

About Porto

Porto, a World Heritage site since 1996, is one of Europe's oldest cities. It is a city steeped in tradition, with history, affable people, culture, architecture, a mild climate and, of course, port wine.

The second largest city in Portugal has been changing its urban mobility policy to provide better quality public transport. Despite recent significant achievements, such as like the new metro, public transport still faces difficulties to prevail as an effective alternative to private car use.

CIVITAS ELAN is seen as an important opportunity to foster necessary changes towards a more sustainable urban transport system, with new and innovative measures being implemented in a selected testing area.

Innovation

The Mobility Shop

Objectives / Innovative Aspects

- Support innovative mobility services in Porto.
- Increase levels of user satisfaction for public transport.
- Foster changes in travel behaviour in favour of public transport.

Expected Results

- Expansion of the existing Mobility Shop.
- Increased visitor numbers to the shop by 10%.
- Increased ticket sales for public transport services by 15%.
- Decentralised mobility services in the city.



Technology

Mobile mobility information

Objectives / Innovative Aspects

- Decrease use of private cars.
- Reduce congestion levels.
- Allow optimisation of journey planning by passengers.
- Increase satisfaction levels among public transport users.

Expected Results

- Integration of real time information of several public transport operators.
- Maintenance of consistency among all geo-referenced information.
- Real-time and location-related mobility information via mobile devices.
- Real-time mobility information in public locations via LCD displays.



Infrastructure

Participatory planning for a new intermodal interchange

Objectives / Innovative Aspects

- Promote an effective modal shift.
- Increase public participation in new mobility projects.
- Increase transport system efficiency through a new interchange.

Expected Results

- Application of a participatory approach to developing a tender for the design of a new intermodal interchange.
- Development of a basis for action that realistically represents the viewpoints of all stakeholders concerned with such a development.

City Contact

Bárbara São Martinho,
barbaramartinho@cm-porto.pt
www.cm-porto.pt