



CIVITAS Forum 2005

**An attractive PT network cannot
survive without political support**

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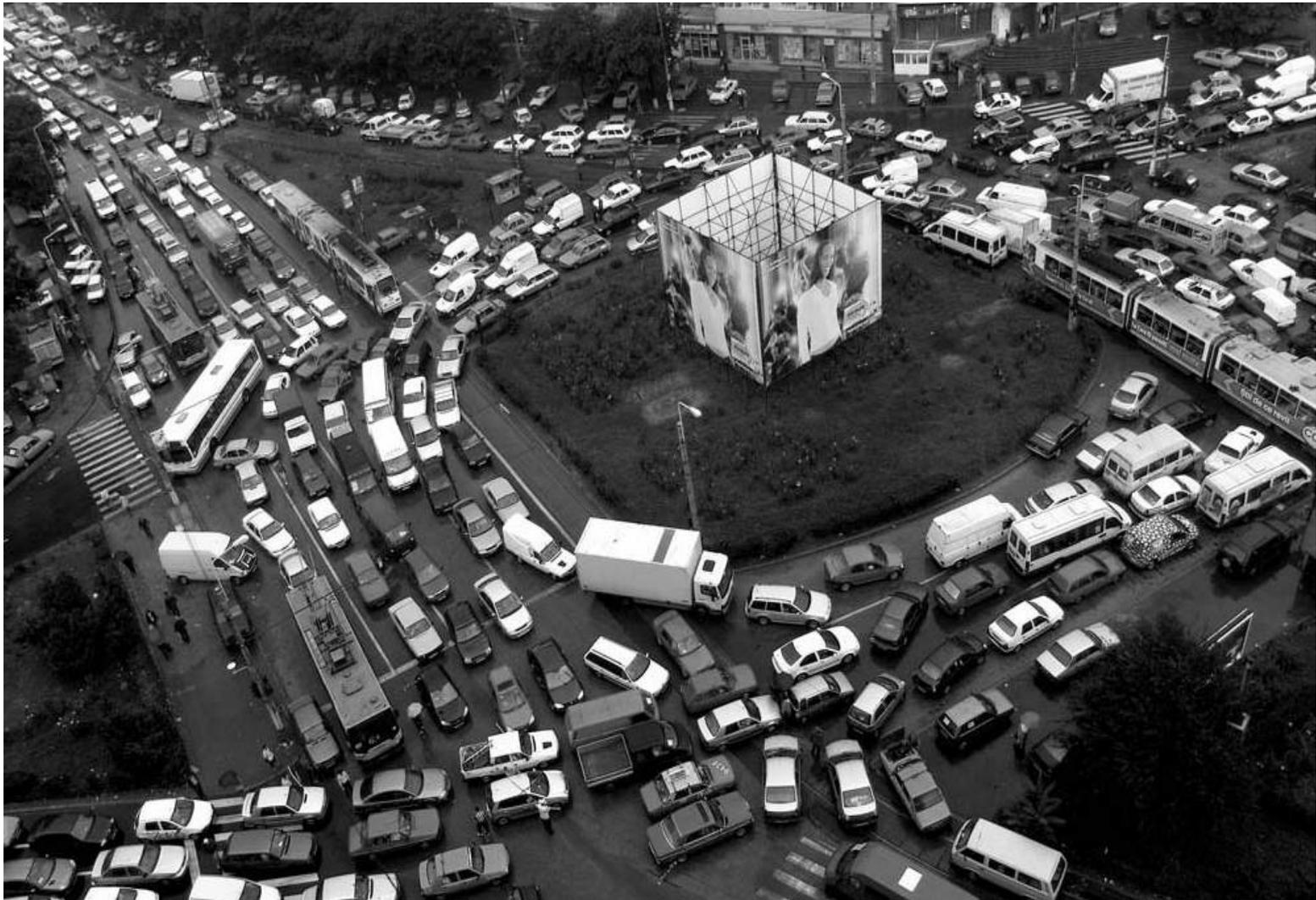
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Before TELLUS

- Very fast increase of car ownership rate
- Low value of road network length per 1000 inhabitants
- Insufficient parking places
- Low PT speed on Peak-hour (unattractive compared to private car)
- low comfort of some PT vehicles
- New Transport Master plan assimilated by the politicians in their plans





CIVITAS
Cleaner and better transport in cities



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Bucharest PT- a large-scale project



- What projects should be on the list?
- Is politicians' priorities list similar?
- Could be find financial resources available?



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RATB's goals

- a proper infrastructure;
- traffic facilities;
- low pollution and energy efficient vehicles;
- attractive network;
- optimal fare policy;
- low maintenance costs;
- reliable service;
- staff performances;



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Selected Projects

- Clean and silent vehicles in the fleet
- New ticketing system and GPS localization
- Large parking facilities and access restrictions



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TELLUS experience

- All RATB's demonstrations was in accordance to Bucharest Transport Master Plan
- Political support for obtaining financial resources (large Municipality investments and EIB loan)
- Long-term projects prolonged on 2 mandates
- Setting up the proper communication channels after elections;
- good argumentation of the projects and periodical reports



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Lessons learned

A communication strategy based on periodical reports could eliminate specific risks

The politicians involvement in European networking is a plus

Political support is essential for developing major projects



Thank you!