

The CIVITAS Initiative Quarterly Newsletter 15 | October 2013

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CIVITAS ONLINE

www.civitas.eu is your portal to the CIVITAS Initiative. Visit the CIVITAS website to learn more about the CIVITAS Forum City Network, the ambitious policies and innovative measures many of its members have implemented, and how you can learn more about these at the annual CIVITAS Forum Conference. With regularly updated news and events sections, the site is your one stop shop for sustainable urban mobility!

Simply go to our website http://www.civitas.eu

COVER STORY

The City of Aachen leads the way in regional sustainable mobility

Frank Wefering, Rupprecht Consult Tom Rye, Lund University Georg Werdermann, City of Aachen

Sustainable Urban Mobility Plans are part of a planning concept which addresses urban transport-related challenges in a sustainable and integrative way. The concept requires the elaboration of a long-term vision for urban development.

Sustainable Urban Mobility Plans (SUMPs) place particular emphasis on the involvement of citizens and other stakeholders. They focus on the coordination of policies among sectors (transport, land-use, economic development, health, etc.), as well as among different authority levels and between neighbouring municipal or regional authorities. SUMPs seek to ensure better integration of different transport modes in order to address people's mobility and transport needs and to contribute to an overall improvement in their quality of life.

The general aims of SUMPs and the cyclical planning model are also applicable to regions, both as a complement to SUMPs in cities and to deal with regional sustainability issues. Similar to SUMPs, Regional Transport Strategies have been required by law in Scotland and Wales since 2000. They have resulted in more sustainable transport measures such as regional bus priority and real-time information in their regions. There are of course additional challenges at the regional level,

often related to securing the agreement of different municipalities to the planning process.

The greater region of Aachen in Germany is currently dealing with these challenges in its Dynamic Regional SUMP as part of the CIVITAS DYN@MO project. In 2013, the City of Aachen, together with its nine surrounding local authorities took a new SUMP-based approach to regional transport planning. Policy makers and administrations from the region joined forces to develop common strategies for tackling mobility challenges and to address state and national institutions in a united voice.

Starting with a 'talk among neighbours', stakeholders identified topic areas that require a regional perspective. The monitoring of regional mobility indicators and region-wide household surveys as well as the development of a regional traffic model has formed a solid basis to build on. The collaboration is seen as an opportunity to spread sustainable mobility solutions (e.g. car sharing) beyond the borders of the City of Aachen.



Aachen is member of CIVITAS DYN@MO project





CITY NEWS

Malaga unveils its Sustainable Mobility Plans

Within the CIVITAS 2MOVE2 project, the city of Malaga is developing an action plan for its Sustainable Urban Mobility Plan. It is formalising, scheduling and assessing the actions needed to implement its new mobility model.

The drafting of the Sustainable Urban Mobility Plan (SUMP) for the city of Malaga began in 2008 with the approval of a preliminary document containing the analysis of the pattern. A review of the SUMP including contributions from the different municipal areas and stakeholders is now underway to fine-tune and strengthen the SUMP.

The comprehensive SUMP of Malaga comprises 20 chapters that investigate the current state of mobility in the city and propose new sustainable mobility solutions. The main drivers of the plan include exciting ideas such as pedestrian and bicycle mobility, public transport, supply and demand for parking, intermodality and public awareness, corresponding to the areas defined in the SUMP Action Plan for the implementation of a New Model of Mobility in Malaga. This Action Plan foresees several measures organised in the short, mid and long term phases of the city's 2011-2025 framework.

While much progress has been achieved in this respect, certain action plans such as those for traffic management and regulation of freight traffic for heavy goods vehicles have not yet been fully articulated. A list of priorities is being established

to define a general planning of the measures referring to the running period and until 2025.

A major priority for the municipality of Malaga, through its participation in the Zem2all and Green Emotion initiatives, is the shift to e-mobility, which still has to be integrated and linked to the other SUMP action areas. Within 2MOVE2, Malaga aims to further develop its Action Plan by defining the necessary actions for the achievement of the long term targets of each means of transport.

The Initial Approval Document, combined with the specific activities and measures identified in the Action Plan, will be included in a Final Approval Document with the reference guidelines for the future implementation of the SUMP. Once this is accomplished Malaga will have an impressive SUMP that is bound to take sustainable transport in the city to new heights.

For more information contact Francisco Bravo Encinas, movima2@malaga.eu

Malaga is member of the CIVITAS 2MOVE2 project.

