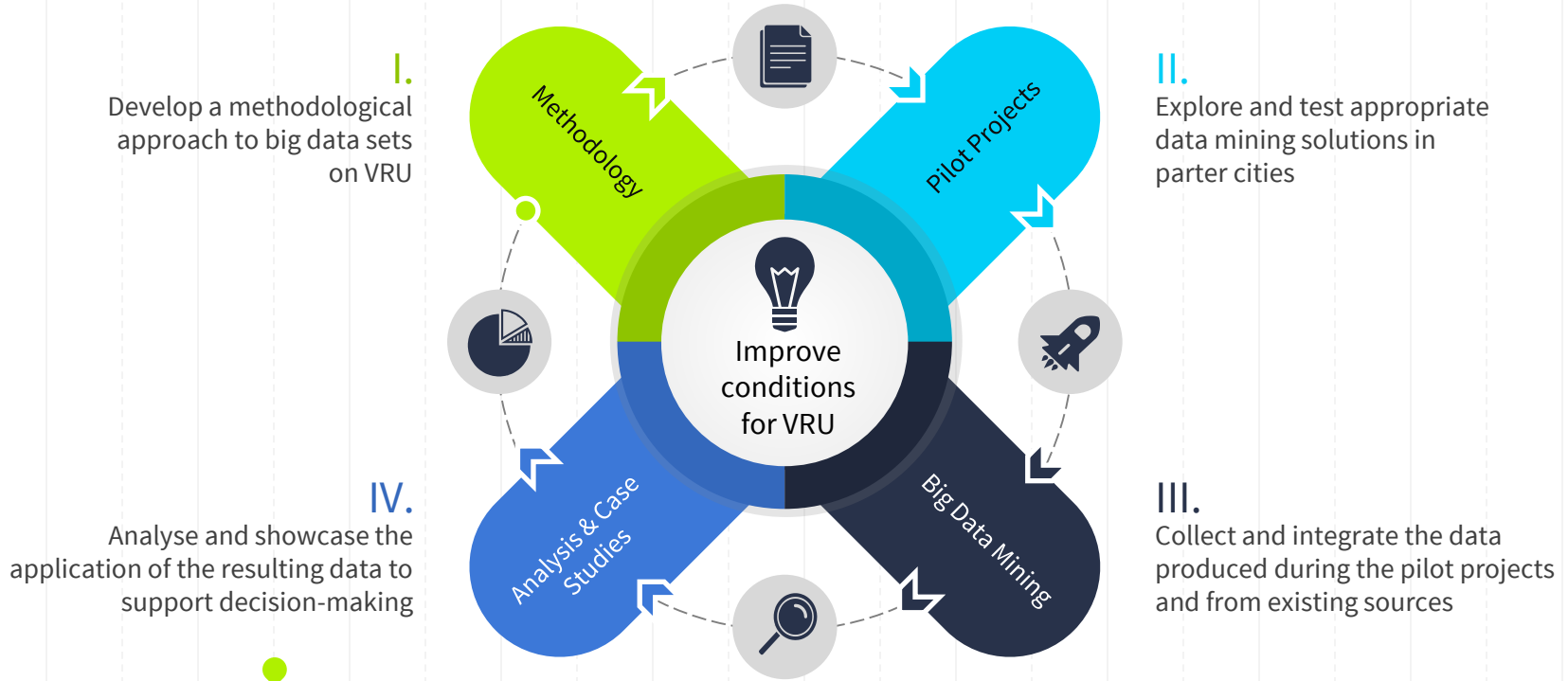


**How?**  
Project Idea

**4**



# PROJECT IDEA





**BIG DATA CAN OPEN THE RIGHT DOORS**

# THANKS!

## Want to join the project?

You can find me at  
[olga.s@safetyshieldsystems.com](mailto:olga.s@safetyshieldsystems.com)

