Cleaner and better transport in cities

# CIVITAS RENAISSANCE



#### 

# **Thematic focus**

**CIVITAS RENAISSANCE** seeks to make possible the "rediscovery, preservation" and enhancement of historic cities in Europe" keeping in mind the sustainable development of the local economy, as well as the interests of both visitors and residents. Over the next four years, the five participating cities will be "Testing"

## Cities

Five historic cities from across Europe participate in RENAISSANCE. All are located in regions, which have a strong reliance on heritage and tourism – regions, which must marry environmental concerns and mobility, with economic development.

#### The five cities are:

Szczecinek, Poland Skopje, Macedonia Perugia, Italy Gorna Oryahovitsa, Bulgaria Bath, United Kingdom

**Bath** 



Szczecinek

#### Innovative Strategies for Clean Urban Transport for Historic European Cities".

# **Expected results**

- Development of an integrated approach to problem solving.
- Large-scale usage of biodiesel as public and private fleets fuel.
- Incentives for clean vehicles.
- Increase in retrofitted clean vehicles and clean public transport.
- Reduced CO and NOx. Innovative techniques for collecting data on traffic situations. • Innovative systems for public transport pricing, as well as parking pricing. • Developed smart cards for public transport. • Integration of data from different sources (operational management for public transport, traffic management for individual traffic and parking information. • Innovative transport system management for all modes.



### **Project Contact**

These five historic and cultural hubs will design and demonstrate 42 large-scale measures that will support urban quality, mobility, accessibility and heritage, thereby championing "universal solutions" ripe for transfer to similar cities.

Leonardo Naldini, I.naldini@comune.perugia.it www.civitas.eu/renaissance

Large-scale experimental test sites in either specific corridors or areas supported by targeted research will aid in evaluating measures' effectiveness.

# www.civitas.eu secretariat@civitas.eu





RENAISSANCE

THE CIVITAS INITIATIVE IS CO-FINANCED BY THE EUROPEAN UNION