Gdynia uses the Internet to involve citizens and stakeholders in sustainable urban transport



Already in progress since February, the work on Sustainable Urban Mobility Plan in Gdynia has come a long way.

Putting the focus especially on public participation, the Sustainable Urban Mobility Plan (SUMP) project is unique in its kind in Poland. Public debates on development of the transport system in the city are being organised through the dedicated internet platform called Mobilna Gdynia. Citizens are being encouraged to propose transport improvements and mobility solutions, while more than 150 stakeholders have been invited to take part in SUMP elaboration process.

Since the very early stage of project, core stakeholders from the city authorities and NGOs have been meeting several times to discuss on SUMP issues. To date, an overview of existing transport documents in Gdynia has been prepared, constituting the basis of a preliminary list of goals of SUMP, which will be open to public consultation. Finally, thanks to the robust cooperation achieved, a list of potential barriers of the implementation phase has been prepared. This will undoubtedly enable the city to overcome urban mobility challenges and raise the standard of living for its citizens.

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Gdynia is member of the CIVITAS DYN@MO project.

CITY NEWS

Urban mobility gets going In Palma

The city of Palma has begun developing a Sustainable Urban Mobility Plan by organising an ambitious stakeholder event during the European Mobility Week.

On 19th September, Mateo Isern, the Mayor of Palma, inaugurated the Advisory Board on Mobility that consists of over 25 local organisations. In his opening speech at the city hall, Mr.Isern stressed the importance of close collaboration between all political parties and local stakeholders. He explained that only with this type of collaboration will the city manage to develop a long-term vision that will be

sustained over time. The Advisory Board will be meeting on a regular basis to develop a complete and dynamic Sustainable Urban Mobility Plan (SUMP).

Furthermore, as part of the SUMP's diagnostics phase of 2013, the city will organise a series of thematic workshops to attract more local actors and encourage their involvement. The development of the SUMP is Palma's core action within a complete package of seven measures under the CIVITAS DYN@MO project.

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Palma is member of the CIVITAS DYN@MO project.



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NEW OUTLOOK

The best of CIVITAS Forum 2013

Being the highlight of this year's CIVITAS activities, the CIVITAS Forum Conference 'Implementing sustainable urban mobility with less' was successfully concluded on 3rd October in the heart Brest, France. Attracting more than 250 participants from all around Europe and even beyond, the CIVITAS Forum brought together in a lively ambiance many cities of the CIVITAS Forum Network, urban mobility experts, European Commission representatives, researchers, local authorities, as well as speakers from Africa, from the Middle East and the US to take part in the discussion on enhancing sustainable urban mobility and encouraging major developments in the field.

CIVITAS Awards 2013

Three cities have emerged as winners of the annual CIVITAS Awards competition and another eight cities have earned recognition for their urban mobility achievements. To illustrate, the city of Nantes in France won a prize in the technical innovation category for the very innovative and user friendly Libertan, a multimodal and contactless smart card with a post payment system. Bologna in Italy was rewarded for the 2013 European Cycling Challenge initiative and its commitment to enhancing public participation in sustainable urban mobility. Finally Funchal in Portugal was elected CIVITAS city of the year for the strong and long-term commitment in mobility initiatives and as a model city that is making noble efforts towards achieving clean urban transport. While the remaining eight candidate cities may not have made it to the winners' podium this time round, they still represent examples of excellence for cleaner and better transport. Worthy of note, the host city of Brest itself proudly showcased its excellent progress in sustainable urban mobility during the Forum, having taken ambitious steps towards improving the living standards of

CIVITAS Forum 2014

The next CIVITAS city to host the 2014 edition of the CIVITAS Conference was announced at the end of the 2013 Forum. From the Atlantic coast of 'Brest métropole océane', CIVITAS Forum goes south to the shores of another Atlantic metropolis,

that of Casablanca in Morocco. A dynamic city that is key to regional economic growth with a public transport system being redesigned following an aspiring plan to meet the needs of millions of people, Casablanca will be the first non-European city hosting the CIVITAS Forum Conference. The choice of Casablanca as CIVITAS Forum host 2014 officially seals the cooperation in the urban mobility field between the EuroMed transport project stakeholders and the CIVITAS Initiative. The CIVITAS Initiative, which has been going strong for over 10 years, continues to inspire cities and people, even beyond European borders.

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PROJECT NEWS

CIVITAS CAPITAL

The first day of September was the inauguration day of the CIVITAS CAPITAL project, aiming at contributing to the goals of the European Union's Transport White Paper by systematically capitalising on the CIVITAS results and creating an effective 'value chain' for urban mobility innovation.

