



THE CIVITAS INITIATIVE  
IS CO-FINANCED BY THE  
EUROPEAN UNION



# CiViTAS FORUM 2013

CIVITAS ANNUAL CONFERENCE • 30 SEPTEMBER - 2 OCTOBER • BREST

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## Exhibitors and Sponsors to the 2013 CIVITAS Forum Conference in Brest

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Exhibition Dates: 30 September - 2 October 2013  
Location: Brest, France  
Host, Civitas Initiative

### About CIVITAS.

The CIVITAS Initiative ("City-Vitality-Sustainability", or "Cleaner and Better Transport in Cities") was launched in 2002 by the EC. Its fundamental aim is to support cities to introduce ambitious transport measures and policies towards sustainable urban mobility. The goal of CIVITAS is to achieve a significant shift in the modal split towards sustainable transport, an objective reached through encouraging both innovative technology and policy-based strategies

### The annual Conference.

The 11<sup>th</sup> edition of the annual CIVITAS Forum Conference will take place between the 30<sup>th</sup> of September and the 2<sup>nd</sup> of October in the main Metropolitan center of Western Brittany, Brest. There will be approximately 300 attendees during this conference. The event brings together representatives of CIVITAS Forum Network member cities, including their politicians and technical experts, and aims at supporting cities in introducing ambitious transport measures and policies towards sustainable urban mobility. The event offers you the possibility to showcase your experiences, solutions and organisation.

### Exhibition opportunities

#### Booth sizing and prices

- 9 m<sup>2</sup> (each panel : 2.30 m x 1m)
- 1 table, 2 chairs
- Lights
- Electrical connections, if requested



The price is € 500,- for two days (1 and 2 October 2013).

The price without panels is € 250,00 for two days (1 and 2 October 2013).

You can also rent space and create your own free-build stand. Space only option € 25,- excl VAT,- for 2 days per m<sup>2</sup> (minimum of 5 m<sup>2</sup>). It is possible to rent furniture, have electricity etc.

All participants who do not use a shell scheme stand are required to send their stand design to the organizers before 30 August 2013 for approval.

Note: all prices mentioned are without VAT



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## Sponsorship:

We also offer the possibility to sponsor the following:

- Sponsoring of coffee breaks (Logo display during coffee breaks, acknowledging the sponsorship) as of € 800,-
- Sponsoring of lunch (Logo display during lunch, acknowledging the sponsorship) as of € 2.000,-
- Sponsorship of the dinner (Logo display during dinner, acknowledging the sponsorship) as of €3.000,-
- General Sponsorship of €1.500,- will include free standard exhibition space incl logo display at hospitality desk.

Book directly your advertisement in the CIVITAS FORUM conference brochure.

- \_ ¼ size advertisement full colour: € 450,-
- \_ ½ size advertisement full colour: € 1.000,- \*
- \_ 1 page size advertisement full colour: € 1,500.-

For confirming or for further information, please contact Mrs Annemarie Mahieu at [a.mahieu@uniresearch.nl](mailto:a.mahieu@uniresearch.nl) or visit the website [www.civitas.eu](http://www.civitas.eu). After the 30<sup>th</sup> of August it might not be possible to arrange stands, booths etc.

Please be informed we will have a first come first served basis and all prices are without VAT.

We look forward to welcoming you in Brest, hoping that you will not miss the most important CIVITAS event of the year!

Yours sincerely,

Annemarie Mahieu  
Secretariat CIVITAS  
Phone: 0031 15 2754000

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