

About Brescia

Known as the second city of Lombardy, Brescia is situated at the foot of the Alps, and boasts a population of 190,000.

The city is located between Milan and Venice, at the border of a rich plain, and is intersected by several highways and motorways. Its public transportation system covers a catchment area of 360,000 inhabitants.

Within CIVITAS MODERN, Brescia is working to meet important challenges such as the reduction of the congestion in the urban area and related pollution levels.



Image: Archivio Fotografico Assessorato al Turismo Comune di Brescia

Innovation

Car Sharing

Objectives / Innovative Aspects

- Reduce the use of private cars accessing the city.
- Improve opportunities for innovative transportation solutions such as car sharing, bike sharing and public transport.
- Stimulating the intermodality between different kind of transport systems.

Expected Results

- 30 cars fleet, powered by hybrid, bi-fuel or methane engines.
- 1000 car sharing services users as result of the service by 2012.



Technology

Development and upgrade of E-ticketing system

Objectives / Innovative Aspects

- Open the electronic fare collections system to new communications standards.
- Equip all urban buses with electronic ticket readers for the new smart cards.
- Increase the number of passengers by 2-5% and increase transport intermodality.



Expected Results

- Increased maximum number of season tickets that can be managed by the automatic fare collection system.
- Create conditions needed to develop a new fare scheme.
- Purchase and distribution of at least 10,000 new smart cards.
- Increased number of public transport customers using smart cards.



Innovation

Accident risk analysis and Road Safety Monitoring Centre

Objectives / Innovative Aspects

- Promote the development of effective solutions to increase public safety awareness.
- Development of a Monitoring Centre for Road Safety.
- Creation of a road accident database with localization of road events in a GIS system.
- Development of educational and information campaigns.

Expected Results

- Reduced number of road accidents by 20%.
- Improved efficiency of urban planning and road re-qualification.
- Reduction of pollution levels during peak hours.

City Contact

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