CAPITAL will help to mainstream CIVITAS into other transport policy fields and create a more structured link with large-scale deployment of sustainable transport measures at local, national and European levels.

CAPITAL will pool existing knowledge and issue recommendations for EU research and development priorities in urban mobility. An Activity Fund will support cities to take up successful measures, while at national level the project will strengthen and expand the national and regional CIVITAS networks. Additionally, ten CIVITAS Thematic groups will be set up in collaboration with CIVITAS WIKI, a set of trainings session for around 400 professionals will be launched as well as placements for about 30 experts.

collaboration, a digital exchange mechanism will be put in place to enable the flow of information between experts and practitioners and increase the CIVITAS knowledge base.

Reflecting the ever increasing use of online Quoting Commission Vice-President Siim Kallas, 'This grant demonstrates the continued commitment of the EU to sustainable urban mobility. CIVITAS is one of the most important EU initiatives in this field, and will deliver tangible results.'

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CITY NEWS

The European Mobility Week creates Dynamic Days in Koprivnica



This year's edition of the EMW was full of events involving several thousands of citizens in activities that promoted sustainable mobility.

During the European Mobility Week, the youngest citizens in Koprivnica, Croatia, walked and cycled to school in order to support urban mobility in a smart yet simple way. The older generation such as company employees joined in by participating in the 'To work without my car' week campaign. In parallel, the city's traditional wheelchair race promoted the need for better accessibility to public areas, while both young and old enjoyed walking tours linked to the Koprivnica Health Paths event.

During the week-long initiative, citizens also participated in dialogue on the city's sustainable mobility plan within the scope of DYN@MO, including several points: free public transport rides, bicycle workshops and medical advice related to the need for active mobility. Bicycle races, recreational cycling events and the open-air mobility market offered real excitement to people visiting the greater town centre, being free of motor vehicles during the 'In Town without my car' day. Last but not least, the provision of new bicycle shelters measure was introduced.

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Koprivnica is member of the CIVITAS DYN@MO project.

Tel Aviv-Yafo embraces the green backbone approach



Rejuvenation of the urban environment has become a prerequisite for improving the quality of life in Tel Aviv-Yafo.

The Municipality of Tel Aviv-Yafo in Israel has been working to minimise the dominance of vehicles for public transport by using the concept of green arteries as a fundamental building block towards a social and sociable environment.

Green arteries are a means by which the green backbone approach can be implemented within the existing city streets network, in line with the Tel Aviv-Yafo municipal policies that encourage the use of non-motorised transportation in the city. Obstacles in achieving this vision include the different uses of the existing streets, additional bike paths and pavement upgrades at the expense of parking spaces and traffic lanes.

Nonetheless, as a major component of the urban renewal policy, a green artery along the eastern part of the city (Quarter 9) is underway, linking schools, local gardens and urban parks.

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Tel Aviv-Yafo is member of the CIVITAS 2MOVE2 project.

NATIONAL NEWS

Welcome to five new Civinet Networks

The existing five CIVINET networks which are based on language have recently been augmented with five more language-driven groups to exploit the results and knowledge capital of the extensive CIVITAS initiative.

The Brest CIVITAS Forum was the occasion to kickoff the new era in which are entering the CIVINET networks and set up their cooperation framework.

The CAPITAL project, launched on 1st September and aimed at capitalising on CIVITAS results and massive knowledge gathered during the last 10 years will support the CIVINET networks to continue growing

and provide cities of any size with a platform for exchange in their language, coupled with site visits and other kinds of peer-to-peer dialogue.

CIVINETs in Czech Republic & Slovakia, Hungary, Germany & Austria, Poland and Slovenia & Croatia are now starting to operate and they will call soon for launching events. This was a key satisfaction as expressed by Helena Hećimović, councillor at Koprivnica, new member in the CIVITAS Political Advisory Committee. Helena and lan Davy, the last from Brighton & Hove City Council, will be the Political "Champions" of the CIVINETs during their PAC mandate.

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About the MOVE newsletter

This quarterly newsletter serves to inform all those with an interest in sustainable urban mobility. It reports on developments in the field, including activities of pioneering CIVITAS cities and policy updates from the European Commission. Contributions are sourced from participating cities and organisations, as well as from the Directorate General for Mobility and Transport.

For further information on the MOVE newsletter please contact: secretariat@civitas.eu

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